



Kristu Jayanti College

AUTONOMOUS

Bengaluru

Reaccredited 'A' Grade by NAAC | Affiliated to Bengaluru North University

Entrepreneurship and Innovation Centre

Report on E-Week 2020

“Socio-Environmental Entrepreneurship”

Dates: 3rd Feb to 6th Feb 2020

Number of events conducted: 7 (4 On stage events, 3 Off stage events).

Inauguration: Chief Guest – Mr. Denise Thomas.

Presidential Address - Rev. Fr Josekutty P.D., Principal Kristu Jayanti College.

The inaugural ceremony was held on 3rd February 2020 and the chief guest for the day was Mr. Denise Thomas who is also an alumni of Kristu Jayanti College. He encouraged the participants to actively take part in the events organized by the college and spoke to them about the qualities an entrepreneur must possess in order to be successful. A prelude of E-Week was delivered by Dr. Arti Singh, faculty coordinator, Entrepreneurship and Innovation Centre. During the presidential address, Rev. Father Josekutty PD, principal Kristu Jayanti College appreciated the theme of E-Week and spoke about every individual's responsibility towards the society and the environment.

Mr. Denise Thomas is the founder of Duke Richards interiors a design studio in Bangalore. He also founded Refresh a coffee shop in the City. Mr. Denise has completed his under graduation from Kottayam and his Masters in business administration in Kristu Jayanti College Bangalore. He also completed a diploma course on enterprise management from IIT Delhi.

Mr. Denise Thomas has several years of experience in the corporate field too as he has served as the marketing head of the south zone at Cafe Coffee Day, He also worked at Citizen watch bangalore as the assistant manager and as the sales officer in Videocon. Besides this he is a football enthusiast and plays the sport quite often. He also is passionate about bike riding and is the member at Royal Enfield riders club. We were indeed privileged and honoured to have you amongst us him for the E-Week 2020.

Objective: E-week is a program meant to develop entrepreneurial abilities among students. It refers to inculcation, development and polishing of skills of a person to meet the individual's needs to establish

and successfully run his/her enterprise. Major focus was given on ways to help the students know about entrepreneurship opportunities in the market and help them to be creative thinkers in their business.

There were seven number of on-stage and off-stage events such as-

On-Stage Events:

- 1) **Kiosk (E-Stalls)** - Students need to come up with innovative ideas and present their Ideas in the form of E-stalls.
- 2) **Shark Tank-** Students will make business plan presentation to a panel of investors related to the given case study. And market their product/ service and get their potential customers.
- 3) **Master mind-** An event for students to come up with their own business idea with an effective business plan presentation. Also they come up with a tagline related to their business, and the financial planning required for the startup and pitching the idea to the investors.
- 4) **Renouveler-** Find why a company failed and come up with revival strategies.

Off Stage Events:

- 1) **Menifesti** - Students are expected to take innovative photos based on their company's product and create a digital poster to promote their business idea.
- 2) **Roll it Out-** Students have to launch a new product in order to diversify their business and come up with an effective advertisement.
- 3) **Socially Viral-**Students need to come up with an innovative online service in form of a website or application.

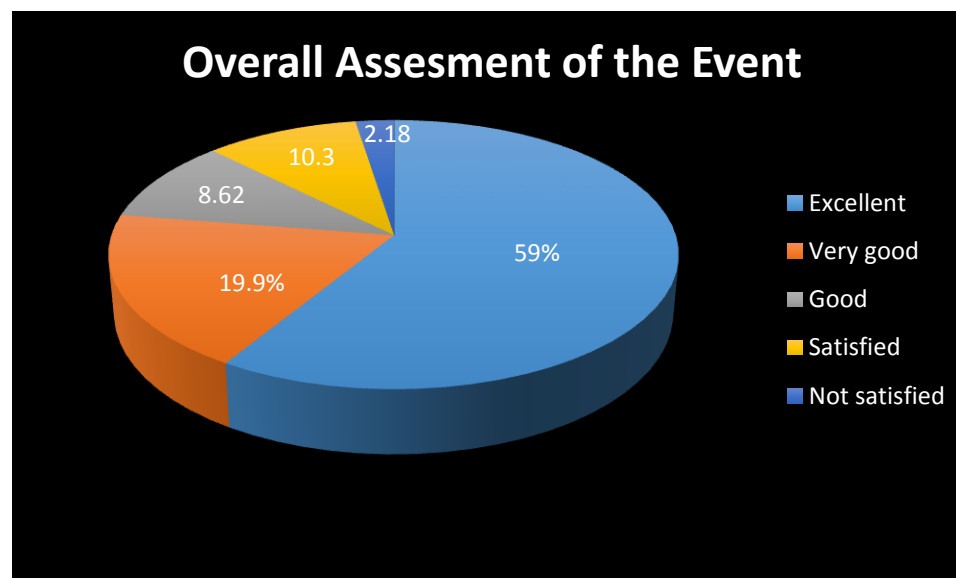
Valedictory: Presidential Address: Rev. Fr. Emanuel P.J., Director Kristu Jayanti College of Law.

