



Kristu Jayanti College

AUTONOMOUS Bengaluru

Reaccredited A++ Grade by NAAC | Affiliated to Bengaluru North University

E-STORE – Inauguration

Date: 08/09/2023

Venue: Magi Point (Main Gate Entrance)

Brief Write up on the Store:

The Entrepreneurship and Innovation Centre (EIC) plays a vital role in fostering the entrepreneurial spirit among our student community. One noteworthy initiative of the EIC is the E-Store, which not only empowers students to explore their entrepreneurial potential but also provides them with practical education in essential business aspects. The program was inaugurated by Father Lijo P Thomas, Vice-Principal and Chief Financial Officer on 08/09/2023. During the event, students set up various stalls, each representing a distinct business venture. These stalls enabled them to put their entrepreneurial ideas into action while offering hands-on learning opportunities in critical business areas like investment, marketing strategies, sales techniques, and profit generation. The event was impeccably organized by the faculty and student coordinators, ensuring its seamless execution. Most importantly, the participating students found the experience to be highly fulfilling, not only in terms of financial gains but also in terms of the priceless knowledge and skills they acquired throughout the process.



Fr. Lijo P Thomas, Vice-Principal and Chief Financial Officer, inaugurating the E-Store.



E-STORE – ON ETHNIC DAY

Entrepreneurship and Innovation Centre in association with Literary and Cultural Association (LCA)

Date: 23/09/2023

Venue: Magi Point (Main Gate Entrance)

Brief Write up on the Store:

Ethnic Day in college is an annual celebration that highlights and honours the cultural diversity within the student body. This event is a vibrant and colourful occasion where students come together to showcase the rich tapestry of traditions, customs, and attire representing various ethnic backgrounds. Food also plays a significant role in Ethnic Day celebrations. Entrepreneurial stores on Ethnic Day often feature a diverse range of products, including handmade crafts, traditional clothing and accessories, artwork, and culturally inspired merchandise. Students may leverage their creativity to design and produce items that reflect the unique aspects of different cultures, providing attendees with an opportunity to explore and appreciate the diversity within the college community.



Student selling terrariums in the E-Store stall and faculty members of KJC are visiting the E-store stalls.



Kristu Jayanti College

AUTONOMOUS Bengaluru

Reaccredited A++ Grade by NAAC | Affiliated to Bengaluru North University

E-STORE

Date: 03/11/2023

Venue: Chavara Square

Brief Write up on the Store:

Aspiring entrepreneurs were given a chance to present their business ideas and gain valuable experience in the business world at the college's entrepreneurial event. Students created a diverse range of business displays. This This immersive experience allowed them to apply their theoretical knowledge in the real world, gaining hands-on experience in various business aspects including investment strategies, marketing techniques, sales tactics, and profit generation. The event was flawlessly executed by the dedicated faculty and student coordinators, ensuring a smooth and successful experience for all participants. The students who took part found the event to be incredibly rewarding, not only in terms of financial gain but also in terms of gaining valuable knowledge and skills that will be beneficial in their future endeavours.



EIC – Students are selling their products.



Kristu Jayanti College

AUTONOMOUS Bengaluru

Reaccredited A++ Grade by NAAC | Affiliated to Bengaluru North University

E-STORE - KRIDOTSAVA – SPORTS DAY

Date: 04/11/2023

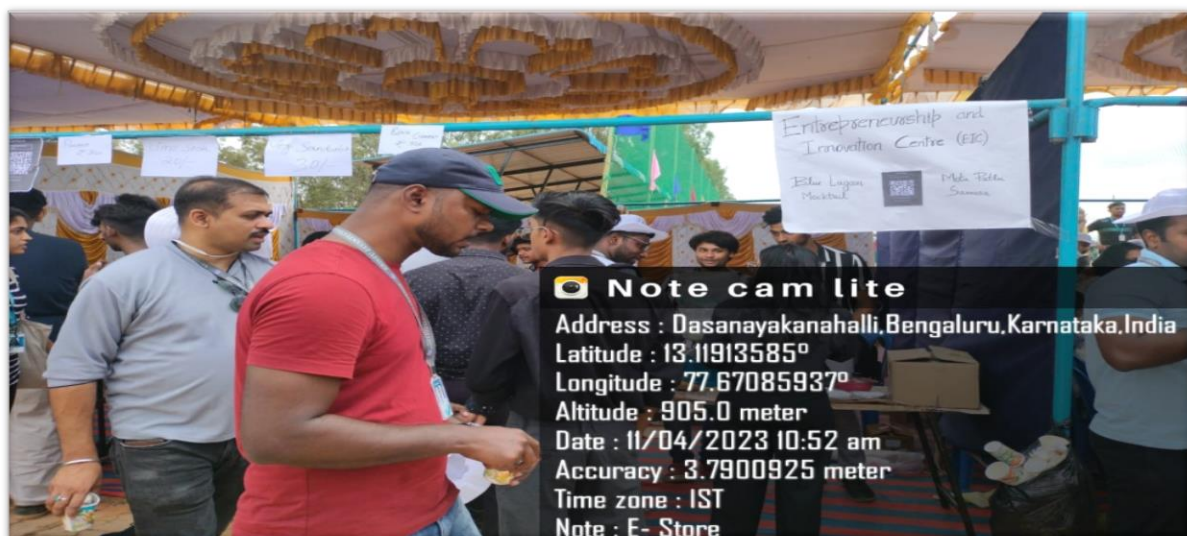
Venue: Airport road campus

Brief Write up on the Store:

The college sports day is an annual event that brings together students, faculty, and staff in a celebration of athleticism, teamwork, and healthy competition. Typically organized by a dedicated committee, the sports day features a variety of sporting events and activities. During the sports day event, the Entrepreneurship and Innovation Centre showcases a unique dimension by incorporating students' entrepreneurial stores, adding an exciting and entrepreneurial flair to the festivities. This initiative provides students with the opportunity to showcase their business acumen and creativity, contributing to the overall vibrancy of the event.



Students are selling the products in the sports day stalls



Faculties are visiting and supporting the E-Store stalls.