



# Kristu Jayanti College

AUTONOMOUS Bengaluru  
Reaccredited 'A' Grade by NAAC | Affiliated to Bangalore University

## Entrepreneurship and Innovation Centre (EIC) Plan for the year 2017-18

Month	Date	Program	Description	Faculty coordinators	Target Student
June 2017	21/06/2017	YESCAN	The event will showcase the best of Successful Young Indian Entrepreneurs who will share their experiences, challenges and methods to become successful entrepreneurs	Prof.Mathiyarasan	Final year B.Com Students
July 2017	14/07/2017	Orientation	The event will provide basic details about entrepreneurship	Prof.Mathiyarasan Prof.Amjad Khan	Registered students
July 2017	08/08/2017	Guest Lecture-Idea generation and BP creation	The event will help the students to know about generating new ideas and motivate the students to prepare Business plan.	Prof.Mathiyarasan Prof.Amjad Khan	Registered students
August-March 2018	Every week on Thursday	E-Store Weekly stalls by the student	The event helps the students to get the hand on experience of doing business	Prof.Amjad Khan Prof.Deepika S.R Prof.Swetha PA	Registered students
February 2018		E-Week	The series of events throughout the week will help the students to understand the various aspects of entrepreneurship and provide exposure to real entrepreneurial environment.	Prof. Mathiyarasan Prof. Amjad Khan Prof. Deepika S.R Prof. Preethy Chandran Prof. Swetha PA	Registered students
March 2018	Based on availability of resource person	Workshop on Funding the Business NEN	The event will help the students to identify financial institutions to raise the funds for a business.	Prof. Mathiyarasan Prof .Amjad Khan Prof. Deepika	Registered students

Director

Entrepreneurship and Innovation Centre  
Dr.Mathiyarasan M



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## Entrepreneurship and Innovation Centre

### **Vision:**

Our Vision is to inspire the students to become job creators by inculcating the entrepreneurial spirit into them and provide the platform to inspired budding entrepreneurs who have the innate impulse to innovate, take risks and shoulder social responsibility.

### **Mission:**

“Encourage the students to acquire the knowledge and skill to be successful entrepreneurs.”

### **Objectives of EIC**

- 1) Fostering the entrepreneurial spirit amongst students
- 2) Networking student enterprises from campus with incubators, seed funds and angel investors.

### **About EIC**

Entrepreneurship Development Cell was established on 2<sup>nd</sup> August, 2013 with the mission of encouraging the students to acquire the knowledge and skill to be successful entrepreneurs.

Given the fact of growing competition, entrepreneurship is inseparable from innovation in the present era. Motivated by this realisation, Entrepreneurship Development Cell was later renamed as Entrepreneurship and Innovation Centre and a passionate group of people are working to persuade an entrepreneurial attitude into the students and to imbibe an innovative spark in them.

Entrepreneurship and Innovation Centre is a member of Wadhvani Foundation's NEN which is a vibrant entrepreneurship network enabling access to mentors, investors and tools for growth of the EIC members.

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## Entrepreneurship and Innovation Centre

### Student member list 2017-2018

S.N	NAME	ROLL NO	DEPARTMENT
1.	JEFFIN BIJOY	15CO3A122	B.Com
2.	FAKRUDDIN .M	15CO1H227	B.Com
3.	INFANT KENNETH G	15CO1K251	B.Com
4.	JERIN JOSEPH	15CO1A216	B.Com
5.	CELINE JOHN	15CO1A205	B.Com
6.	JUBIN GEORGE	15CO1A220	B.Com
7.	EVANGELIN CHELLA THANGAPULAYAR	16CO3A109	B.Com
8.	DEEPA SUSHEEL	16CO3H123	B.Com
9.	PRAJWAL.N	16CO2K158	B.Com
10.	ABHIDEEP PANICKER	16CO1A177	B.Com
11.	NISHU PANDEY	16CO1H130	B.Com
12.	BOBIN JOHNSON	16CO1A504	B.Com
13.	KUSHAL PATEL	16CO1A510	B.Com
14.	JOSEPH B KURIAKAL	16CO1A508	B.Com
15.	NANDHINI J	17CO1K3212	B.Com
16.	AYUSH SARAF	17CO1A1022	B.Com
17.	ABHINAYA V	17CO1A5317	B.Com
18.	SNEHA SEBASTIAN	17CO2A1388	B.Com
19.	SNEHA SIBY	17CO2A1389	B.Com

