



Kristu Jayanti College

AUTONOMOUS Bengaluru
Reaccredited A++ Grade by NAAC | Affiliated to Bengaluru North University

Entrepreneurship and Innovation Centre

Academic Year 2022-23

E-Store

Date: 10/02/2023

Name of the students: Khushboo Chandan, Yashpreet, Hizana, Alia and Gargi.

Class: M. Sc Clinical Psychology

Type of E-Store: Handmade greeting cards, digital art illustrations, Polaroids, stickers, paintings and affirmation bookmarks.

Products sold: Handmade greeting cards, digital art illustrations, Polaroids, stickers, paintings and affirmation bookmarks.

Name and details of any external agencies/contacts involved: Nil.

Brief Write up on the Store:

Entrepreneurship and Innovation Centre (EIC) enables a platform for the students to display their entrepreneurial abilities and to understand the needs and wants of the market and to grab the opportunities. E- Store also helps the students to understand certain important aspects related to business like investment, marketing strategies, sales, and profit. There were different stalls put up by the students on the college premises. The stalls got a remarkable response from their customers and earned a reasonable amount of profits of Rs. 2,168 with an investment of Rs.4, 100. Everything was conducted smoothly with the help of the faculty coordinators and the student coordinators and the students were happy with the returns they earned.

Number of Customers – More than 350

Feedback received from the customers: The feedbacks received by students from the stall were good. Students and faculty members loved the products made by the stall holders.

Learning Outcome of the Entrepreneur: The participants developed their entrepreneur skills of availing the opportunities and showcasing their talents. The students were also happy to earn profit and sell the items they brought and received more orders to be delivered.

Photos:



Stall holders interacting with the customers in the E- Store stalls



Students purchasing in the stall

URL:

Report prepared by: Prof. Aasha

Report verified by: Prof. Madhusudanan R

Director

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M



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PARTICIPANT LIST

E-STORE-10/02/2023

S.NO.	NAME	REGISTRATION NO.	CLASS AND SEC
1	Khushboo Chandan	22MPLA15	Msc Clinical Psychology Section A
2	Yashpreet	22MPLA43	Msc Clinical Psychology Section A
3	Hizana	22MPLA22	Msc Clinical Psychology Section A
4	Alia	22MPLA05	Msc Clinical Psychology Section A
5	Gargi	22MPLA20	Msc Clinical Psychology Section A



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For all UG and PG classes

CIRCULAR

For all UG and PG Students

Date: 9th February 2023

Entrepreneurship and Innovation Centre (EIC) is organizing E-Store (Entrepreneurs Stall) tomorrow (10th February 2023). The store is exhibiting handmade greeting cards, digital art illustrations, Polaroids, stickers, paintings and affirmation bookmarks. Students are welcome to visit the store from 10.00a.m to 4.00.p.m

Venue: Chavara Square

Principal



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Entrepreneurship and Innovation Centre (EIC)

Organises

E-STORE

(Students Entrepreneur Stall)



Date: 10th February, 2023 | Time: 9:00 AM

Venue: Chavara Square

All are Welcome