



Kristu Jayanti College

AUTONOMOUS Bengaluru

Reaccredited 'A' Grade by NAAC | Affiliated to Bengaluru North University

DEPARTMENT OF MANAGEMENT

P R E S E N T S

PRODIGY  
ARMAGEDDON

CAN YOU OUTLIVE THE END?

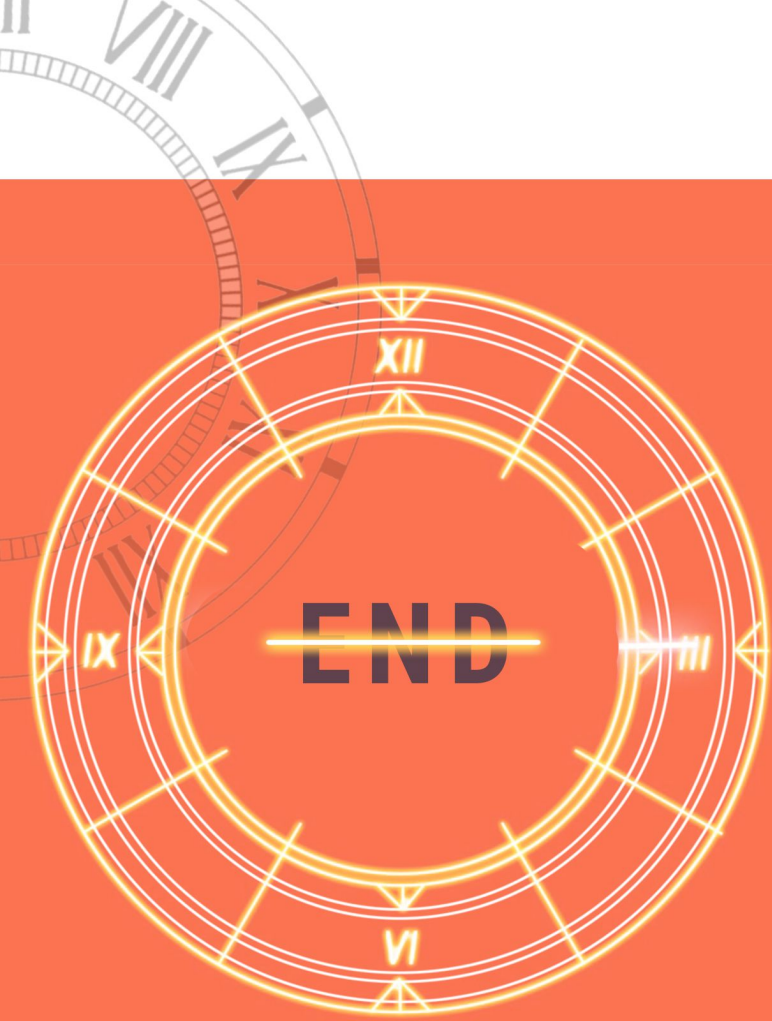
18 FEBRUARY 2020

## ABOUT THE COLLEGE

Kristu Jayanti College, founded in 1999, is managed by "BODHI NIKETAN TRUST", formed by the members of St. Joseph Province of the Carmelites of Mary Immaculate (CMI). The College is affiliated to Bengaluru North University and is reaccredited with grade 'A' in 2015 by NAAC in the Second Cycle of Accreditation. The College is recognized by UGC under the category 2(f) & 12(B). The College was accorded Autonomous Status from 2013 by the University Grants Commission, Government of Karnataka & the Bangalore University.

## ABOUT THE DEPARTMENT

The Department of Management, Kristu Jayanti College (Autonomous), since its inception in 2001, has carried forward the objective of imparting management education to the students to equip themselves with knowledge and experience required in the real world. The department has been constantly upgrading the program to match the changes in the external environment. The Department of Management has started Management Association with the motto 'Vision Beyond Tomorrow'. It is the platform for the students to showcase their talents at different levels.



# ABOUT PRODIGY 2020

Prodigy is a National-level Management fest, conducted during the month of February -each year- since its inception in 2009. The objective of the fest is to organize management events to test the innovative and entrepreneurial skills of students.

## ARMAGEDDON

Armageddon, the theme of Prodigy 2020, signifies the end of the World. As cracks of disorder and destruction begin to form in the very foundations of life and civilization. As the very fabrics of reality start coming apart and threaten to undo  
Do you have what it takes to stand against the tides of devastation? To put to use everything that they have ever learnt in the domain of business and beyond to battle and subdue the forces of destruction. To emerge victorious through perseverance, innovation and creativity.

Can you rise above the ashes to be Hero the world needs?

Armageddon- Can you outlive the end?

## ABOUT THE THEME



# ABOUT THE EVENTS

## BEST MANAGER LONE WOLF



**"Anyone can hold the helm when the sea is calm."**

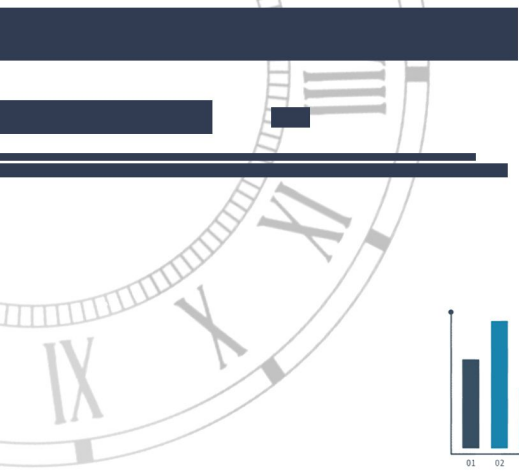
This event calls out emperors to rise up against catastrophes, showcase survival skills, and emerge victorious in times of destructive forces working against them.



## HUMAN RESOURCE DESIGNATED SURVIVOR

**"An opportunist with a credible threat is a dangerous thing."**

When the flesh and bone of an enterprise collapses, we invite you to step up to the occasion and restore order. Are you going to wait for opportunities to knock at your door, or go out and seek them?



# FINANCE MARGIN CALL

**“Truth is like poetry. Most people hate poetry.”**

When Iliad strikes, and the bloodline of the economy clots, will you succumb to your wounds, or face the truth and secure it.

## MARKETING SHARK



## TANK

**“Sell me this pen.”**

In the midst of chaos and destruction, people cannot afford even bread. Do you have what it takes to sell cakes?



## EDP SCARCITY OPTIMIZATION

**“What we do in life echoes in eternity.”**

You can either be a sound or an echo. Arise from the ruins, set your wings on fire, and soar high.



# GENERAL GUIDELINES

- Registrations will be closed at 09:30 AM on 18th February 2020.
- All participants must have their college ID cards or a letter of authorisation from their college.
- All participants are supposed to report at the reception desk by 8:30 AM on the day of the event.
- The time limit for various events are fixed, and the participants will be informed prior to their rounds. No additional time will be allowed.
- Accommodation will be provided to outstation participants upon request.
- Any sort of profanity or obscenity, in any form, will result in the disqualification of the participant.
- Any participant indulging in any kind of misbehaviour will be disqualified immediately.
- The Prodigy event coordinators have the freedom to reschedule or change the venue of any event, if the situation demands.
- The decision of the judging panel will be final and binding.
- Participants must be present in formal attire.
- Participants must carry their own laptop, wifi devices, etc.
- Team of 2 participants can participate for HR, Finance, Marketing and EDP
- Best manager is an individual event.
- Overall Registration fee - ₹1500.
- Individual Registration fee - ₹300.

## Student Coordinators

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## Faculty Coordinators

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## CONTACT