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Pandemic throttled street vendors



makes it difficult. I am always

wary of the possibility of acci-

savings, as he couldn't make

profit, and he was pushed to

take loans. He couldn't let his

family starve.

R MAHALAKSHMI

dents that may happen," wor-Yogarajan, 50, is a small-ried Yogarajan. Scale vegetable vendor in Virudhunagar, Tamil Nadu. His life turned upside down when the country was in complete lockdown. He lost most of his customers because they were unable to leave their homes to buy vegetables from him. "I couldn't open the shop due to risk of it being sealed by the police. But it was the only source of income for my family. I was bound to sell my goods in bus stands and other areas, as the government alfrom Virudhunagar. lowed us to open shops, but at the place of their choice and their timings. I tried home de- poverishment, many vendors livery, but it also gave very less were forced to take loans, or profit," said Yogarajan. survive on meager means. Yo-

When the entire world had to garajan had to survive on his be locked inside their homes, the street vendors were badly affected. Without the luxury of work-from-home, their livelihoods were hanging by a thread. With people losing their Many customers switched to means of livelihood all over e-commerce sites to order fruits the country, the government and vegetables, but in vain. extended the Antyodaya Anna Many e-commerce apps failed Yojana till November, to proto deliver in most of the con-vide five kilograms of free ratainment zones. The local street tions per month to eighty crore vendors were the ones who en- beneficiaries. Even charity orsured perishable essentials were ganisations donated food to the accessible to the public.

was transport. Public trans- make money every day for sky scrapers reaching for the World. port came to a standstill during their daily needs were the ones stars, sprawling across various lockdown. Yogarajan who used who provided us with fruits parts of the city; and there are empty-handed from Seoul, bus or train to bring his stock and vegetables. They cannot also the royal palaces standing owing to the umpteen number from Madurai, now had to use afford to lose their livelihoods mightily, as a remnant of Koof boutiques and outlets sellhis personal two-wheeler to anymore. People need to adapt rea's rich heritage. If you are carry more than ten kilograms themselves to the 'new normal' a historical buff, do not miss of vegetables. "I have to car- and follow all safety protocols | Hanoks (traditional Korean ry the load on highways. The diligently, to prevent another houses), which were built and rash driving of other vehicles lockdown.

ABHIRAM JP

Pootball is compared to **\Gamma** a religion in various countries, because of its arent fan-following. "Football nothing without the fans, they are the soul behind it," said Leon Augustine, a young emerging football player at Bengaluru FC, who had his debut in 2020. No player had an inkling that they would be playing without an audience.

Until March 2020, the football stadiums reverberated cheers and flaunted colours Many vendors underwent during the Indian Super League turbulent times. Some even got Season. The chants from the arrested for not maintaining stands used to be deafening social distancing among custhroughout the match. When tomers including Yogarajan: a player looks at the stand, he "What can I do in a place with or she derives energy to win more than 50 shops with thoufrom the emotions on the facsands of customers swarming es for the audience. But now the place? I tried my level best the stadiums have become to control the people, and was lifeless and bleak when the eventually arrested for it along world locked down during the with 11 others. We had to pay pandemic. The empty stands ₹500 as fine to be relieved," yearned for clamour and glamshared the vegetable vendor our. The bands disbanded, and the players and fans were for-Being on the brink of imlorn likewise. But what choice

> The home win percentage for football matches has dropped from 45 percent to a staggering 33 percent, since September, according to a data analysis conducted by Fabricio Roman, a football journalist. One could infer that fans themselves were the home advantage.

did they have?

Lack of audience has made focused on the game than im- fascinated by any new moves the players more tactical. They are choosing the 'passing-way' of gameplay rather than showboating and fancy moves. This has made the game more engaging and tentatively com-

Shopaholics will not return

ing trendy clothes and skincare

products. Going in and out of

shops is bound to make one

hungry, and Seoul's street food

pressing football fans

Empty Football Stands Affect Victory

It is up to the players to make The game that we loved for hay in the sunshine and better decades has now changed. But their skills before the audience let us hope it is just temporary. comes back to the stands to and everything will be brightcheer for their favourite teams. er in the future, once normalcy petitive. The players are more
The fans can even expect to be returns.

beef and fried egg topping.

