



Kristu Jayanti College

A U T O N O M O U S **Bengaluru**

Reaccredited 'A' Grade by NAAC | Affiliated to Bengaluru North University

ENTREPRENEURSHIP AND INNOVATION CENTRE (EIC)

'PANEL DISCUSSION ON ENTREPRENEURSHIP IN CHALLENGING TIMES'

Date: 25 /09/ 2021

Time: 11:30 am -1:00pm

Number of beneficiaries: 58 students from B.Com, B.B.A., B.A. & B.Sc., BCA Departments.

Name and details of the Resource Person:

1. **Mr.Siddhant Dugar** Chief Operating Officer at Designer Exports- Moderator, for panel discussion, specializes in the field of Negotiation, Strategic Planning, Management, Business Strategy, Entrepreneurship, Innovation and Leadership.
2. Dr. Mathiyarasan, Director, EIC, Kristu Jayanti College.
3. Mr. Hitesh Adwani, Director, The Choice Fashions Pvt Ltd
4. Mr. Prashant Bothra, Managing Director, Sofinco Industries
5. Ms. Arpita Lonkar, Managing Director, So Pro Nutri Pvt Ltd
6. Mr.Rishab Daga, General Manager, Jagriti Corrugation Industries
7. Mr. Durgesh Gupta, Vice President of Sales, BGAUSS
8. Mr. Vaibhav Shah, Export In-charge, Charu perfumery House
9. Mr. Ajay Jain V, Head-Business Development, Sacred Threads
10. Mr. Akash Choudhury, Partner, Choudhury Sales Corporation

Objective: To encourage & educate the students to explore the opportunities in business even during difficult times.

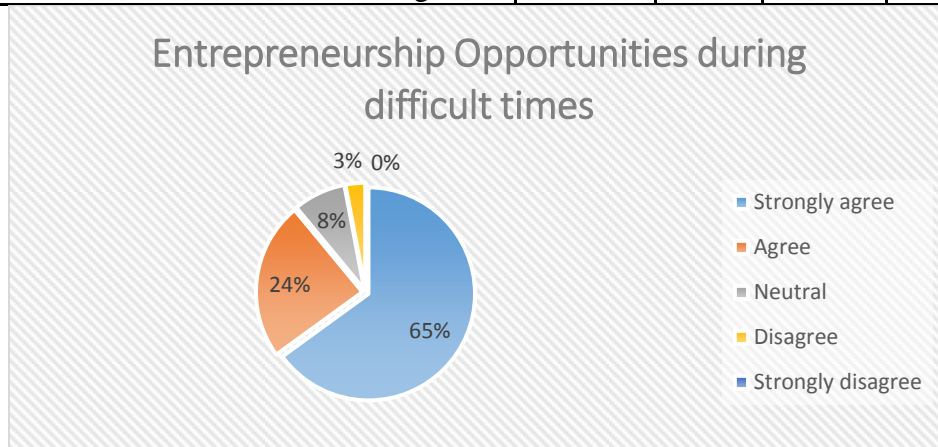
Brief Report about the Programme: The panel discussion started was started by Mr.Siddhant Dugar who encouraged the students by sharing his inspirational journey into the business and then he passed the session to be taken over by Mr. Hitesh Adwani, he started her career as an entrepreneur at a very early stage/age. Mr. Hitesh Adwani also shared the way how their pfather and grandfather thought business to him, which was very much motivated for the students with his sharing helps to visualize the circumstances of family business. Mr. Prashant Bothra also shared the challenges he faced at the beginning and how he overcome those challenges are really

a real time learning experiences to the students. Followed with Vaibhav Shah shared the difficulties in the present scenario and the strategic measures to overcome the situation were given a meaningful insight. Mr. Durgesh Gupta was sharing about the sales improvement techniques and methods. By listening to the discussion, students come to know that the opportunities are wide spread, irrespective of difficult situation. It is important to identify the opportunity and work for it.

