

Entrepreneurship and Innovation Centre

Report on RENAISSANCE 2018 (E-Week)

<u>Dates:</u> 26th February to 2nd March.

Number of events conducted: 10 [4 on stage events, 5 off stage events and 1 online events]

Inauguration: Chief Guest – Mr. Vijayakrishnan Plakkat.

Presidential Address - Rev.Fr.Som Zacharias, .

Mr.Vijayakrishnan Plakkat, CEO of talent2success, has decade of great learning with many reputed organizations holding many skills in sales & relationship management. Guided and mentored by industry veterans. He has traveled throughout the country and abroad drifting from telecom to healthcare and from front end sales & service to back end technology implementation. A period of metamorphosis from an engineer to relationship builder with a strong sales acumen. He laid the foundation to tackle many challenges that were to come his way. He had the opportunity to work with companies like Tata Telecom, BPL Telecom, Punjab Wireless, CBay Systems along the way.

Objective: E-week is a program is process of improving the skills and knowledge of young budding entrepreneurs (students) through various training and classroom programs in the format of a competition. The whole point of e-week is to match the pace at which new businesses or ventures are made and to provide the students a live yet mock demonstration of the outside world. To identify and train the potential entrepreneurs .It refers to invigorate, to augment, to embellish, and to refine the skills of the person to meet their individual needs and to ratify and to propitiously run his/her enterprise. Major cynosure was given on the operandi to help the students know about entrepreneurship opportunities in the market and the prevailing scenario and help them to be unorthodox and quick-witted in their business solicit.

There were various number of on-stage, off-stage and online events such as-

On-Stage Events:

<u>PITCH DECK:</u> Various types of rounds were conducted regarding various aspects of entrepreneurship and firms. A total of 17 teams (5 people per team) participated from the Commerce, Management, life Sciences and Humanities department. The event was forthwith it had to be concoct to the judges within 30mins given to furnish. The participants had to find solutions to modern relatable problems in the field of business in regard with the executive summary in business plan outline. The event was held on the 26th of February in the presence of Prof.Mathiyarasan, Prof.Shashi Kumar, Prof.Surjith Singha and Prof.Amrutha.

<u>LET'S BUFFET:</u> Various types of rounds were conducted regarding various aspects of entrepreneurship and firms. A total of 17 teams (5 people per team) participated from the Commerce, Management, life Sciences and Humanities department. The event was collateral to the first phenomenon, it had to focus on the financial requirements and requisite of the business plan presented in the previous round that is Pitch Deck. The event was held on the 26th of February in the presence of Prof.Mathiyarasan, Prof.Shashi Kumar, Prof.Surjith Sinaha and Prof.Amrutha.

<u>GREY MATTER</u>: Start-up scenarios were given to students to solve the problems using innovative ideas, here thinking precisely and squarely was the most important aspect of the event where the problem was given on spot to the participants in the form of a video. A total of 17 teams (5 people per team) participated from the Commerce, Management, life Sciences and Humanities department. The event was held on the 26th of February in the presence of Prof.Mathiyarasan, Prof.Shashi Kumar, Prof.Surjith Singha and Prof.Amrutha.

RETHINK AND REWORK: It is a conglomeration of management dissertation to pilot business perspicacity, mastery and cognition to prepare the participants to withstand the harsh reality of the startup world. It had to be presented keeping in view the pros and cons of various aspects and the streams of business. Students of various departments participated in this event where the participants were asked to come up with an innovative business kick back strategy to revive their business that has a number of identifiable pitfalls, the was in relation to the first phenomenon that was conducted which is Pitch Deck. A total of 17 teams (5 people per team) participated from the Commerce, Management, life Sciences and Humanities department. The event was held on the 28th of February, in the presence of Prof. Swetha and Prof.Monica Lawrance.

Off-Stage Events:

<u>KIOSK:</u> Students had to come up with ingenious ideas and these utilities were further put into action in the form of a real time business where their presentation, marketing and incontrovertible dexterity were evaluated. It was a one full day event with 10 teams which was held on the 1st of March where participants from different streams took part which was a wonderful learning experience for the contestant. The first day judges were Prof.Amrutha and Prof.Ratheesh.

SOLICITUDE: Students had to come up with an innovative online service in form of a website or app for the proposed business. This was then evaluated on originality, design thinking, readability and the prototype. A total of 17 teams (5 people per team) participated from the Commerce, Management, life Sciences and Humanities department. It was held on the 27th of February,in the presence of Prof.Amjad Khan.

<u>FOTOGRAPHIA:</u> Pictorial and Cinematic skills were tested of the freelancers of Kristu Jayanti College. It was an individual event as well as a contingent event, the individual participants had a theme of 'Colours', and the contingent team had 'Billboard', it was conducted on the 27th of February in which there were 17teams (5 members) and 2 individual participants. It was conducted in the presence of Prof.Amjad Khan and Prof.Praveen.