Another famous dish is the

Korean sushi, locally called

wrapped in seaweed. Another

popular food is the Tteokbokki

or cylindrical rice cakes, which

Flexing for victory: Practicing for ISL pre pandemic, when nobody had an inkling of a lockdown

South Korea's Seoul: A traveler's paradise ANJANA SERA MATHEW you are with a loved one, you comes to the rescue. There is cooked in spicy and slightly can leave locks up the Seoul are a variety of dishes sold in sweet red chili sauce.It is a fa-One day of sightseeing Tower as a significance of your *Namdaemun* Market, *Gwang*-vourite among locals, who eat is not enough to get love. The adventurists can *jang* Market, *Myeongdong* these rice cakes at lunch.

or strategies by the players.

the essence of Seoul, the cap- check out the world's largest Street Food Alley. Bibimbap Another crisis they faced The street vendors who ital of South Korea. There are indoor theme park called Lotte is rice dish, with vegetables, River which flows through the heart of Seoul. There are activities like water-sports, river-cruising and fishing in Kimbap, which is treated like a the river. To enjoy Seoul in sandwich in Seoul. The fillings its bounty, a tourist must visof Kimbap vary from carrots it Seoul between March and to strips of omelet, and it is vibrant pink of the cherry blossoms in bloom.

designed in the 14th century. If

OPINION

A die-hard K-Pop Fan writes...

▲ K-Pop song broke 'I know' and 'Come Back Arccords globally in 2013. Home', which included the People were doing the famous elements of heavy metal, signature step of a Korean hard rock and hip hop. The singer-dancer, PSY, whenever trio is known as the Kings of we heard the song beat. Korean K-pop. They are still a globpop culture was riding on the al sensation with all the Kocrest of a wave because of rean artistes idolizing them.

economy exporting pop cul- won the 'International View- ing music and choreography. Entertainment company. BTS overcome challenges. It takes ture, entertainment, televi- er's Choice Award for MTV sion dramas and movies. The Korea'. SM Entertainment pop culture began with Seo also gave birth to an all-girls Taiji, Yang Hyun-suk and band, 'Girls Generation' in

Lee Juno debuting in 1992. 2007. The band was produc-

Each group has a unique style in their music and choreography. Music is not simply created. Artists go through a training process in singing and dancing by entertainment label companies. Though there may be very difficult tough this song- Gangnam Style. Another 90's all-boys band times for a K-Pop artist, like Korean wave or Hallyu was 'High-five Of Teenagers' maintaining the ranking and My favourite band is BTS, pression caused by pressures refers to the global popular- created by SM Entertainment creativity blocks, they need to or Bangtan Boys which de- of fame. An artiste must be ity of South Korea's cultural in 1996. Three years later, they be well versed in synchronis- buted in 2013 under Bighit tenacious and perseverant to

> One of the most successful first-generation K-pop star is Jung Ji-hoon, known by his stage name Rain. He is South

vellous singing. He achieved breakthrough success with his album "It's Raining' (2004) which sold millions of copies in Asia, and established Rain as an international star.

is the most successful and a lot of practice and hard work biggest boys-band group in- to be successful. "The only ternationally. Their songs are time you should ever look different from the other band back, is to see how far you've

ANJANA SERA MATHEW They ruled the K-pop world ing best-selling albums since Korean singer-songwriter, ac- themes like hope, friendship, with a string of hit songs like its debut year in South Korea. tor, music producer and one romance and self-love. The of the best dancers. He enter- reason behind their success is tains his fans with his looks, their songs are extremely relatdancing style and his mar- able to the fans and their lives.

K-Pop world is not as easy

as it looks. Some unfortunately succumb to the hardships. One of the singers of the SHINee boys-band, Kim Jong-hvun, committed suicide due to degroups. BTS's lyrics bring out come," quotes BTS band.

Printed and Published by:

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STUDENT PRACTICAL JOURNAL December | 2020

CAMPUS COURTER

Kristu Jayanti College (Autonomous) | Department of Media Studies | Students' Publication | Volume: 06 | Issue: 03

Plants can be grown in water with fishes **P2**



An untold journey of a musician **P3**



Fans impact football victories **P4**



I&B Ministry puts a leash on OTTs Lockdown decreases pollution

Over-the-top (OTT) plat-forms has come under the ambit of Ministry of Information and Broadcasting since November 2020. This was in response to a Public Interest Litigation filed for regulating online content, by an autonomous body in the Supreme Court.

