



Kristu Jayanti College

AUTONOMOUS Bengaluru

Reaccredited A++ Grade by NAAC | Affiliated to Bengaluru North University

EXPERT LECTURE

Date: 18/10/2023

Topic: **Potential of Youngsters in Family Business**

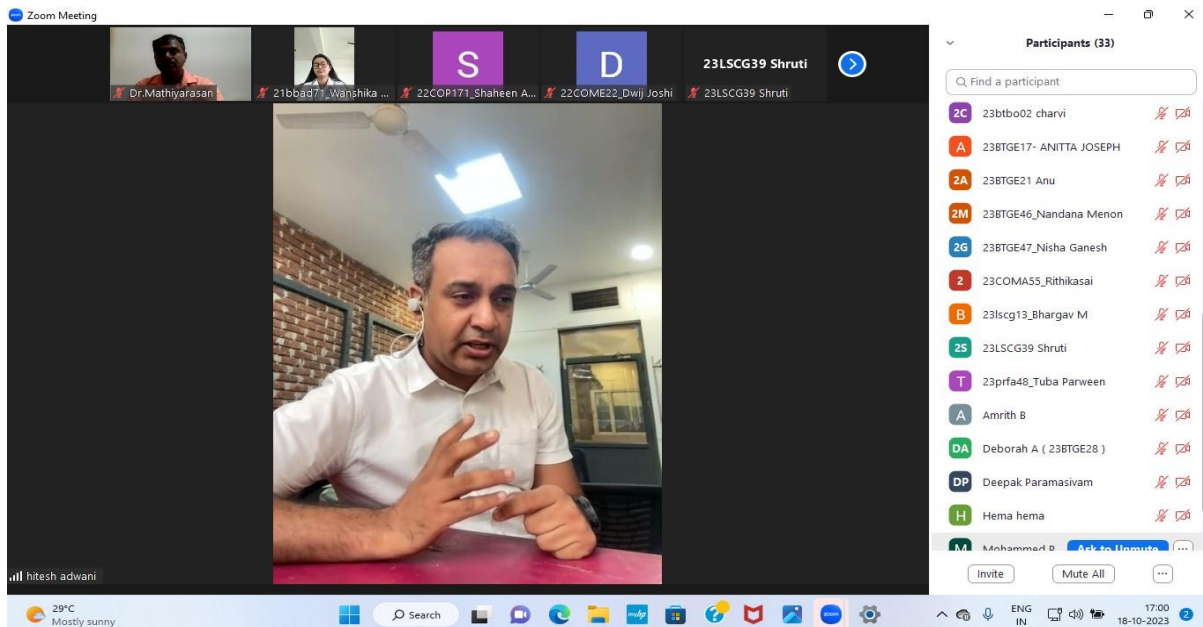
Resource Person:

Mr Hitesh Adwani

Director - The Choice Fashion pvt limited

Write up on the Programme:

Mr. Hitesh Adwani started the session by motivating students towards entrepreneurship and encouraged them to focus more on the improvement of our traditions in the business. The opportunities in the family business was listed out by him. He also shared his experiences about his family business, and he pointed out the challenges he faced after taking over the business. The strategies he suggested to uplift the business were inspiring to the young budding entrepreneurs. The lecture also helped the students in understanding the importance of taking responsibilities during hard times. He emphasized the point that entrepreneurship is not only about risk taking ability but parallel to take the responsibilities. Students are interesting to listen to the discussion and enthusiastically asking the questions to enrich their knowledge.



Mr. Hitesh Advani, addressing the gathering