20.	SARAH MARY JOSEPH	17CO1H2107	B.Com
21.	SAMEEKSHA RAUT	17CO1A1017	B.Com
22.	MOHAMMED FAIZAN MUNSHI	17CO2H1418	B.Com
23.	ANUSHA BINU KALATHIL	17CO1K1051	B.Com
24	SANAJAOMA HEIKRUJAM	17CO1A2101	B.Com
25	ANKIT SINGH	17CO1A2093	B.Com
26	JOSWIN SALIM	17CO1A5485	B.Com
27	ROBIN ROY	17CO1A5314	B.Com
28	NOEL WILSON P	17CO2A1382	B.Com
29	BINU SHARRY KALATHIPARAMBIL	17CO2A1370	B.Com
30	NEVIN JOE TOM	17CO3A1425	B.Com
31	VIMAL VINOD	17CO1A4258	B.Com
32	PRIYA ANANDI CARVALHO	15LS1H116	B.Sc.
33	MUJIMG TSHIKEZ	15LS1A109	B.Sc.
34	APARNA MOHANTY	15LS1A128	B.Sc.
35	DILLYN JOSHVA DCRUZ	15LS1A106	B.Sc.
36	K.T SUBBAIAH	15CS2K120	B.Sc.
37	SHOBHAN MANIK	15CS2H124	B.Sc.
38	KYEMBE MULUSA JEAN PIERRE	15CS2A107	B.Sc.
39	RAVIRAJ PANDEY	15CS2H123	B.Sc.
40	HEMANT KUMAR	15CS2H114	B.Sc.
41	RAKSHA PAI	17CS3A1014	B.Sc.
42	MOHAMED ABNASH	17LS2A1027	B.Sc.
43	ADARSH P REJI	17LS2H1029	B.Sc.
44	KASHISH GOYAL	17LS2A1022	B.Sc.
45	GEETANJALI GAUTHAM	15CS1A116	BCA
46	VINAY KUMAR RAO	15CS1H162	BCA
47	PREETHI S	16CS1K447	BCA
48	LIKITHA .N	16CS1K444	BCA
49	NOOR SUFIYA	16CS1H433	BCA
50	JONES PINTO J	16CS1K441	BCA

51	ASHWINI G	16LS1H421	BCA
52	VARUN GOVIND B	16CS1H235	BCA
53	ALEN JOSE	16CS1H320	BCA
54	YATAN UPADHYAYA	16CS1A117	BCA
55	VALIYAN SAYOGA	17CS1A4198	BCA
56	SHIJU V	17CS1H4203	BCA
57	PRITHVI K.V	17CS1H4209	BCA
58	NORWYN CLIFFORD.W	17CS1K4221	BCA
59	C.SAI RAMYA	17CS1A4196	BCA
60	ANAND M CHACKO	17CS1H4200	BCA
61	ARSHAD AHAMAD	17CS1A4199	BCA
62	POOJA P	17CS1K4232	BCA
63	ATIF KHAN	17CS1A1019	BCA
64	ASHWINI A	17CS1K4219	BCA
65	SHREYAS .S	17CS1K1057	BCA
66	SAI PRAKASH R	17CS1K2114	BCA
67	MOHAMMED SAFI MANNA	17CS1H1035	BCA
68	SHIVAM SHARMA	17CS1A4197	BCA
69	KEVIN VICTOR PHILIPS	17CS1A4186	BCA
70	SANJITHA	17CS1K2101	BCA
71	SUMITHRA B	17CS1K2117	BCA
72	MOHAMMED MAAZ	17CS1H4215	BCA
73	SUZANA .M	17CS1H3144	BCA
74	S.POOJITHA	17CS1K2112	BCA
75	AFRAA FATHIMA N	17CS1H3153	BCA
76	PREETHI M E	17CS1H2089	BCA
77	SHERLEY GRACIA	17CS1K3162	BCA
78	JOLENE JENNIFER J	17CS1A1006	BCA
79	KOUSALYA S	17CS1H2088	BCA
80	ASHWIN V NAIR	17CS1A1012	BCA
81	ASHISH KUMAR	17CS1A4192	BCA
82	HARSH SHARMA	17CS1A1014	BCA
83	RAJU KUMAR	17CS1H4240	BCA
84	HARISHA J	17CS1AH194	BCA

85	DASAN DEVASYA	17CS1A4193	BCA
86	ANISH HOBERT	17CS1A1002	BCA
87	SHERWIN VINCENT	17CS1A2069	BCA
88	THOMAS JOHN	17CS1A2070	BCA
89	SAQLAIN SHARIEF	17CS1H2097	BCA
90	AISHWARYA. R	17CS1A3131	BCA
91	VISHAL NEELAN PINTO	17CS1A4190	BCA
92	JULIAN FELIX LEO	17CS1A3126	BCA
93	APISIT SAHEE	15MG1A112	BBA
94	ANJALY SANTY	15MG1A109	BBA
95	ALAN JOSE PULIKODAN	15MG1A106	BBA
96	SHREYAS.P	15MG1H428	BBA
97	FOOK CHONG STEVEN CHUNG	15MG1A157	BBA
98	DAMIEN DAS	15MG1A140	BBA
99	ELIAS SOLOMON JOTHI	15MG1A122	BBA
100	ANAS ALI	15MG1A133	BBA
101	ADITYA SAH	15MG1H128	BBA
102	AKSHAY.A	15MG1A105	BBA
103	DILIP H BHOJWANI	16MG1H131	BBA
104	MANIGANDAN.R	16MG1K148	BBA
105	PUNITH KUMAR.R	16MG1H140	BBA
106	TIBIN LAWRENCE	16MG1H146	BBA
107	LAL SEM PIANGA	16MG1A315	BBA
108	SAGAR SAPROO	16MG1A259	BBA
109	NIRAJ.B. MAKWANA	16MG1H137	BBA
110	ANKITH.S.	16MG1A106	BBA
111	JOSH P GEORGE	16MG1A311	BBA
112	KEVIN RONLDO.M.A	16MG1K252	BBA
113	SYED AFREED	16MG1H246	BBA
114	JIBIN JOSE	16MG1H236	BBA
115	HARSHITA.P.S	16MG1A208	BBA
116	V.KAVYA	16MG1K251	BBA
117	RESHMA.V.GOPAL	16MG1A322	BBA
118	HARI PRIYA.K.S	16MG1A309	BBA

