



# Kristu Jayanti College

**AUTONOMOUS** Bengaluru

Reaccredited 'A' Grade by NAAC | Affiliated to Bangalore University

## Entrepreneurship and Innovation Centre

### REPORT ON YESCAN 2017

**Date: 21<sup>st</sup> June 2017**

**Classes Attended & Number of beneficiaries:** 300 students from B.Com Department.

**Objective:** Major focus was given on ways to help the students know about entrepreneurship opportunities in the market and help them to start up their business.

**Name and details of the resource person :** Mr. Sandeep Maurya who is a successful Entrepreneur whose passion is to help students with career building and also contribute to the Start Up culture.

**Sandeep Maurya** is the founder and CEO of Bornbrio.com is an Industry Veteran. A person with lot of knowledge in Entrepreneurship. His aptitude for taking challenges made him a successful entrepreneur.

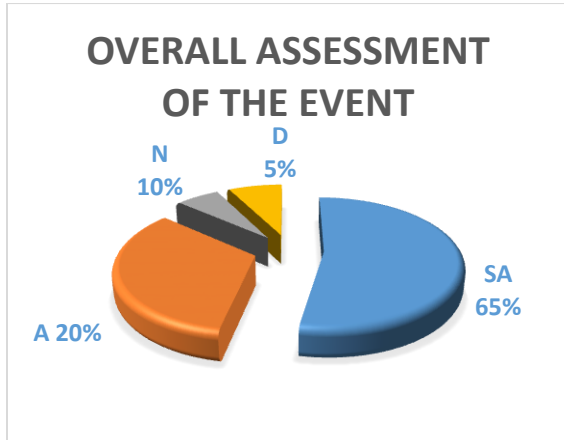
Mr. Sandeep interacted with the students and got to know their various ideas in starting up a new business. In his interaction, Mr. Sandeep spoke about the Skills required by a successful Entrepreneur and the desire to improve their world, ability to raise money, relieve stress, to be reproductive, to make entrepreneur friends, ability to spot new trends and to deal with failure. He also mentioned about the various startup ideas which is pursuing by him. He further encouraged the students to follow their passion according to their skills.

The students were really inspired by Mr. Sandeep's interaction, in which they had to come up with their own start up ideas and present it in front of everyone.

**Feedback** was taken in order to analyze the effectiveness of this guest lecture. It was found that out of 300 beneficiaries, 65% (195 students) rated the guest lecture as an excellent event and found the information imparted to them as relevant. Apart from this 20% (60 students) rated the lecture as very good, 10% (30 students) rated as good, and 5% (15 students) rated as satisfied. None of the students expressed their dissatisfaction towards the event.

### Overall assessment of the event

Total number of beneficiaries	300	%
Strongly agree (SA)	195	65
Agree (A)	60	20
Neutral (N)	30	10
Disagree (D)	15	5
Strongly disagree (SD)	0	0



**YESCAN 2017 Sandeep Maurya** founder and CEO of **Bornbrio.com**



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### REPORT ON YESCAN 2017

**Date:** 07<sup>th</sup> September 2017

**Classes Attended & Number of beneficiaries:** 200 students from B.Com Department.

**Objective:** Major focus was given on ways to help the students know about entrepreneurship opportunities in the market and help them to start up their business.

**Name and details of the resource person :** Mrs.Pronita Saxena and Mr.Ashish Malayil, the successful Entrepreneurs whose passion is to help students with career building and also contribute to the Start Up culture.

Ms.Pronita Saxena is the founder of Citizengage and Mr. Ashish Malayil is the Co-founder & Head of Network Management at Citizengage. The personalities with lot of knowledge in Entrepreneurship. Their aptitude for taking challenges made them a successful entrepreneurs.