Feedback: Feedback was taken in order to analyze the effectiveness of this Programme. It was found that out of 58 beneficiaries, 65 %(38 students) rated the programme as an excellent event and found the information imparted to them very inspiring and beneficial. Apart from this 24% (14 students) rated the talk as very good, 9% (5 students) rated as good, and 6% (2 students) rated as neutral.

Overall assessment of the event

How were these areas addressed	Strongly agree 5	Agree 4	Neutral 3	Disagree 2	Strongly disagree 1
Panel Discussion was Interesting	64%	22%	8%	6%	0%
Entrepreneurship Challenges Faced	63%	21%	11%	5%	0%
Content was efficiently delivered	64%	20%	10%	6%	0%
Entrepreneurship Opportunities during difficult times	65%	24%	9%	2%	0%
Discussions were Informative & Interesting	62%	24%	8%	6%	0%



Url:

Photos:

Entrepreneurship and Innovation Centre (EIC)
Organizes
Panel Discussion on
“Entrepreneurship in Challenging times”

Moderators



Dr. Mathiyarasan M
Assistant Professor &
Director- Entrepreneurship and
Innovation Centre
Kristu Jayanti College, Autonomous



Mr. Siddhant Dugar
Chief Operating Officer (COO)
Designer Exports

Panel Members



Mr. Hitesh Adwani
Director
The Choice Fashions Pvt Ltd



Mr. Prashant Bothra
Managing Director,
Sofinco Industries



Ms. Arpita Lonkar
Managing Director
So Pro Nutri Pvt Ltd



Mr. Rishabh Daga
General Manager,
Jagriti Corrugation Industries



Mr. Durgesh Gupta
Vice President of Sales
BGAUSS



Mr. Vaibhav Shah
Export In-charge,
Charu Perfumery House



Mr. Ajay Jain V
Head-Business Development
Sacred Threads

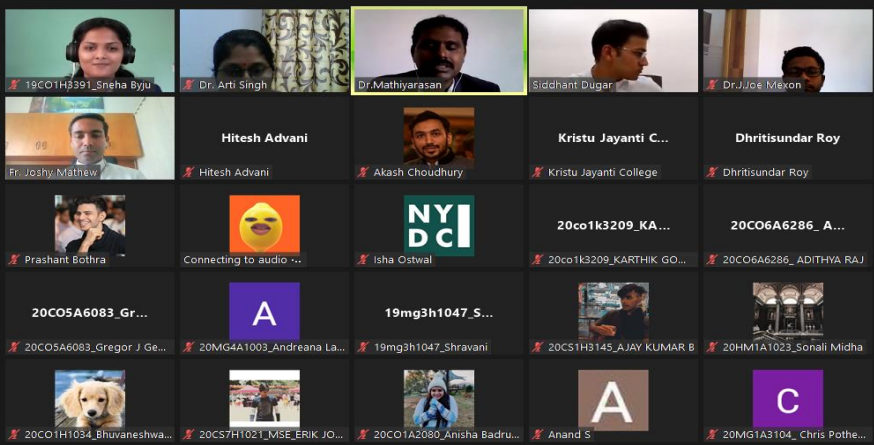


Mr. Akash Choudhury
Partner
Choudhury Sales Corporation

zoom

Zoom Meeting

Recording



The grid shows participants in a Zoom meeting. Visible names include: Dr. Arti Singh, Dr. Mathiyarasan, Siddhant Dugar, Dr. Joshy Mathew, Hitesh Advani, Akash Choudhury, Kristu Jayanti College, Dhritisundar Roy, Prashant Bothra, Isha Ostwal, 20co1k3209_KA..., 20CO6A6286_A..., 20CO5A6083_Gr..., 20MG4A1003_Andreana La..., 19mg3h1047_S..., 20CS1H3145_AJAY KUMAR B, 20HMTA1023_Sohali Midha, 20CO1H1034_Bhuvanesw..., 20CS7H1021_MSE_ERIK JO..., 20CO1A2080_Anisha Badru..., Anand S, and 20MG1A3104_Chris Pothe...