REEL THE DEAL: The participants were asked to promulgate their business, the allotted time was limited to two minutes where, 17 teams (5 member) participated. The event was conducted on the 27th of March and was judged by Prof Surjith Singha and Prof Amjad Khan.

<u>PLACARD YOUR IDEA:</u> The phenomenon was all about the correspondance of a particular vision and to publicize the same in the form of a digital poster and a physical poster copy. The contingent teams were to create a poster for their business,. There were 17 teams (5 members) the event was held on 1st of March was judged by Prof.Ponny Thomas, Prof Shashi Kumar and Prof Surjith Singha.

Online Event:

E-LINGUIST: It was a platform for students to showcase their penmanship mastery, themes were allotted and the topic given to the individual participants was 'Start up India' and to the contingent was to showcase write up about their business and the content criteria for the blog was provided where the student's content writing skills were analyzed was judged by Prof.Evangeline.

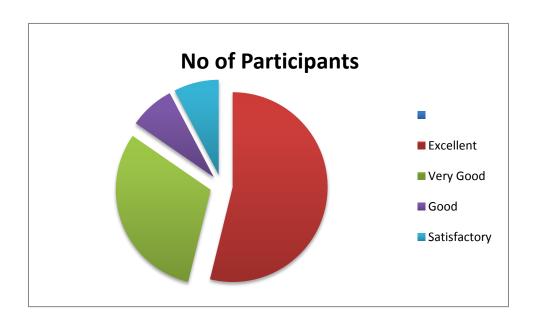
There were about 130 students who registered in RENAISSANCE 2018 and the events culminated on the 1^{st} of March after which a valedictory ceremony was held on the 2^{nd} of March where the prize distribution ceremony was organized by the core team the Entrepreneurship and Innovation Centre, the prize consisted of a **cash prize of Rs 2000** for the Best Company .

Valedictory:

Presidential Address – Rev Fr.Immanuel P.J, Faculty psychology dept.

He spoke about how perusing your passion is the most important aspect and the difference between dreams to become an entrepreneur and want to become an entrepreneur and how dreams will always be achieved when compared to wants.

| Total number of beneficiaries | 130(in Figures) |
|-------------------------------|-----------------|
| Excellent | 70 |
| Very good | 40 |
| Good | 10 |
| Satisfied | 10 |



Pictures of various events throughout **RENAISSANCE** 2018:









Promotion of E Week



Cash Prize for Best firm



E Week Inauguration and Valedictory

Winners list

INDIVIDUAL EVENT

E-LINGUIST

| I ST PLACE | ANIL JOY | 6 TH B.COM P |
|-----------------------|----------|-------------------------|
| EOTOOD A DIA | | |

FOTOGRAPIA

| 2 ND PLACE | AJAY KUMAR | 4 TH BBA C |
|-----------------------|--------------|-----------------------|
| I ST PLACE | SUJITH KUMAR | 4 TH B.COM |

E-STORE

| 3 RD PLACE | TEAM NAME | NAME | CLASS |
|-----------------------|----------------|---------------|--------------------------|
| | CS FANCY SHOP | CYNTHIA S | 6 TH B.COM A |
| | | DELPHINA Y | 6 TH BCOM A |
| 3 RD PLACE | TEAM NAME | NAME | CLASS |
| | | ASISH T | 2 ND BCOM A |
| | | VARGHESE | |
| 2 ND PLACE | TEAM NAME | NAME | CLASS |
| | SRISHTI | JOEL JACOB | 6 TH BBA B |
| | | MATHEW | |
| | | KAROLIN TOMY | 6 TH BBA B |
| | | JACOB MATHEW | 6 TH BCOM |
| 1 ST PLACE | TEAM NAME | NAME | CLASS |
| | MR PRODUCTIONS | MRUNMAYI | 4 TH BSC (BT) |
| | | REEN R MATHEW | 4 TH BSC CSME |

CONTINGENT EVENTS

| 3 RD PLACE | TEAM NAME | NAME | CLASS |
|-----------------------|---------------------|-------------------------|-------------------------------|
| | PLASSIC BUILDEDS | NAYNAM KUMAR | 2 ND BBA C |
| | BUILDERS | DIBU | 2 ND BBA C |
| | | SANDRA | 2 ND BBA C |
| | | ROSE | 2 ND BBA C |
| | | PURU SATHISH | 2 ND BBA C |
| 2 ND PLACE | 2R PVT LTD | JIBIN JOSE | 4 TH BBA B |
| | | VISHAL SINGH CHAUHAN | 4 TH BBA B |
| | | STEPHEN SUNNY | 4 th BBA C |
| | | ANJU KUMARI | 4 TH BBA B |
| | | HIRSHITHA PISMEY | 4 TH BBA B |
| BEST | C14.INC | UTKARSH SHARMA | 6 TH B.COM P |
| ENTREPRENEUR | | MAYUR PATEL | 6 TH B.COM P |
| | | ANIL JOY | 6 TH B.COM P |
| | | ALEENA | 4 TH B.COM ACCA |
| | | SWATHI MENON | 4 TH B.COM P |