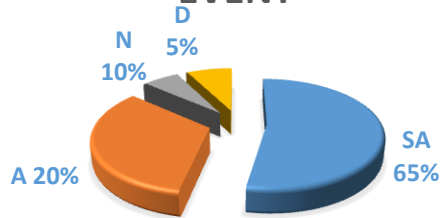
Ms.Pronita Saxena interacted with the students and got to know their various ideas in starting up a new business. Mr. Ashish Malayil spoke about the Skills required by a successful Entrepreneur and the desire to improve their world, ability to raise money, relieve stress, to be reproductive, to make entrepreneur friends, ability to spot new trends and to deal with failure. They also mentioned about the various startup ideas which is pursuing by them. They further encouraged the students to follow their passion according to their skills.

**Feedback** was taken in order to analyze the effectiveness of this guest lecture. It was found that out of 200 beneficiaries, 65% (130 students) rated the guest lecture as an excellent event and found the information imparted to them as relevant. Apart from this 20% (40 students) rated the lecture as very good, 10% (20students) rated as good, and 5% ( 10 students) rated as satisfied. None of the students expressed their dissatisfaction towards the event.

#### Overall assessment of the event

Total number of beneficiaries	200	%
Strongly agree (SA)	130	65
Agree (A)	40	20
Neutral (N)	20	10
Disagree (D)	10	5
Strongly disagree (SD)	0	0

## OVERALL ASSESSMENT OF THE EVENT



**Ms. Pronita Saxena** founder of Citizengage



**Mr. Ashish Malayil** Co-founder of Citizengage



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### REPORT ON YESCAN 2017

**Date:** 5<sup>th</sup> Dec 2017

**Classes Attended & Number of beneficiaries:** 300 students from B.Com Department.

**Objective:** Major focus was given on ways to help the students know about entrepreneurship opportunities in the market and help them to start up their business.

#### **Name and details of the resource person :**

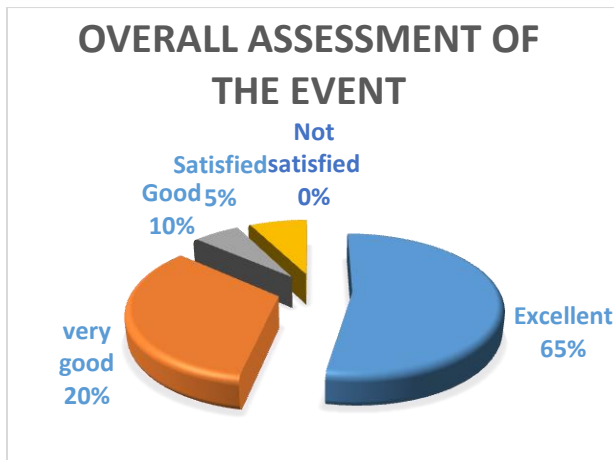
Destined to be an entrepreneur with a difference, Mr C. K. Kumaravel is the co-founder of “Naturals”, India’s No 1 salon chain. Together with his wife Ms. K. Veena, he has revolutionized the salon and franchising industry with over 600+ salons spread across India. What gives him immense happiness today is not the magical number of salons, but the fact that Naturals has created 400 women franchise partners and trained over 10,000 staff. Mr. CK Kumaravel believes in the power of women and encourages them to be financially independent. Over the last few years, he is a speaker at various forums and enjoys motivating the students and youth of our country.

The students were really inspired by Mr. C.K Kumaravel’s interaction, in which they captured new ideas, skills and abilities to become as future entrepreneur.

**Feedback** was taken in order to analyze the effectiveness of this Programme. It was found that out of 300 beneficiaries, 65% (195 students) rated the programme was an excellent event and found the information imparted to them was very inspired and beneficial. Apart from this 20% (60 students) rated the talk as very good, 10% (30 students) rated as good, and 5% (15 students) rated as satisfied. None of the students expressed their dissatisfaction towards the event.

## Overall assessment of the event

Total number of beneficiaries	300	%
Excellent	195	65
Very good	60	20
Good	30	10
Satisfied	15	5
Not satisfied	0	0



Mr.C.K.Kumaravel-Co founder of Naturals



Mr.C.K.Kumaravel-Co founder of Naturals