

## **Entrepreneurship and Innovation Centre**

Academic Year 2023-24

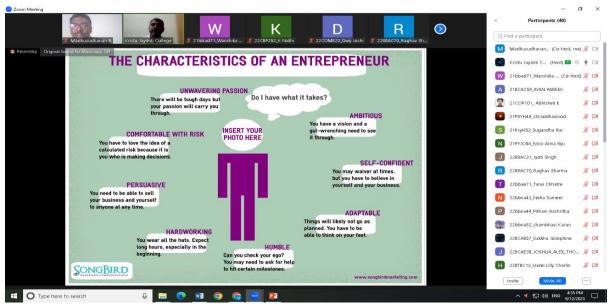
## **Orientation On Career Opportunities In Entrepreneurship**

Date: 12/09/2023Time: 04.40 PM - 05.40PMClasses Attended: All the EIC registered Members

Number of beneficiaries : 107

Name and details of the Resource Person: Dr.Mathiyarasan M, Director, Entrepreneurship & Innovation Centre (EIC), Kristu Jayanti College Bengaluru. Mr.Madhusudhanan R, Assistant Professor, Kristu Jayanti College Bengaluru

**Brief Write up on the Programme:** Dr. Mathiyarasan M. motivated the students towards becoming an entrepreneur. Entrepreneurship is not just about starting businesses, it's a mindset and a skill set that can be applied in various sectors and settings. As we embark on the 21st century, entrepreneurship has emerged as a fundamental driver of innovation, job creation, and economic growth. For those considering a career in this dynamic field, here's a brief orientation on the vast opportunities available in diverse areas like Start-up Founder, Social Entrepreneur, and E-commerce Entrepreneur. Following that Mr. Madhusudhanan R, Member EIC has briefed about the activities and initiatives taken by this centre. Finally, he answered all the questions raised by the participants. In Overall, he delivered good speech which created interest among the students to become an entrepreneur.



Dr. Mathiyarasan, Director EIC, Adressing the gathering