



Kristu Jayanti College

AUTONOMOUS Bengaluru

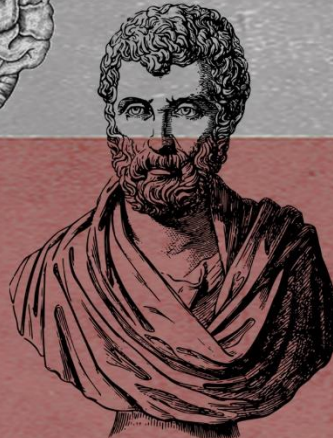
Reaccredited 'A' Grade by NAAC | Affiliated to Bengaluru North University

DEPARTMENT OF COMMERCE

presents

ADROIT 2020

A NATIONAL LEVEL FEST



à la mode

'REAWAKENING THE ERA'

Kristu Jayanti College (Autonomous)

Kristu Jayanti College, founded in 1999, is run by "BODHI NIKETAN TRUST", formed by the members of St. Joseph Province of the Carmelites of Mary Immaculate (CMI). The college is affiliated to Bengaluru North University and is reaccredited with 'A' grade by NAAC in 2015. The college is recognized by UGC under the category 2(f) & 12(B). The college functions as an autonomous institution since 2013, sanctioned by the University Grants Commission, Government of Karnataka & the Bangalore University. For its contribution in the field of Education, Kristu Jayanti College was recently given the Heroes of Bengaluru award. In the India Today - MDRA survey 2019, Kristu Jayanti College, Bengaluru is awarded as the Best Emerging College of the Century at National Level and the college is ranked 6th Best BCA, 12th Best MSW, 19th Best Arts, 21st Best Commerce, 21st Best BBA and 26th Best Science College in India. The College also ranked 2nd Best in BCA & MSW, 3rd best in Commerce, 4th Best in Arts & Science and 6th best in BBA among the colleges in Bengaluru. The institution strives to fulfill its mission to provide educational opportunities to all aspiring youth to excel in life by developing academic excellence, fostering values, creating civic responsibility and building global competencies in a dynamic environment

Department Of Commerce (UG)

The Department of Commerce was started in the year 2000. The department not only concentrates on the academic excellence of its students but also nurtures their co-curricular activities. The Faculty members are committed to nurture an environment for proper growth of intellectual insights on commerce & business aspects. During the formation of the syllabus, focus was given on the current trend of the industries and required skills and competences to be acquired by the students. The plethora's of avenues that the department provides gives a platform to the students to enhance their aptitude and attitude. The department emphasizes on the Moral, Social and Patriotic growth of students. The influence & the impact that the Department creates is felt in the greater altitudes that the alumni have achieved both nationally and internationally.

ADROIT 2020

It is a National level Inter-collegiate Fest and has always been synonymous with great academics, intellect and high IQ's for the past 10 years. This event not only provides a platform for students to compete with each other but, promotes talent and explores new ideas among them. The event promises a multitude of activities and rewards for the talented. Thus, Adroit gives future business leaders a break-through from class rooms into the dynamic and even competitive corporate world through a variety of business related calendar of events, testing their skills, knowledge, expertise, as well as their attitude for the upcoming entrepreneurs.

The fest with the theme “ ***à la mode*** ” - Reawakening the era.

The war for talent is tougher than ever. Business owners and industry experts weigh in on what emerging trends they think present the greatest opportunities for entrepreneurs. The Theme for Adroit 2020 is taken considering the major trends that will play a large role in the corporate. Freelancers are changing the way they do business. The idea behind this theme is to set forth the new era of corporate.

The theme “ ***à la mode*** ” features the Commerce Cluster comprising of : Best Manager, Finance, Business Quiz, Public Relations, Mock Stock, Human Resource, Marketing & Contingent Event followed by the Tourism Cluster - Trouvaille comprising of: Travel Quiz, Tourism Marketing, Travel Hunt, Event Strategist.

Adroit 2020 will commence from 31st January where the participants will compete with each other to enter the finals which will happen on 1st February 2020. The faculty Co-ordinators of the Commerce & Tourism Club are:

1. Prof. Shashi Kumar M
2. Prof. Santhosh V
3. Prof. Vineetha Vijayan
4. Prof. Gladys Agnes
5. Prof. Ponny Thomas

COMMERCE CLUSTER

“ AN EMPEROR’S VISION ”

Napoleon Bonaparte (Best Manager)

“A leader is a dealer in hope”

An emperor has his Individual opinions, strengths, weaknesses and visions. Be confident in your own abilities and in the people around you. You must be a complex thinker, not too trusting rather be completely committed to the success of your empire. You must demand the respect of your staff and subjects, and must inspire the desire in them to please you and to hold the empire together.

- A team must consist of one participant.
- Only one team per college.

