



# Kristu Jayanti College

AUTONOMOUS

Bengaluru

Reaccredited 'A' Grade by NAAC | Affiliated to Bangalore University

## Entrepreneurship and Innovation Centre

### Report on E-Week- 2019

#### “Verdes Empresario” (Green Entrepreneurship)

**Dates:** 01<sup>st</sup> February to 05<sup>th</sup> February

**Number of events conducted:** 6 (5 on stage events, 1 off stage events).

**Inauguration: Chief Guest** – Mr.Subhranshu Banerjee.

**Guest of Honour** – Mr.Dwijendra Nath Guru

Mr.Sridhar Rao.

**Presidential Address** - Rev.Fr Augustine George, Vice Principal Kristu Jayanti College.

**Mr. Subhranshu Banerjee** is the Founder & CEO of DBDA Solutions Bengaluru with an active vertical – myThesis.Centre, an online repository of theses and project reports with built-in plagiarism check. myThesis.centre also provides a platform for collaboration between industry and educational institutions. Sir also Co- Founded RightCloudz Technologies, a cloud research company with the purpose of accelerating the rate cloud adoption by making selection of cloud services scientific and objective driven.

**Dwijendra Nath Guru** is currently working as Promoter Director at Tene Agriculture Solutions Pvt. Ltd Bengaluru. Sir has completed degree in B.Sc Physics and Mathematics from Bangalore University and Sir also holds a Ph.D. in Mechanical Engineering from University of Minnesota- Twin Cities.

**Sridhar Rao** is a Management Consultant Trainer, Startup Mentor, Management Coach & CO Founder of Infinumgrowth.com. He works with startups as Mentor & Coach and as a Business Management Consultant for small and large business covering strategy and processes for business growth.

**Objective:** E-week is a program meant to develop entrepreneurial abilities among students. It refers to inculcation, development and polishing of skills of a person to meet the individual's needs to establish and successfully run his/her enterprise. Major focus was given on ways to help the students know about entrepreneurship opportunities in the market and help them to be creative thinkers in their business.

**There were six number of on-stage and off-stage events such as-**

#### **On-Stage Events:**

**1) Market Kshetra {E-stalls}:** Market- Kshetra was an event for all the students to display their marketing skills in a real life scenario. The objective of this event was to augment the skill of selling, negotiation and to boost up the level of innovation and creativity in an individual by providing them the opportunity to set up their own stalls in the college premises. The event took place for one complete day on 01 February 2019 and a

total of 14 teams of 3 to 4 members each in a team took part in the event from different departments of our college. The event was judged by Prof. Madhumathi and Prof. Amritha Ashok in the presence of Prof. Cavery Swamy.

**2) I-EXPO:** I-Expo was an event that provided students to gain hands on experience by providing them with different case studies and scenarios which requires them to put in practice their problem solving and critical thinking skills as an entrepreneur. The event took place on 02 February and a total of 8 teams with 3-4 members per team took part in the event from different departments of our college and it was judged by Prof. Steffi Joan in the presence of Prof. Mathiyarasan.

**3) Karyaneethi:** Karyaneethi was an opportunity to enter the exciting, unpredictable and happening world of operations. In this event the participants were expected to come up with a business and convince the judges to pitch in money for their business as an investor. This event took place on 04 February and a total of 5 teams with 3-4 members per team from different departments of our college took part in the event and the event was judged by Prof. Amritha Ashok and Prof. Chandrakala in the presence of Dr. Arti Singh.

**4) Brand Race:** In Brand Race the students had to create a brand from the scratch. They needed to create a branding plan & present it to the judges. In the event the participants were given an out dated brand or company and they have to re-brand these companies or products by presenting a detailed strategies and plans to do this. The event took place on 04 February and a total of 3-4 members per team from different departments of our college took part in the event and the event was judged by Prof. Gincy Charles and Prof. Monica Lawrence in the presence of Dr. Dileep Francis.

