



# Kristu Jayanti College

**AUTONOMOUS** Bengaluru  
Reaccredited 'A' Grade by NAAC | Affiliated to Bengaluru North University

## **Entrepreneurship and Innovation Centre**

**Academic Year 2021-22**

### **E- Store Inauguration**

**Date: 23/09/2021**

**Name of the students:**

- 1) TIRUMALA REDDY NITHISH, TIRUMALREDDY SMITHAN, ABHISHEK RS, BILAL JAVED, GUVVALA VAIBHAV SAI
- 2) SAI CHARAN REDDY, S. UMME RUMANA, M. THOUSIF, MD. YOONUS KHAN, SHAIK MAHABOOB AZDHAN BASHA

**Class:** V semester students of BSc & BA.

**Type of E- Store:**

- 1) Succulent Plants 2) Designer Pots 3) Snacks Items
- 2) Confectionary 2) Bakery Items 3) Sweets

**Products sold:**

- 3) Succulent Plants & Designer Pots
- 4) Confectionary Items & Snacks

**Name and details of any external agencies/contacts involved:** Nil.

**Brief Write up on the Store:**

E-Store is one of the activities initiated by the Entrepreneurship and Innovation Centre of Kristu Jayanti College. It provides a great platform for the students to showcase their entrepreneurial skills which help them understand certain important aspects related to business like investment, marketing strategies, sales, and profit. There were 2 stalls put up last Thursday by the students in the college premises as inauguration of E-Stall. All the stalls got a remarkable response from their customers and earned a reasonable amount of profits which covered their costs. The profit by stallholders was ₹2500 & ₹1500 respectively. Everything was conducted smoothly with the help of the faculty coordinators and the student coordinators and the students were happy with

the returns they earned. This encouraged the students who had put up the stalls to showcase their entrepreneurial skills.

**Number of Customers** – 250 +

**Feedback received from the customers:** The feedbacks received by students for their respective stall were brilliant. Students and faculty members loved the succulent plants and pots for their desk kept by one of the stall holders and asked them to put the same stall again. They earned ₹2500 as profit from their business. The other stalls were also appreciated a lot and were loved by everyone as they came up with variety of confectionary items and snacks and generated an income of around 1500 out of their business.

**Learning Outcome of the Entrepreneur:** Promotion & publicity has increased the chances to grab the market for students.

**Photos:**



**Inauguration by Father Dr. Augustine George**





**Students checking for the Items in E-Store**



**Inaugural Speech**





**Photos of the E-Stalls**

**Url:**

**Report Prepared by: Dr.Arti Shingh**

**Verified by: Dr. Jashmine Beulah**

**Director**

**Entrepreneurship and Innovation Centre**

**Dr. Mathiyarasan. M**



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### Participants list on E- Store activities

## Entrepreneurship and Innovation Centre

**23/09/2021**

S. No.	Name	Reg. No.	Class	Semester	E-Store
1	TIRUMALA REDDY NITHISH	19CS2A1017	BCA(ANL)E	V	Confectionary Items and Snacks Items
2	TIRUMALREDDY SMITHAN	19CS2A1018	BCA(ANL)E	V	Confectionary Items and Snacks Items
3	ABHISHEK RS	19CS2H1027	BCA(ANL)E	V	Confectionary Items and Snacks Items
4	BILAL JAVED	19CS2H1043	BCA(ANL)E	V	Confectionary Items and Snacks Items
5	GUVVALA VAIBHAV SAI	19LS1A1011	BSC-BBG	V	Succulent Plants & Designer Pots
6	SAI CHARAN REDDY	19LS1A1001	BSC-BBG	V	Succulent Plants & Designer Pots
7	S. UMME RUMANA	19LS1H1036	BSC-BBG	V	Succulent Plants & Designer Pots
8	M. THOUSIF	19LS1H1041	BSC-BBG	V	Succulent Plants & Designer Pots
9	MD. YOONUS	19LS1A1020	BSC-BBG	V	Succulent Plants &

<b>S. No.</b>	<b>Name</b>	<b>Reg. No.</b>	<b>Class</b>	<b>Semester</b>	<b>E-Store</b>
	KHAN				Designer Pots
<b>10</b>	SHAIK MAHABOOB AZDHAN BASHA	19HU6A2094	BA JPEng(B)	V	Succulent Plants & Designer Pots

