



Kristu Jayanti College

AUTONOMOUS Bengaluru

Reaccredited A++ Grade by NAAC | Affiliated to Bengaluru North University

For all UG and PG classes

CIRCULAR

For all UG and PG Students

Date: 31st October 2022

Entrepreneurship and Innovation Centre (EIC) is organizing E-Store (Entrepreneurs Stall) tomorrow (2nd November 2022). The store is exhibiting masks and tote bags, pouches and scrunchies and homemade snacks items. Students are welcome to visit the store from 10.00a.m to 4.00.p.m

Venue: Food Court (near college entrance)

Principal



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Entrepreneurship and Innovation Centre

Academic Year 2021-22

E-Store

Date: 02/11/2022

Name of the students: Lakshmi GN, Shreya P, Ranjitha, Ashiq K Abraham, Ann Mary Tresa, Haniya Shakeel, Mahima Nair, Venkat Sai Kiren, Sejal S Sarvade, Ananya D, Rahul Krishnan. V, Sam Binu Varghese.

Class: V semester students of B.Com and BBA

Type of E-Store: Masks and carry bags, pouches and Kerala snacks items.

Products sold:

Masks and Tote bags, Pouches and Scrunchies and Homemade snacks items.

Name and details of any external agencies/contacts involved: Nil.

Brief Write up on the Store:

Entrepreneurship and Innovation Centre (EIC) provides a platform for the students to showcase their entrepreneurial abilities and to understand the needs and wants of the market and to grab the opportunities. E- Store also helps the students to understand certain important aspects related to business like investment, marketing strategies, sales, and profit. There were different stalls put up by the students on the college premises. The stalls got a remarkable response from their customers and earned a reasonable amount of profits of Rs. 3,190 with an investment of Rs. 6,635. Everything was conducted smoothly with the help of the faculty coordinators and the student coordinators and the students were happy with the returns they earned.

Number of Customers – More than 300

Feedback received from the customers: The feedbacks received by students from the stall were good. Students and faculty members loved the home made snacks and Masks, pouches and other items made by the stall holders.

Learning Outcome of the Entrepreneur: The participants developed their entrepreneur skills of availing the opportunities and showcasing their talents. The students were also happy to earn profit and sell the items they brought and received more orders to be delivered.

Photos:



Students in the E- Store stalls



Bengaluru,KA,India
Narayanapur Cross Road, Kothnur
Narayanapura, Bengaluru, 560077, KA,
India
Lat 13.058334, Long 77.643159
11/02/2022 11:24 AM GMT+05:30
Note : Captured by GPS Map Camera

Participants in the stall



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PARTICIPANT LIST

E-STORE-02/10/2022

S.NO.	NAME OF THE STUDENTS	REGISTRATION NO.	COURSE	SEMESTER
1.	PRANAV	20CO1H1045	B.COM	V-A
2.	ANN MARIYA	20CO1K1057	B.COM	V-A
3.	SWALIHA S	20CO1H2126	B.COM	V-B
4.	VINITHA.K	20CO1K2152	B.COM	V-B
5.	ASHIQ K ABRAHAM	20MG1A2029	BBA	V-B
6.	ANN MARY TRESA	20CO1K2130	B.COM	V-B
7.	KIRUPASHINI V	20C01K2138	B.COM	V-B

URL:

Report prepared by: Prof. Aasha

Report verified by: Prof. Madhusudanan R

Director

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M