**5) Rural Le Karte:** Rural India has a huge potential which is untapped, and if we want to make India a super power we need to integrate Rural India with technology. So in this event – It was an initiative to provide students an opportunity to apply their innovative ideas to create Business Plan that can solve the problems of the Rural India in a sustainable way by creating B-Plans to market their products. The event took place on 05 February and a total number of 4 teams with 3 -4 members per team from different departments of our college took part in the event and the event was judged by Prof. Amritha Ashok and Prof. Somasundaram in the presence of Prof. Ramanathan G.

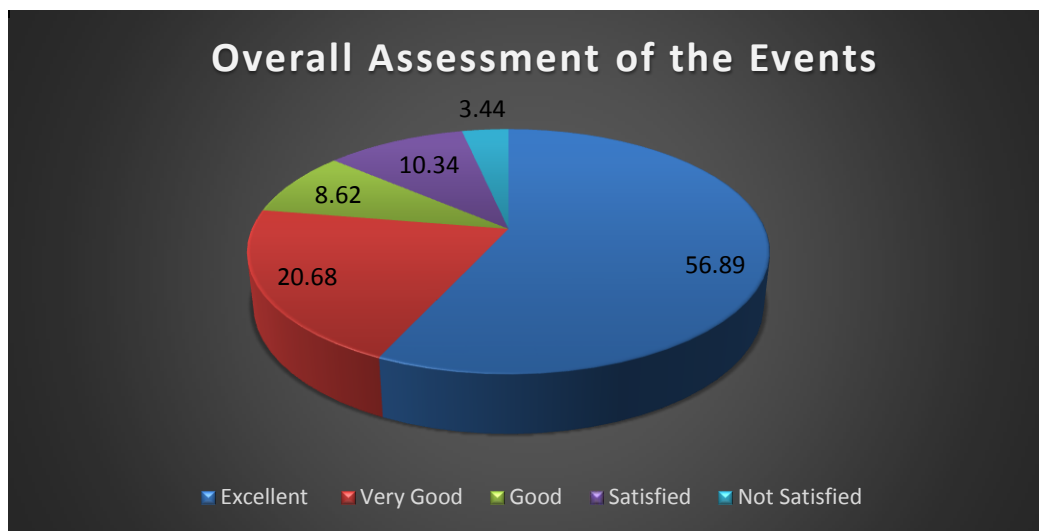
#### **Off-Stage Event:**

**6) Socially Viral:** Creating a social platform for every successful business is a must in this era. A business which is viral on internet marks its powerful existence in the market. Students in this event were expected to create an online website for their business which will enhance their technological and creative skills. The event was conducted on 03 February and the students were asked to send in their websites link to the teachers by 6 pm evening the same day. A total number of 6 teams took part in this event from different departments of our college and the event was judged by Prof. Ramanathan G.

There were about 58 people who participated in E-Week 2019 and the events ended on the 05 February after which a valedictory was held where the prize distribution ceremony was organized by the core team of Entrepreneurship and Innovation Centre.

**Valedictory: Presidential Address:** Rev. Fr.Lijo P Thomas, Financial Administrator Kristu Jayanti Autonomous College

Total number of beneficiaries	58	%
Excellent	33	56.89
Very good	12	20.68
Good	05	08.62
Satisfied	06	10.34
Not satisfied	02	03.44



### Photos of E-Week 2K19



**Promotion Team**

## INAUGRAUL SESSION OF E-WEEK 2K19



**Chief Guest and Guest of Honour addressing the Students in E-Week**



**Chief Guest & Guest of honour along with Vice Principal Rev. Fr. Augustine George Inaugurating the E-Stalls, the first event of Market Kshetra**





**Chief Guests and Rev. Fr. Augustine George interacting the students of E-Stall and having a look on the Items displayed by students**



**The Judges judging various items of E-Stall**





**Students presenting their Ideas in E-Week's various events**

### **Valedictory Session**



**Welcome Speech was given by Dr. Arti Singh in Valedictory session of E-Week**



**Presidential Address in Valedictory given by Rev. Fr. Lijo P Thomas, Financial Administrator Kristu Jayanti Autonomous College**





Students participants sharing their views about the event in E-Week, about the problems they faced in the path of becoming an Entrepreneurs





