



# Kristu Jayanti College

AUTONOMOUS

Bengaluru

Reaccredited 'A' Grade by NAAC | Affiliated to Bangalore University

## Entrepreneurship and Innovation Centre

### Report on E- Store activities

- ❖ **Date:** 10/01/19
- ❖ **Name of the student/s:** 1) Vedhashree  
2) Priyanka  
3) Deepthi Reddy  
4) Aditi S.V
- ❖ **Class:** IV Semester Students from BBA, B.com Professional.
- ❖ **Type of E- Store:** 1) Food and Gaming Stall.
- ❖ **Products sold:** 1) Pav Bhaji and Gulab Jamoon.  
2) Games.
- ❖ **Name and details of any external agencies/contacts involved:**  
Nil.
- ❖ **Brief Write up on the Store :**

All thanks to KJC e-cell for providing opportunity to the students of our college to set up a stage to bring out the entrepreneur within them. This thursday one group of 4 students was given the opportunity to put up their stall in college premises. The response received was marvelous since morning. The student coordinators were very helpful in everything. Every item in the stall was sold by the end of the day making a reasonable profit covering their costs. Everything went on smoothly and at the end of the day and the students was able to wound up and was happy about our outcome for the entire day's hard work.

We thank KJC and e-cell for giving the students this wonderful opportunity.

- ❖ **Number of Customers:** 350 +
- ❖ **Feedback received from the customers:** The feedbacks received by students for their food stall were brilliant. Students loved the food offered to them and also it was very affordable. The gaming stall put up by the same team was well received among the students. At the end of the day the tea earned a profit of Rs. 4307.
- ❖ **Learning Outcome of the Entrepreneur:** Marketing and promotion to be done in advance.

❖ **Photos of the Stall:**



**Students & Faculties enjoying delicious Pav-Bhaji made by students in Stall**



**Faculties and Students enjoying the Game in stall**

**Prepared by: Prof. Steffi Joan**

**Verified by: Dr Arti Singh**



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- ❖ **Date:** 17/01/19
- ❖ **Name of the student/s:** 1) Pooja Shriyan  
2) Anala Joshi  
3) Riya Singh  
4) Sneha Rajan
- ❖ **Class:** VI & IV Semester Students from B.SC, B.com.
- ❖ **Type of E- Store:** 1) Art & Craft.  
2) Dress and Fashion.
- ❖ **Products sold:** 1) Handmade designer vase and craft.  
2) Stoles and Earrings.
- ❖ **Name and details of any external agencies/contacts involved:**  
Nil.
- ❖ **Brief Write up on the Store :**

All thanks to KJC e-cell for providing opportunity to the students of our college to set up a stage to bring out the entrepreneur within them. This thursday 2 group of students were given the opportunity to put up their stall in college premises. The response received by them was incredible since morning. The student coordinators were very helpful in everything. Every item in both the stalls was almost sold by the end of the day making a reasonable profit covering their costs. Though the art & craft stall had a steady sale in the beginning, by the end of the day they managed to have enough sales. Everything went on smoothly and at the end of the day and the students were able to wound up and were happy about our outcome for the entire day's hard work.

We thank KJC and e-cell for giving the students this wonderful opportunity.

- ❖ **Number of Customers:** 275 +
- ❖ **Feedback received from the customers:** The feedbacks received by students for their Art & Craft stall was brilliant as the vase and designs were very appealing. Students loved the stoles and earrings offered to them as they were really very affordable. At the end of the day the Art and Craft team earned a profit of Rs. 1050 and the fashion stall earned around Rs.160.
- ❖ **Learning Outcome of the Entrepreneur:** Marketing and promotion to be done in advance and rates to be kept student friendly.



❖ **Photos of the Stall:**



**Students displaying the Handmade designer vase and craft & Stoles and Earrings in E-Stall**



**Student Sellers bargaining and selling the items in stall**

**Prepared by: Prof. Steffi Joan**

**Verified by: Dr Arti Singh**



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- ❖ **Date:** 24/01/19
- ❖ **Name of the student/s:** 1) Sneha.K  
2) Pushpanjali.S  
3) Greeshma B.P  
4) Pooja Reddy B.S
- ❖ **Class:** IV Semester Students from B.com Professionals.
- ❖ **Type of E- Store:** 1) Food Stall.  
2) Jewelry.
- ❖ **Products sold:** 1) Chocolates .  
2) Rings and Earrings.
- ❖ **Name and details of any external agencies/contacts involved:**  
Nil.
- ❖ **Brief Write up on the Store :**

All thanks to KJC e-cell for providing opportunity to the students of our college to set up a stage to bring out the entrepreneur within them. This Thurs day 2 group of students were given the opportunity to put up their stall in college premises. The response received by them was incredible since morning. The student coordinators were very helpful in everything. Every item in both the stalls was almost sold by the end of the day making a reasonable profit covering their costs. Though the Jewelry stall had a steady sales in the beginning, by the end of the day they managed to have enough sales. Everything went on smoothly and at the end of the day and the students were able to wound up and were happy about our outcome for the entire day's hard work.

We thank KJC and e-cell for giving the students this wonderful opportunity.

- ❖ **Number of Customers:** 300 +
- ❖ **Feedback received from the customers:** The feedbacks received by students for their Food Stall was brilliant. Students loved the rings and earrings offered to them as they were really very affordable. At the end of the day the Jewelry team earned a profit of earned a profit of Rs.310 and the food stall earned around Rs 370.
- ❖ **Learning Outcome of the Entrepreneur:** Marketing and promotion to be done in advance and rates to be kept student friendly.



❖ **Photos of Stall:**



**Students bargaining in antique rings and earrings stall**

**Prepared by: Prof. Steffi Joan**

**Verified by: Dr Arti Singh**