119	VISHAL SINGH CHAUHAN	16MG1A230	BBA
120	STEPHEN SUNNY	16MG1H345	BBA
121	NISSI.T.SABU	16MG1H342	BBA
122	JERUSHA JONATHAN CHAVAN	16MG1H340	BBA
123	DERICK GLADSTON ZEENO	17MG2A1013	BBA
124	ARCHIT GEORGE ABRAHAM	17MG2A1009	BBA
125	STARINA DESEREE PACHECO	17MG1A4202	BBA
126	MOHAMMED ZAHID AHMED	17MG1H4219	BBA
127	NIRAG DARREN SOANS	17MG1H4222	BBA
128	DIVYA S	17MG1A4198	BBA
129	JUNAID ALI A	17MG1H4215	BBA
130	ROSE DENNIS	17MG1A3131	BBA
131	SHANU MATHEW	17MG1A3134	BBA
132	DIBU DHARSHAN S	17MG1A3115	BBA
133	SAUNAK ACHARYA	17MG1H3159	BBA
134	RUORITUO KESIEZIE	17MG1A3132	BBA
135	MOHD. SHAFEEQ .K.P	17MG2H1036	BBA
136	SAMUEL JOHN ALEX	17MG2A1026	BBA
137	SOORAJ SASIKUMAR	17MG2A1029	BBA
138	SARATH S	17MG2H1039	BBA
139	FAIZA NIKHATH	17MG1H3146	BBA
140	DINESH KUMAR A	17MG1H4212	BBA
141	M. HARI HARAN	17MG1K4232	BBA
142	FOUZAN MIRZA BAIG	17MG1A2052	BBA
143	SANJAY.R	17MG1K2104	BBA
144	LAVANYA.S	17MG1K1233	BBA
145	DAYARAN.B	17MG1A4182	BBA
146	JENNIFER MARY.S.D	17MG1H4214	BBA
147	ARSHIYA NAAZ.N	17MG1H2079	BBA
148	C.HARI HARAN	17MG1K3163	BBA
149	ARUN.V.PHILIP	17MG2A1010	BBA
150	BALDWIN SYLVESTER GERD	17MG1H4211	BBA

151	NAYNAM KUMAR	17MG1A3125	BBA
152	BIJOY JOHN	17MA1A3112	BBA
153	RACHEL SAMANTHA MYERS	17MG1K2102	BBA
154	SAHANA K	17MG1K4236	BBA
155	APOORVA M.S	17HU4K1060	BA(JP ENG)
156	SOFIA BANU N	16CO60121	M.Com
157	JOEL JOSEPH	16CO60106	M.Com
158	SUSAN L	16CO60125	M.Com
159	JENNIFER J	16CO60105	M.Com
160	ROHIT S KURIAN	16CO50139	M.Com
161	MEBIN FRANCIS	16CO60113	M.Com
162	LIBIN LALU	16CO60110	M.Com
163	JOSEPH K MATHEW	16CO60107	M.Com
164	ANJANA BASTIN	16CO60101	M.Com
165	KATHY BIGINCHI CH JOMIM	16CO10120	MSW
166	KHAONE KNG	16CO10121	MSW



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## Entrepreneurship and Innovation Centre

### Details of Student Entrepreneurs

S.No	Name	Batch	Department	Type of Business
1	Kurian George	2015-18	Computer Science[PG]	Online gifting and Web Development
2	Jobith M Basheer	2015-18	Computer Science[PG]	Online gifting and Web Development
3	Sonu Aharaham	2015-18	Computer Science[PG]	Online gifting and Web Development
4	Jijo Joseph	2015-18	Computer Science[PG]	Online gifting and Web Development
5	Joel Mathew	2015-18	Computer Science[PG]	Online gifting and Web Development
6	Nidhin manjaly	2015-18	Computer Science[PG]	Online gifting and Web Development
7	Abijith Benny	2015-18	Computer Science[PG]	Online gifting and Web Development

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### Alumni Entrepreneur Details

