



# Kristu Jayanti College

**AUTONOMOUS** Bengaluru

Reaccredited A++ Grade by NAAC | Affiliated to Bengaluru North University

**For all UG and PG classes**

## **Circular**

**Date: 27<sup>th</sup> September 2022**

Entrepreneurship and Innovation Centre (EIC) is organizing E Store (Entrepreneurs Stall) tomorrow (28<sup>th</sup> September 2022). The store will exhibit paintings, miniatures, portraits, handmade resin keychains, frames and scented candles. Students are welcome to visit the store from 10.15 a.m. to 4.00 p.m.

Venue: Food court (Near College Entrance)

**Director**

**Entrepreneurship and Innovation Centre**

**Dr. Mathiyarasan M**



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## **Entrepreneurship and Innovation Centre**

**Academic Year 2022-23**

### **E-Store**

**Date:** 28/09/2022

**Name of the students:** Vishnu Priya, Krishna Priya, Kanchana, Anjana Bhasi, Kuwar Prathap, Raft Jaliya and Sahil Prasad.

**Class:** V semester students of B.Com and BBA Students

**Type of E-Store:** Paintings, miniatures, portraits, handmade resin keychains, frames and scented candles

#### **Products sold:**

Paintings, miniatures, portraits, handmade resin keychains, frames and scented candles

**Name and details of any external agencies/contacts involved:** Nil.

#### **Brief Write up on the Store:**

Entrepreneurship and Innovation Centre (EIC) helps students to showcase their entrepreneurial abilities and to understand the needs and wants of the market and to grab the opportunities through promotional activities. E- Store also helps the students to understand certain important aspects related to business like investment, marketing strategies, sales, and profit. E-Store gives a platform for the students to think, understand the customers, and then analyse the requirement of the customers as what they need and want. E- Store was inaugurated by Fr. Jais V Thomas, Financial Administrator. Fr. Jais V Thomas appreciated the students for the stalls organised and expressed that students should avail such opportunities that come their way. There were different stalls put up by the students on the college premises. The stalls got a remarkable response from their customers and earned a reasonable amount of profits of Rs. 2,869 with an investment of Rs. 8,400. Everything was conducted smoothly with the help of the faculty coordinators and the student coordinators and the students were happy with the returns they earned.

**Number of Customers** – More than 300

**Feedback received from the customers:** The feedbacks received by students from the stall were good. Students and faculty members loved the beautiful paintings. Scented candles and accessories made by the stall holders.

**Learning Outcome of the Entrepreneur:** The participants developed their entrepreneur skills of availing the opportunities and showcasing their talents. The students were also happy to earn profit and sell the items they brought and received more orders to be delivered.

**Photos:**



**Fr. Jais V Thomas interacting with the stall holder.**



**Inauguration of the E-Store**



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## PARTICIPANT LIST

E-STORE-28/10/2022

S.NO.	NAME OF THE STUDENTS	REGISTRATION NO.	CLASS
1.	VISHNU PRIYA	20CO1H1053	V SEM B.COM A
2.	KRISHNAPRIYA	20CO1H3190	V SEM B.COM C
3.	KANCHANA	20C01H2113	V SEM B.COM B
4.	ANJANA BHASI	20CO1H2104	V SEM B.COM B
5.	KUWAR PRATAP	20MG1A2042	VSEM BBA -B
6.	RAFT JALIYA	21ACP537	V SEM B.COM P5
7.	SAHIL PRASAD	21ACP543	V SEM B.COM P5

**URL:**

**Report prepared by: Prof. Aasha**

**Report verified by: Prof. Madhusudanan R**

**Director**

**Entrepreneurship and Innovation Centre**

**Dr. Mathiyarasan. M**