



# Kristu Jayanti College

**AUTONOMOUS** Bengaluru

Reaccredited 'A' Grade by NAAC | Affiliated to Bengaluru North University

## **Entrepreneurship and Innovation Centre**

**Academic Year 2019-20**

### **REPORT ON**

### **IDEA CLUSTER PODS (ICP'S) 2019**

**Date:**9<sup>th</sup> August 2019

**Number of beneficiaries:** 80 students from B.Com, B.B.A., B.A. & B.Sc Departments.

**Name and details of the Chief Guest:** Prof. Dr. Muruganantham Faculty, School of Computer Science Kristu Jayanti College, Prof Stephen Deepak Faculty, School of Management Kristu Jayanti College, Prof. Velmurugan R Faculty, School of Computer Science. Prof. D Ravindran Faculty, School of Management Kristu Jayanti College.

**Objective:**The objective of the programme was to is to generate viable business ideas, fund and launch the idea and provide necessary support and assistance to the students during the process by giving them assistance from entrepreneurial mentors.They were exposed to the knowledge of how to become an entrepreneur and entrepreneurship value trainings.

**Brief Write up on the Programme:**The session was started with the welcome address given by Prof. Dr. Murugananthan, to the gathering, where he also briefed students the idea about the incubation center and what is its objective. Then the session was then taken over by Prof. Stephen Deepak, who was the speaker of the session. He spoke about ICP, its objective and discussed in brief the various activities which would be conducted by it with the students. He mentioned the duration and evaluation criteria of each activity. The session came to end with a quick question and answer round followed by the vote of thanks proposed by Prof. Velumurugan. Overall the session was very informative and motivated the students to grab the opportunity given to them to transform their ideas into a successful business

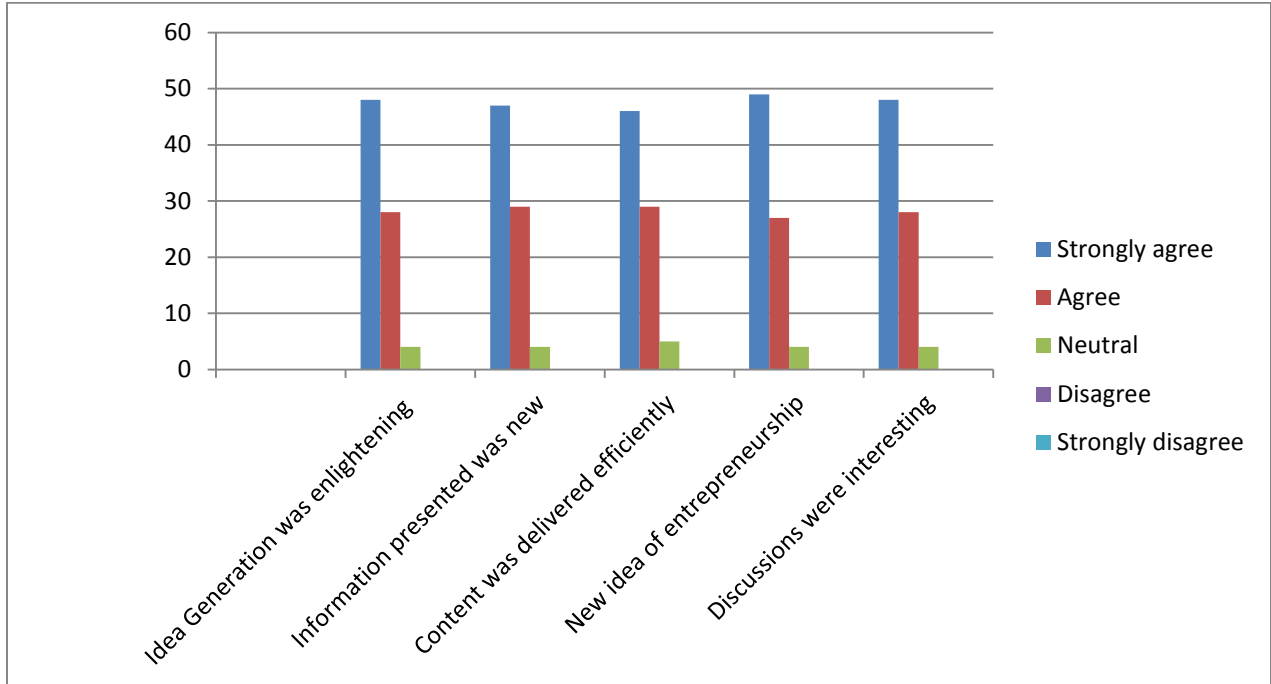
**Feedback:**Feedback was taken in order to analyze the effectiveness of this Programme. It was found that out of 80 beneficiaries, 60% (48 students) rated the programme was an excellent event and found the information imparted to them was very inspired and beneficial. Apart from this

35% (28 students) rated the talk as very good, 6.25% (4students) rated as good, and all others were satisfied and liked the session and were highly motivated towards it.

**Overall assessment of the event**

How were these areas addressed	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
	5	4	3	2	1
Idea Generation was enlightening	48	28	4	-	-
Information presented was new	47	29	4	-	-
Content was delivered efficiently	46	29	5	-	-
New idea of entrepreneurship	49	27	4	-	-
Discussions were interesting	48	28	4	-	-

**Overall Assessment of the Program**



**Photos:**





**Speakers for the Session interacting with the students**

**Report prepared by: Prof. Chandrakala M**

**Report verified by: Dr. Arti Singh**

**Date: 27-08-2019**