Initially OTT platforms were self-regulating their content by

Minister of I&B told ThePrint.

There have been mixed re- Haryana, Nikita Tomar was sponses to this regulatory killed by Tauseef Ahmed, afmove. "Self-regulation has had ter she rejected his marriage



prohibiting content that delib- a positive impact on the con- proposal. The local newspaper erately and maliciously dis-tent's quality. It has been able reported that he was inspired respects the national emblem to keep a constructive check by an Amazon Prime Video's or national flag; any visual or on the excesses, without snuff- TV-show, Mirzapur. "Brilliant story line that promotes child ing out the creativity. Sadly, news. Perversion and psypornography; content that ma- now the government has de- chotic content must be reguliciously intends to outrage re- cided to bring OTT under the lated. They are slowly turning ligious sentiments; content that ambit of Ministry of I&B," OTT into not just soft-porn, deliberately and maliciously remarks a Delhi-based film gore and abusive platform but promotes or encourages ter- critic, Murtaza Ali Khan. He also as religious, cultural and rorism and; any content that believes many Indian films are political weapons," tweeted has been banned for exhibi- unable to compete with ma- Vivek Agnihotri, a director, tion or distribution by law or jor film industries on a glob- appreciating the regulatocourt. But the government al level because of acts like ry move for online content. refused to concede to this. the Cinematograph Act 1952.

"The government does not A Netflix series, 'Delhi mind it [OTT content] as much want to get into this [regu- Crime' bagged the 'Best Dra- as the fringe groups do for lating online content]. The ma' award at the 48th Interpetty political benefits. Only government does not want to national Emmy Awards in a society that is tolerant and intervene and stop any free- November 2020. "Today In- inclusive has the potential to dom, but this is your respondian OTT content is watched become a true 'Vishwa Guru'. sibility. When the government worldwide. That's precise- If we don't like something is believing in you, you should ly why we cannot afford to we can simply choose not to set an example of responsible stall this creative surge in watch it. By stirring up needjournalism and responsible the name of government reg- less controversies these fringe freedom," Prakash Javedkar, ulation," reasons Murtaza. groups only ensure that more In October 2020, a girl from people end up watching the content," pointed out Murtaza on the influence of OTT contents have on a viewer.

with drop in traffic



toke-free Tin Factory: When lockdown forced vehicles to stay home, making the roads and air clear

tion of the city. The pollution heck the levels of air polluon in various parts of the city.

Hospital recorded only 14 per- city," commented a resident of

air pollution in Bengaluru has Bengaluru: Traffic was declined by 28 percent during tion levels within the city,

Twenty-six air quality moni- "In September, it was easy visits contributing to vehice rs had been set up in various to regulate traffic in the city ular emissions. Contrasting parts (stations) of the city, to due to lockdown," remarks a ly, Bellandur Lake is near ssess the health hazards of traffic policeman in Bengal- dusty road where construction r pollution by Healthy Air uru. Most of the commercial, ventures were halted due Coalition, a Bengaluru-based industrial and transportation lockdown, leading to almost vironmental drive. Pollution systems came to a halt during null vehicular movement vels were observed before lockdown, making the air which led to larger percent and after the national lock- clear and city clean. "After age decrease in air pollution down. 21 stations recorded three years, these days we can 20-30 percent drop in pollu- see fog in the morning. The tion. Bellandur Lake had a 75 rains have also increased, fill-but it has environmentally re percent drop, while Halasuru ing up the water-bodies in the

payments and cashless shop-

cent decrease. On an average Mathikare, Shekar Reddy, 4

The variance in the polls major player in the pollu- the span of the lockdown. due to the different activities Workplaces embracing the contributing to pollution. Ac came down as the traffic de-work-from-home culture, was cording to the analysis done by one of the reasons for this Centre for Research on Energ trend. Few offices have asked and Clean Air, the percentage their employees to come on decrease in Halasuru Hospita alternate days of the week. is less, due to frequent patier

