



# Kristu Jayanti College

**A U T O N O M O U S** Bengaluru

Reaccredited 'A++' Grade by NAAC | Affiliated to Bengaluru North University

## Centre for Research

Faculty Patent details June 2021- May 2022

Sl.No	Name	Department	Patent Title	Application Number	Date of Publication	Patent Status
1	Dr. Aruna Devi K	Computer Science (PG)	Iot and RFID based Optimal Positioning of Autonomous Shock Absorber for Smart Vehicles	2.02141E+11	09-07-2021	Published
2	Dr. D Ravindran	School of Management	Iot And Cloud Based Viral Detector Device Microca•: Adapting Corona Virus And Other Deadly Pathogens	202121028826 A	27-06-2021	Published
3	Dr.Ranjitha M	Computer Science (PG)	R-CNN-based Smart Healthcare Cloud-based IoT Model for Detection and Prevention	2.02141E+11	17-09-2021	Published
4	Dr.K.Kalaiselvi. Ms.MAry jacob, Dr.Gopika.s, Dr.Esther shoba, Dr.Sivagama sundari, Dr.Priya, Dr.Sonia Angelin	Computer Science (UG Biotechnology)	Methods And Compositions For Improving And Obtaining Useful Plant Traits Using Internet-Of-Things (Iot)	2.02141E+11	24-09-2021	Published

5	Dr.D Ravindran	School of Management	An Innovative Method For Increasing Value Of Environment Friendly Products	2021105493 AUSTRALIAN PATENT	10-11-2021	Published
6	Dr. C Naveeth Babu	Computer Science (UG)	Paper Binding Machine	351084-001	17-11-2021	Published
7	Dr.D Ravindran	School of Management	Impact Of Distance From Physical Stores On Direct E-Commerce Sales	202121053471	03-12-2021	Published
8	Dr.D Ravindran	School of Management	Application of Marketing Strategies and Tools in Restaurants	202121054401	10-12-2021	Published
9	Dr. Jayasree	Professional Accounting & Finance	Cooperative Teamwork As A Core Aspect Of Organisational Behavior Influencing Competitive Advantage Of Organisation	202211002248	21-01-2022	Published
10	Dr. Ranjitha M	Computer Science (PG)	Design System of Automated Microclimate Prediction System Using CNN and Internet of Things (IoT)	202211002248	21-01-2022	Published
11	Dr. Subha B	Management [UG]	Comprehensive Review of Functions of Blockchain and Cryptocurrency in finance and Banking	202141059546	28-01-2022	Published
12	Dr. Raja Kamal Ch	Commerce [UG]	Digital Transformation & Techniques To Improve Human Resource Applications	202241003821	04-02-2022	Published
13.	Dr.John William A	Management [UG]	Techniques and Importance of advertising strategy of the corporate world	2022241002369	04-02-2022	Published
14.	Dr. Jaspreet Kaur Dr. Raja Kamal Ch	Commerce [UG]	Digital Transformation & Techniques To Improve Human Resource applications	202241004205 A	04-02-2022	Published
15	Dr.V S Prakash	Computer Science (UG)	Evaluation of malicious URL outbreaks via mining approach	202241008361	04-03-2022	Published

			intellect scheme to evade ransomware			
16	Dr.Rakhi Mohan	Management [UG]	Influence of IT (Information-Technology) on the Performance of the Manager	202241013172	25-03-2022	Published
17	Dr.John William A	Management [UG]	To Increase Cosmetics Sales With Effective Marketing Strategies	202211020334	08-04-2022	Published
18.	Dr.John William A	Management [UG]	Innovative Integration Of Artificial Intelligence In Customer Relationship Management	202241015037	08-04-2022	Published
19	DR.John William A Dr.Leelavathi R Dr.Arun Prakash A	Management [UG]	Role of Recognition Programs and Leadership development in talent management	202211020093	08-04-2022	Published
20	Dr. Rakhi Mohan	Management [UG]	The Internet's Impact On Marketing Strategy: Revisiting Early Predictions	202221021342	22-04-2022	Published
21	Ms. Aiswarya Babu. N	Management [UG]	Recent Trends and Future Directions in Hospitality and Tourism online analyses	202241021339	22-04-2022	Published
22	Dr. K Thenmozhi Dr. Vennila J	Computer Science (UG)	An Integrated System of Image Recognition along with Artificial Intelligence for Accurate Prediction of Lung Cancer using Medical Modalities	202241020244	03-05-2022	Published
23	Mr.Haribaskar R Mr. Madhusudhanan R	Management [UG]	An Innovative Paradigm For The Integration Of Strategic Financial Risk Management	202241023650	06-05-2022	Published
24	Dr. Raja Kamal CH Dr. Lourdnathan F	Commerce [UG]	The Mediating Role of Green Competitive advantages in between Green Innovative	202241022607	06-05-2022	Published

			Management Practices and Organizational and Environmental Sustainability			
25	Dr. Raja Kamal CH	Commerce [UG]	Mediating Effect of Consumer Awareness and Perceived value of Consumers in between factors of Green Marketing Mix and Buying Behavior of Consumers using Structural Equation Modeling Algorithm	202241028618	27-05-2022	Published
26	Dr. Subha B	Management [UG]	Impact of Auditors on Credit and Loan Regulatory system in Micro Credit Banks	202211030063	03-06-2022	Published
27	Dr. Vennila J Dr. Vinoth B Dr. V S Prakash Ms.Keerthi Vijayan	Computer Science (UG)	Dual Perseverance Sprayer For Pesticides And Fertilizers Blender In Agriculture	202241034259	24-06-2022	Published
28	Dr.A.JOHN WILLIAM	School of Management	Intelligent Management security system	German Patent	11/2/22	Published
29.	Prof Neerej Dev	Media Studies	Model for Implementing VR in Education	202241012264	7/3/22	Published
30	Arun Prakaah	Management	Role Of Recognition Programs And Leadership Development In Talent Management	202211020093	18/4/22	Published
31	Dr.Anjali Sharma	Dept of Management(UG)	To Increase Cosmetics Sales With Effective Marketing Strategies	202211020334	4/4/22	Published
32	Dr.A.JOHN WILLIAM	Management	Organization of Marketing Activities of The Enterprise In The Internet Environment	202241013635	18/03/2022	Published
33	Mr. Sevuga Pandian, Mrs. Dhanamalar and Mr. Ramanathan	Computer Science (UG)	SMART GOOGLE	337141-001	10/12/2021	Published

34	Dr. A. JOHN WILLIAM	Dept of Management(UG)	Techniques and importance of Advertising strategy of the corporate world	2022241002369	04/02/2022	Published
----	------------------------	---------------------------	--	---------------	------------	-----------