**Prize Distribution by Rev. Fr. Lijo P Thomas & Prof. Mathiyarasan, Co-ordinator EIC**



Vote of Thanks by Ms Swathi



All the Winners of E- Week 2K19 and the Co-ordinators of EIC

Prepared by: Prof. Steffi Joan

Verified by: Dr. Arti Singh



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## Entrepreneurship & Innovation Centre

### Participants List (E-Week 2019)

NAME	ROLL NO.	DEPARTMENT
Irine Kenza	17HU4H2099	4 <sup>th</sup> BA JPEng
Rose Dennis	17MG1A3131	4 <sup>th</sup> BBA 'C'
Noel Wildson P	17CO2A1382	4 <sup>th</sup> B.COM ACCA
Gladson P George	17CO2A1374	4 <sup>th</sup> B.COM ACCA
Rakesh .S.Kumar	18MG3A1024	2 <sup>nd</sup> BBA BA
Prince Gupta	18MG3A1022	2 <sup>nd</sup> BBA BA
Deepthi Nagaraj	18CS2K4230	2 <sup>nd</sup> BCA 'D'
Vishnu	18CS2H4228	2 <sup>nd</sup> BCA 'D'
Sidharth.C	18CS2A4210	2 <sup>nd</sup> BCA 'D'
Debotree	18CS2A4190	2 <sup>nd</sup> BCA 'D'
Siddhi Agarwal	18CS2A4211	2 <sup>nd</sup> BCA 'D'
Sashikant Jha H.	18CS2H4224	2 <sup>nd</sup> BCA 'D'
Geetha P.	18CS2H4215	2 <sup>nd</sup> BCA 'D'
Rubeena	18CS2H4223	2 <sup>nd</sup> BCA 'D'
Keerthana .J	16CS1H427	6 <sup>th</sup> BCA 'D'
Deepak Nelsan S	16CS1H422	6 <sup>th</sup> BCA 'D'
Stephen Abraham	16CS1A416	6 <sup>th</sup> BCA 'D'
Kavyashree	16CS1K443	6 <sup>th</sup> BCA 'D'
Riya B.M	17CO3K1472	4 <sup>th</sup> B.COM 'P'
Nima .K	17CO3K1469	4 <sup>th</sup> B.COM 'P'
Vedhashree	17CO3K1480	4 <sup>th</sup> B.COM 'P'
Priyanka S.M	17CO3H1448	4 <sup>th</sup> B.COM 'P'
Pratham Talreja	18CO5A2084	2 <sup>th</sup> B.COM 'P3'
Harini OP	18CO5H2073	2 <sup>th</sup> B.COM 'P3'
Gyanendra Prasad	18CO5A2091	2 <sup>th</sup> B.COM 'P3'
Nithin M Pissay	18CO4K2062	2 <sup>th</sup> B.COM 'P3'
Derick Gladson	17MG2A1013	4 <sup>th</sup> BBA 'A'
Archit George	17MG2A1009	4 <sup>th</sup> BBA 'A'
Sarath Sabu	17MG2H1039	4 <sup>th</sup> BBA 'A'
Siddesh .H	17MG2A1028	4 <sup>th</sup> BBA 'A'
Aakansha Kumari	17MG2A1001	4 <sup>th</sup> BBA 'A'
Aksin	17MG2A1005	4 <sup>th</sup> BBA 'A'
Harshita	17MG2H1035	4 <sup>th</sup> BBA 'A'
Rashika	17MG2A1024	4 <sup>th</sup> BBA 'A'