S. No	Name	Batch	Department	Type of Business
1	Arihant Kumar	2007-10	B.Sc	Branding
2.	Dennis Thomas	2002-04	MBA	Interiors
3.	Jesme Joy	2011-14	B.Com	Accessories
4.	Joe Harold P.T	2005-08	B.Com	Chartered accountant
5.	Dorai Raj.K	2007-10	BBM	Bike Servicing
6.	Divin Vaghese	2008-13	B.Com, MBA	Manufacturing sand for architectural purposes.
7.	Balu Thomas Mathew	2003-06	B.Sc	Network and solutions.
8.	Cyril Prabhu.J	2008-11	B.Com	NGO
9.	N.Yeshwanth H	2010-13	B.Com	Graphic Designing and Printing
10.	Sonia Shandilya	2005-08	BBM	consultancy
11.	Prujeeth Joshua	2011-14	BA	Food, hospitality, entertainment
12.	Bala Praveen	2004-07	B.Com	Tour operations
13.	Joel Andrew Bartley	2004-07	B.Com	Sound and light rentals
14.	Pavan Shetty	2005-10	B.Sc, MBA	Services
15.	Pradeep John	2000-03	B.Com	Chartered Accountant
16.	Kiran K Nair	2009-12	B.Com	Studio, photography, designing
17.	Rizwan Ul Junaid	2009-11	MBA	Health care
18.	J.Reynold Robin	2003-06	BBM	Interior decorations
19.	Rojin R Sam	2005-10	B.Com, MBA	Logistics and waste management

S. No	Name	Batch	Department	Type of Business
20.	Sebe Mathew	2013-16	BA	Event management
21.	Prithvi Lawrence	2013-16	BA	Event management
22	Andrew Paul	2010-13	B.Com	Andy's Abstracts
23	Anish Nadh	2004-07	BA	Exodus Music School
24	Antony Davis	2004-07	BBM	VHP Now
25	Anusha V Sunder	2010-13	BBM	Hogwards
26	Arnold Andrews	2013-16	B.Com	G-Bags.
27	Asharani C V	2009-11	M.Com	Manomayi
28	Balu	2003-06	B.Sc	MAGB Tunes Pvt ltd, Camfox IT Solutions
29	Manjunath A.S	2002-05	B.Com	Advaita Creations
30	Dr.Ricky Jacob	2000-03	B.Com	Paysack
31	Jafin Muneer	2008-13	BBM & PGDM	Little square (Square group Pvt Ltd)
32	Jesme Joy	2012-15	B.Com	Kalani Arts & Crafts
33	Jess Isac	2003-2006	BBM	Lunars Pvt Ltd.,
34	Jose Ttony	2004-07	BBM	Gods grace
35	Kishore	2007-10	BBM	Terra Properties
36	Martin Francis	2006-09	BBM	Mediarede
37	Panchani Kishan R Patel	2013-16	B.Com	Irada Mobiles & Computer Store
38	Ravinder Reddy	2006-09	BCA	Iaksr Group
39	Robert Nediyakalaparam bil	2003-06	B.Sc CSME	M/s.Maxice
40	Deepender	2014-17	B.Com	Furniture Shop
41	Ranjith	2014-17	B.Com	Catering
42	Sarin Surendrajan	2007-10	B.Sc	Flumen Creations / Spaeks Studio
43	Shashi Kumar. M	2011-14	B.Com	Hotel New Ruchi Bhavan
44	Siva Prasad	2000-03	B.Com	Tutorials
45	Sonal Shandilya	2005-08	BBM	SSC-global Consultancy
46	Justin	2005-08	M.Sc	Leads Biotech Pvt. Ltd
47	Aoyanger	2004-07	BA	Ladybird School, Mokokchung Nagaland
48	Melbin Kuriakose	2014-17	Computer Science[PG]	Web Development
49	Syed Zaid Asim	2015-17	MBA	Hotel
50	Jaison	2015-17	MBA	Retail

S. No	Name	Batch	Department	Type of Business
51.	Jain Kurian	2014-17	Computer Science[PG]	Web Development
54.	Amal Siby	2014-16	MBA	Jewelers
55.	Mathew Sebastian	2014-16	MBA	Hotel
56.	Rohit R Patel	2015-17	MBA	Retail



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## Entrepreneurship and Innovation Centre

### Faculty Coordinators

1. Prof. Mathiyarasan.M , BE,MBA, (Ph.D)  
E-mail: mathiyarasan@kristujayanti.com
2. Prof. Deepika.S.R, MBA,M.Phil,UGC NET,(Ph.D)  
E-mail: deepikasr@kristujayanti.com
3. Prof. Amjadh Khan , M.Sc,M.Phil.  
E-mail:amjadhkhan@kristujayanti.com
4. Dr. Preethy Chandran, M.Sc,Ph.D  
E-mail:preethy@kristujayanti.com
5. Prof. Swetha.P.A, M.Com,M.Phil,(Ph.D)  
E-mail:swetha.pa@kristujayanti.com

### Student Coordinators

1. Roji M Tony (Vsem B.Com Prof)
2. Beulah Priyanka (V sem BBA A)
3. Josine Merine Vargheese ( V sem B.Com Prof)
4. Jonnah (V sem BCA A)

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## Entrepreneurship and Innovation Centre