Post Office Savings Schemes give high returns, says a CA

PADMAJA JAYARAMAN

posit Account (RD), Kisan Vikas Patra (KVP) and Senior Citizens Savings Scheme (SCSS). "When it comes to high returns, then undoubtedly it is from post office savings schemes. They offer a high percentage of interest and we get tax benefits by investing in postal schemes.' says Swathi Nagaraj, a Chen-

ings scheme need not go to the post office to get the interest The post offices in India calculated. They could do it I offer saving schemes by installing the Postinfo app that include Post Office Sav- in their mobile phones, and ings Account (POSA), Na- check which scheme is suittional Savings Recurring De- able to tap maximum benefits.

could start a POSA account and gain four percent interest per annum. To avail cheque book, ATM card and e-banking services, one must submit an application at the concerned post office branch, according

To save for the future of a nai-based Chartered Accountant. girl child below ten years, the



der the Income Tax Act. ducing the POSA passbook.

ments Bank (IPPB) There p.a. Regular and Basic savare 650 IPPB branches and ings accounts come with QR 3250 post offices as ac- card to help with cash transcess points all over India. actions, money transfer, bill

Zero balance savings account can be opened ping. Doorstep banking fain IPPB, unlike POSA. But the maximum ac-Photo credit: PADMAJA J count balance is capped

child's guardian can open to ₹1 lakh. If the balance ex- at ₹15 and ₹25 respectively Sukanya Samriddhi Ac- ceeds 1 lakh, then the moncount with a minimum ey is transferred to the linked account doesn't have a limit on deposit of ₹250. It comes POSA account. A person can

withdrawals, the Basic Savings with 7.6 percent interest, link both the accounts at an un- IPPB access point by procount does not have the facil-The Postal Department IPPB offers Regular, Digi- ities of QR card and doorstep offers banking services tal and Basic savings accounts payments; however, it can be through the India Post Pay- with 2.75 percent interest accessed using the IPPB app.

deemed online. We need to visit the respective branch even after years to redeem our money," comments Swathi. No cheque and debit card facilities are cility is also available, where available in IPPB savings acthe postmen help with digital counts as per its official website, and cash-based transactions https://www.ippbonline.com/.

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Queue up for Barbecue

SHREYAS J

Are you famished after a long day at work? Do you long for smoky grilled food? AB's Absolute Barbecue is definitely a place to indulge your hunger pangs

The restaurant is known for its lip-smacking dishes, including smoky grilled meats. This food joint is bound to satiate a customer's wishes, if he or she walks into the restaurant around the peak timings of 12 pm for lunch or 7 pm for dinner. There is an element of surprise every time the restaurant jumbles you take a bite. Another day rant, as the customers could chicken, tantalising you with pared with their very eyes. ie without a climax. There its sizzle on the open rotisserie.

subtle cinnamon aroma, to sweet corn as vegetarian althe garam masala-flavoured ternatives. The food would Paneer Angara Tikka. With be ready within ten minutes, ₹749 plus taxes. It is definitesour cream and mint chutney, as you 'eat' with your 'eyes' ly worth the money, given the these starters would taste like in front of the live kitchen. In words the live his horizontal lavish variety of dishes, comseventh heaven. The spiciness



Golden Glory: Grilled starters from AB's Absolute Barbecue

up a different menu each day, the restaurant where custom- is sauteed chicken in a tomadepending on seasonal stock ers could order their favourite to-cashew gravy. It is garavailability. One day you may dishes, and specified cooking nished with a dash of cream, find grilled shark meat, which instructions. This would reas- making the gravy thick and will slide into your food pipe sure them of the cleanliness rich. A sprinkle of coriander without any hassle, as soon as and hygiene of the restau- leaves completes the dish. there would be crisp and tender watch the food being present is like watching a mov-

The live kitchen prepares are options from Indian des-Even a vegetarian food- a variety of dishes. There serts like Gulab Jamun to ie would find paradise here, are rabbit, emu, quail, octo- pastries. But the pleasure to with starters ranging from pus and even squid to satisfy customise an ice cream with Lebanese Mushrooms tempt- an adventurous eater; while your personalised toppings ing your food palate with its there are tofu, mushroom and is like creating your destiny. above are part of a buffet at

The restaurant's main course pared to the other buffet restau-Rice, which is complement- during the weekdays, when er two phones," said K Subha, net connection. "Sometimes their education. One can only and fiery, and your eyes teary.

