

Entrepreneurship and Innovation Centre (EIC)

In Association With

Jayantian Alumni Entrepreneurs Forum (JAEF)

organizes

Guest Lecture on

"Idea Generation"

Resource Person



Mr. Siddhant Dugar

Chief Operating Officer (COO)

Designer Exports

Date: 20th November 2021 Time: 4 - 5 PM





ENTREPRENEUERSHIP AND INNOVATION CENTRE (EIC)

Guest Lecture - 2021

(20th November, 2021)

PROGRAMME SCHEDULE

Invocation : College Choir

Welcome Speech : Madhusudhanan R

Faculty Coordinator-EIC

Guest Address : Mr. Siddhant Dugar

Chief Operating Officer – Designer Exports

Vote of Thanks : Ms. Sneha Byju

Student coordinator-EIC

Jayantian Anthem

MEMBERS

Dr. Mathiyarasan.M

Mr. Madhusudhanan R



Entrepreneurship and Innovation Centre

Academic Year 2021-22

Guest Lecture

On

IDEA GENERATION

Date: 20/11/2021 Time: 4:00 PM

Number of beneficiaries: 77 students from B. Com, B.B.A., & B.A. Departments.

Name and details of the Resource Person: Mr. Siddhant Dugar Chief Operating Officer (COO) – Designer Exports

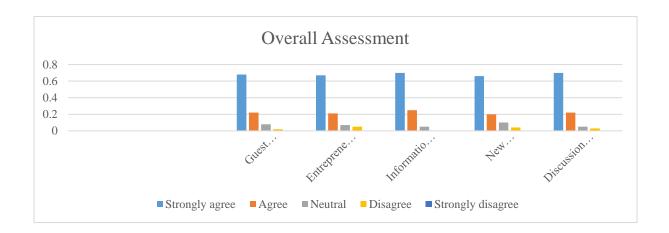
Objective: To help the students to understand about how to be passionate for entrepreneurship and what are the opportunities of it in the market and to help them to start up their business by identifying their qualities of being an entrepreneur.

Brief Report about the Programme: Mr. Siddhant Dugar encouraged the students towards becoming an entrepreneur by telling them about his past experience and the way he was passionate towards what entrepreneurship was, who were entrepreneurs and what were the opportunities in entrepreneurship. He insisted the students not to wait for the new normal rather accept this same situation as a new normal and start work for the same. It would be the great eye opening for the youngsters to focus on now. The great lesson and key take away for this session was concentrate on now, create the opportunity instead waiting for an opportunity. With that note the students are had a interaction with the guest and clarified their doubts.

Feedback: Feedback was taken in order to analyze the effectiveness of this Programme. It was found that out of 77 beneficiaries, 66% (51 students) rated the Programme as an excellent event and found the information imparted to them very inspiring and beneficial. Apart from this 20% (16 students) rated the talk as very good, 10% (7 students) rated as good, and 4% (3 students) rated as satisfied.

Overall Assessment

How were these areas addressed	Strongly agree	Agree	Neutral	Disagre e	Strongly disagree
	5	4	3	2	1
Guest Lecture Enlightens	68%	22%	8%	2%	0%
Entrepreneurship opportunities- Information	67%	21%	7%	5%	0%
Information was delivered efficiently	70%	25%	5%	0%	0%
New opportunities of entrepreneurship	66%	20%	10%	4%	0%
Discussions were interesting	70%	22%	5%	3%	0%



Photos of the session



Students are actively attending the guest lecture



Guest Mr. Siddhant Dugar Chief Operating Officer (COO) – Designer Exports addressing the gatherings

Url:

