

A DEPARTMENT OF MANAGEMENT MAGAZINE

evolve

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Kristu Jayanti College

AUTONOMOUS

Bengaluru

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TEACHER COORDINATOR AND IN-CHARGE-
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PROF. SYED KAZIM

STUDENT EDITOR AND DESIGNER-
NAVEEN B 2ND YEAR BBA 'C'

VIRTUOSO

Virtuoso is a workshop conducted by the department of management for the first year students, organised by the final year BBM students, wherein they will be introduced to the basic concepts of managerial fests so that they will have an idea about the contents of a fest. Virtuoso has been conducted by the department of management (KJCMA) for the past seven years. this year, saw the theme "The Avengers" with emphasis on team work and a mind-set to give a first-hand experience to

important aspects.

managerial

The

students

were divided into

16 teams of 15 members

each. Each team had a designated group leader chosen by the members themselves.

The workshop had 5 major events and the teams were tested on events such as Best Manager, Marketing, Human Resources, Business Quiz and Finance.

The students from all the 4 sections of the I BBA program actively participated which comprised of approximately 240 students.



"Customer service is an attitude, not a department."

ACUMEN



For This year Acumen the theme chosen is ***Imperium***, meaning Governance with a view to explore the top level management of an organisation through the leaders of a country. Therefore, by providing the teams with challenging aspect like the leader, treasurer, forum, questioner, people relations, overseer and so on, they are to be tested on their leadership systems, managerial

control protocols, property rights, decision rights and other practices that provide the teams with authority and mandates for action of the highest organisational levels.

The Chief Guest for this year was Mr. Naveen Kumar, Co-founder and Market Maker of Absuns.



There were eight events this year:

- 1) Best Manager : Optimum procurator
- 2) EDP : Dux
- 3) Human Resources : Acultatis Humanae
- 4) Finance : Thesaurum
- 5) Marketing : Venalicium
- 6) Public Relation : Populus Relatio
- 7) Business quiz : Interrogaverat
- 8) Research & Development : Intelligentia..

BANQUE

Banque 2015 – An Intercollegiate Banking Exhibition and Colloquium is organised by

the Department of Management, Kristu Jayanti College (Autonomous) Bangalore, presents a forum which witnesses the fusion of an Exhibition which brings to table the fine models, exhibits and charts prepared by the students of V Semester BBM of our college on the discipline of Law and Practice of Banking with a Colloquium which shall see a participation of presenters (3 members per team) from approximately 25+ colleges in and around



Bangalore presenting their papers on next generation banking.

The objectives of the event were as follows:

- To enable the students to learn the real time banking practices that are in day today operation.
- To provide a practical exposure to the various practices of Banking in one's day to day life.
- To provide a platform to the students to display and exhibit their subject knowledge.



- To bridge the gap between academia and industry i.e.. to help the students better relate the concepts lectured in the classroom with their applicability and relevance in the industry.
- To provide a platform to students to present their ideas in the form of presentations on next generation Banking.
- To provide a platform for networking to students' community within and outside college.

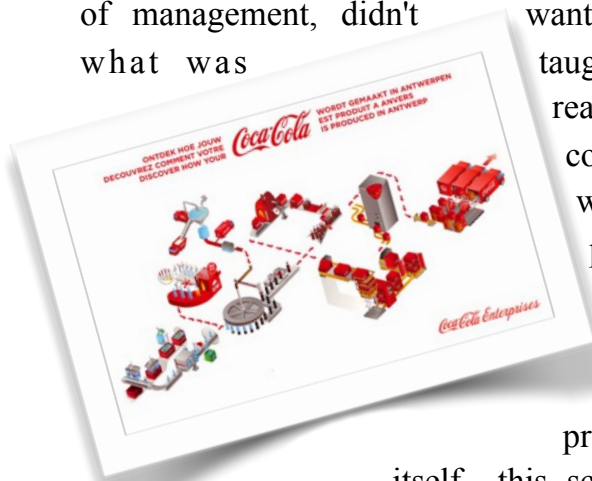


"When you learn how much you are worth, You'll stop giving people discounts".

