



Kristu Jayanti College

AUTONOMOUS Bengaluru

Reaccredited A++ Grade by NAAC | Affiliated to Bengaluru North University

ENTREPRENEURSHIP AND INNOVATION CENTRE (EIC)

MAY MONTH REPORT-2021

INDEX

Sl.No	Date	Programme	Beneficiaries	Guest
1	12/05/2022	GUEST LECTURE	B.Com- Professionals, B.Com – general, BBA, BA	Ms.Mansi Thakkar Director - Windplus Pvt Ltd Leadership Trainer
2	12/05/2022	E-STORE	B.Com- Professionals, B.Com – general, BBA, BA	-
3	19/05/2022	E-STORE	B.Com- Professionals, B.Com – general, BBA, BA	
4	26/05/2022	E-STORE	B.Com- Professionals, B.Com – general, BBA, BA	



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**Entrepreneurship and Innovation Centre (EIC)
In Association with
Jayantian Alumni Entrepreneurs Forum (JAEF)
Guest Lecture**

On

“Key Strategies to take business online”

Academic Year 2021-22

PROGRAMME SCHEDULE

Welcome Address:	Prof.Madhusudhanan Faculty,Department of Management
Profile reading:	Ms.Mikiha Patel Student Coordinator-EIC
Session:	Ms.Mansi Thakkar Director - Windplus Pvt Ltd Leadership Trainer
Vote of Thanks:	Mr.Arun Narayan Student Coordinator-EIC

MEMBERS

- Ms.Mansi Thakkar
- Dr. Mathiyarasan M
- Prof.Madhusudhanan
- Ms.Mikiha Patel

- Mr.Arun Narayan



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ENTREPRENEURSHIP AND INNOVATION CENTRE (EIC)

In association with

JAYANTIAN ALUMNI ENTREPRENEURS FORUM (JAEF)

organizes

Guest Lecture on

"Key Strategies to take Business Online"

Resource Person



Ms. Mansi Thakkar

Director - Windplus Pvt Ltd,
Leadership Trainer

Date: 12th May 2022

Time: 05.00 PM -06.00 PM

Platform:





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Entrepreneurship and Innovation Centre (EIC)
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Guest Lecture
On
“Key Strategies to take business online”

Date: 12 / 05 / 2022

Time: 05.00 PM

Number of beneficiaries: 60 students from B. Com, B.B.A., B.A. & B.Sc. Departments.

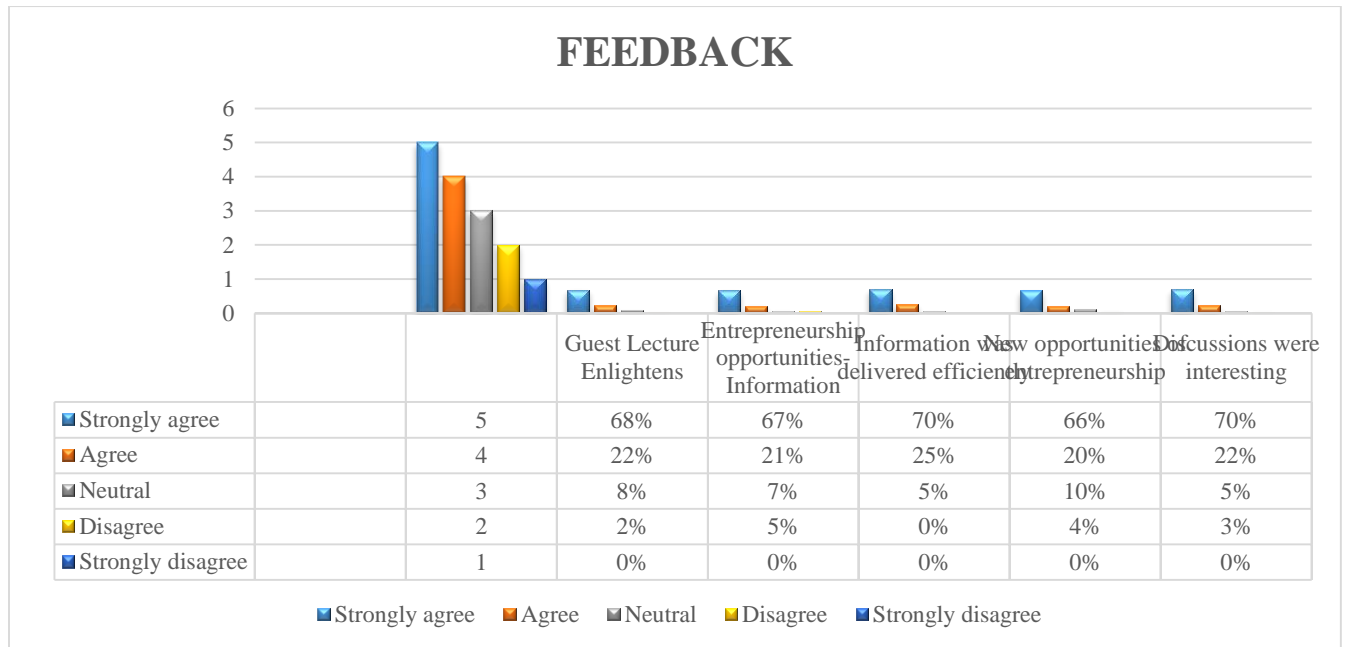
Name and details of the Resource Person: Ms.Mansi Thakkar Director - Windplus Pvt Ltd
She is a renowned motivational speaker and leadership trainer. She hold various training certification from national and international intuitions.

