



Kristu Jayanti College

AUTONOMOUS Bengaluru

Reaccredited A++ Grade by NAAC | Affiliated to Bengaluru North University

Entrepreneurship and Innovation Centre

Academic Year 2022-23

E-Store

Date: 02/03/2023

Name of the students: Ekta j atek, V Harsha, Sunil Jare, Sanjana .G and Annapoorna.N

Class: II BCOM B, II B COM E and II B COM G

Type of E-Store: Portraits, handmade stickers, Gujarathi Bhel, Dhokhla, Fresh juice Mehandi art works and other items

Products sold: Portraits, handmade stickers, Gujarathi Bhel, Dhokhla, Fresh juice Mehandi art works and other items

Name and details of any external agencies/contacts involved: Nil.

Brief Write up on the Store:

Entrepreneurship and Innovation Centre (EIC) enables a platform for the students to display their entrepreneurial abilities and to understand the needs and wants of the market and to grab the opportunities. E- Store also helps the students to understand certain important aspects related to business like investment, marketing strategies, sales, and profit. There were different stalls put up by the students on the college premises. The stalls got a remarkable response from their customers and earned a reasonable amount of profits of Rs 3,250 with an investment of Rs.4, 250. Everything was conducted smoothly with the help of the faculty coordinators and the student coordinators and the students were happy with the returns they earned.

Number of Customers – More than 350

Feedback received from the customers: The feedbacks received by students from the stall were good. Students and faculty members loved the home made chats and other items made by the stall holders.

Learning Outcome of the Entrepreneur: The participants developed their entrepreneur skills of availing the opportunities and showcasing their talents. The students were also happy to earn profit and sell the items they brought and received more orders to be delivered.

Photos:



Stall holders in the E- Store stalls



Students purchasing in the stall

URL:

Report prepared by: Prof. Aasha

Report verified by: Prof. Madhusudanan R

Director

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M



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PARTICIPANT LIST

E-STORE-02/03/2023

S.NO.	NAME	REGISTRATION NO.	CLASS AND SEC
1	Ekta j atek	22COMB21	II BCOM B
2	V harsha	22COMB24	II BCOM B
3	Sunil jare	22COM67	II BCOM B
4	Sanjana .G	22COME51	II BCOM E
5	Annapoorna.N	22COMGO3	II BCOM G



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01-03-2023

CIRCULAR

For all UG & PG programmes

E-Store

Entrepreneurship and Innovation Centre (EIC) is organizing an E-Store (Entrepreneurs Stall) tomorrow (2nd March 2023). The store is exhibiting Portraits, Handmade Stickers, Gujarati bhel, Dhokhla, Fresh Juice, Mehndi artwork, and other items. Students are welcome to visit the store from 10.00 a.m. to 4.00 p.m.

Venue: Chavara Square



Principal



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Entrepreneurship and Innovation Centre (EIC)

Organises

E-STORE

(Students Entrepreneur Stall)



Date: 02nd March, 2023 | Time: 9:00 AM

Venue: Chavara Square

All are Welcome