



Kristu Jayanti College

AUTONOMOUS Bengaluru
Reaccredited 'A' Grade by NAAC | Affiliated to Bengaluru North University

Entrepreneurship and Innovation Centre

E-Week (2020-2021)

Dates: 24th Feb to 1th March 2021

Number of Programmes organized: 5

Day-I

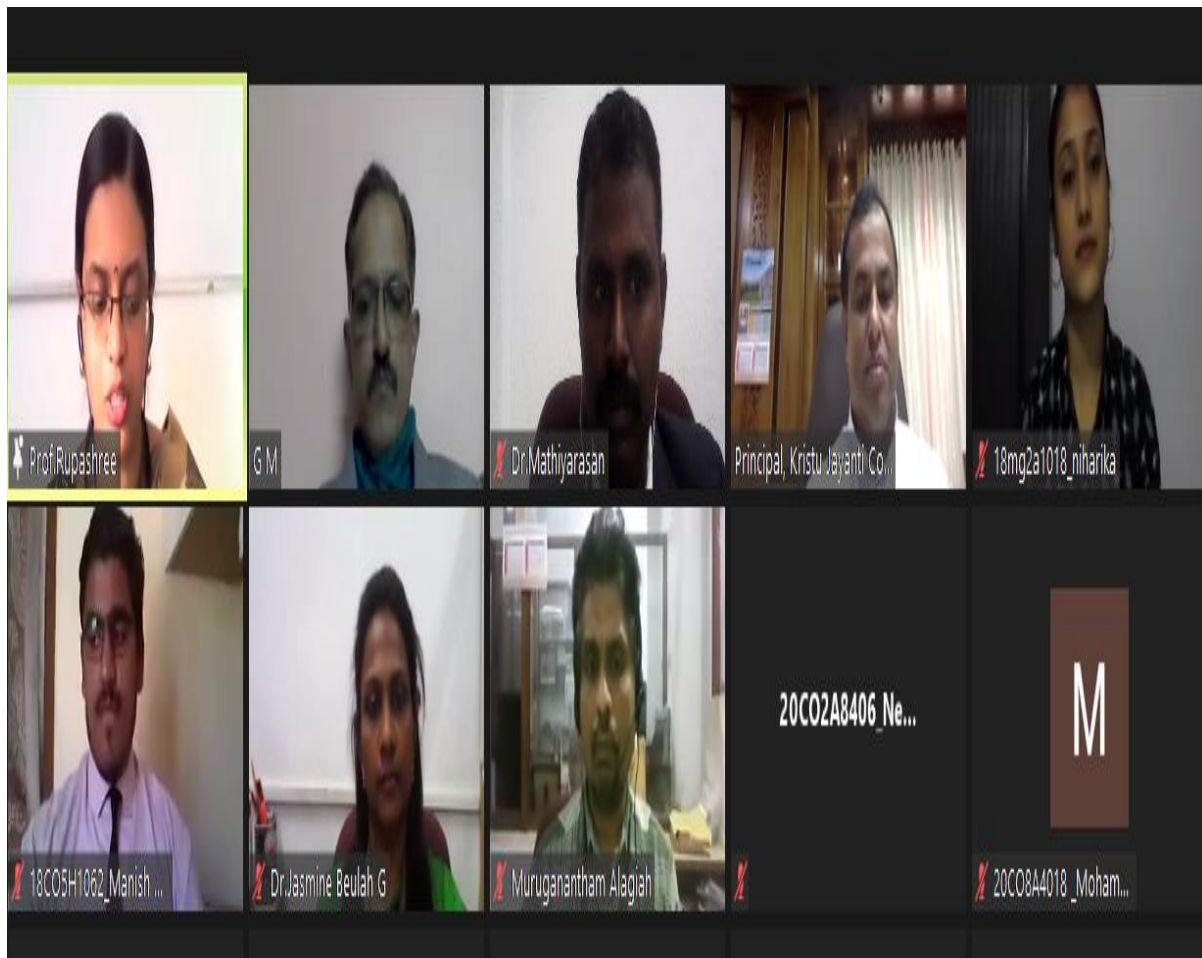
Inauguration: Resource Person: Mr. Gopinath M

Presidential Address: The inaugural ceremony was held on 24rd February 2021 and the chief guest for the day was **Mr. Gopinath M** who's the CEO of Start-up Basket. He encouraged the participants to actively take part in the events organized by the college and spoke to them about the qualities an entrepreneur must possess in order to be successful. A prelude of E-Week was delivered by Mrs. Rupashree, faculty coordinator, Entrepreneurship and Innovation Centre. During the presidential address, Rev. Father Augustine George, principal Kristu Jayanti College appreciated the theme of E-Week as post lockdown things were at its settlement stage but the participant's excitement towards enlightened him and spoke about every individuals responsibility towards the society and the environment.