EVENT CO-ORDINATORS

Mr. MOHAMMED ZAIN KHAN : +91 8861317386

Ms. SHARON ESTHER : +91 9980820664



De Commercy (Public Relations)

“Always follow good councils.”

Frame policies and procedures for the distribution of information to employees, media, government and other key publics. “Public Relations professional gets a strategic communication process that builds mutually beneficial relationships between organizations and their publics.”

- A team must consist of two participants.
- Only one team per college.

EVENT CO-ORDINATORS

Mr. SHISHIR S ACHARYA : +91 9964400002

Ms. BARSHA DAS : +91 7975437268



Le syndicat (Human Resource Manager)

“To win the marketplace, you must first win the workplace.”

A group of individuals or organizations combined to promote a common interest.

Do much more behind the scenes than many people realize. Work to hire the best. Your insights should improve the business.

- A team must consist of two participants.
- Only one team per college.

EVENT CO-ORDINATORS

Mr. ROHIT RAJEEV : +91 9984207421

Ms. PRIYA LASHMI K : +91 9449055947



la banque française (Finance Manager)

' Give every individual the right amount of nourishment and exercise, not too little & not too much '

Corelating the corresponding trends in financial market with the methods and techniques used in the renainssance period.Be a problem solver, an analytical thinker and an excellent communicator.

- A team must consist of two participants
- Only one team per college

EVENT CO-ORDINATORS

Mr. PRASANNA KUMAR R : +91 9481309852

Ms. SNEHA SUNDAR : +91 8078004322



Carte de commerce (Marketing)

'Leverage the strength that you have, that no one else can be you'

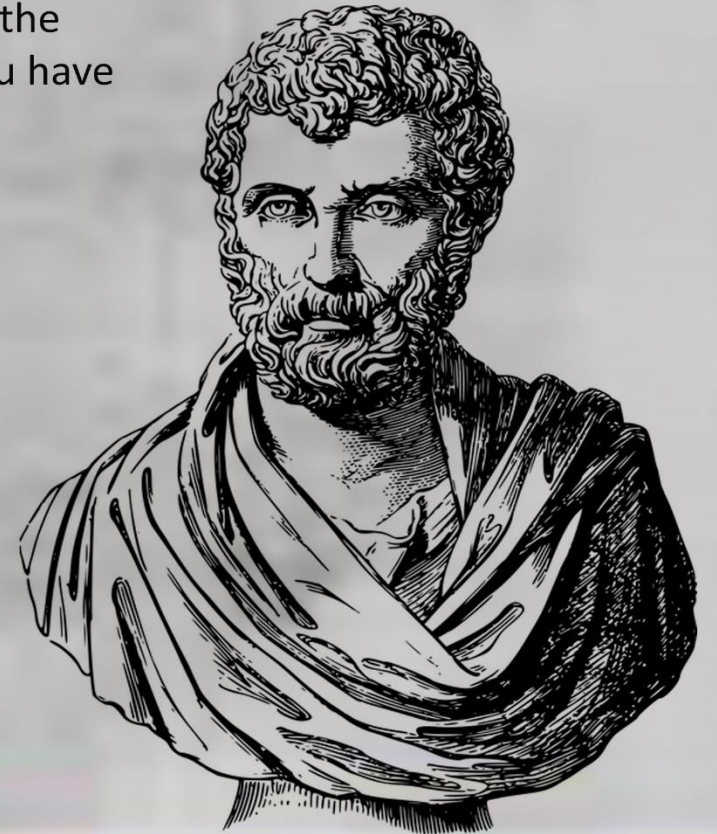
Stay relevant through innovation and snap up competitors. Identifying your buyers and the interests of your subscribers is huge for marketing. Your existence depends on what you have got to showcase.

- A team must consist of two participants
- Only one team per college

EVENT CO-ORDINATORS

Mr. HARDEEP SINGH : +91 9591647399

Ms. LYDIA LIZA : +91 8921384630



Bataille d'esprits

(Business Quiz)

' Challenge your brain and change your destiny '

Quizzes are designed to improve your Management and Business skills.

- Only two members per team.
- Only one team per college.

EVENT CO-ORDINATORS

Mr. ASHISH CHERIAN : +91 90369 12081

Ms. TINA SHARON : +91 9731858451



Part de marché (Mock Stock)

“Your job in the market is to turn the base material of our emotions into gold.”

Understand your risk tolerance, control your emotions, handle basics first & then diversify your investments.

- A team must consist of two participants.
- Only one team per college.

EVENT CO-ORDINATORS

Mr. ATHUL FRANCIS : +91 8078196443

Ms. AISWARYA THOMAS : +91 9605476154



Le Credo (Contingent Event)

'As we share the glory of our victories, so too should we share the pain of our defeats, In this way we grow closer, we grow stronger.'