Acce, which is complement during the weekdays, which a shopkeeper and a mother of I feel the students have slept hope that the virus recedes a shopkeeper and a mother of I feel the students have slept hope that the virus recedes

R MAHALAKSHMI

ace where children learn and nave fun with friends. They develop cognitive and interpersonal abilities in an external environment by interacting with other people. Their ommunication skills and manners shape up in an offline setting. But now a huge complex of an educational instition has shrunk to a device.

lockdown, with schools being closed for more than eight cation, they longed to go She had to buy a second-hand make notes and give it to them back to school talk to friends. They even missed the teachers scolding: "Don't talk in class." They yearned to go out and play during the PT hours.

connection. But the internet

There is a live kitchen in dar. Chicken Tikka Labadar the spread of the coronavirus. three school-going children. while listening to the class. I and offline classes begin soon.

nonths. Although many stu- Blue light stares: When educational institutions shrink to a small device

Online Classes: A Boon or A Bane?

es for college students too. Online classes seem more impersonal when compared to In reality, to control the offline. Sometimes the inter- for everyone. There are spread of the coronavirus, digi- net discrepancies also make it tal education was the best meth- difficult to listen to lectures: od for teaching students during "Initially, I had eye pain and lockdown. All the students have headache, but I got used to it to do is have a smartphone or now," reveals K Vijay Kumar, a computer and a good internet a first-year college student. the vision of students. More-

Even teachers find it hard to adapt to online classes. They which would affect their hear-"I have only one smartphone find it difficult to connect to ing abilities in the long-term. which I take with me to work. the students when they can-Since the online classes started, not see the faces of the stuall my children need phones to dents. Most students keep their nology and networking have learn from online classes. I was videos switched off, owing ensured the students' safety, speciality is Mixed Meat Fried rants. It is better to plan a visit not able to afford to buy anoth- to low bandwidth of inter- without letting them forego

phone for the children lesson. in hope that they will at least learn from it," says Suganthi Nair, a college professor.

> not been a piece of cake more disadvantages to

> Screens constantly emanate blue light. This may impair over, most of them plug in earphones to listen to classes,

Growing plants in water with fishes



Tomato plant rooted in water: The roots are held straight by a layer of gravel, to soak up the nutrient water.

PADMAJA JAYARAMAN

latter in turn clean the aquari- fishes may suffocate and die. this inter-dependency to save money, effort and environment.

aquarium is channelled to the lupuram for work in Chen- bitter-gourd, tomatoes and plants rooted in water. The nai in 2017, this became a 21 varieties of leafy greens. plants take in the excreta as cause for concern, that he

the aquarium. If the aquarium's Tishes enable plants to water is not filtered, the oxygrow in water, and the gen supply will reduce, and the

ery three weeks. When P a renewed vigour, he built a The fish excreta from the Kirupanithi had to leave Vil- bigger system for growing nutrients and channel the ex- couldn't afford to come home

every three weeks just to a commercial set-up yet: "I

His fish tank has been his happy place since childhood. As a seven-year-old child, he used to feed his seven fishes three times a day, since 2004. They used to crowd near the water's surface, waiting to be fed by their loving owner.

the fish waste- plants grown in water, instead of soil. He bought one-inch PVC pipes and an AC motor for ₹4000 to build the system in his terthe motor ensures continuous flow of water to loop the system," says Kirupanithi. This method of integrating aquarium and soil-less gardening is called aquaponics. He initially started growing a couple of tomato plants, simultanecreta-free, clean water back to ously sustaining his fishes.

The 2020-lockdown brought him back home, with a lot of soil gardening. Hence it can be time to kill. He watched You-Tube videos to expand his The normal aquarium fil- system. With thirty new goldters have to be changed ev- fishes, a 200-liter tank and

change the aquarium's filter. started with a smaller system so that I can easily test it to observe the working of the system. I want to see how I can economically manipulate the system to its maximum. Usually, people think that aquaponics needs high investments. But I did not want to follow the herd," comments Kirupanithi. Before he left his home- For fish-food and electricity, town, he found a cheaper, he spends around ₹200 every long-lasting filter to eliminate month, as maintenance cost.

