



Kristu Jayanti College

AUTONOMOUS

Bengaluru

Reaccredited with 'A' Grade by NAAC | Affiliated to Bangalore University

Entrepreneurship and Innovation Centre (EIC)

REPORT ON YESCAN 2018

Date: 12th July 2018

Number of beneficiaries: 500 students from B.COM and B.B.A. Departments.

Name and details of the Chief Guest: Mr. Kashyap Karnala is the co-founder of “Invement.com”. Destined to be an entrepreneur with a difference, Mr. Kashyap Karnala is the co-founder of “Invement.com”. He is in the business of incubating startups. They provide investments and mentoring to startups. Mr. Kashyap is also the founder of “Eeyeplus.com”, which is in the business of manufacturing pillboxes for the elderly. He is also an author of the upcoming book called ‘The Tech Dummy Entrepreneur’ Targeted for wannapreneurs and early stage startups. Previously he has lived and worked in Germany and France for over 5.5 years. He was also an MBA from Germany, part of his MBA was completed in IIM Bangalore as part of student exchange program.

The students were really inspired by Mr. Kashyap Karnala’s interaction, in which they captured new ideas, skills and abilities for being an entrepreneur.

Objective: To help the students understand the need for entrepreneurs and to instill a quality of being an entrepreneur

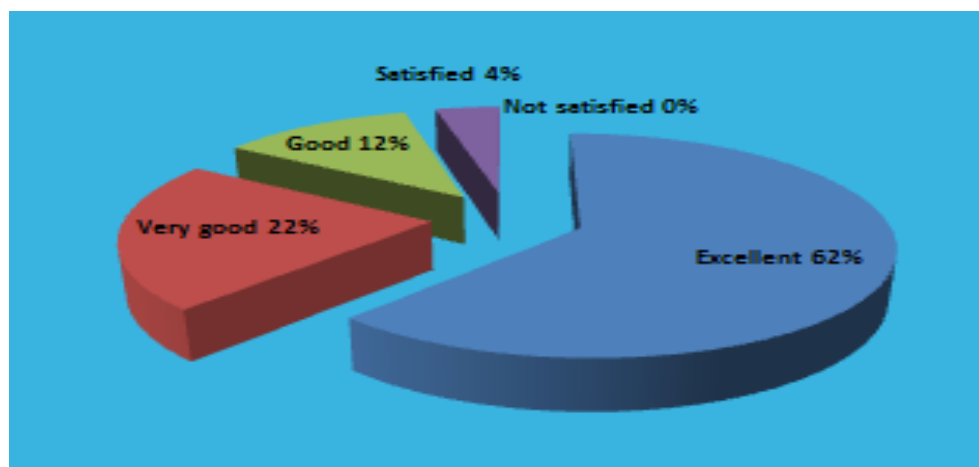
Brief Write up on the Programme: This event was successful as the resource person gave a lot insights of how to become an entrepreneur. He spoke about his life and the transformation in becoming an entrepreneur. It indeed motivated all the students to be an entrepreneur in their lives. He also put the students into various situations and games. It was an interactive session with great learning.

Feedback: Feedback was taken in order to analyze the effectiveness of this Programme. It was found that out of 500 beneficiaries, 62% (310 students) rated the programme as an excellent event and found the information imparted to them was very inspired and beneficial. Apart from this 22% (110 students) rated the talk as very good, 12% (60 students) rated as good, and 4% (20 students) rated as satisfied. None of the students expressed their dissatisfaction towards the event.

Overall assessment of the event

Total number of beneficiaries	500	%
Excellent	310	62
Very good	110	22
Good	60	12
Satisfied	20	4
Not satisfied	0	0

Overall Assessment of the Program



Photos





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Report verified by: Dr.Arati Singh

Date: 01-08-2018