Mr. Gopinath M encouraged the students towards becoming an entrepreneur by sharing his experiences and the way he was passionate towards what entrepreneurship was, who were entrepreneurs and what were the opportunities in entrepreneurship. He also spoke about how Entrepreneurs mindset is going to help them in molding their entrepreneurship skills to successful entrepreneurs.

Objective: E-week is a program meant to develop entrepreneurial abilities among students. It refers to inculcation, development and polishing of skills of a person to meet the individual's needs to establish and successfully run his/her enterprise. Major focus was given on ways to help the students know about entrepreneurship opportunities in the market and help them to be creative thinkers in their business.

Chief Guest addressing the Students in E-Week



Principal Rev. Father. Dr. Augustine George, giving presidential address



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Entrepreneurship and Innovation Centre [EIC]



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

Organizes

E-WEEK 2021

INAUGURATION

**"Mentoring Session with Successful
Start-up founders"**

Hearty Welcome



Mr. Gopinath M
Director and CEO, Startup Basket

24th February 2021 | 4:30-5:30 PM



Kristu Jayanti College

A U T O N O M O U S **B e n g a l u r u**

Reaccredited 'A' Grade by NAAC | Affiliated to Bengaluru North University

Entrepreneurship and Innovation Centre

E-Week 2020-2021

Day-II

Date: 25th February 2021

Number of beneficiaries: 94

Name and details of the Chief Guest:

Mr. Mayank Rajput Entrepreneur and Mentor and role model to a legion, he has thought to serve the aspirations of entrepreneurs, professionals, students and teenagers. He is the brain behind creating the Robotics and STEM and (K-12) Platform with the EdTech venture Robo Maniax Edutech Pvt. Ltd. Grown globally in countries like Nepal, Bangladesh and Africa with its product and curriculum bundled as Maker Kits for kids aged 6 year onwards.

Objective: The Entrepreneurs who want to build startups has to make prototype or roadmap. The prototype will gives us the clear part of Design thinking and user experience in the business with a short duration.

Brief Write up on the Programme: **Mr. Mayank Rajput:** has spoke about Prototype of Starting a New Venture. He basically encouraged the participants with his personal experience and asked the participants not to fear with the consequences just keep moving ahead. He encourages all the entrepreneur to be active and motivation to start ups. His session were really interactive and mostly encouraging to all the students.

Zoom Meeting You are viewing Prof. Ramanathan G's screen View Options

Participants (94)

Q. Find a participant

Dr.Mathiyarasan (Co-host, me) Prof. Ramanathan G (Host) Mayank Rajput (Co-host)

18Co5H1062_... Dr.Mathiyarasan Prof. Ramanathan G

18MG2A1018_N... S Dr. Kaveri Swami

Mayank Rajput manjunath S 20C05H5052_Pa...

20cs2h5282 Sh... Ask to Unmute R 20CS1H2093_H...

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CSMS_20CS4H... R 20C05A6083_Gr...

19CO8K6092_R...

19MG1A2098_AKANKSHA SHUK... 19MG1A2117_NISCHHAL 19MG1H1072_PRIYANSHI KASH... 19MG1H2134_DEEKSHITH R 19MG1H2139_KUMAR ISHAN 19MG3A1001_ABHISHEK KUMA... 19mg3h1047 Shrivani

Invite Mute All ...

