



Kristu Jayanti College

AUTONOMOUS Bengaluru
Reaccredited 'A' Grade by NAAC | Affiliated to Bengaluru North University

ENTREPRENEURSHIP AND INNOVATION CENTRE (EIC)

Report on Jayantian Alumni Entrepreneurs' Meet-2019

(30th November, 2019)

Date: 30 November 2019

Number of beneficiaries: 30 Jayantian Alumni Entrepreneurs & 70 students from B.Com, B.B.A., B.A. & B.Sc Departments.

Name and details of the Chief Guest:

1. **Mr. Girish Batra:** Founder, Glocal Projects Private Ltd, Bengaluru 2017 – date . Glocal Projects is an Idea stage incubator dedicated for College students. We have reached out to 15+ colleges and engaged with 2000+ students.
2. **Mr. Gopinath M R:** Gopinath has about 20+ years of experience in multinational companies in the areas of finance and general management. Gopinath is the Co-Founder and CEO of Startup Basket, which advises and handholds start-ups at ideation and POC stages
3. **Mr. Sanjay Shukla:** Sanjay Shukla has over 30 years of experience working as a global manager, start-up management, angel investor, advisor and mentor. He is currently a charter member of TIE network, a member in Indian angel network (Largest network of angel investors in India). Currently, also actively involved to build start-up ecosystem for student entrepreneurs.
4. **Mr. Subrata Patra:** Subrata is a Venture Partner of ah! Ventures. He brings 18+ years of industry experience from reputed companies as well as startup in IoT and AI/ML domains. He has advised the world's top 3 consulting firms, among other enterprises including top businesses, startups, VC/PE firms, on industry trends, market intelligence, product profile, as well as cost and operational due diligence – helping shape key decisions. He is an alumnus of UC Berkeley Haas School of Business, IIT Delhi, and Jadavpur University.
5. **Ms. Sukriti Saroj:** Mr. Sukriti Saroj, Manager - Investments (South India), Lead Angels Network. Sukriti is working as a Manager- Investments (South India) at Lead Angels, alumni focused seed-stage angel network with over 150 members and chapters in Delhi, Mumbai, Ahmedabad, Bangalore & Hyderabad. The network has made multiple investments into IITian founded companies. Many of its members are also IITians including some recent graduates. She holds 4+ years of Early-stage investment experience across Fintech, Consumer Brands and

Consumer Internet and has been working in the early stage ecosystem in India for the last 6 years.

6. **Mr. Thaneshwar Singh:** Mr M Thaneshwar Singh is a serial entrepreneur, who has masters in Marketing and International Business from ESC-Pau France, He has worked in various domains like Media space sales, Telecom, Time Share and FMCG at managerial levels. After having 2 failed start-up experience, now he has implemented all the learnings he had acquired into Ientra Business Solutions Pvt Ltd, a portal which helps entrepreneurs to connect with potential investors, it also provides much needed mentorship and guidance to entrepreneurs which enables them to become better decision makers.
7. **Mr. Mani Kumar Lakkaraju:** Mani is a Startup Mentor & Fund raiser, as a Seasoned Enterprenuer with an mindset in achieving bottom-line results while formulation, implementation of advanced technology to meet Business Needs.
8. **Mr. Santhosh Kumar Shamanna:** Co-Founder and CEO, LICIT – Go Legal. Santhosh Kumar Shamanna is responsible for Product development, Service Providers on-boarding and operations. Prior to Licit he was working as a Program Manager with HP handling global projects for 10 years and before that was part of DELL Inc for 5 years and Have 15 years of Service Industry experience. He holds an MBA from Sikkim Manipal University and a LAW degree from Bangalore University. Holds industry standard certifications like PMP, PRINCE2 Practitioner and ITIL certifications.
9. **Mr. Mohit Babu:** Mr. Mohit is associated with Exfinity Venture Partners as a Senior Associate. Prior to this role, he was part of the Strategic Initiatives Team at Regalix where he was responsible for sector analysis & identification of possible investment opportunities.
10. **Ms. Nithya Achuthan:** Ms. Nithya is a CEO of ATTIGO PROJECTS. Maam is a dynamic lady

Objective: The objective of the Jayantian Alumni Meet 2019 was to to create entrepreneurship related associations and international entrepreneurial networks. The team of entrepreneurs focused to increase graduate entrepreneurs by supporting young start-ups, they also show cased how active alumni work and act as role models for other alumni associations. The event created a connecting hub between alumni, students and faculty on entrepreneurship matters.

Brief Write up on the Programme: Entrepreneurship and Innovation Centre and Kristu Jayanti Incubation centre organised Jayantian alumni entrepreneurs' meet-2019. The meet had keynote session, networking and collaboration, experience sharing and interaction with industry experts on 30th November, 2019. To start the occasion on an auspicious note, Prof. Stephen Deepak welcomed the dignitaries and they were honoured with memento from Rev Fr. Josekutty P.G and the dean Dr. Alouysis Edward.

Rev Fr. Josekutty P.G gave a presidential address and explained how entrepreneurs developing the country's economic growth and said Kristu Jayanti College ranked 8th in southern region for

encouraging young entrepreneurs and then keynote session took place. The entrepreneurs invited to the meeting were Nithya Achuthan, Mani Kumar Lakkaraju, Mohit Babu, Girish Batra, Sukruthi Saroj, Subrata Patra, Thansewar Singh, Gopinath M R and many more.