<b>Vijay Singh</b>	<b>17CO1A3173</b>	<b>4<sup>th</sup> B.COM 'C'</b>
<b>Affan Ahmed</b>	<b>17CO1H3194</b>	<b>4<sup>th</sup> B.COM 'C'</b>
<b>Rishab Gulati</b>	<b>17CO1A5486</b>	<b>4<sup>th</sup> B.COM 'E'</b>
<b>Aditya Nag</b>	<b>17CO1A5487</b>	<b>4<sup>th</sup> B.COM 'E'</b>
<b>Melvin B Zacharia</b>	<b>16MG1H136</b>	<b>6<sup>th</sup> BBA 'A'</b>
<b>Ajith Sam</b>	<b>16MG1A302</b>	<b>6<sup>th</sup> BBA 'C'</b>
<b>Sibin Saji</b>	<b>17CS1A3129</b>	<b>4<sup>th</sup> BBA 'C'</b>
<b>Andrews Kunrvilla</b>	<b>17MG1A3110</b>	<b>4<sup>th</sup> BBA 'C'</b>
<b>Kathrine Anne</b>	<b>16HU3A209</b>	<b>6<sup>th</sup> BA JPCS</b>
<b>Chaya Ghanathe</b>	<b>16HU3H125</b>	<b>6<sup>th</sup> BA JPCS</b>
<b>Ashika Ann .M</b>	<b>16HU4A203</b>	<b>6<sup>th</sup> BA JPEng 'B'</b>
<b>Megha A.</b>	<b>16HU4H128</b>	<b>6<sup>th</sup> BA JPEng 'A'</b>
<b>Sana Miriam Joseph</b>	<b>17HU3A1007</b>	<b>4<sup>th</sup> BA JPCS</b>
<b>Pranav Kavanal</b>	<b>17HU3A1011</b>	<b>4<sup>th</sup> BA JPCS</b>
<b>Sanjana Dipu</b>	<b>18HU5A1028</b>	<b>2<sup>nd</sup> BA JPCS</b>
<b>Varun Nair</b>	<b>16HU4A158</b>	<b>6<sup>th</sup> BA JPEng</b>
<b>Nitin Kumar</b>	<b>17CO3A1432</b>	<b>4<sup>th</sup> B.COM 'P'</b>
<b>Sowmya PS</b>	<b>17CO3K1477</b>	<b>4<sup>th</sup> B.COM 'P'</b>
<b>Varalakshmi .M</b>	<b>17CO3K1479</b>	<b>4<sup>th</sup> B.COM 'P'</b>
<b>Venkatesh</b>	<b>17CO3H1452</b>	<b>4<sup>th</sup> B.COM 'P'</b>
<b>Leo Georjet Sam</b>	<b>16CO2A124</b>	<b>6<sup>th</sup> B.COM ACCA</b>
<b>Yadu Krishna</b>	<b>16CO2A141</b>	<b>6<sup>th</sup> B.COM ACCA</b>
<b>Feba Ann Shibu</b>	<b>16CO2A161</b>	<b>6<sup>th</sup> B.COM ACCA</b>
<b>Vyshnav.V.V</b>	<b>18MG3A1029</b>	<b>2<sup>nd</sup> BBA BA</b>

### Winners List

#### Market Kshetra (E-Stalls)

<b>Rank</b>	<b>Name</b>	<b>Roll No.</b>	<b>Class</b>
<b>1<sup>st</sup></b>	Irine Kenza	17HU4H2099	4 <sup>th</sup> BA JPEng
	Rose Dennis	17MG1A3131	4 <sup>th</sup> BBA 'C'
	Noel Wildson P	17CO2A1382	4 <sup>th</sup> B.COM ACCA
	Gladson P George	17CO2A1374	4 <sup>th</sup> B.COM ACCA
<b>2<sup>nd</sup></b>	Kathrine Anne	16HU3A209	6 <sup>th</sup> BA JPCS
	Chaya Ghanathe	16HU3H125	6 <sup>th</sup> BA JPCS
	Ashika Ann .M	16HU4A203	6 <sup>th</sup> BA JPEng 'B'
	Megha A.	16HU4H128	6 <sup>th</sup> BA JPEng 'A'

### I-Expo

Rank	Name	Roll No.	Class
1 <sup>st</sup>	Derick Gladson	17MG2A1013	4 <sup>th</sup> BBA 'A'
	Archit George	17MG2A1009	4 <sup>th</sup> BBA 'A'
	Sarath Sabu	17MG2H1039	4 <sup>th</sup> BBA 'A'
	Siddesh .H	17MG2A1028	4 <sup>th</sup> BBA 'A'
2 <sup>nd</sup>	Sana Miriam Joseph	17HU3A1007	4 <sup>th</sup> BA JPCS
	Pranav Kavanal	17HU3A1011	4 <sup>th</sup> BA JPCS
	Sanjana Dipu	18HU5A1028	2 <sup>nd</sup> BA JPCS
	Varun Nair	16HU4A158	6 <sup>th</sup> BA JPEng

