

## **Entrepreneurship and Innovation Centre**

## **Programme Conducted 2017-18**

| Sl.<br>No. | Date       | Title of Event  | Resource person   | No of participants | Outcome   |
|------------|------------|---|---|--------------------|---|
| 1.         | 21/06/2017 | YESCAN-<br>Entrepreneur<br>talk                                       | Mr. Sandeep Maurya<br>, founder and CEO of<br>Bornbrio.com  | 300                | Students were<br>motivated by his<br>talk   |
| 2.         | 26/07/2017 | Orientation   | Ms.Jeyalakshmi ,<br>founder and<br>proprietor of<br>Universe Power<br>Systems   | 250                | Students know<br>about<br>entrepreneurship<br>opportunities<br>available in the<br>market                                     |
| 3.         | 08/08/2017 | Guest lecture<br>on Idea<br>generation &<br>Business Plan<br>creation | Mr. Kailash Nichani,<br>founder and owner of<br>Glassic (optical retail<br>business)                                    | 250                | Students are<br>encouraged to<br>prepare effective<br>Business Plan   |
| 4          | 30/08/2017 | E-store<br>Inauguration   | Rev.Fr.Josekutty.P.D,<br>Principal,Kristu<br>Jayanti College  | 6                  | Students got<br>practical exposure<br>of doing business   |
| 5          | 07/09/2017 | YESCAN-<br>Start up talk  | Ms.Pronita Saxena, founder of Citizengage and Mr. Ashish Malayil, Cofounder & Head of Network Management at Citizengage | 200                | Students were<br>motivated to start<br>their own<br>business  |
| 6          | 05/12/2017 | YESCAN-<br>Entrepreneur<br>talk                                       | Mr.C.K.Kumaravel,<br>Co founder of<br>Naturals  | 300                | The students were really inspired by his interaction, in which they captured new ideas, skills and abilities to become future |

|   |            |           |                   |     | entrepreneur                    |
|---|------------|-----------|-------------------|-----|---------------------------------|
| 7 | 15/02/2018 | E-Store   |                   | 3   | Students got practical exposure |
|   |            |           |                   |     | of doing business               |
| 8 | 26/02/2018 | E Week    | Mr.Vijayakrishnan | 130 | Students were                   |
|   | to         | Inaugural | Plakkat, CEO of   |     | motivated to start              |
|   | 02/03/2018 |           | talent2success    |     | their own                       |
|   |            |           |                   |     | business                        |
| 9 | 08/03/2018 | E-Store   |                   | 2   | Students got                    |
|   |            |           |                   |     | practical exposure              |
|   |            |           |                   |     | of doing business               |