Report Prepared by: Madhusudhanan R Verified by: Dr. Arti Singh

Director Entrepreneurship and Innovation Centre Dr. Mathiyarasan. M



Entrepreneurship and Innovation Centre

Academic Year 2021-22

Participant List

Guest Lecture on Idea Generation

S. No.	Name	Registration No.	Course
1.	Ashish Ajith	21KJ25200	BCom ACCA 2021
2.	Asna V	21KJ21706	BCom ACCA 2021
3.	Aswanth S	21KJ34117	BCom ACCA 2021
4.	Chandrika Kumari Khadaka	21KJ26690	BCom ACCA 2021
5.	Chinmayi N	21KJ21841	BCom ACCA 2021
6.	Christo Sebastian	21KJ33754	BCom ACCA 2021
7.	Edmond Deljo	21KJ23638	BCom ACCA 2021
8.	Esam Faizal	21KJ25384	BCom ACCA 2021
9.	Ezrela Vinamratha Samuel	21KJ19603	BCom ACCA 2021
10.	Gokulkrishna M P	21KJ24885	BCom ACCA 2021
11.	Grace Mariam Johnson	21KJ16980	BCom ACCA 2021
12	Mohit	21bava38	BBA AM 2042
13	Mubashier K	21bava39	BBA AM 2043
14	Munnamujeebpk	21bava40	BBA AM 2044
15	Neha Nithyan	21bava41	BBA AM 2045
16	Nikhil Nagaraj	21bava42	BBA AM 2046
17	Nikitha R	21bava43	BBA AM 2047
18	Drishya K U	21bbaa23	BBA A 2041
19	Guneet Singh	21bbaa25	BBA A 2042
20	Harika Bramesan	21bbaa26	BBA A 2043
21	Harshini	21bbaa27	BBA A 2044
22	Harshithabn	21bbaa28	BBA A 2045
23	Hidash E K	21bbaa29	BBA A 2046
24	Aashni.R	21bbad02	BBA D 2021
25	Abhinav Raj	21bbad03	BBA D 2022

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26	Aditya Sachan	21bbad04	BBA D 2023	
27	Akash David Lall (21bbad05	21bbad05	BBA D 2024	
28	Akshat Sinha	21bbad06	BBA D 2025	
29	Alji.C.Viju	21bbad07	BBA D 2026	
30	Anandavalli.V	21bbad09	BBA D 2027	
31	Angelin Arpitha S	21bbad11	BBA D 2028	
32	Ankitha.M	21bbad12	BBA D 2029	
33	Ashiq Mohammed Shanavas	21bbad13	BBA D 2030	
34	Ashish Jose Thomas	21bbad14	BBA D 2031	
35	Athul M Nair	21bbad15	BBA D 2032	
36	Ayush Raj	21bbad16	BBA D 2033	
37	Chanshim Maluksho	21bbad17	BBA D 2034	
38	Chethan N	21bbad18	BBA D 2035	
39	S Praveen Kumar	21bbna40	BBA BA A 2051	
40	Sagar	21bbna41	BBA BA A 2052	
41	Saniazainub	21bbna42	BBA BA A 2053	
42	Shivani Sinha	21bbna45	BBA BA A 2054	
43	Shrutisaumya	21bbna46	BBA BA A 2055	
44	Simarpreet Singh Nayyar	21bbna47	BBA BA A 2056	
45	Sruthikarajeev	21bbna48	BBA BA A 2057	
46	Sukhil S	21bbna49	BBA BA A 2058	
47	Sushmitha S	21bbna50	BBA BA A 2059	
40	Syed Mohammed Ali	21khn 251	DD 4 D 4 4 2000	
48	(21bbna51	21bbna51	BBA BA A 2061	
49	Tanisha Singh	21bbna52	BBA BA A 2061	
50	Tirzah James	21bbna53	BBA BA A 2062	
51	Rahul.K	21bbnb40	BBA BA B 2056	
52	Raj Mukesh Kumar Udeshi	21bbnb41	BBA BA B 2057	
53	Ranita D	21bbnb42	BBA BA B 2058	
54	Renita Roselin	21bbnb43	BBA BA B 2059	
55	Riya Rana	21bbnb44	BBA BA B 2060	
56	Sangeerth P	21bbnb46	BBA BA B 2061	
57	Shivangi	21bbnb47	BBA BA B 2062	
58	Shreya Mishra (Shreya Mishra)	21bbnb48	BBA BA B 2063	
59	Srikrishnan H	21bbnb50	BBA BA B 2064	
60	Tanush Gowda.B	21bbnb51	BBA BA B 2065	
61	Tejaswita	21bbnb52	BBA BA B 2066	
62	Utkarsh Pant	21bbnb53	BBA BA B 2067	
63	Yadhu Krishnan R Nair (Yadhu Krishnan R Nair)	21bbnb55	BBA BA B 2068	

	Fathimathul Riham		
64	(Fathimathul Riham)	21bbnb56	BBA BA B 2069
65	Mohamed Fardeen	21bbnb58	BBA BA B 2070
66	Bhavya A R	21bbnb59	BBA BA B 2071
67	Sneha Sreeram	21bbnb60	BBA BA B 2072
68	Aditya Murali	21bbaa06	BBA A 2024
69	Agrim Kapoor	21bbaa07	BBA A 2025
70	Ajay Krishna S	21bbaa08	BBA A 2026
71	Akshay Baghele	21bbaa09	BBA A 2027
72	Alshi.C.Viju	21bbaa10	BBA A 2028
73	Alwyn Solomon	21bbaa11	BBA A 2029
74	Anannya.S.K	21bbaa12	BBA A 2030
75	Ankit Kumar	21bbaa13	BBA A 2031
76	Anunay Anthony Tirkey	21bbaa14	BBA A 2032
77	Arpitha A Chawla	21bbaa15	BBA A 2033