Mute Stop Video Security Participants 94 Chat Share Screen Record Reactions Leave

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Chief Guest addressing the Students in E-Week



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Entrepreneurship and Innovation Centre [EIC]



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

Organizes

E-WEEK 2021

**“Session on Prototype -
Starting a new Venture”**

Hearty Welcome



Mr. Mayank Rajput
Serial Entrepreneur
Founder-RoboManiax Edutech

Date: 25-02-2021

Time: 4:30-5:30 PM

Platform:





Kristu Jayanti College

AUTONOMOUS

Bengaluru

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Entrepreneurship & Innovation Centre

Academic Year 2020-21

Date: 26th February 2021

Day-III

Number of beneficiaries: 83

Name of the Programme: Business Plan Competition

Objective: Business Plan an event conducted for the participants to test their entrepreneurial skills and to understand the real time scenario of the market.

Brief Write up on the Programme:

Under the Business Plan Competition participants were asked to come up with an entire New business plan strategy post Lockdown.

All the teams were asked to prepare the following:

Business Plan

Marketing Strategy

Website of promotion

Financial statement for expected 3 years

SWOT Analysis

The Participants came up with some amazing business plan and crazy ideas which actually shows up there interest towards being an Entrepreneur all the teams gave a tough competition. A great event to test the ability and thinking skills.

Team 06\Onyx.pptx - Microsoft PowerPoint non-commercial use

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Font: Font, Paragraph, Drawing

Slide Show: Slide Show, Resume Slide Show

Slides Outline

1 ONYX

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6

Company name : Onyx
Team name : Eagle eye
Name and mobile : Alen Binu cherian
9003192588

ONYX
INNOVATION, INEVITABLE

Prof. Manjunath S. Dep...

BCOM Department

20MG3H1036 _Alen Bin...

20MG3H1037_ ATHI...

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**INSTITUTION'S
INNOVATION
COUNCIL**

(Ministry of HRD Initiative)

ENTREPRENEURSHIP AND INNOVATION CENTRE
(EIC)

Organizes

"E-WEEK 2021"

"Business Plan Competition to
Invite Innovative
Business Models from Students"

Date: 26/02/2021

Time: 4:30 PM to 5:30 PM

Platform
zoom



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Entrepreneurship and Innovation Centre

Report on E -Week 2020-2021

Date: 27th February 2021

Day: IV

Number of beneficiaries: 74

Name of the Programme: Session on Intellectual Property Rights

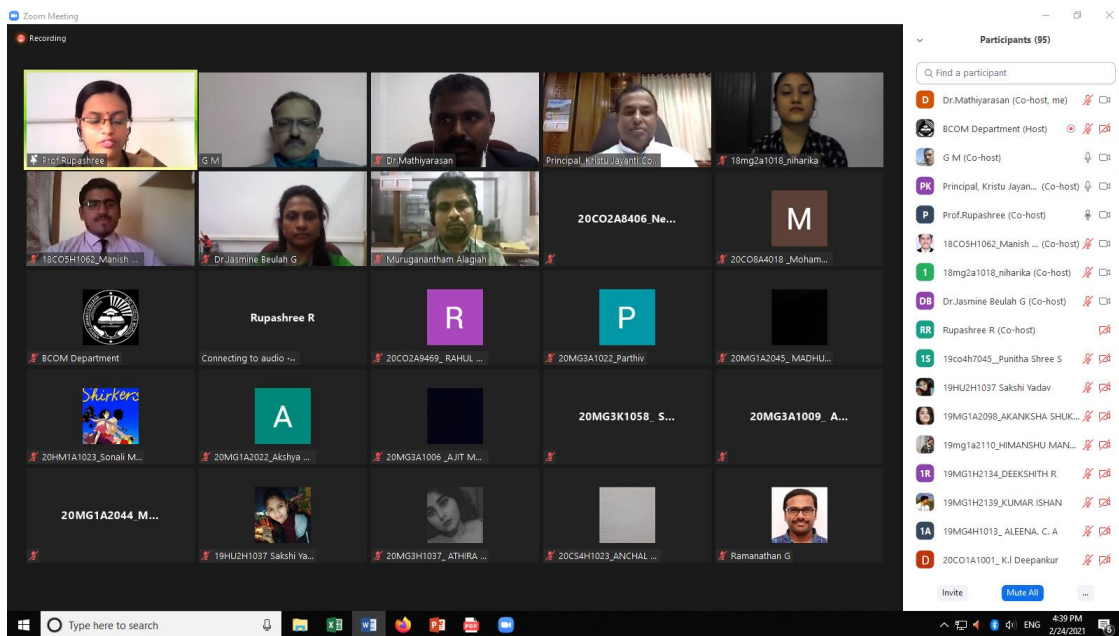
Name and details of the Chief Guest:

Rathan M works as a Technical Lead within UIIC, REVA University with more than 4 year of experience in Technical training and as Assistant Professor in REVA University. He is also actively involved in incubation to help upcoming startups break through the entry barrier into the industry stage.