### Programme Conducted 2017-18

Sl. No.	Date	Title of Event	Resource person	No of participants	Outcome
1.	21/06/2017	YESCAN-Entrepreneur talk	Mr. Sandeep Maurya , founder and CEO of Bornbrio.com	300	Students were motivated by his talk
2.	26/07/2017	Orientation	Ms.Jeyalakshmi , founder and proprietor of Universe Power Systems	250	Students came to know about entrepreneurship opportunities available in the market
3.	08/08/2017	Guest lecture on Idea generation & Business Plan creation	Mr. Kailash Nichani , founder and owner of Glassic (optical retail business)	250	Students are encouraged to prepare effective Business Plan
4	30/08/2017	E-store Inauguration	Rev.Fr.Josekutty.P.D, Principal,Kristu Jayanti College	6	Students got practical exposure of doing business
5	07/09/2017	YESCAN-Start up talk	Ms.Pronita Saxena , founder of Citizengage and Mr. Ashish Malayil ,Co-founder & Head of Network Management at Citizengage	200	Students were motivated to start their own business
6	05/12/2017	YESCAN-Entrepreneur talk	Mr.C.K.Kumaravel, Co-founder of Naturals	300	The students were really inspired by his interaction, in which they captured new ideas, skills and abilities to become future entrepreneur

Sl. No.	Date	Title of Event	Resource person	No of participants	Outcome
7	15/02/2018	E-Store		3	Students got practical exposure of doing business
8	26/02/2018 to 02/03/2018	E Week	Mr.Vijayakrishnan Plakkat , CEO of talent2success	130	Students were motivated to start their own business
9	08/03/2018	E-Store		2	Students got practical exposure of doing business

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## Entrepreneurship and Innovation Centre

### Major activities of EIC

**1. YESCAN:** Young Entrepreneurs Series (YES) is an educative initiative aimed at installing entrepreneurship in the minds of the youth of Kristu Jayanti College. YES CAN is a program meant to create awareness about the entrepreneurial possibilities, the investment avenues and opportunities available for them. The event will showcase the best of **Successful Young Indian Entrepreneurs** who will share their experiences, challenges and methods to become successful entrepreneurs.

**YES CAN 2017** is mainly focused on the theme of the year which is “Collaboration And Networking” (CAN) to attract more youths to the new world of opportunities towards starting enterprises and embracing entrepreneurship. The main highlights of YES CAN 2017 include:

- Focus on encouraging and attracting more than 200 interested students.
- Interactive session for budding entrepreneurs with Successful Startup founders.
- Creating a platform to encourage startups and young entrepreneurs to exchange ideas.

**2. E-Week:** E-week is a program meant to develop entrepreneurial abilities among students. It refers to inculcation, development and polishing of skills of a person to meet the individual’s needs to establish and successfully run his/her enterprise. Major focus was given on ways to help the students know about entrepreneurship opportunities in the market and help them to be creative thinkers in their business.

**3. E-Store:** Entrepreneurship is a key driver of our economy. Wealth and a vast majority of jobs are created by small businesses started by entrepreneurially minded individuals, many of which go on to become big businesses. People exposed to entrepreneurship frequently express that they have more opportunity to exercise creative freedoms, higher self-esteem, and an overall greater sense of control over their own lives. As a result, many experienced business people, political leaders, economists, and educators believe that fostering a robust entrepreneurial culture will maximize individual and collective economic and social success on a local, national, and global scale. Keeping this in mind, the Entrepreneurship and Innovation Centre of Kristu Jayanti College (Autonomous) has taken the initiative to come with E-Store. The Cell provides opportunity to the students every week to exhibit their entrepreneurial skills by coming up with a creative stall and sell their products the whole day in the college campus.

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## **Reports of Programme Conducted**



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## Entrepreneurship and Innovation Centre

### REPORT ON YESCAN 2017

**Date:** 21<sup>st</sup> June 2017

**Classes Attended & Number of beneficiaries:** 300 students from B.Com Department.

**Objective:** Major focus of the programme was on the ways to help the students know about entrepreneurship opportunities in the market and help them to start up their own business.

**Name and details of the resource person:** Mr. Sandeep Maurya who is a successful Entrepreneur and whose passion is to help students with career building and also contribute to the Start Up culture.

**Sandeep Maurya**, the founder and CEO of Bornbriio.com is an Industry Veteran. A person with lot of knowledge in Entrepreneurship, his aptitude for taking challenges made him a successful entrepreneur.

Mr. Sandeep interacted with the students and got to know their various ideas in starting up new businesses. In his interaction, Mr. Sandeep spoke about the skills required by a successful entrepreneur stressing on the desire to improve their world, ability to raise money, relieve stress, to be productive, to make entrepreneur friends, ability to spot new trends and to deal with failure. He also mentioned about the various startup ideas which are pursued by him. He further encouraged the students to follow their passion according to their skills.