### Karyaneethi

Rank	Name	Roll No.	Class
1 <sup>st</sup>	Derick Gladson	17MG2A1013	4 <sup>th</sup> BBA 'A'
	Archit George	17MG2A1009	4 <sup>th</sup> BBA 'A'
	Sarath Sabu	17MG2H1039	4 <sup>th</sup> BBA 'A'
	Siddesh .H	17MG2A1028	4 <sup>th</sup> BBA 'A'
2 <sup>nd</sup>	Irine Kenza	17HU4H2099	4 <sup>th</sup> BA JPEng
	Rose Dennis	17MG1A3131	4 <sup>th</sup> BBA 'C'
	Noel Wildson P	17CO2A1382	4 <sup>th</sup> B.COM ACCA
	Gladson P George	17CO2A1374	4 <sup>th</sup> B.COM ACCA

### Socially Viral

Rank	Name	Roll No.	Class
1 <sup>st</sup>	Leo Georjet Sam	16CO2A124	6 <sup>th</sup> B.COM ACCA
	Yadu Krishna	16CO2A141	6 <sup>th</sup> B.COM ACCA
	Feba Ann Shibu	16CO2A161	6 <sup>th</sup> B.COM ACCA
2 <sup>nd</sup>	Rakesh .S.Kumar	18MG3A1024	2 <sup>nd</sup> BBA BA
	Prince Gupta	18MG3A1022	2 <sup>nd</sup> BBA BA
	Vyshnav.V.V	18MG3A1029	2 <sup>nd</sup> BBA BA

### **Rural-le-Karte**

Rank	Name	Roll No.	Class
1 <sup>st</sup>	Derick Gladson	17MG2A1013	4 <sup>th</sup> BBA 'A'
	Archit George	17MG2A1009	4 <sup>th</sup> BBA 'A'
	Sarath Sabu	17MG2H1039	4 <sup>th</sup> BBA 'A'
	Siddesh .H	17MG2A1028	4 <sup>th</sup> BBA 'A'
2 <sup>nd</sup>	Leo Georjet Sam	16CO2A124	6 <sup>th</sup> B.COM ACCA
	Yadu Krishna	16CO2A141	6 <sup>th</sup> B.COM ACCA
	Feba Ann Shibu	16CO2A161	6 <sup>th</sup> B.COM ACCA

### **Brand Race**

Rank	Name	Roll No.	Class
1 <sup>st</sup>	Derick Gladson	17MG2A1013	4 <sup>th</sup> BBA 'A'
	Archit George	17MG2A1009	4 <sup>th</sup> BBA 'A'
	Sarath Sabu	17MG2H1039	4 <sup>th</sup> BBA 'A'
	Siddesh .H	17MG2A1028	4 <sup>th</sup> BBA 'A'
2 <sup>nd</sup>	Sana Miriam Joseph	17HU3A1007	4 <sup>th</sup> BA JPCS
	Pranav Kavanal	17HU3A1011	4 <sup>th</sup> BA JPCS
	Sanjana Dipu	18HU5A1028	2 <sup>nd</sup> BA JPCS
	Varun Nair	16HU4A158	6 <sup>th</sup> BA JPEng

### **Best Entrepreneur**

Name	Roll No.	Class
Derick Gladson	17MG2A1013	4 <sup>th</sup> BBA 'A'
Archit George	17MG2A1009	4 <sup>th</sup> BBA 'A'
Sarath Sabu	17MG2H1039	4 <sup>th</sup> BBA 'A'
Siddesh .H	17MG2A1028	4 <sup>th</sup> BBA 'A'

**Prepared by: Prof. Steffi Joan**

**Verified by: Dr. Arti Singh**