



Kristu Jayanti College

AUTONOMOUS

Bengaluru

Reaccredited 'A' Grade by NAAC | Affiliated to Bangalore University

Entrepreneurship and Innovation Centre

Report on E- Store activities

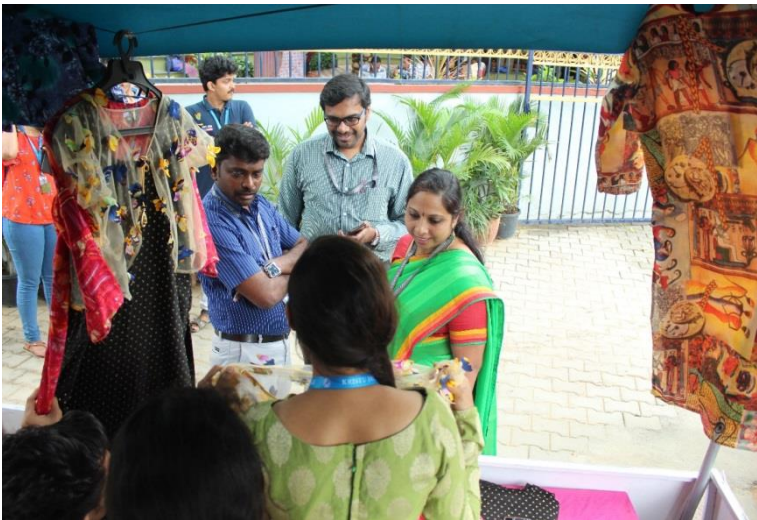
- ❖ **Date: 04/10/18**
- ❖ **Name of the student/s:** 1) Suman Kumari ,Uzma Fatima, Mahima Pawar & Anish Kumar
2) Kalsang Yonden, Ngawang Tendhar, Tenzin N
3) Vinod C., Sanjay R.
- ❖ **Class:** Students from B.Sc (CSME)V & III SEM, B.Com Tourism, B.Com General & BBA.
- ❖ **Type of E- Store:** 1) **Clothing.**
2) **Food Stalls**
- ❖ **Products sold:** 1) Kurtas and Chudidar Material.
2) Biryani, Kabab, Khushka, Maggie, Chips.
3) Momos.
- ❖ **Name and details of any external agencies/contacts involved:**
Nil.
- ❖ **Brief Write up on the Store :**

All thanks to KJC E-cell for providing opportunity to the students of our college to set up a stage to bring out the entrepreneur within them. This Thursday 3 groups of students were given the opportunity to put up their stall in college premises. In all the stores a variety of items were displayed for sale. The response was marvelous since morning. All the stalls got a great response from everyone. The student coordinators were very helpful in everything. All the stores were almost able to sell most of its products by the end of the day making a reasonable profit covering their costs. Though some of them faced a bit trouble, they still managed somehow to carry on their sales. Everything went on smoothly and at the end of the day we were able to wound up and were happy about our outcome for the entire day's hard work.

We thank KJC and E-cell for giving the students this wonderful opportunity.

- ❖ **Number of Customers_– 100 +**
- ❖ **Feedback received from the customers:** The feedbacks received by students who put up momo and food stalls were brilliant. Students loved the food offered to them and also it was very affordable. The clothing stall faced a bit trouble as the students felt the price range of the dresses were too expensive but still they managed to sell few materials.
- ❖ **Learning Outcome of the Entrepreneur:** Marketing and promotion to be done in advance.
- ❖ **Photos:**

Faculties of the college checking the material and bargaining



Students enjoying the foods at Stalls



Report Prepared by: Prof Steffi Joan

Report Verified by: Dr. Arti Singh