



Kristu Jayanti College

AUTONOMOUS

Bengaluru

Reaccredited A++ Grade by NAAC | Affiliated to Bengaluru North University

INDEX

List of Event Conducted in March -2022

SL.No	Date	Event	No of Students conducted
1	24/03/2022	E-Store	04
2	31/03/2022	E-Store	09



Entrepreneurship and Innovation Centre

Academic Year 2021-22

E-Store

Date: 24/03/2022

Name of the students: Lalith. C, Sangeetha. V, Madabhushi Lakshmi, Tirumalareddy Nitish Samhitha

Class: VI semester students of BCA & BBA

Type of E-Store:

- 1) Brownies, Donuts, Banana Cake, Chocolate Cake Rolls.

Products sold:

Brownies, Donuts, Banana Cake, Chocolate Cake Rolls

Name and details of any external agencies/contacts involved: Nil.

Brief Write up on the Store:

E-Store gives a platform for the students to think, understand the customers, and then analyze the requirement of the customers as what they need and want. Entrepreneurship and Innovation Centre (EIC) helps them to showcase their entrepreneurial abilities to understand the needs and wants of the market and how to grab it through promotional activities which help them understand certain important aspects related to business like investment, marketing strategies, sales, and profit. There was 1 stall put up this Thursday by the students on the college premises. The stalls got a remarkable response from their customers and earned a reasonable amount of profits which covered their costs. The profit by stallholders was ₹800. Everything was conducted smoothly with the help of the faculty coordinators and the student coordinators and the students were happy with the returns they earned.

Number of Customers – 300 +

Feedback received from the customers: The feedbacks received by students from the stall were good. Students and faculty members loved the beautiful cupcakes and roses with free lucky draw coupons and other bakery items. They earned ₹800 as profit from their business with an investment of ₹5800.

Learning Outcome of the Entrepreneur: The stocks of all the brownies and rolls were fully sold off and were much more demanded by students. The students were also happy to earn profit and sell the items they brought and received more orders to be delivered.

Photos:



Students are selling the good in E-Store



Students are selling the good in E-Store

PARTICIPANT LIST

E-STORE-24/03/2022

S.NO.	NAME OF THE STUDENTS	REGISTRATION NO.	COURSE	SEMESTER	TIME
1.	LALITH. C	19MG1A2107	BBA-C	VI	8:30-12:20
2.	SANGEETHA. V	19MG1K2164	BBA-C	VI	8:30-12:20
3.	MADABHUSHI LAKSHMI SAMHITHA	20MG1A2044	BBA-B	IV	8:30-12:20
4.	TIRUMALAREDDY NITISH	19CS2A1017	BCA-E	VI	8:30-12:20

Url:

Report prepared by: Dr. Arti Singh

Report verified by: Prof. Madhusudanan R



Entrepreneurship and Innovation Centre

Academic Year 2021-22

E-Store

Date: 31/03/2022

Name of the students: Isha Khandelwal, Satakshi Kumari, Sunidhi Kumari, Kamal Meghani, Sagar Sharma, Preethi Araveti, Devika V., K., Veena Cs Harshitha Bhavani

Class: VI semester students of BCA, BBA & BSC

Type of E-Store:

Scrunches, Headbands, Scarfs, Head Ribbons, Jewellery, Clothing Items, key chains & food Items.

Products sold:

Scrunches, Headbands, Scarfs, Head Ribbons, Jewellery, Clothing Items, key chains & food Items.

Name and details of any external agencies/contacts involved: Nil.

Brief Write up on the Store:

The E-Store is one of the activities initiated by the Entrepreneurship and Innovation Centre of Kristu Jayanti College which gives a platform for the students to think, understand the customers, and then analyze the requirement of the customers as what they need and want. Entrepreneurship and Innovation Centre (EIC) helps them to showcase their entrepreneurial abilities to understand the needs and wants of the market and how to grab it through promotional activities which help them understand certain important aspects related to business like investment, marketing strategies, sales, and profit. There was 2 stall put up this Thursday by the students on the college premises. The stalls got a remarkable response from their customers and earned a reasonable amount of profits which covered their costs. The profit by stallholders was ₹1000 & 700 Everything was conducted smoothly with the help of the faculty coordinators and the student coordinators and the students were happy with the returns they earned.

Number of Customers – 250 +

Feedback received from the customers: The feedbacks received by students from the stall were good. Students and faculty members loved the beautiful Key chains and scarfs. They earned ₹1000 & 700 as profit from their business with an investment of 4000 & ₹ 3000.

Learning Outcome of the Entrepreneur: The stocks of all key chains, headbands, and scarfs were fully sold off and were much more demanded by students. The students were also happy to earn profit and sell the items they brought and received more orders to be delivered.

Photos:



Students are selling the good in E-Store



Students are selling the good in E-Store

PARTICIPANT LIST

E-STORE-31/03/2022

S.NO.	NAME OF THE STUDENTS	REGISTRATION NO.	COURSE	SEMESTER	TIME
1.	ISHA KHANDLWAL	19CS1A2132	BCA	VI-B	8:30-12:20
2.	SATAKSHI KUMARI	19CS1A2136	BCA	VI-B	8:30-12:20
3.	SUNIDHI KUMARI	19CS1A2140	BCA	VI-B	8:30-12:20
4.	KAMAL MEGHANI	19CS1A2135	BCA	VI-B	8:30-12:20
5.	SAGAR SHARMA	19CS1H2157	BCA	VI-B	8:30-12:20
6.	PREETHI ARAVETI	19CO1A4437	B.COM	VI-D	1:00-4:50
7.	DEVIKA V.	19CO1K4467	B.COM	VI-D	1:00-4:50
8.	K. HARSHITHA BHAVANI	19LS4A1010	BSC(BBB)	VI	8:30-12:20 & 1-1:50
9.	VEENA CS	19LS4K1040	BSC(MBG)	VI	8:30-12:20 1-2:50 & 3-3:50

Url:

Report prepared by: Dr. Arti Singh

Report verified by: Prof. Madhusudanan R