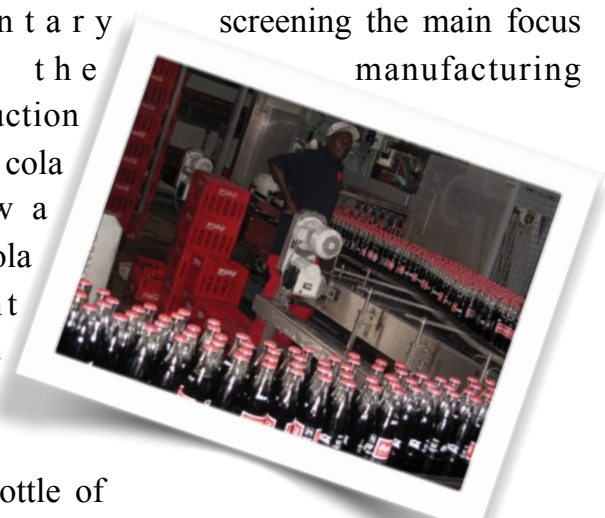
DOCUMENTARY SCREENING OF



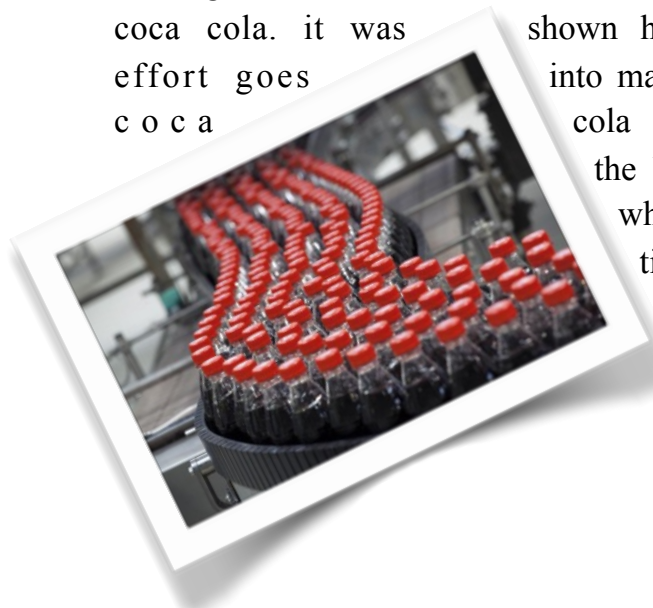
At the very beginning of the academic year 2015, Prof. Vinod Kumar, Faculty Department of management, didn't want his students to restrict their learning experience to what was taught in the books but he wanted to give his students a real life example of it by screening a documentary about coca cola..



Coca-cola is a top multinational company with a main focus on beverages and of course the producer of the youth raving Coca-cola Drink.. in the documentary screening the main focus was on the manufacturing and production process of coca cola



itself.. this screening threw a lot of light on how exactly is coca cola manufactured and the many different manufacturing measures and techniques and strategies used in the manufacturing of coca cola. it was shown how much



effort goes into making one bottle of coca and how everything right from the bottle to the drink is carefully made and what makes coca-cola one of the most loved drink of all time. this screening was very important to the students as many are aspiring future entrepreneurs who needed some knowledge on the real time practicality.

DOCUMENTARY SCREENING OF



Shri mahila grill udyog lijjat papad is the light of hope for many household woman who wants to support their family. lijjat papad is an organisation started by 7 Gujarati women who wanted to start a legacy. This screening held the utmost importance especially to young aspiring budding entrepreneurs who wants to start their own business from the scratch which

would also solve the country's problem and would also make india a better place for the future citizens. In the short video shown to the students, the entire process of limit papad which included the history , the success story of the company and also the benefits the company as a cooperation it enjoys and the importance it serves to all women in our country supporting women empowerment ultimately.



ACHIEVEMENTS

Zenith-2015, Loyola College, Chennai, Tamil Nadu

Business Plan:

- 1) Daniel Rosario
- 2) Tracy Anthony Fernandez 1ST PLACE
- 3) Kikayangla Longkumer
- 4) Steffi Priyanka S

Treasure Hunt:

- 1) Godwin Isaac Paul G S
- 2) Joshua T Varghese 1ST PLACE
- 3) Chandra Prakash M
- 4) Sweety K S R

Debate

- 1) Demetrius Jacob Emmanuel 1ST PLACE

Ship Wreck

- 1) Isaac Mathew Varghese 2ND PLACE



Confluence- Anveshan 2015, St. Claret College, Bangalore

Salesmanship:

