



Kristu Jayanti College

AUTONOMOUS

Bengaluru

Reaccredited A++ Grade by NAAC | Affiliated to Bengaluru North University



Entrepreneurship and Innovation Centre (EIC)

Organises

E-STORE

(Students Entrepreneur Stall)



Date: 12th May 2022 | Time: 10AM

Venue: Food Court (Near College Entrance)

All are Welcome



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Entrepreneurship and Innovation Centre

Academic Year 2021-22

E-Store

Date: 12/05/2022

Name of the students: Ananya Nandi Mojumdar, Bhaswatee Das, Simran Anand

Class: VI semester students of B.A. JPEng

Type of E-Store:

- (1) Handmade fabric earrings
- (2) Scented candles
- (3) Scrunchies

Products sold:

Handmade fabric earrings, Scented candles, Scrunchies.

Name and details of any external agencies/contacts involved: Nil.

Brief Write up on the Store:

E-Store gives a platform for the students to think, understand the customers, and then analyze the requirement of the customers as what they need and want. Entrepreneurship and Innovation Centre (EIC) helps them to showcase their entrepreneurial abilities to understand the needs and wants of the market and how to grab it through promotional activities which help them understand certain important aspects related to business like investment, marketing strategies, sales, and profit. There was 1 stall put up this Thursday by the students on the college premises. The stalls got a remarkable response from their customers and earned a reasonable amount of profits which covered their costs. The profit by stallholders was ₹1800. Everything was conducted smoothly with the help of the

faculty coordinators and the student coordinators and the students were happy with the returns they earned.

Number of Customers – 300 +

Feedback received from the customers: The feedbacks received by students from the stall were good. Students and faculty members loved the beautiful Handmade fabric earrings. They earned ₹1800 as profit from their business with an investment of ₹4500.

Learning Outcome of the Entrepreneur: The stocks of all the Handmade fabric earrings, Scented candles, Scrunchies.were almost sold off and were much more demanded by students werby orders of it were taken for students and faculties.The students & faculties were happy to see such kind of items and the team members of e-store earned profit and sell the items they brought.

Photos:





Url:

Report prepared by: Dr. Arti Singh

Report verified by: Prof. Madhusudanan R

Director

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M

PARTICIPANT LIST

E-STORE-12/05/2022

S.NO.	NAME OF THE STUDENTS	REGISTRATION NO.	COURSE	SEMESTER	TIME
1.	Ananya Nandi Mojumdar	19HU6A1007	B.A. JPEng (A),	VI semester	1:00-4:50
2.	Bhaswatee Das	19HU6A1010	B.A. JPEng (A),	VI semester	1:00-4:50
3.	Simran Anand	19HU6H1059	B.A. JPEng (A),	VI semester	1:00-4:50

For all UG and PG classes

Circular

Date: 19th May 2022

Entrepreneurship and Innovation Centre (EIC) is organizing E Store (Entrepreneurs Stall) on (19th May 2022). The store is exhibiting Oxidized jewellery, Necklaces and Fancy Earrings. Students are welcome to visit the store from 10.00 a.m. to 4.00 p.m.

Venue: Food court (near college entrance)



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INSTITUTION'S
INNOVATION
COUNCIL
University of Education Innovation

Entrepreneurship and Innovation Centre (EIC)

Organises

E-STORE

(Students Entrepreneur Stall)



Date: 19th May 2022 | Time: 10AM

Venue: Food Court (Near College Entrance)

All are Welcome



Entrepreneurship and Innovation Centre

Academic Year 2021-22

E-Store

Date: 19/05/2022

Name of the students: Abitha K P, Akshitha S K, Keerthiga P, Nitish S

Class: VI semester students of BCA

Type of E-Store:

- (1) Oxidized jewellery
- (2) Necklaces
- (3) Fancy Earrings.

Products sold:

Oxidized jewellery, Necklaces & Fancy Earrings.

Name and details of any external agencies/contacts involved: Nil.