Objective: To help the students to understand about how to be passionate for entrepreneurship and what are the opportunities of it in the market and to help them to start up their business by identifying their qualities of being an entrepreneur.

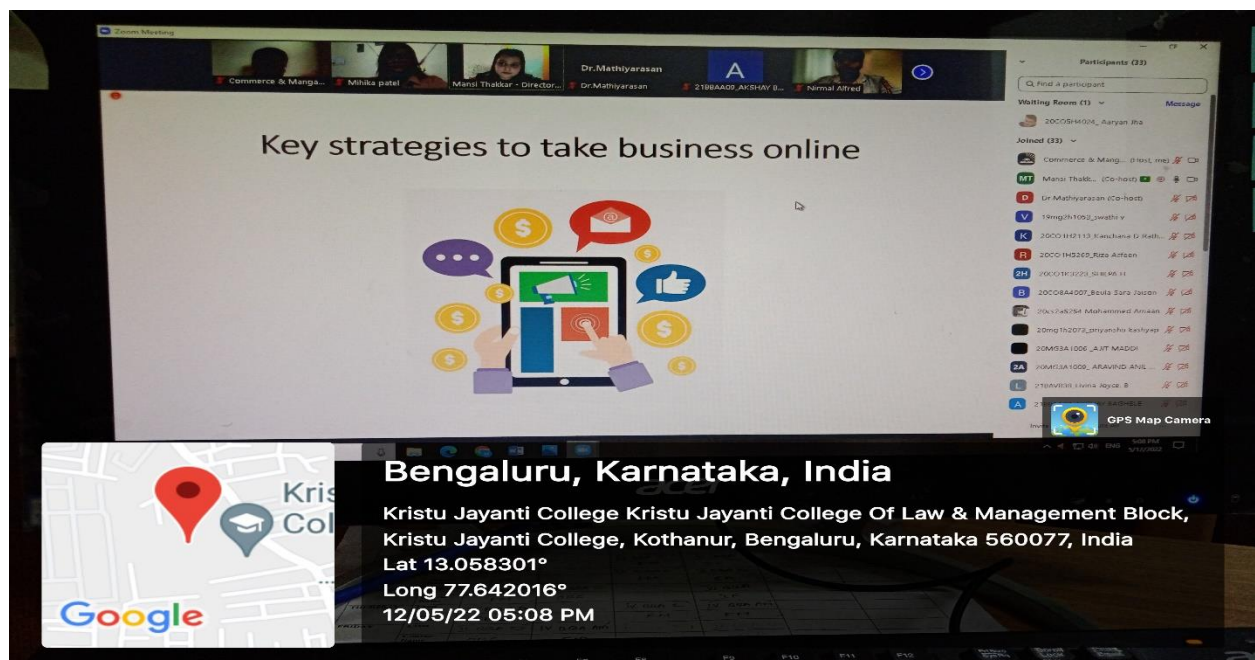
Brief Report about the Programme: Ms.Mansi Thakkar, has encouraged the students to focus more on the startups. She insisted more on the idea generation and more about sustain in the market. The key strategies to sustain in the market is to select minimum of three active social media platform. She has more insisted on sustainability in the field, break-even achievement and so on. Ms. Mansi also focus on the collaborative efforts and the synergy created through the collaboration plays a vital role for startups. She insist a lime light on the online focus of startups and the promotional activities required to improve the business to the next level. The first 1000 days is more important to watch the status of the business and there lies a key role to play with.

Feedback:

