

Entrepreneurship and Innovation Centre

Academic Year 2022-23

E-Store

Date: 12/01/2023

Name of the students: Ann Mary Tresa, Ashiq K Abraham, Arpitha Vedashree .S, Dikshitha.S, Devu Shreelal, Anushree .S, Ann Maria and Shibu .V

Class: V semester students of B.Com and BBA

Type of E-Store: Handmade bangles, anklets and other jewellery and homemade cupcakes brownies and popsicles.

Products sold: Handmade bangles, anklets and other jewellery and homemade cupcakes brownies and popsicles.

Name and details of any external agencies/contacts involved: Nil.

Brief Write up on the Store:

Entrepreneurship and Innovation Centre (EIC) provides a platform for the students to showcase their entrepreneurial abilities and to understand the needs and wants of the market and to grab the opportunities. E- Store also helps the students to understand certain important aspects related to business like investment, marketing strategies, sales, and profit. There were different stalls put up by the students on the college premises. The stalls got a remarkable response from their customers and earned a reasonable amount of profits of Rs. 1,168 with an investment of Rs.3, 694. Everything was conducted smoothly with the help of the faculty coordinators and the student coordinators and the students were happy with the returns they earned.

Number of Customers – More than 350

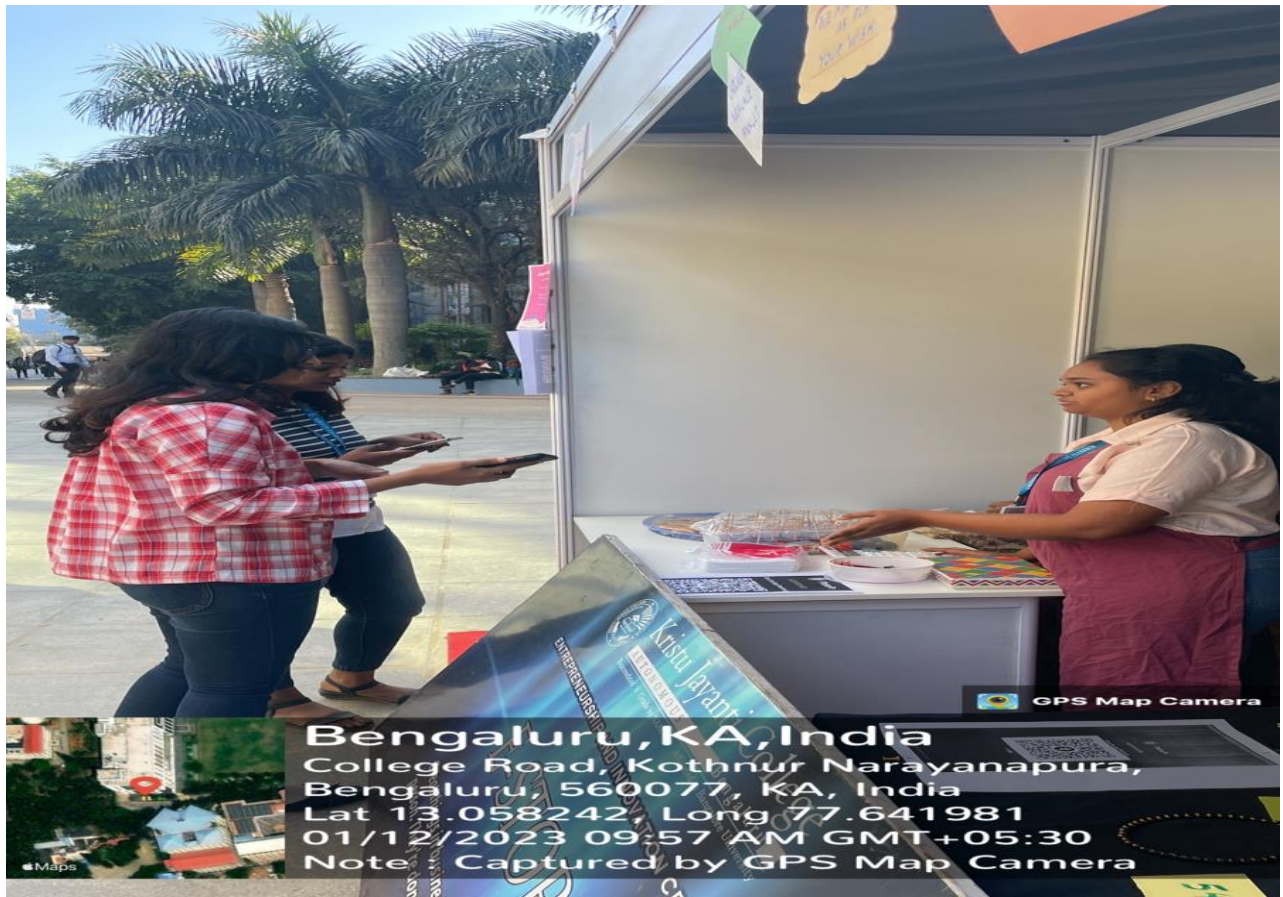
Feedback received from the customers: The feedbacks received by students from the stall were good. Students and faculty members loved the home made snacks and handmade jewelleryes made by the stall holders.

Learning Outcome of the Entrepreneur: The participants developed their entrepreneur skills of availing the opportunities and showcasing their talents. The students were also happy to earn profit and sell the items they brought and received more orders to be delivered.

Photos:



Stall holders and the Faculty Coordinators in the E- Store stalls



Students purchasing the homemade cakes in the stall



Kristu Jayanti College

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PARTICIPANT LIST

E-STORE-12/01/2023

| S.NO. | NAME | REGISTRATION NO. | CLASS AND SEC |
|--------------|----------------------|-------------------------|----------------------|
| 1. | ARPITHA VEDASHREE. S | 20CO1H3178 | VI B.Com C |
| 2. | DIKSHITHA.S | 20CO1H3184 | VI Bcom C |
| 3. | DEVU SREELAL | 20CO3H7347 | VI Bcom P1 |
| 4. | SARANYA R | 20CO1K3222 | VI Bcom C |
| 5. | ANUSREE S | 20CO3H7343 | VI Bcom P1 |
| 6. | AAN MARIA | 20CO3H7347 | VI Bcom P1 |
| 7. | SHIBU V | 20MG3H1050 | VI BBA BA |
| 8. | ANN MARY TRESA | 20CO1K2130 | VI BCOM B |
| 9. | ASHIQ K ABRAHAM | 20MG1A2029 | VI BBA B |

URL:

Report prepared by: Prof. Aasha

Report verified by: Prof. Madhusudanan R

Director

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M



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For all UG and PG classes

CIRCULAR

For all UG and PG Students

Date: 11th January 2023

Entrepreneurship and Innovation Centre (EIC) is organizing E-Store (Entrepreneurs Stall) tomorrow (12th January 2023). The store is exhibiting handmade bangles, anklets and other jewellery and homemade cupcakes, brownies and popsicles. Students are welcome to visit the store from 10.00a.m to 4.00.p.m

Venue: Food Court (near college entrance)

Principal