Firstly, it was taken over by Girish Batra, in his speech he inspired all the entrepreneurs by his history, shared many of the ideas in becoming an entrepreneur and motivated all to achieve their dreams. Secondly, Sanjay Shukla, discussed the entrepreneur's current scenario and motivated to achieve beyond your education and gave an idea of generating support system for their company and suggested the supporters can be the competitors, government, mentors and the schemes set up.

Gopinath M R, became an entrepreneur by implementing the idea of packaged drinking water and discussed about many financial terms like bills of discounting, finance, marketing, etc in the way of how does it actually works in the company.

Mani Kumar Lakkaraju shared his views on entrepreneurship by sharing 3 key points: he asked to choose the support system wisely and make an effective group, make proper rules in an efficient manner and at last which would let the entrepreneurs give jobs and opportunities to others. And then he shared an inspiring story, and said entrepreneurs can enrich their thoughts and ideas and he insisted the way of approaching the customers were: pick your best idea and start up a company, determine your co-founder, know the needs of the customers and give a proper solution and should get the customers in an organised way.

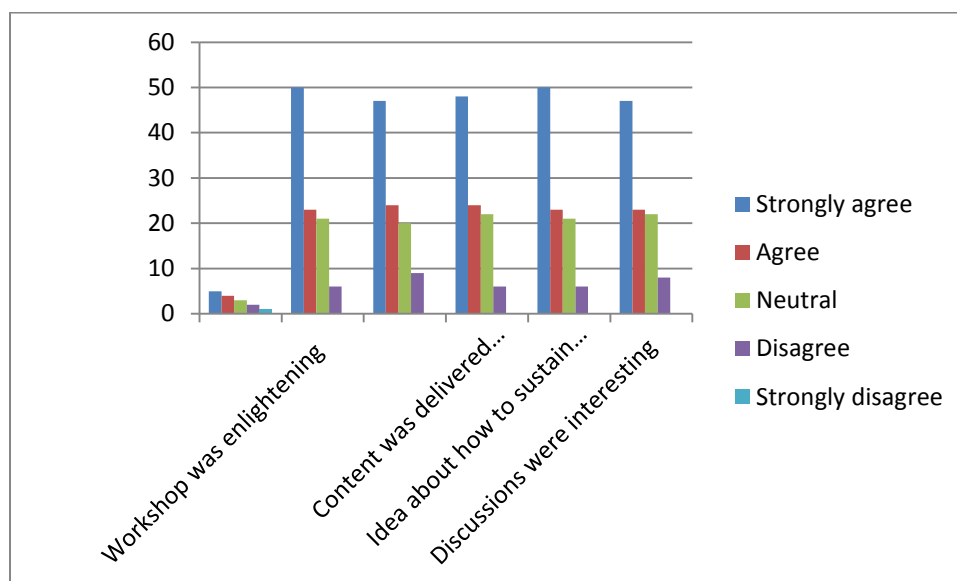
Mohit Babu discussed on the things on which you to focus and how to choose the decision. He asked to set a proper team, have proper finance flow in order, and try to leverage the eco-system Eg: Wipro has its own incubation center and make sure and be ready for any changes in the management, scaling the demands of the customers, seek and get the best advices (who have a lot of experience and knowledge) and try to build a strong leadership team in start-ups and connect to the potential investors.

Feedback: The feedbacks received by the Jayantian Alumni and the students for the EIC Alumni Meet was brilliant. According to them the sessions were very resourceful and indeed motivated them to go ahead with their business ideas and generate a proper business plan. Feedback was taken in order to analyze the effectiveness of this Programme. It was found that out of 96 beneficiaries, 51% (48 students) rated the programme was an excellent event and found the information imparted to them was very inspired and beneficial. Apart from this 23% (22 students) rated the talk as very good, 20% (20 students) rated as good, and 6% (6 students) rated as satisfied. Very less no of students expressed their dissatisfaction towards the event.

Overall assessment of the event:

How were these areas addressed	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
	5	4	3	2	1
Workshop was enlightening	50	23	21	6	0
Information about how to start a business plan.	47	24	20	9	0
Content was delivered efficiently	48	24	22	6	0
Idea about how to sustain the existence of company for an entrepreneur.	50	23	21	6	0
Discussions were interesting	47	23	22	8	0

Overall Assessment of the Program:



Photos of the session:



Principal Rev. Fr. Josekutty P.D. addressing the Jayantian Alumni Entrepreneurs



Welcome speech by Prof. Stephen Deepak





Principal Rev. Fr. Josekutty P.D. presenting the Memento to Resource person





Dean, Department of Commerce & Management-Prof. Dr. Alosyius Edward presenting Memento to Resource person







Formal Discussion with Resource person and Jayantian Alumni Entrepreneurs







**Informal meeting & discussion of Jayantian Alumni Entrepreneurs with
Principal Rev. Fr. Josekutty P.D. & faculty members.**



**Group Photo of Jayantian Entrepreneurs Alumni Meet with Principal Rev. Fr
Josekutty P.D.**

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