



Kristu Jayanti College

AUTONOMOUS

Bengaluru

Reaccredited 'A' Grade by NAAC | Affiliated to Bangalore University

Entrepreneurship and Innovation Centre

REPORT ON ORIENTATION 2017

Date: 26th July 2017

Classes Attended & Number of beneficiaries: 150 students from EIC Club & 50 students from B.Com Department.

Objective: Major focus was given on ways to help the students know about entrepreneurship opportunities in the market and help them to start up their business.

Name and details of the resource person : Ms.Jeyalakshmi Venkatanarayanan who is a successful Entrepreneur whose passion is to help students with career building and also contribute to the Start Up culture.

Ms.Jeyalakshmi is the founder and proprietor of Universe Power Systems . A person with lot of knowledge in Entrepreneurship. Her aptitude for taking challenges made her a successful entrepreneur.

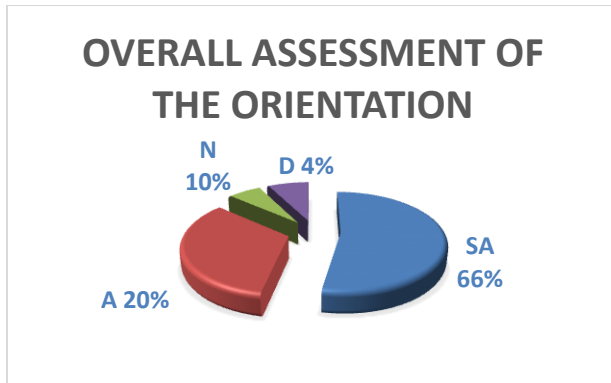
Ms.Jeyalakshmi interacted with the students and got to know their various ideas in starting up a new business. In her interaction, Ms.Jeyalakshmi spoke about the Skills required by a successful Entrepreneur and the desire to improve their world, ability to raise money, relieve stress, to be reproductive, to make entrepreneur friends, ability to spot new trends and to deal with failure. She also mentioned about the various startup ideas which is pursuing by her. She further encouraged the students to follow their passion according to their skills.

The students were really inspired by Ms.Jeyalakshmi, in which they had to come up with their own start up ideas and present it in front of everyone.

Feedback was taken in order to analyze the effectiveness of this guest lecture. It was found that out of 250 beneficiaries, 66% (165 students) rated the guest lecture as an excellent event and found the information imparted to them as relevant. Apart from this 20% (50 students) rated the lecture as very good, 10%(25students) rated as good, and 4% (10 students) rated as satisfied. None of the students expressed their dissatisfaction towards the event.

Overall assessment of the Event

Total number of beneficiaries	250	%
Strongly agree (SA)	165	66
Agree (A)	50	20
Neutral (N)	25	10
Disagree (D)	10	4
Strongly disagree (SD)	0	0



EIC Orientation - Ms.Jeyalakshmi is the founder and proprietor of Universe Power Systems