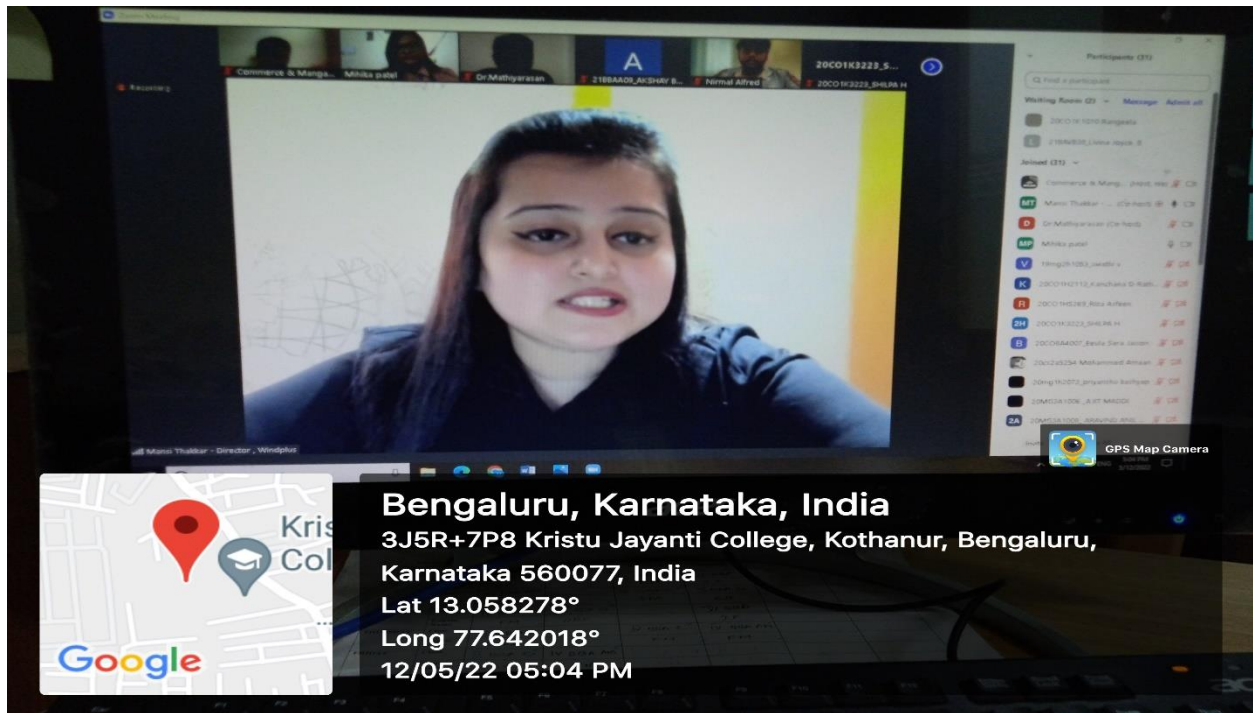
Overall assessment of the event



Photos of the session



Resource Persons was addressing the gathering



Resource Persons was addressing the gathering

Url:

Report Prepared by: Mr.Madhusudhanan R

Verified by: Dr. Arti Singh

Director

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M



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Entrepreneurship and Innovation Centre

Academic Year 2021-22

Participant List

“Key Strategies to take business online”

SL.NO.	NAME OF THE STUDENTS	COURSE
1.	SHRAVANI	BBA
2.	SHARAN KRISHNAN	BBA
3.	MARIA NELSON	BSC
4.	SNEHA LATHA B	B.Com
5.	ABHISHEK KUMAR SINGH	BBA
6.	ASHISH VARGHESE	B.Com
7.	JUDAH SIMON	BBA
8.	ANCHAL YADAV	BSC
9.	ANAND JOSEPH	BCA
10.	AKSHAT KUMAR	BCA
11.	APOORV SHARAT	BCA
12.	RICHARD JOSEPH	B.Com
13.	PRIYANKA N DAS	BSC

Sl.NO.	NAME OF THE STUDENTS	COURSE
14.	ABHINAV	BSC
15.	SANJANA	BSC
16.	FAITH M BABY	B.Com
17.	DANICA MIRIAM WILFRED	B.Com
18.	MELINDA CLAUDINE	B.Com
19.	JEEVITHA M	BBA
20.	SRUTHI RAJESH NAIR	BSC
21.	SHIVA R	BCA
22.	HARSH VARDHAN SINGH	BSC
23.	SWETHA.M.A	BCA
24.	ARJUN G K	BSC
25.	AKHILESH	BBA
26.	AKSHAT KUMAR	BCA
27.	APOORV SHARAT	BCA
28.	MOHAMMED AMAAN K S	BCA
29.	ASHWINI A.R	B.Com
30.	JOSHUA J	BCA
31.	AIRINE	BSC
32.	CHANDINI RONIA DAYANAND	B.Com
33.	SRILAKSHMI S	BSC
34.	GAGAN CHANDRASKHEKHAR PATLE	BCA
35.	YASHASWI P	BCA
36.	MAXILA SABU V	BCA

Sl.NO.	NAME OF THE STUDENTS	COURSE
37.	AKANKSHA SHUKLA	BBA
38.	BHANUMATHI U	BSC
39.	SRI VISHNU S	BBA
40.	REKHA. S	B.Com
41.	VINITH M	BCA
42.	SHYAM KUMAR S	BCA
43.	ARUN PREETHI A	BCA
44.	ROMAL THOMAS	BCA
45.	RAJU V	B.Com
46.	JAHANVI GAUR	B.Com
47.	ACHARYA BINDIYAMARY	BBA
48.	AKSHAT KUMAR	BCA
49.	HARITHA S	B.Com
50.	KAVYA BAIR	B.Com
51.	SUCHITHRA M	B.Com
52.	MANISH	B.Com
53.	APOORV SHARAT	BCA
54.	RAHIL HANEEZ	B.Com
55.	ARYA DARSHAN	B.Com
56.	R S KRITHIKA	BSC
57.	SIDDHARTHA SANKAR KAR	BBA
58.	SANJANA ARVIND SINGH	BBA
59.	NISHANTH PRAVEEN	BBA

Sl.NO.	NAME OF THE STUDENTS	COURSE
60.	HEMA.G	B.Com