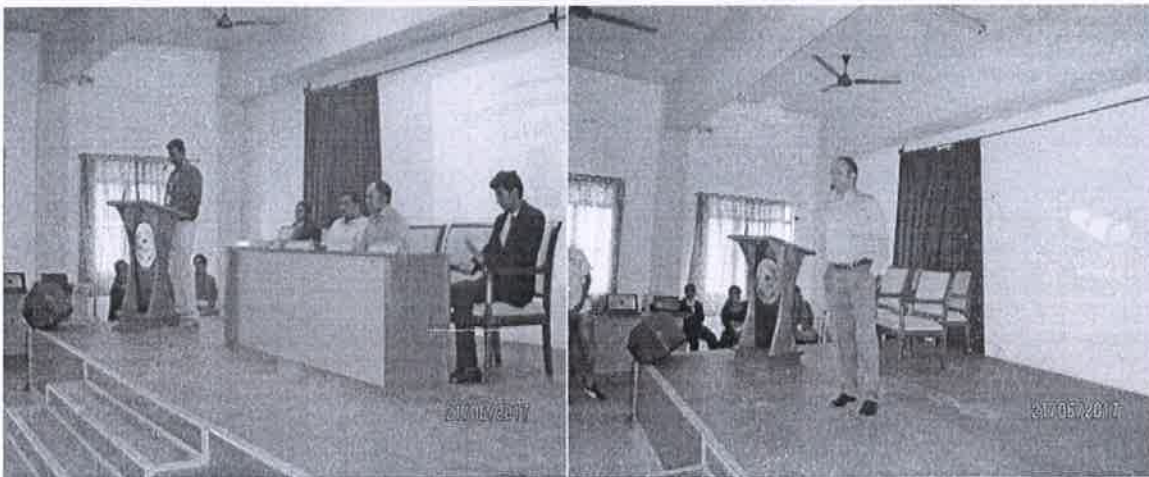
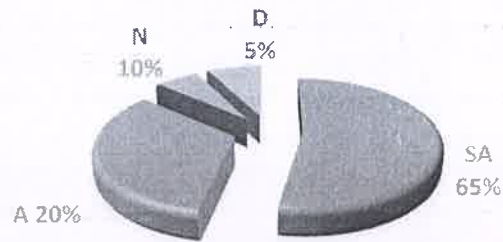
The students were really inspired by Mr. Sandeep's interaction, in which they had to come up with their own start up ideas and present it in front of everyone.

**Feedback** was taken in order to analyze the effectiveness of this guest lecture. It was found that out of 300 beneficiaries, 65% (195 students) rated the guest lecture as an excellent event and found the information imparted to them as relevant. Another 20% (60 students) rated the lecture as very good, 10 % ( 30students) rated as good, and 5% (15 students) rated as satisfied. None of the students expressed their dissatisfaction towards the event.

### Overall assessment of the event

Total number of beneficiaries	300	%
Strongly agree (SA)	195	65
Agree (A)	60	20
Neutral (N)	30	10
Disagree (D)	15	5
Strongly disagree (SD)	0	0

### OVERALL ASSESSMENT OF THE EVENT



**YESCAN 2017 Sandeep Maurya** founder and CEO of Bornbrio.com

Report prepared by  
Deepika S R

Report verified by  
Amjadh Khan

Director  
Entrepreneurship and Innovation Centre  
Dr. Mathiyarasan M



# Kristu Jayanti College

AUTONOMOUS Bengaluru

Reaccredited 'A' Grade by NAAC | Affiliated to Bangalore University

## Entrepreneurship and Innovation Centre

### REPORT ON ORIENTATION 2017

**Date:** 26<sup>th</sup> July 2017

**Classes Attended & Number of beneficiaries:** 150 students from EIC Club & 50 students from B.Com Department.

**Objective:** Major focus was on the ways to help the students know about entrepreneurship opportunities in the market and help them to start up their business.

**Name and details of the resource person:** Ms.Jeyalakshmi Venkatanarayanan who is a successful entrepreneur whose passion is to help students with career building and also contribute to the Start Up culture.

Ms.Jeyalakshmi is the founder and proprietor of Universe Power Systems. A person with lot of knowledge in entrepreneurship, her preparedness for taking challenges made her a successful entrepreneur.

Ms.Jeyalakshmi interacted with the students and got to know their various ideas in starting up new businesses. In her interaction, Ms.Jeyalakshmi spoke about the skills required by a successful entrepreneur. She stressed on the desire to improve their world, ability to raise money, relieve stress, to be productive, to make entrepreneur friends, ability to spot new trends and to deal with failure. She also mentioned about the various startup ideas which she is pursuing. She further encouraged the students to follow their passion according to their skills.

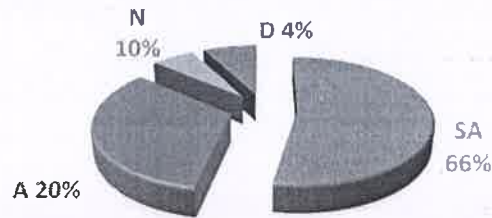
The students were really inspired by Ms.Jeyalakshmi, in which they had to come up with their own start up ideas and present them before the entire participants.

**Feedback** was taken in order to analyze the effectiveness of this guest lecture. It was found that out of 250 beneficiaries, 66% (165 students) rated the guest lecture as an excellent event and found the information imparted to them as relevant. Apart from this 20% (50 students) rated the lecture as very good, 10 % ( 25students) rated as good, and 4% (10 students) rated as satisfied. None of the students expressed their dissatisfaction towards the event.

