



# Kristu Jayanti College

**A U T O N O M O U S** Bengaluru

Reaccredited A++ Grade by NAAC | Affiliated to Bengaluru North University

## **Entrepreneurship and Innovation Centre**

**Academic Year 2022-23**

### **E-Store**

**Date:** 09/03/2023

**Name of the students:** Akhil.S Anjana Bhasi Ashwini M and Vishnu

**Class:** VI B.com

**Type of E-Store:** Handmade greeting cards, paintings and magic show.

**Products sold:** Handmade greeting cards, paintings and magic show.

**Name and details of any external agencies/contacts involved:** Nil.

#### **Brief Write up on the Store:**

Entrepreneurship and Innovation Centre (EIC) enables a platform for the students to display their entrepreneurial skills and to understand the needs and wants of the market and to grab the opportunities. E- Store also helps the students to understand certain important aspects related to business like investment, marketing strategies, sales, and profit. There were different stalls put up by the students on the college premises. The stalls got a remarkable response from their customers and earned a reasonable amount of profits of Rs. 3,270 with an investment of Rs. 2,500. Everything was conducted smoothly with the help of the faculty coordinators and the student coordinators and the students were happy with the returns they earned.

**Number of Customers** – More than 350

**Feedback received from the customers:** The feedbacks received by students from the stall were good. Students and faculty members loved the art works made by the stall holders and also the magic show.

**Learning Outcome of the Entrepreneur:** The participants developed their entrepreneur skills of availing the opportunities and showcasing their talents. The students were also happy to earn profit and sell the items they brought and received more orders to be delivered.

**Photos:**



**Students participating in the magic show**



**Students purchasing in the stall**

**URL:**

**Report prepared by: Prof. Aasha**

**Report verified by: Prof. Madhusudanan R**

**Director**

**Entrepreneurship and Innovation Centre**

**Dr. Mathiyarasan.**



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## PARTICIPANT LIST

### E-STORE-09/03/2023

<b>S.NO.</b>	<b>NAME</b>	<b>REGISTRATION NO.</b>	<b>CLASS</b>
<b>1</b>	Akhil.s	20CO1H2103	VI Semester B.Com
<b>2</b>	Anjana bhasi	20CO1H2104	VI Semester B.Com
<b>3</b>	Ashwini m	20CO1H2107	VI Semester B.Com
<b>4</b>	Vishnu	20CO1H2138	VI Semester B.Com

**For all UG and PG classes**

**CIRCULAR**

**For all UG and PG Students**

**Date: 8<sup>th</sup> March 2023**

Entrepreneurship and Innovation Centre (EIC) is organizing E-Store (Entrepreneurs Stall) tomorrow (9<sup>th</sup> March 2023). The store is exhibiting handmade greeting cards, paintings and magic show. Students are welcome to visit the store from 10.00a.m to 4.00.p.m

Venue: Chavara Square

**Principal**



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**Entrepreneurship and Innovation Centre (EIC)**

*Organises*

**E-STORE**

**(Students Entrepreneur Stall)**



**Date: 9<sup>th</sup> March, 2023 | Time: 9:00 AM**

**Venue: Chavara Square**

*All are Welcome*