The valedictory session was held on 5th February 2020 at 3:45 pm in Mini Audi 2, main block. The presidential address was given by Rev. Father Emmanuel PJ, director Kristu Jayanti College of Law. He spoke about the responsibility of a person towards the society and the environment and wished all the participants good luck for the results.

The results were announced by the students coordinator of Entrepreneurship and Innovation Centre, Kristu Jayanti College. The prizes were given by Rev. Father Emmanuel PJ, Dr. Mathiyarasan M. and Prof. Kaveri Swami. The overalls was backed by the students of BBA department.

Total number of beneficiaries	80	%
Excellent	47	59.00

Very good	15	19.9
Good	8	8.62
Satisfied	8	10.3
Not satisfied	2	2.18



Overall the E-WEEK 2020 was a great success as the particpnats were satisfied with the rounds and the judgement. They appreciated the efforts of the teachers and the student coordinators and also had a great learning experience.

Photos of E-Week 2020



Promotion Team



Members on the Dias in Inaugraul Session Of E-Week 2020



Principal Rev. Father Josekutty P.D. giving presidential address



Prelude of E-WEEK 2020 by Dr. Arti Singh



Chief Guest addressing the Students in E-Week



Rev. Fr. Josekutty P.D., Principal Kristu Jayanti College Presenting Memento to the Chief Guest



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E-Week 2020 Winners List

RANK	NAME	ROLL NUMBER	CLASS
1st	Manish kumar	18CO5H1062	IV B.Com
	Nitish	18CO4K1030	IV B.Com
	Navin	18CO5H1063	IV B.Com
	Madhumita	18CO5A1044	IV B.Com
1st	Archit George Abraham	17MG2A1009	VI BBA - A
	Derick Gladston Zeeno	17MG2A1013	VI BBA - A
	Jacob V Sam	17MG2A1019	VI BBA - A
	Sarath S	17MG2A1039	VI BBA - A
2nd	Taher M	19MG1A3197	II BBA - D
	Mohammed Maaz Khan	18MG2H1049	IV BBA - AM
3rd	Pratham Talreja	18CO5A2084	IV B.Com P3
	Raman Verma	18MG3H1047	IV BBA - BA
	Rohan Poddar	18MG3H1053	IV BBA - BA
	Sankalp Shourya	18CO5H1064	IV B.Com P2

SHARK TANK

RANK	NAME	ROLL NUMBER	CLASS
1st	Taher M	19MG1A3197	II BBA D
	Mohammed Maaz Khan	18MG2H1049	IV BBA AM
2nd	Sagarika Thareja	17HU4A2090	VI BA JPEng
	Himanshu Manwani	19MG1A2110	II BBA C
	Kumar Ishan	19MG1H2139	II BBA C
	Rishab Bhatia	19MG1A2120	II BBA C
3rd	Jahanvi Gaur	18CO1A3142	IV Bcom A
	Judah Simon	18MG2H1046	IV BBA AM
3rd	Pratham Talreja	18CO5A2084	IV B.Com P3
	Raman Verma	18MG3H1047	IV BBA BA
	Rohan Poddar	18MG3H1053	IV BBA BA
	Sankalp Shourya	18CO5H1064	IV B.Com P2