## Overall assessment of the Event

Total number of beneficiaries	250	%
Strongly agree (SA)	165	66
Agree (A)	50	20
Neutral (N)	25	10
Disagree (D)	10	4
Strongly disagree (SD)	0	0

## OVERALL ASSESSMENT OF THE ORIENTATION



**EIC Orientation - Ms.Jeyalakshmi is the founder and proprietor of Universe Power Systems**

Report prepared by  
Deepika S R

Report verified by  
Amjadh Khan

Director  
Entrepreneurship and Innovation Centre  
Dr.Mathiyarasan M



# Kristu Jayanti College

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## Entrepreneurship and Innovation Centre

### REPORT ON GUEST LECTURE

**Date:** 8<sup>th</sup> August 2017

**Classes Attended & Number of beneficiaries:** 250 students from B.Com.

**Objective:** The session was primarily designed to help the students know about entrepreneurship opportunities in the market and help them to start their own business.

**Name and details of the resource person:** Mr. Kailash Nichani who is a successful entrepreneur with a passion is to help students in their career building and to contribute to the Start Up culture.

**Kailash Nichani** has 7 years of experience in the optical/eyewear industry. He has his own family business in optical retail. He is the founder and owner of Glassic.

Mr. Kailash interacted with the students and encouraged them to share their ideas in starting up new businesses. In his interaction, Mr. Kailash explained the skills required to be a successful entrepreneur namely the desire to improve their world, ability to raise money, relieve stress, to be productive, to make entrepreneur friends, ability to spot new trends and to deal with failure. He also mentioned about the various things a person can do to become an entrepreneur. He further encouraged the students to follow their passion according to their skills.

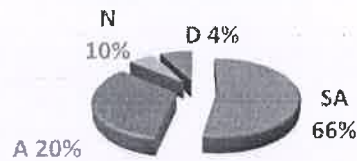
The students were really inspired and took part in the activities organized by Mr. Kailash in which they had to come up with their own start up ideas and present it before everyone.

**Feedback** was taken in order to analyze the effectiveness of this guest lecture. It was found that out of 250 beneficiaries, 66% (165 students) rated the guest lecture as excellent and found the information imparted as highly relevant. Another 20% (50 students) rated the lecture as very good, 10 % (25 students) rated as good, and 4% (10 students) rated as satisfactory. None of the students expressed their dissatisfaction towards the event.

### Overall assessment of the event

Total number of beneficiaries	250	%
Strongly agree (SA)	165	66
Agree (A)	50	20
Neutral (N)	25	10
Disagree (D)	10	4
Strongly disagree (SD)	0	0

### OVERALL ASSESSMENT OF THE ORIENTATION



### Guest lecture on Idea generation and Business Plan Preparation- Kailash Nichani

Report prepared by  
Deepika S R

Report verified by  
Amjadh Khan

Director  
Entrepreneurship and Innovation Centre  
Dr.Mathiyarasan M



# Kristu Jayanti College

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## Entrepreneurship and Innovation Centre

### E-Store

**Entrepreneurship is a key driver of our economy.** Wealth and a good majority of jobs are created by small businesses started by entrepreneurially minded individuals, many of which go on to grow into big businesses. People exposed to entrepreneurship frequently express that they have more opportunity to exercise creative freedom, higher self-esteem, and an overall greater sense of control over their own lives. As a result, many experienced business people, political leaders, economists, and educators believe that fostering a robust entrepreneurial culture will maximize individual and collective economic and social success on a local, national, and global scale.

Keeping this in mind, the Entrepreneurship and Innovation Centre of Kristu Jayanti College (Autonomous) has taken the initiative to come with E-Store. The Cell provides opportunity to the students every week to exhibit their entrepreneurial skills by coming up with a creative stall and sell products the whole day in the college campus.

The following are the objectives of the program:

- i. To help the students to inculcate and improve their entrepreneurial skills
- ii. To give hands-on experience of business to the students

All students who have participated have witness a great learning experience on various issues and challenges of business. Students have come with various products such as hot dog, jewellery, nail painting, etc. The Cell hopes that the student will take part in the E-Store with full zeal and enthusiasm and it will prove to be a great learning experience and will act as a platform for the students to identify and explore their entrepreneurship skills in the future.

Director

Entrepreneurship and Innovation Centre

Dr.Mathiyarasan M





# Kristu Jayanti College

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## Entrepreneurship And Innovation Centre

