



Kristu Jayanti College

A U T O N O M O U S Bengaluru

Reaccredited 'A' Grade by NAAC | Affiliated to Bengaluru North University

Entrepreneurship and Innovation Centre

Academic Year 2020-21

Panel Discussion on Grooming Daughters for Entrepreneurship – Impact of Education

Date: 24th March 2021

Number of beneficiaries: 89 students from B. Com, B.B.A., B.A. & B.Sc. Departments.

Name and details of the Resource Person:

Prof. Samish Dalal (Associate professor at SP Jain school of Global Management)

Dr. Mathiyarasan (Director EIC & Faculty, Department of Commerce, Kristu Jayanti College)

Chief Guests:

1. Anil Passary (Managing Director Gang Engineering Pvt. Ltd)
2. Arpita Lonkar (Director, SoPro Nutri Pvt, Ltd)
3. Kruti Jobanputra (Director JWC, Pvt Ltd)
4. Mala Paliwal (Managing Director, Growth Mindset)
5. Parth Karvat (Owner, YUPAA Group)
6. Mathangi Venkit (Owner, Sri Sarda Ayurvedic)

Objective: To help the students with what entrepreneurship is and the opportunities of it in the market and to help them to start up their business by identifying their qualities of being an entrepreneur.

Brief Write up on the Programme: Prof. Samish Dalal and **Dr. Mathiyarasan sir** encouraged the students towards becoming an entrepreneur by telling them about his past experience. The Moderators made the session interactive by asking all the chief guests about the entrepreneurship journey.

The Session focused on to know whether **“Women are better entrepreneur than Men”** The best part was the panellist focused to put on their opinion and all the panel members were correct with their points. But it was proven that the women’s are better entrepreneurs than men’s as coming to take decision its, working on several things at the same time aren’t that easy but the Moderator explained with panel members.

The Panel members were very interactive discussed the difficulties they faced and how they’ve overcome with modern solutions as all the entrepreneurs were from different background. The

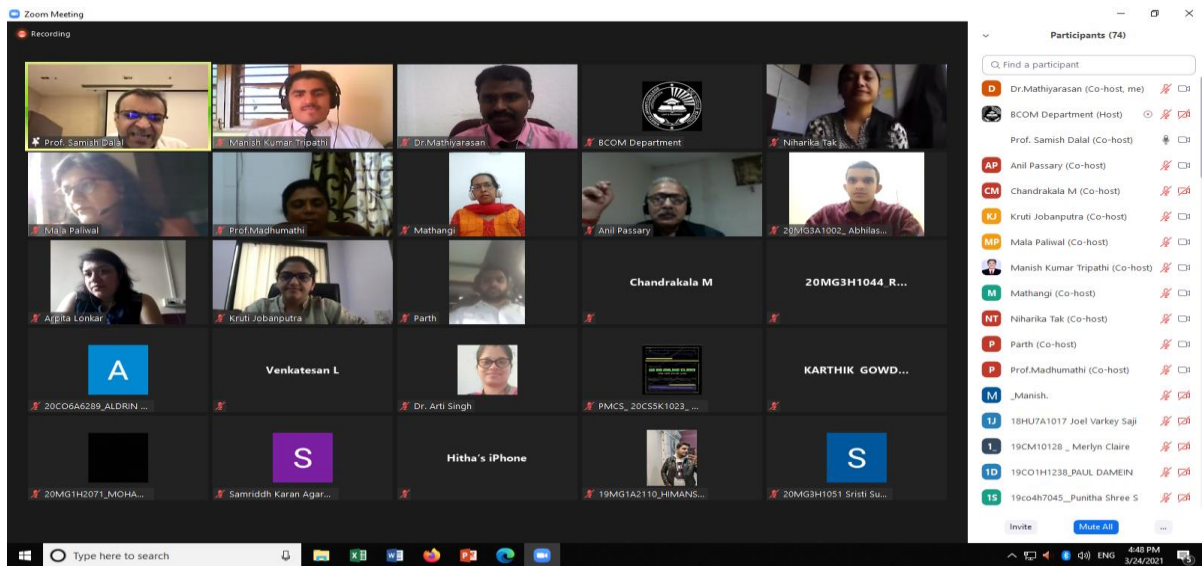
best part was the EIC Students were able to address all the chief guest with their different business field. The Moderators were clearing out all the queries which were related to students and guiding to take their ideas into the real-life market and Explore your options to the world.

Feedback: Feedback was taken in order to analyse the effectiveness of this Programme. It was found that out of 89 beneficiaries, 98% of the students are rated the Programme as an excellent event and found the information imparted to them very inspiring and beneficial.

Overall assessment of the event

| How were these areas addressed | Strongly agree | Agree | Neutral | Disagree | Strongly disagree |
|---|----------------|-------|---------|----------|-------------------|
| | 5 | 4 | 3 | 2 | 1 |
| Orientation was enlightening | 75 | 10 | 3 | 1 | 0 |
| Information presented helped to understand the entrepreneurship opportunities | 80 | 5 | 4 | 0 | 0 |
| Content was delivered efficiently | 79 | 5 | 4 | 1 | 0 |
| New idea of entrepreneurship | 70 | 14 | 5 | 0 | 0 |
| Discussions were interesting | 71 | 11 | 6 | 1 | 0 |

Pictures of the session:



Report prepared by: **Chandrakala.M**

Report verified by: **Dr. Arti Singh**

Director

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M