Participants (48)

Find a participant

- DA Dr. Arti Singh (Co-host, me)
- KJ Kristu Jayanti College (Host)
- Dr. Mathiyarasan (Co-host)
- Fr. Joshy Mathew (Co-host)
- Siddhant Dugar (Co-host)
- Dr. J. Joe Mexon (Co-host)
- HA Hitesh Advani (Co-host)
- Prashant Bothra (Co-host)
- 1R 12 Rahul Dhakate
- 19CO1H3391_Sneha Byju
- 19mg3h1047_Shravani
- 20CO1A2080_Anisha Badruddin ...
- 20CO1A2090_Irene Maria Thom...
- 20CO1A4233_Manasi Parmeshw...

Invite Mute All

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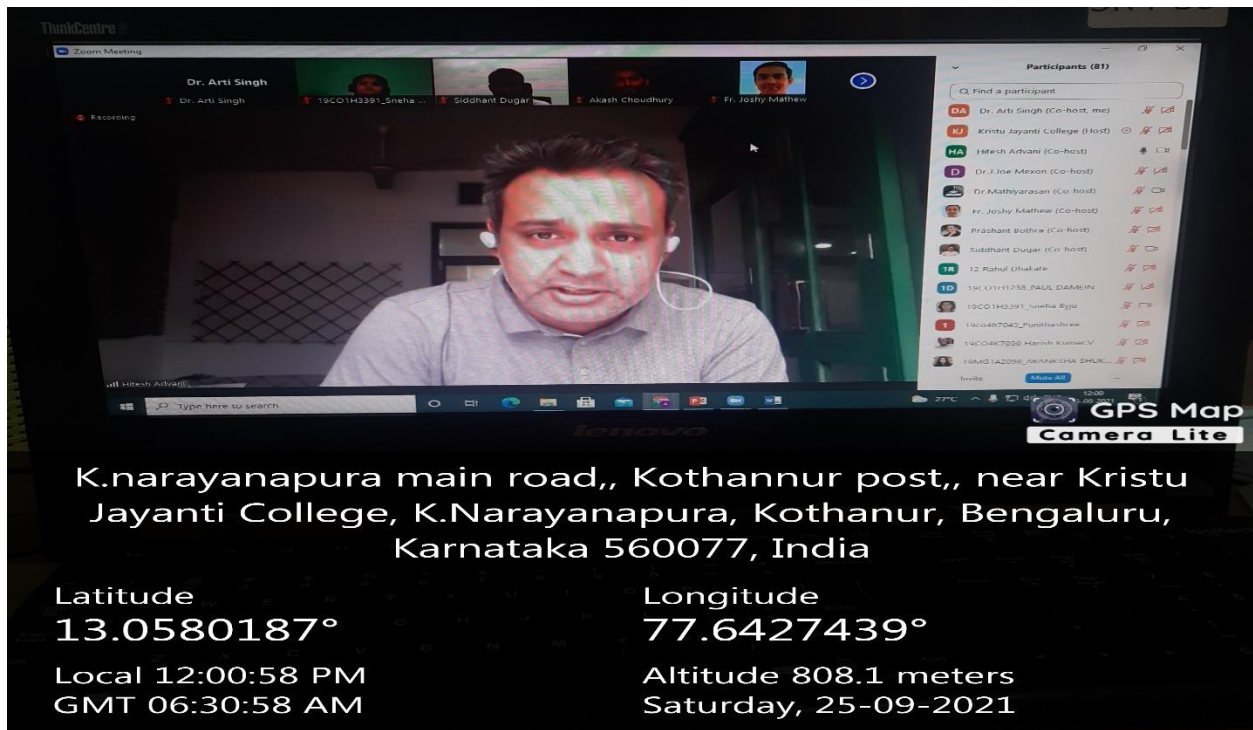
Welcome address by Dr. Mathiyarasan



Rev.Fr.Joshy, addressing the gatherings.