> Any plant can be grown in this method if one could crefor its survival. The optimum temperature for aquaponoration is inevitable. So, I am checking if the plants are growing in different climates." reveals the young gardener.

This method of gardening has its upsides and downsides: "It saves almost 95 percent of the water that is required for practised in areas having water scarcity with minimal space. The yield is also three times greater [than soil gardening].

gardening method since the urges the newbies to keep the nutrients for plants are complants and fishes under a shade, ing from living organisms. But as warmer temperatures would He is not planning to make the nutrition won't be readily affect the fishes, which would



my place is very high. Evap- Plants in PVC pipes: Water rich in fish waste is channeled in the pipes, and holes are made in the pipes to grow plants.

Kirupanithi. He advises people who already grow fishes to practise aquaponics, as it is a natural filter for the aquarium. "It would take minimum six months to learn this gardening method practically," the Aquaponics is an organic young gardener informs. He

available at the initial stages in turn affect the plants. If of set-up, for the plants. It will the ground water is hard, Kirtake a couple of months for the upanithi encourages people to nutrients to be viable for the use water purified by a reverse plants to absorb," elucidates osmosis system (RO water).

> Kirupanithi vlogs about his system and its technical knowhow on his YouTube channel, 'Kirupanithi P'. He also offers consultation and design services for small scale aquaponics systems in Cuddalore, Villupuram and Puducherry, starting from ₹1000. For consultation, he could be reached at +91 7010202486.

Juggling Film and Classical Music Like A Pro

SHREYAS J

66The greatest joy of being a musician is to watch people's faces light up to the music we [musician] make. But my least favorite part is that I cannot eat ice-creams, because I have to protect my throat," laughs, RP Shravan, a 25-year old Chennai-based singer, who was ranked top-seven in Indian Idol, season nine in 2017.

Shravan's musical journey began in 1999 as a four-yearold kid. He used to trot with his elder sister to a music class, from where he learned the ropes of Carnatic Music, only to be bolstered by his mother who played the violin, and grandmother

The tiny right palm, that little Shravan used for putting the musical beat (talam) at the age of four, held the mic in his first-ever singing reality show at the age of fourteen. He became the runner-up of Super Singer which was aired on Star Vijay, a Tamil television chanbreak in 2015, when he sang the school topper of Padma

Everyone thinks that child artistes pick their battles of art, over studies. But Shravan chose both. He became

Musical nectar: RP Shravan singing for Chennayil Thiruvaiyaru during the Margazhi Music Festival

for a Kannada film, Mythri, Seshadri Bala Bhavan Senior countancy. "Honestly I don't under the composition of Ilai- Secondary School, Nungam- have the answer to how I manbakkam, securing 97 percent age time for both singing and in Commerce group. Subse- studies. Usually, pre-planning quently he went on to do his doesn't work out. Everything Bachelors in Commerce in will be decided on the spot. I Loyola College, after which he will ensure 100 percent of dedbegan to pursue Chartered Ac- ication on every work I do. I

ity of any task," reveals the

are not supposed to work in months of December and Janthe kitchen. I want to change uary 2020. that stereotype through the YouTube channel. Cooking is an important job for men too," Juggling between both genres remarks the singer-cum-cook.

songs. During the initial days to clearly understand and interof lockdown, Shravan wrote a nalise those subtle nuances to Sanskrit poem called Sukhino bring out the original flavours Bhavantu (meaning: may all of both styles, he explains. beings be happy and free), and transformed it into a song, with and bass, Saurabh Joshi on the tabla, and Rangappriya on the

The pandemic has paved way for online concerts: "I feel it is

a welcome change, though it is not equivalent to offline concerts. But these are unforeseen He also curates, shoots, edits circumstances, and we have to and also sings for his grand- adapt to them. Many artistes mother's cooking channel have reached out to their fans called 'Shantha Paati Samay- with unimaginable heights, al', which focuses on tradition- which is great," believes Shraal South Indian recipes. Some- van. He gave online concerts times Shravan cooks while his for Maarga, Velammal Nexus, grandmother instructs him in Madhuradhwani-Arkay Conthe videos: "I wanted to change vention Centre and Margazhi the gender stereotype associat- Maha Utsavam for the Mared with cooking, where men gazhi Music Season in the

