



Kristu Jayanti College

AUTONOMOUS Bengaluru
Reaccredited 'A' Grade by NAAC | Affiliated to Bangalore University

Entrepreneurship and Innovation Centre

REPORT ON YESCAN 2018

Date: 5th December 2018

Classes Attended & Number of beneficiaries: 200 students from B.COM and various other Departments.

Objective: Major focus was on ways to help the students know about entrepreneurship opportunities in the market and help them to start their business.

Name and details of the resource person:

Destined to be an entrepreneur with a difference Mr. Shaswat Jena, Co-founder of Eye D. Sir is graduate in electronics and communication engineering; Mr. Shaswat joined the Eye D initiative in 2015. He has been the first point of contact for Eye D for worldwide users. Currently, he is looking after quality assurance, product research, and community building.

And the second guest was Ms. Aashna Chaprana; she is the campaign Manager in Josh Talks. She is an engineer by degree; she is working as a Campaign trainer and educator with JoshTalks, conducting workshops and connecting with entrepreneurs and college students from across India over these sessions.

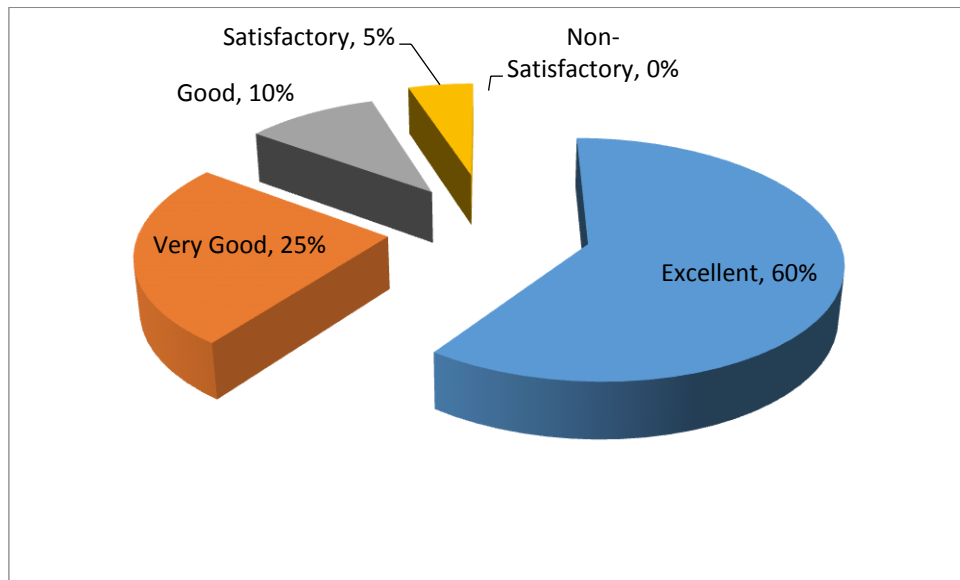
The students were really inspired by Mr. Shaswat Jena and Ms. Aashna Chaprana's interaction, in which they captured new ideas, skills and abilities for being an entrepreneur.

Feedback was taken in order to analyze the effectiveness of this program. It was found that out of 200 beneficiaries, 60% (120 students) rated the program was an excellent event and found the information imparted to them was very inspired and beneficial. Apart from this 25% (50 students) rated the talk as very good, 10% (20 students) rated as good, and 5% (10 students) rated as satisfied. None of the students expressed their dissatisfaction towards the event.

Overall assessment of the event

Total number of beneficiaries	200	%
Excellent	120	60
Very good	50	25
Good	20	10
Satisfied	10	5
Not satisfied	0	0

Overall Assessment of the Program



Photos of the Session



Inauguration ceremony of YESCAN 2018 December



Father Emmanuel P J welcoming the chief guest with a bouquet of flowers.



Our chief guests Mr. Shashwat Jena interacting and taking the session for the students.



Ms. Aashna Chaprana interacting and taking the session for the students.



Our chief guests Mr. Shashwat Jena and Ms. Aashna addressing the students.

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