



# Kristu Jayanti College

AUTONOMOUS Bengaluru  
Reaccredited 'A' Grade by NAAC | Affiliated to Bengaluru North University

## Entrepreneurship and Innovation Centre

Academic Year 2020-21

Guest Lecture

On

**Innovation In Business**

**Date:** 11<sup>th</sup> November 2020

**Number of beneficiaries:** 277 students from B. Com, B.B.A., B.A. & B.Sc. Departments.

**Name and details of the Chief Guest:** Mr. Akshay Kila (Partner at Kila and company) and the director of Perfect group. Mrs. Pavithra sanjeevi CEO of Venkatraman Paper Mills Pvt Ltd. Dr. Mathiyarasan M, Director EIC & Faculty, Department of Commerce, Kristu Jayanti College and Dr. Muruganantham, President Institution of Innovation Council, and Faculty, School of Computer Science, Kristu Jayanti College.

**Objective:** To help the students to understand about how to be passionate for entrepreneurship and what are the opportunities of it in the market and to help them to start up their business by identifying their qualities of being an entrepreneur.

**Brief Write up on the Programme:** Mr. Akshay Kila encouraged the students towards becoming an entrepreneur by telling them about his past experience and the way he was passionate towards what entrepreneurship was, who were entrepreneurs and what were the opportunities in entrepreneurship. He also spoke about how Entrepreneurs mindset is going to help them in molding their entrepreneurship skills to successful entrepreneurs. Mrs. Pavithra sanjeevi discussed about her NGO which helped their team in changing their dreams into reality to have their own business with the assistance provided through ancestor's. Both the chief guest talk was very motivational & helpful for the students.

**Feedback:** Feedback was taken in order to analyze the effectiveness of this Programme. It was found that out of 270 beneficiaries, 66% (178 students) rated the Programme as an excellent event and found the information imparted to them very inspiring and beneficial. Apart from this 20% (54 students) rated the talk as very good, 10% (27 students) rated as good, and 4% (10 students) rated as satisfied.

## Overall assessment of the event

How were these areas addressed	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
	5	4	3	2	1
Guest Lecture Enlightens	178	54	27	11	0
Entrepreneurship opportunities-Information	125	70	60	15	0
Information was delivered efficiently	140	65	50	5	0
New opportunities of entrepreneurship	135	65	59	11	0
Discussions were interesting	127	68	58	13	0

## Photos of the session



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**ENTREPRENEURSHIP  
AND  
INNOVATION CENTRE(EIC)**

Organizes

**"Guest Lecture on Innovation in Business"**

Resource Persons  
1. Mr.Akshay Kila  
Partner at Kila and Company  
Director-Perfect Group

2. Ms. Pavithra Sanjeevi  
CEO of Venkataramana Paper Mills Pvt. Ltd

Date: 11th November 2020  
Time: 4.35 PM  
Venue: Zoom Platform



A screenshot of a Zoom meeting grid showing several participants. Visible names include Prof. Ramanathan G, BCOM Department, 18CO5H1052\_Maish Kum..., Dr. D Ravindran KJSOM, CA Akshay Kila, and 20MG3A1006-AJIT MA... The meeting ID 20MG2A1018 is also visible.



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**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of HRD Initiative)

# **ENTREPRENEURSHIP AND INNOVATION CENTRE(EIC)**

**Organizes**

**“Guest Lecture on Innovation in Business”**

**Resource Persons**

**1. Mr.Akshay Kila**

**Partner at Kila and Company  
Director-Perfect Group**

**2. Ms. Pavithra Sanjeevi**

**CEO of Venkataramana Paper Mills Pvt. Ltd.**

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**Report Prepared by: Prof. Chandrakala. M**

**Report Verified by: Dr. Arti Singh**

**Director**

**Entrepreneurship and Innovation Centre**

**Dr. Mathiyarasan. M**