1. Naveen Bhoora
2. Oliver Cherubin Felix 2ND PLACE

Portfolio Construction:

1. Samson K Sabu
2. Rijo George 3RD PLACE

Best Manager: Elias Solomon Jothi 1ST PLACE

Business Quiz

1. Manish Sasidharan
2. Shaik Faizal 2ND PLACE

Ignited Minds

1. Steffi Priyanka
2. Tracy Anthony Fernandez 3RD PLACE

Ice Breaker:

1. Naveen B
2. Oliver Cherubin Felix
3. Samson K Sabu



- 4. Rijo George
 - 5. Elias Solomon Jothi
 - 6. Kikayangla Longkumer
 - 7. Demetrius Jacob
 - 8. Manish Sasidharan
 - 9. Shaik Faizal
 - 10. Steffi Priyanka
 - 11. Tracy Anthony Fernandez
- 2ND PLACE

Alliance Carnival - Converge 2015, Alliance University, Bangalore

Marketing

Godwin Isaac Paul, Joshua Varghese 1ST PLACE

Business Quiz

Shaik Faizal, Jordan Simmons 1ST PLACE

Finance

Daniel Rosario, Rijo George 1ST PLACE



WON 2ND BU NORTH ZONE (BASKETBALL)

BEST BOWLER AWARD AND 1ST PLACE SIMS

BASKETBALL TEAM

"Treat employees like they make a difference and they will"

STUDENT'S CORNER

A smooth sea never made a skilful sailor

My name is Sandeep Sahoo. I hail from the state of Odisha, from a village where my family is into agriculture. It has been a thrilling experience in Bangalore. To be frank, I didn't know English, but now I have learnt all the while. Kristu Jayanti College, actually is not a college for me, where academics, marks, grades, merit plays the lead role as usual, instead it is my second home. Here is where I realised who I am, what I am, what my potentials are, and where I can be.

As I told earlier, I didn't know much English. I could not speak or communicate properly. I had a terrible accent, and everybody mocked and laughed at me, But then came along my friends. I have to admit that I have been on a crazy ride with these guys. Although they laughed at me for how I spoke, they even pitched in and taught me English in a manner that I didn't expect: by teasing me and making me realise how to speak out in a right manner. They also taught me Love, they taught me what caring is, and they also cared for me.

Apart from my friends, the coaching here in Kristu Jayanti College with such wonderful faculty members has helped me a lot. Teachers care so much for you that you are so overwhelmed with their love and care, and the corrections and their mentorship. I started learning a lot of stuffs right from the very beginning of the college: life skill classes- this invoked my hidden talents and attributes. Further the teachers helped me in understanding the subjects in a precise manner. I also took part in a few cultural fest's and management fest, where I brought awards and prizes for the college. This boosted my morale and made me strong and confident. I gained my motivation, learning and analytical skills from these fest's.

And when I was thinking that things can't get better, there was a great surprise waiting for me! I never imagined that I would become one of the office-bearers of the College-

“Golden Badge Holder”. I was designated with Title and responsibility as the CSA Secretary. This gave me an opportunity to unveil and explore my leadership qualities.

I am so grateful to Kristu Jayanti College. I am totally indebted to this institution. I don't think that I would get the same care and support if I was elsewhere. I am honoured and privileged to be a part of Kristu Jayanti College.

SANDEEP SAHOO,
3RD BBM 'A'
13MG1139



AN ARTWORK BY **JOEL SAMUEL**
2ND BBA 'C', 14MG1A311.



FUN TIME

TAGLINE MIX AND MATCH-



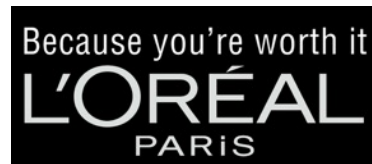
JOHNSON & JOHNSON BABY PRODUCT

- "SHUBH AARAMBH"



PAMPERS

- "JUST DO IT"



APPLE IPHONE

- "BECAUSE YOU'RE WORTH IT"



GOOGLE



“G’ FOR GENIUS”



JEEVANSATHI.COM



“THE BEST A MAN CAN GET”.

A COLUMN BY-

PROF. PRACHI SHAKYA AND NAVEEN B.

“Hire character, train skill”



Kristu Jayanti College

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