



Kristu Jayanti College

AUTONOMOUS Bengaluru
Reaccredited A++ Grade by NAAC | Affiliated to Bengaluru North University

Entrepreneurship and Innovation Centre

Academic Year 2022-23

E-Store

Date: 23/02/2023

Name of the students: Mozammil Ismail, Mohammed Affan,, Wajiha sehar, Prathikya Padhi and V Meenakshi Iyer

Class: I B.com P4 and I BCA D

Type of E-Store: Chocolate Pops, pastries, brownies and cookies and handmade aesthetic crochet, earrings & clips, Sling bags, and key chains

Products sold: Chocolate Pops, pastries, brownies and cookies and handmade aesthetic crochet, earrings & clips, Sling bags, and key chains

Name and details of any external agencies/contacts involved: Nil.

Brief Write up on the Store:

Entrepreneurship and Innovation Centre (EIC) enables a platform for the students to display their entrepreneurial abilities and to understand the needs and wants of the market and to grab the opportunities. E- Store also helps the students to understand certain important aspects related to business like investment, marketing strategies, sales, and profit. There were different stalls put up by the students on the college premises. The stalls got a remarkable response from their customers and earned a reasonable amount of profits of Rs. 6,200 with an investment of Rs.4, 000. Everything was conducted smoothly with the help of the faculty coordinators and the student coordinators and the students were happy with the returns they earned.

Number of Customers – More than 350

Feedback received from the customers: The feedbacks received by students from the stall were good. Students and faculty members loved the home made snacks and handmade jewelleryes made by the stall holders.

Learning Outcome of the Entrepreneur: The participants developed their entrepreneur skills of availing the opportunities and showcasing their talents. The students were also happy to earn profit and sell the items they brought and received more orders to be delivered.

Photos:



Students visiting the E- Store stalls



Students purchasing in the stall

URL:

Report prepared by: Prof. Aasha

Report verified by: Prof. Madhusudanan R

Director

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M



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PARTICIPANT LIST

E-STORE-23/02/2023

S.NO.	NAME	REGISTRATION NO.	CLASS AND SEC
1	Mozammil ismail	22CMP443	1 BCOMP4
2	Mohammed Affan	22CMP442	1 BCOMP4
3	Wajiha sehar	22BCAD67	1 BCA D
4	Prathikya Padhi	22BCAD48	1 BCA D
5	V Meenakshi Iyer	22BCAD64	1 BCA D



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For all UG and PG classes

CIRCULAR

For all UG and PG Students

Date: 22nd February 2023

Entrepreneurship and Innovation Centre (EIC) is organizing E-Store (Entrepreneurs Stall) tomorrow (23rd February 2023). The store is exhibiting Chocolate Pops, pastries, brownies and cookies and handmade aesthetic crochet, earrings & clips, Sling bags, and key chains. Students are welcome to visit the store from 10.00a.m to 4.00.p.m

Venue: Chavara Square

Principal



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Entrepreneurship and Innovation Centre (EIC)

Organises

E-STORE

(Students Entrepreneur Stall)



Date: 23rd February, 2023 | Time: 9:00 AM

Venue: Chavara Square

All are Welcome