On the floor were all the events meet to establish their arguments. Creativity is encouraged and rewarded.

- The college has to participate in all the other events in order to be eligible for the contingent event
- The contingent event will consist of **4 members**, from the following events:
Business Quiz & Mock Stock

EVENT CO-ORDINATORS

Mr. BINU SHARRY : +91 8921763106

Ms. SHARON FRANCIS : +91 9845518896



TROUVAILLE

“EXPLORE THE EMPIRE”

Eventrix (Event Strategist)

The objective of the event is to augment the skill of planning, negotiation and to boost up the heights of innovation and creativity of the participant by being responsible for planning, organizing, managing and coordinating various types of events as their main motive.

- Each team should have two members
- Number of rounds- 03

EVENT CO-ORDINATORS

Ms. RACHEL IMMACULATE SLADEN : +91 9740615878

Mr. PRASHANTH S : +91 9740526270



Xandar (Travel Hunt)

The aim of this event is to identify traits of bringing the best from the participants. It also aims to find out how they demonstrate the skills, knowledge and talents and bring out the innovative ideas in them. It further tests how they use the strategies to solve the problems. It helps the participants to boost their caliber to the core.

- Each team should have two members
- Number of rounds - 03

EVENT CO-ORDINATORS

Mr. CLEMANT : +91 9916495167

Mr. NIRANJAN K : +91 9538759955



Maverick

(Destination Marketing)

Maverick is all about testing one's creativity, innovation, knowledge and most importantly patience. It offers the perfect platform which drives innovation inspires perseverance and to test if one has what it takes to beat the competitive marketing world. We have you exploring realms beyond ones existing knowledge and applying emerging concepts. Let your intellect shine, explore the witty world of marketing the fun way.

- Each team should have two members.
- No restrictions on number of teams per college
- Number of rounds - Now that's a surprise

EVENT CO-ORDINATORS

Mr. VISHAL KUMAR SINGH : +91 7019719512

Mr. ELIJAH PETER : +91 8095838598



The Quest (Travel Quiz)

The Quest, will test one's competitiveness and urge to learn and ensure maximum amusement of the participants and testing the quizzing skills, which will also include bold and out of the box rounds. So soak up everything you know about travel and tourism and unlock the knowledge at the speed of thought.

- Each team must consist of 2 participants
- No. of rounds-03

EVENT CO-ORDINATORS

Mr. THEJUS THOMAS : +91 7975700765

Mr. DADIGALA REDDY : +91 8618271477



GENERAL GUIDELINES (COMMERCE CLUSTER)

- Participants should be in complete business formal attire during the two-day fest.
- Online registration will commence from 16th of January and on-spot registration will commence from 8:00 AM - 9:00 AM on 31st January.
- Participants must carry a valid college ID card for the purpose of entry and registration.
- Strict discipline must be followed in and around the college campus. Any breach of rules will lead to disqualification.
- Registration for the Commerce cluster is RS 2000 and registration for individual events is Rs 300.
- Use of abusive language will not be entertained in the college campus.
- Participants must carry their own electronic devices.
- Judges' decision will be final.
- Confirmation of participation should be done through formal mail.
- Carry your own laptops for the particular event (if required).
- Accommodation to outstation colleges will be provided at the amount of Rs 100 per head (per day).

GENERAL GUIDELINES (TOURISM CLUSTER)

- The participants of Trouvaille 2020 must be from Travel, tourism and Hospitality courses only.
- The participants should report to college at 8.00AM on the day of the event.
- Participation in all the events is mandatory for being considered for the overalls.
- Registration for all the events for Tourism cluster is Rs 1000 and registration for individual event is Rs 300.
- Participants must be in complete business formals at all times during the fest.
- Participants must carry a valid college ID card for the purpose of entry and registration.
- Strict discipline must be followed in and around the college campus. Any breach of rules will lead to disqualification.
- Judges decision is final.
- Participants are required to carry their own electronic devices.
- Confirmation of participation should be done through formal mail.
- Accommodation to outstation colleges will be provided at the amount of Rs 100 per head (per day).

FACULTY CO-ORDINATORS:

PROF. SHASHI KUMAR M
PROF. SANTHOSH V
PROF. VINEETHA VIJAYAN
PROF. GLADY AGNES L
PROF. PONNY THOMAS

STUDENT CO-ORDINATORS:

Mr. JOEL SHAJI	+919483126691
Mr. ROBIN ROY	+918921664668
Ms. ANUSHA BINU	+917022795034
Ms. SNEHA SEBASTIAN	+918296118297
Mr. ANISH R	+918317473180
Ms. JENNIFER ROSELINN	+919535509488

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 INSTAGRAM: @ADROIT_2020

EMAIL: adroit2020@kristujayanti.com

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