KIOSK

RANK	NAME	ROLL NUMBER	CLASS
1st	Taher M	19MG1A3197	II BBA D
	Mohammed Maaz Khan	18MG2H1049	IV BBA AM
2nd	Sagarika Thareja	17HU4A2090	VI BA JPEng
	Himanshu Manwani	19MG1A2110	II BBA C
	Kumar Ishan	19MG1H2139	II BBA C
	Rishab Bhatia	19MG1A2120	II BBA C
3rd	Akanksha shukla	19MG1A2098	II BBA C
	Md. Awaiz	16MG1H459	VI BBA D
	Daya ram	17MG1A4182	VI BBA D
	Dinesh kumar	17MG1H4212	VI BBA D

RENOUVELER

RANK	NAME	ROLL NUMBER	CLASS
1st	Manish kumar	18CO5H1062	IV B.Com
	Nitish	18CO4K1030	IV B.Com
	Navin	18CO5H1063	IV B.Com
	Madhumita	18CO5A1044	IV B.Com
2nd	Sagarika Thareja	17HU4A2090	VI BA JPEng
	Himanshu Manwani	19MG1A2110	II BBA C
	Kumar Ishan	19MG1H2139	II BBA C
	Rishab Bhatia	19MG1A2120	II BBA C
3rd	Pratham Talreja	18CO5A2084	IV B.Com P3
	Raman Verma	18MG3H1047	IV BBA BA
	Rohan Poddar	18MG3H1053	IV BBA BA
	Sankalp Shourya	18CO5H1064	IV B.Com P2

OFF – STAGE EVENTS

MANIFESTI

RANK	NAME	ROLL NUMBER	CLASS
1st	Manish kumar	18CO5H1062	IV B.Com
	Nitish	18CO4K1030	IV B.Com
	Navin	18CO5H1063	IV B.Com
	Madhumita	18CO5A1044	IV B.Com
2nd	Archit George Abraham	17MG2A1009	VI BBA A
	Derick Gladston Zeeno	17MG2A1013	VI BBA A
	Jacob V Sam	17MG2A1019	VI BBA A
	Sarath S	17MG2A1039	VI BBA A
3rd	Pratham Talreja	18CO5A2084	IV B.Com P3
	Raman Verma	18MG3H1047	IV BBA BA
	Rohan Poddar	18MG3H1053	IV BBA BA
	Sankalp Shourya	18CO5H1064	IV B.Com P2

ROLL IT OUT

RANK	NAME	ROLL NUMBER	CLASS
1st	Taher M	19MG1A3197	II BBA D
	Mohammed Maaz Khan	18MG2H1049	IV BBA AM
2nd	Rakesh S Kumar	18MG3A1024	IV BBA BA
	Jones Harry Nicholas	18MG3A1016	IV BBA BA
	Prince Gupta	18MG3A1022	IV BBA BA
	Abhinav Sharma	18MG3H1055	IV BBA BA
3rd	Archit George Abraham	17MG2A1009	VI BBA A
	Derick Gladston Zeeno	17MG2A1013	VI BBA A
	Jacob V Sam	17MG2A1019	VI BBA A
	Sarath S	17MG2A1039	VI BBA A

SOCIALLY VIRAL

RANK	NAME	ROLL NUMBER	CLASS
1st	Sagarika Thareja	17HU4A2090	VI BA JPEng
	Himanshu Manwani	19MG1A2110	II BBA C
	Kumar Ishan	19MG1H2139	II BBA C
	Rishab Bhatia	19MG1A2120	II BBA C
2nd	Taher M	19MG1A3197	II BBA D
	Mohammed Maaz Khan	18MG2H1049	IV BBA AM
3rd	Pratham Talreja	18CO5A2084	IV B.Com P3
	Raman Verma	18MG3H1047	IV BBA BA
	Rohan Poddar	18MG3H1053	IV BBA BA
	Sankalp Shourya	18CO5H1064	IV B.Com P2

OVERALL WINNERS

Taher M	19MG1A3197	II BBA D
Mohammed Maaz Khan	18MG2H1049	IV BBA AM

Report prepared by: Prof. Chandrakala M

Report verified by: Dr. Arti Singh