Brief Write up on the Store:

The E-Store is one of the activities initiated by the Entrepreneurship and Innovation Centre of Kristu Jayanti College which gives a platform for the students to think, understand the customers, and then analyze the requirement of the customers as what they need and want. Entrepreneurship and Innovation Centre (EIC) helps them to showcase their entrepreneurial abilities to understand the needs and wants of the market and how to grab it through promotional activities which help them understand certain important aspects related to business like investment, marketing strategies, sales, and profit. There was 1 stall put up this Thursday by the students on the college premises. The stalls got a remarkable response from their customers and earned a reasonable amount of profits which covered their costs. The investment for the e-store by the team members was ₹ 10,000 with a profit earned ₹ 3700. Everything was conducted smoothly with the help of

the faculty coordinators and the student coordinators and the students were happy with the returns they earned.

Number of Customers – 550 +

Feedback received from the customers: The feedbacks received by students from the stall were good. Students and faculty members loved the oxidized jewellery, necklaces & fancy earrings. They earned ₹3700 as profit from their business with an investment of ₹10,000.

Learning Outcome of the Entrepreneur: The stocks of all oxidized jewellery, necklaces & fancy earrings were fully sold off and were much more demanded by students. The students were also happy to earn profit and sell the items they brought and received more orders to be delivered.

Photos:



Url:

Report prepared by: Dr. Arti Singh

Report verified by: Prof. Madhusudanan R

Director

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M

PARTICIPANT LIST

E-STORE-19/05/2022

S.NO.	NAME OF THE STUDENTS	REGISTRATION NO.	COURSE	SEMESTER	TIME
1.	Abitha K P	19CS1A2122	BCA	VI-B	8:20-12:20
2.	Akshitha S K	19CS1A2124	BCA	VI-B	8:20-12:20
3.	Keerthiga P	19CS1K2173	BCA	VI-B	8:20-12:20
4.	Nitish S	19CS1H2153	BCA	VI-B	8:20-12:20

For all UG and PG classes

Circular

Date: 26th May 2022

Entrepreneurship and Innovation Centre (EIC) is organizing an E-Store (Entrepreneurs Stall) on (26th May 2022). The store is exhibiting art stickers and Bookmarks. Students are welcome to visit the store from 10.00 a.m. to 4.00 p.m.

Venue: Food court (near college entrance)

Principal



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Entrepreneurship and Innovation Centre (EIC)

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Date: 26th May 2022 | Time: 10AM

Venue: Food Court (Near College Entrance)

All are Welcome



Entrepreneurship and Innovation Centre

Academic Year 2021-22

E-Store

Date: 26/05/2022

Name of the students: Kashish Kataria, A. Laksha

Class: II semester students of M.Sc. Counseling Psychology

Type of E-Store:

- 1) Handmade Bookmarks & Stickers.

Products sold: Handmade Bookmarks & Stickers

Name and details of any external agencies/contacts involved: Nil.

Brief Write up on the Store:

Entrepreneurship and Innovation Centre (EIC) helps them showcase their entrepreneurial abilities to understand the needs and wants of the market and how to grab it through promotional activities that help them understand certain important aspects related to business like investment, marketing strategies, sales, etc and profit. E-Store gives a platform for the students to think, understand the customers, and then analyze the requirement of the customers as what they need and want. There was 1 stall put up this Thursday by the students on the college premises. The stalls got a remarkable response from their customers and earned a reasonable amount of profits which covered their costs. The profit by stallholders was ₹2000. Everything was conducted smoothly with the help of the faculty coordinators and the student coordinators and the students were happy with the returns they earned.

Number of Customers – 190 +

Feedback received from the customers: The feedbacks received by students from the stall were good. Students and faculty members loved the beautiful Bookmarks & Stickers. They earned ₹2000 as profit from their business with an investment of ₹1000.

Learning Outcome of the Entrepreneur: The stocks of all the stickers and bookmarks were fully sold off and were much more demanded by students & faculty members. The students were also happy to earn profit and sell the items they brought and received more orders to be delivered.

Photos:



Url:

PARTICIPANT LIST

E-STORE-26/05/2022

**ENTREPRENEURSHIP AND INNOVATION CENTRE (EIC)
E-Store**

S.NO.	NAME OF THE STUDENTS	REGISTRATION NO.	COURSE	SEMESTER	TIME
4.	KASHISH KATARIA	21MPSC21	M.SC COUNSELLING PSYCHOLOGY	II SEM	9:30- 4:50
5.	A. LAKSHA	21MPSC01	M.SC COUNSELLING PSYCHOLOGY	II SEM	9:30- 4:50

Report prepared by: Dr. Arti Singh

Report verified by: Prof. Madhusudanan R

Director

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M