PARTICIPANTS LIST

| SL. | NAME | CLASS | ROLL NO | CONTACT | COMPANY |
|-----|-------------|-------------------------|------------|------------|---------|
| No | | | | NO | NAME |
| 110 | | | | | |
| 1. | YADU | 2 ND B.COM | 16CO2A141 | 8075773328 | |
| | KRISHNA | ACCA | | | |
| | FEBA ANN | 2 ND B.COM | 16CO2A161 | 8296607807 | |
| | SHIBU | ACCA | | | |
| | LEO G SAM | 2 ND B.COM | 16CO2A124 | 8281509982 | FRIZL |
| | | ACCA | | | |
| | ZIYANA | 2 ND B.COM | 16CO2A116 | 8921259608 | |
| | FATHIMA | ACCA | | | |
| 2 | ASHWIN | 4 TH B.COM P | 16CO3K135 | 9632262486 | |
| | KUMAR.G | | | | |
| | MANIKANTAN | 4 TH B.COM P | 16CO3K144 | 9620871875 | BT^2 |
| | SALIM | 4 TH B.COM P | 16CO3A113 | 9206774889 | |
| | MOHIT GUPTA | 4 TH B.COM P | 16CO3A114 | | |
| 3 | SYED FAIZAN | 4 TH B.COM P | 16CO3A117 | 8296737343 | |
| | AHMED | | | | |
| | MIRIYAM | 4 TH B.COM | 16CO2A128 | | |
| | DOMINIC | ACCA | | | |
| | DIYA PHILIP | 4 TH B.COM A | 16CO1A109 | | SLAKE |
| | ABHIDEEP | 4 TH B.COM A | 16CO1A177 | | |
| | PANICKER | | | | |
| | LEAH | 4 TH BSC | 16LS2A105 | | |
| | JOHNSON | MICROBIOLOGY | | | |
| 4 | ROBIN ROY | 2 ND B.COM E | 17CO1A5314 | 9526944063 | |
| | SNEHA SIBY | 2 ND B.COM | 17CO2A1389 | 9497347560 | |
| | | ACCA | | | |
| | | | | <u> </u> | |

| | SNEHA SEBASTIAN | 2 ND B.COM ACCA | 17CO2A1388 | 8296118297 | |
|---|-----------------------|-------------------------------|------------|------------|---------|
| | HARDEEP SINGH | 2 ND B.COM ACCA | 17CO2A1405 | | REGALIA |
| | ARAVIND ANAND | 2 ND B.COM ACCA | 17CO2A1395 | | |
| 5 | KUSHAL PATEL | 4 TH B.COM E | 16CO1A510 | | |
| | JOSEPH B KURIACKAL | 4 TH B.COM E | 16CO1A508 | 8547454412 | |
| | GEORGY K ALEX | 4 TH B.COM E | 16CO1A571 | | AGAPE |
| | ALEN GEORGE | 4 TH B.COM C | 16CO1A301 | | |
| | BEJIN | 4 TH B.COM E | 16CO1A503 | | |
| 6 | FAIZAN MUNSHI | 2 ND B.COM ACCA | 17CO2H1418 | 9663125348 | |
| | SHISHIR ACHARYA | 2 ND B.COM D | 17CO1A4267 | 9964400002 | |
| | ZAIN KHAN | 2 ND B.COM D | 17CO1H4271 | 8861317386 | GLOCAL |
| | NIVAD NAUSHAD | 4 TH B.COM T | 16CO4A115 | 7411792412 | |
| | JEEN A MATHEW | 4 TH B.COM D | 16CO1A405 | 9448698273 | |
| 7 | BOBIN JOHNSON | 4 TH B.COM E | 16CO1A504 | 9620827515 | |
| | SUMIT SINGH | 4 TH B.COM | 16CO1H235 | 7899056381 | IMPACT |
| | JOEL LEWIS PAUL | 4 TH B.COM | 16CO1A408 | 9845979572 | |
| | SAM | 4 TH B.COM | 16CO1A418 | 8904664553 | |