DECEMBER 2020

Shravan performs both Carnatic as well as film music. was a challenge initially. Both His 24-hours of a day also these styles are different in has space for composing their own sense, and one needs

He has mapped out his future plans of being a Carnatic the help of Ravi G on the keys Music tutor in a few years: "I would also teach the nuances of film music and how to present them," says Shravan. As a musician, he resolves to aim for finesse, and not popularity

A Hope in Humanity



ANJANA SERA MATHEW

Pathanamthitta: "Before you know what kindness really is, you must lose things", quotes Naomi Shihab Nye, an American poet.

having everything they need. In this gluttonous world, there book group. are some kind souls who help the destitute. One such charitable organisations is Nammude

these just remain as mere for-

Nammude Thiruvalla took a lower price.

these messages a bit serioushave lost everything and are group members come together tributed basic supplies to the alarming effects junk foods, has now started promotlife. It is true that, 'Health looking for means to survive, to generate funds to feed the poor. there are some who want more needy in the area. The project and more from life, despite is supported by the Thiruvalla Vigilance Council and a Face-

volves restaurants selling Thiruvalla (meaning 'Our Thi-meals at lower prices to the needy. People can buy People gets a million food coupons from the WhatsApp forwards asking restaurants and deposit in where the needy could such messages generates help collect a coupon and go to the restaurant to eat at

The charity scheme in-

"We have distributed wheel-

The WhatsApp group comprises of 256 members who contribute money for charity. They refuse to do a fund mobilisation drive- to donate money, one needs to be a member.

Though Nammude Thiruvalla started with a small group, the members are increasing. Already existing members could recommend more peoboxes placed in various ple to join in. "Whatever cause areas across Thiruvalla, it may be, helping and caring for others is what that is needed. Their smile and happiness make our life better and happier," says a member of the or-

COVID-19 opens people's eyes towards health Percentage of packaged food that children

R MAHALAKSHMI

Madurai: R Rajan sells dried ginger for a living. Before the pandemic, not a lot of people used to buy from him, because of its pungent flavour.. But now he is elated because his sales have skyrocketed. People have become aware of dried ginger's immunity-boosting properties, and started buying from him regularly. Dried ginger has anti-inflammatory properties.

woke towards health. Until March 2020, people hogged on ly, and formed a WhatsApp chair to specially-abled people, junk food mindlessly, because group with the mission of and even rice was distribut- it is visually more appealing down he has been at home; his making Thiruvalla hunger-free ed to an old couple who were and tastier than healthy food. (Vishappurahitha Nagaram). in need," shares a member of When the Coronavirus struck The group leader, PD George Nammude Thiruvalla. During most of the unhealthy ones, food. joined hands with Thiruval- the pandemic, the organisation people started becoming wary la's municipal chairman KV provided hospital assistance to and focused more on nutritious Varghese for this project. The the specially-abled, and dis- food. They have begun to re- that has been glorifying junk foods have on the immune sysing healthy foods during the is not valued until sickness

> The statistical data on the packaged food consumption by children as per Financial Express' report in 2019.

"There was no pizza or burger in my time. We used to eat ragi dosa and other protein-rich dishes. Even at this age, I am healthy because of our food habits. Nowadays even youngsters fall ill because of their poor immune system," reveals a septuagenarian, R Anuradha.

A 25-year old IT-employee, K Vignesh used to have stomach troubles because he used to eat a lot of fast food: "I had

consume more than once a week

Pandemic has made people to eat outside because I did not fast food lifestyle turning to have any time to cook an eat immunity boosting foods. after long, tiring day at work," explains Vignesh. Since lockhealth has improved because he is eating healthy, homemade

> Even the advertising sector pandemic. They have realised that many people who had a

"My children never used to eat millets. But now, because of the fear of catching the coronavirus, they eat all the healthy

foods that I give them," says R

People have understood that comes'.

Valarmathi, a homemaker.



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