Mr. Siddhant Dugar, moderator stats the discussion



Mr. Hitesh Adwani shares his views





Mr. Prashant Bothra shares his views

URL:

Report Prepared by: Madhusudhanan R

Verified by: Dr. Jasmine Beulah

Director

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M



Kristu Jayanti College

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ENTREPRENEURSHIP AND INNOVATION CENTRE (EIC)

Panel Discussion on

“Entrepreneurship in Challenging times”

Date: 25th September 2021

Time: 11.30 AM -1.00PM

PARTICIPANTS LIST

S.NO	REGISTRATION NUMBER	NAME
1	19CO1H1238	PAUL DAMEIN
2	19MG1A2098	AKANKSHA SHUKLA
3	19CO4K7056	HARISH KUMAR.V
4	20MG3A1035	TIMOTHY PETER
5	20MG3A1002	ABHILASH AUGUSTHY
6	19MG1H1072	PRIYANSHI KASHYAP
7	20CO4K4017	REVANTH S
8	20HU5A1009	G.R.HARSAVARTHINI
9	20CO6A6305	VISHNU U K
10	20CS1H2103	SYED HAMMAD
11	20CO1A5262	SHYLA P

12	20CO5A4006	BALARAMIREDDY GARI MAHESHWARAREDDY
13	20MG1A3119	PRATYUSH ANAND
14	20MG4A1007	JOEL SHAJU JOSEPH
15	20MG1H3143	NISHANTH PRAVEEN
16	20CO4K4041	VIKRAM E
17	20CO1A2090	IRENE MARIA THOMAS THOTTATHIL
18	20CO4H5068	SLEEBAZ.JOY
19	20CO5A4017	NIRAJ KUMAR PAHWA
20	20CO1K5282	UDAY. V
21	20CO2H8427	NICKLE RAJ DHAMI D
22	20CS6A1006	PRENITH R.
23	20CS7A1002	AYUSH RAJ
24	20CO1K1075	UMA C
25	20CS1A1006	APOORV SHARAT
26	20CO1H5269	RIZA ASFEEN
27	20CO1A1019	R.DEVADHARSHINI
28	20CO1K4253	SKANDAN B
29	19CO4H7045	PUNITHASHREE
30	20CO8K4042	GLORY ANGELIQUE.A
31	20CO8H5082	RAHUL A
32	20CO5A6079	ATHASH BAIJU

33	20CO1A4233	MANASI PARMESHWAR SARATE
34	20CO1H4236	DARIS ROBIN
35	20CO8A4007	BEULA SARA JAISON
36	20CS5K1023	MARIA NELSON
37	20MG1A2046	MALABIKA DAS
38	20CO2K8437	VANDHANA M
39	20CS2K5299	VIDHYA SHREE
40	20CO6A6287	ADWAITH RAJ
41	20MG3A1009	ARAVIND ANIL KUMAR
42	20MG3K1057	NIKHIL DIKSHITH V R
43	20CS1K4226	MADESHWARI .M
44	20MG3K1058	S SUMAIYA SAMRIN
45	20MG1H2073	PRIYANSHU KASHYAP
46	20CS7H1021	ERIK JONATHAN
47	20MG1A3104	CHRIS POTHEEN MATHEW
48	20CO1A2080	ANISHA BADRUDDIN GILANI
49	20CS2A5254	MOHAMMED AMAAN
50	20HM1A1023	SONALI MIDHA
51	20CO1K3209	KARTHIK GOWDA
52	19MG3H1047	SHRAVANI
53	20MG4A1003	ANDREANA LARISSA PINTO

54	20CS1H3145	AJAY KUMAR B
55	20CO6A6286	ADITHYA RAJ
56	20CO5A6083	GREGOR J GEORGE
57	19CO1H3391	SNEHA BYJU
58	20CO1H1034	BHUVANESHWAR D