| | DINAKARAN | | | | |
|----|-------------------------------|-------------------------------|------------|------------|------------------------|
| 8 | UTKARSH SHARMA | 6 TH B.COM P | 15C034137 | 8971135555 | |
| | MAYUR PATEL | 6 TH B.COM P | 15CO3H129 | 9686418167 | C14.INC |
| | ANIL JOY | 6 TH B.COM P | 15CO3A101 | 9747792900 | |
| | ALEENA | 4 TH B.COM ACCA | 16CO2A104 | | |
| | SWATHI MENON | 4 TH B.COM P | 15CO3A117 | | |
| 9 | CHRISTY MARIA BABU | 6 TH B.COM P | 15CO3A105 | 9611881676 | |
| | LIYA LONAPPAN | 6 TH B.COM P | 15CO3A149 | 8553822487 | CLEVELAND CAVALIERS |
| | SYLVIAN A.S | 6 TH BBA D | 15MG1A418 | 7204671334 | |
| | GEET S | 6 TH BCA A | 15CS1A115 | 9902252712 | |
| | BARSHA | 6 TH BCA A | 15CS1H133 | | |
| | JOSH PULIMTHITTA GEORGE | 4 TH BBA C | 16MG1A311 | 8296760997 | |
| | ALEN SAM JOHN | 4 TH BBA A | 16MG1A104 | | |
| 10 | NIRAJ B MAKWANA | 4 TH BBA | 16MG1H137 | | R.A.P |
| | JOSHUA NATHANAEL MYABOO | 4 TH BBA | 16MG1A117 | | |
| | NIKIL SHAJI | 4 TH BBA | 16MG1A122 | | |
| | ARSHAD AHAMAD | 2 ND BCA D | 17CS1A4199 | 9821140433 | |

| | VISHAL PINTO | 2 ND BCA D | 17CS1A4190 | 9113932813 | |
|----|--------------------------|---------------------------|------------|------------|-------------------|
| 11 | VALIAN SAYOGA | 2 ND BCA D | 17CS1A4198 | 7760762074 | HORIZON |
| | THOMAS P AFREEN | 6 TH BCA | 15CS1H330 | 7899343649 | TIORIZON |
| 12 | NISHU PANDEY | 4 TH BCOM A | 16CO1H130 | 9345898807 | |
| | NIDHI V BHARADWAJ | 4 TH BCOM A | 16CO1K157 | 9880232410 | WASTE HUB |
| | JASDEEP SINGH | 4 TH BCOM A | 16CO1A123 | 9916469989 | |
| | ABHIJEET SINGH | 4 TH BCOM A | 16CO1A103 | 9206770311 | |
| 13 | NIKITA MARIUM | 4 TH BCOM ACCA | 16CO2A130 | | |
| | RUTH | 4 TH BCOM ACCA | 16CO2A135 | | |
| | MIDHUNA | 4 TH BCOM ACCA | 16CO2A127 | 9481929842 | ACCOLADE |
| | FURQUAN | 4 TH BCOM ACCA | 16CO2H151 | | |
| | SYED | 4 TH BCOM ACCA | 16CO2H156 | | |
| 14 | JIBIN JOSE | 4 TH BBA B | 16MG1H236 | 8826367643 | |
| | VISHAL SINGH CHAUHAN | 4 TH BBA B | 16MG1A230 | | |
| | STEPHEN SUNNY | 4 th BBA C | 16MG1H345 | | 2R PVT LTD |
| | ANJU KUMARI | 4 TH BBA B | 16MG1H231 | | |
| | HIRSHITHA PISMEY | 4 TH BBA B | 16MG1A208 | | |
| 15 | MRUNMAYI ASHISH GADRE | 4 TH BSC BT | 16LS1A107 | 9845206246 | MR PRODUCTIONS |

| | REEN R MATHEW | 4 TH BSC CSME | 16CS2A111 | 8075555139 | |
|----|------------------|--------------------------|-------------|------------|-----------|
| 16 | NIRAG | 2 ND BBA D | 17MG1H4222 | 7760094365 | |
| 10 | DARREN | 2 DDA D | 17WO1114222 | 7700034303 | |
| | SOANS | | | | |
| | ADHARV | 2 ND BBA D | 17MG2A1003 | | |
| | KISHOR | | | | FOOD BLOB |
| | TOSHIAKUM | 2 ND BBA D | 17MG1H4203 | | |
| | DEEPAK P | 2 ND BBA D | 17MG1A2050 | | |
| | KHADKA | | | | |
| | SUKANT | 2 ND BBA D | 17MG1A4203 | | |
| 17 | NAYNAM | 2 ND BBA C | 17MG1A3125 | 8167254325 | |
| | KUMAR | | | | |
| | DIBU | 2 ND BBA C | 17MG1A3115 | | PLASSIC |
| | SANDRA | 2 ND BBA C | 17MG1H3158 | | BUILDERS |
| | ROSE | 2 ND BBA C | 17MG1A3131 | | |
| | PURU SATHISH | 2 ND BBA C | 17MG1H3155 | | |