Objective: Intellectual Property Rights help businesses maintain their long-term competitive edge. Registered Intellectual Property Rights ensures that entrepreneurs get all the financial benefits from their ideas.

Brief Write up on the Programme:

A Session on Intellectual Property Rights: The speaker spoke about Intellectual Property on Management for Startups and briefly, about how to make a business with just the intellectual property of any business as every business has its own Patent and copy rights by transfer of copy rights an entrepreneur can make huge amount of money as at the end every entrepreneur plans to earn that's the main motto of an entrepreneur.



Chief Guest addressing the Students in E-Week



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(Ministry of Education Initiative)

Organizes

E-WEEK 2021

**“Session on Intellectual
Property Rights (IPRs)
and
IP management for startup”**

Hearty Welcome



Mr. Rathan M

Assistant Professor
Technical Lead-Reva University

Date: 27-02-2021

Time: 4:30-5:30 PM

Platform:





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Entrepreneurship and Innovation Centre

Report on E -Week 2020-2021

Date: 1st March 2021

Day: V

Number of beneficiaries: 85

Name of the Programme: Business Model Canvas (BMC)

Name and details of the Chief Guest:

Mr. Chandran is Assistant Professor at R.V. Institute of Management. He has been a key practitioner of Sustainable Development Goals (SDGs) in academic co- curricular and students volunteering programs. As Coordinator of RVIM Centre for Social Responsibility, he organizes on an average around 30 programmes per year and encourages all student participation. Team RVIM has been awarded Gold Medal for organizing SDG based CSR Activities during National Management Week in the year 2018 and 2019 by Association of Indian Management Schools.

Objective: The business model canvas is a great instrument to help and understand a business model in a straightforward, structured way. By using canvas will gives us about the entrepreneurship qualities and values towards providing services to the society.

Brief Write up on the Programme: **Mr. Chandran** spoke about how Entrepreneurs mindset is going to help them in molding their entrepreneurship skills to successful entrepreneurs. Discussed about the difficulties an entrepreneurs faced and how they will cope up with modern solutions as all the entrepreneurs were from different background. The best part was the EIC Students were able to address the chief guest with his different business field. The Moderators were clearing out all the queries which were related to students and guiding to take their ideas into the real-life market and explore your options to the world.

Zoom Meeting

The Zoom Meeting interface displays a grid of participants. The top-left tile shows a video feed of a man speaking. The other tiles show names and profile pictures of participants, many of which are initials or logos. On the right, a list of 72 participants is shown, including BCOM Department (Host, me), Chandran A (Co-host), and various students with IDs like 18MG2A1018_NIHARL... and 19CO4h7045_Punitha Shree S.

Participants (72)

Find a participant

- BCOM Department (Host, me)
- Chandran A (Co-host)
- 18MG2A1018_NIHARL... (Co-host)
- Manish Kumar Tripathi (Co-host)
- Prof. Chandrakala.M (Co-host)
- Prof. Vinod Joseph (Co-host)
- 19co4h7045_Punitha Shree S
- 19CO6K6092_RAKSHITH C
- 19MG1A2098_AKANKSHA SHUK...
- 19mg1a2112_Joyal George Joh...
- 19MG1A2117_NISCHHAL
- 19MG1H2134_DEEKSHITH R
- 20CO1A1001_KJ Deepankur
- 20CO1A1019_RDevadharshini
- 20CO1A2095_MELVIN BENEDIC...
- 20CO1A4233_Manasi Parmesh...
- 20CO1H1034_Bhuvaneshwar D

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Chief Guest addressing the Students in E-Week



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Entrepreneurship and Innovation Centre [EIC]

Organizes

E-WEEK 2021

Session on Business Model Canvas (BMC)

Hearty Welcome



Mr.A.Chandran
Assistant Professor
R.V. Institute of Management

1st March 2021 | 4:30-5:30 PM



Report prepared by: Prof. Chandrakala M

Report verified by: Dr. Arti Singh

Director

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M