### Report on E- Store activity

**Date:** 30-08-2017

**Name of the student /s:** Amal John & Christy Maria Babu

Jennifer S & Maria Monica

Joel Jacob Mathew & Jacob Mathew

**Class:** BCA & B.com

**Type of E- Store:** Textile store

#### Products sold:

1. Saree
2. Dhothis
3. Kurthas
4. Salwar Materials

**Name and details of any external agencies/contacts involved:** None

#### Brief Write up on the Store:

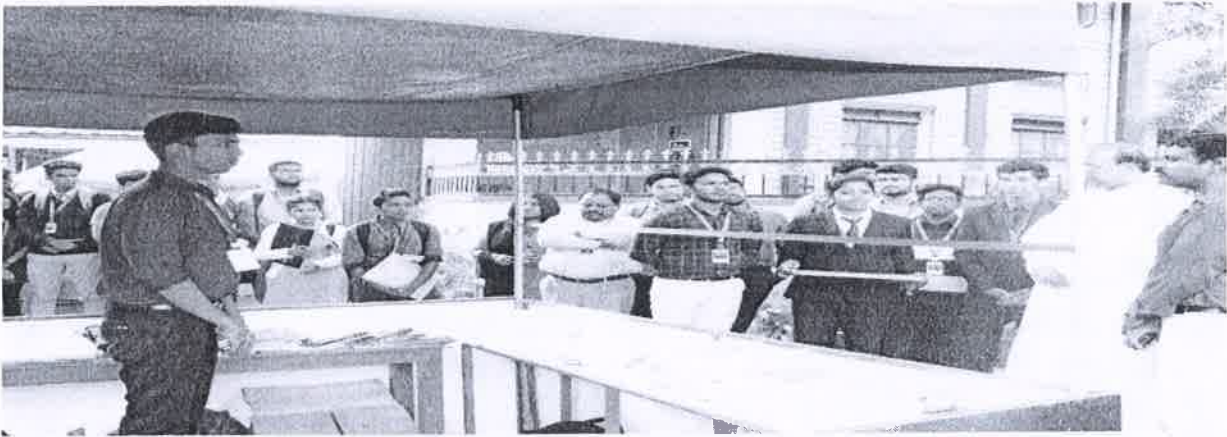
The sale of sarees, dhothis, kurthas, and salwar materials were made through this store. We earned Rs.8, 510 from this store.

**Number of Customers:** 110-130

**Feedback received from the customers:** An amazing feedback was received from lot of customers and a good amount of profit was made.

**Learning Outcome of the Entrepreneurs:** An amazing platform for entrepreneurs to conduct business in real time, Thank you EIC for such an amazing platform.

**Photos:**



**E-Store Inauguration by Rev.Fr.Josekutty P.D (Principal)**



**Ethnic wear store**

Report prepared by  
Deepika S R

Report verified by  
Amjadh Khan

Director  
Entrepreneurship and Innovation Centre  
Dr.Mathiyarasan M



# Kristu Jayanti College

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## Entrepreneurship and Innovation Centre

### REPORT ON YESCAN 2017

**Date:** 07<sup>th</sup> September 2017

**Classes Attended & Number of beneficiaries:** 200 students from B.Com Department.

**Objective:** Major focus was given on ways to help the students know about entrepreneurship opportunities in the market and help them to start up their business.

**Name and details of the resource person:** Mrs.Pronita Saxena and Mr.Ashish Malayil, the successful Entrepreneurs whose passion is to help students with career building and also contribute to the Start Up culture.

Ms.Pronita Saxena is the founder of Citizengage and Mr. Ashish Malayil is the Co-founder & Head of Network Management at Citizengage. Both the personalities are with lot of knowledge in entrepreneurship. Their aptitude for taking challenges made them successful entrepreneurs.

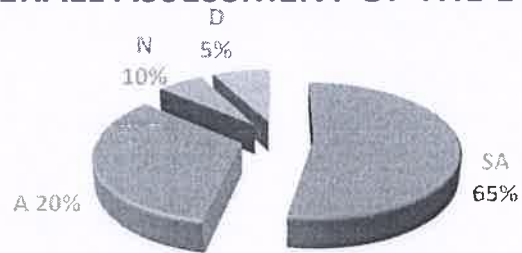
Ms.Pronita Saxena interacted with the students and got to know their various ideas in starting up a new business. Mr. Ashish Malayil spoke about the skills required by a successful entrepreneur listing them out as the desire to improve the world, ability to raise money, relieve stress, to be productive, to make entrepreneur friends, ability to spot new trends and to deal with failure. They also mentioned about the various startup ideas which is being pursued by them. They further encouraged the students to follow their passion according to their skills.

**Feedback** was taken in order to analyze the effectiveness of this guest lecture. It was found that out of 200 beneficiaries, 65% (130 students) rated the guest lecture as excellent and found the information imparted to be extremely relevant. Further, another 20% (40 students) rated the lecture as very good, 10% (20 students) as good, and 5% (10 students) as satisfied. None of the students expressed their dissatisfaction towards the event.

#### Overall assessment of the event

Total number of beneficiaries	200	%
Strongly agree (SA)	130	65
Agree (A)	40	20
Neutral (N)	20	10
Disagree (D)	10	5
Strongly disagree (SD)	0	0

## OVERALL ASSESSMENT OF THE EVENT



**Ms. Pronita Saxena** founder of Citizengage    **Mr. Ashish Malayil** Co-founder of Citizengage

Report prepared by  
Deepika S R

Report verified by  
Amjadh Khan

Director  
Entrepreneurship and Innovation Centre  
Dr. Mathiyarasan M



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## Entrepreneurship and Innovation Centre

### REPORT ON YESCAN 2017

**Date:** 5<sup>th</sup> Dec 2017

**Classes Attended & Number of beneficiaries:** 300 students from B.Com Department.

**Objective:** Major focus of the event was on ways to help the students know about entrepreneurship opportunities in the market and help them to start up their own business.

#### **Name and details of the resource person:**

Destined to be an entrepreneur with a difference, Mr C. K. Kumaravel is the co-founder of “Naturals”, India’s No 1 salon chain. Together with his wife Ms. K. Veena, he has revolutionized the salon and franchising industry with over 600+ salons spread across India. What gives him immense happiness today is not the magical number of salons, but the fact that Naturals has created 400 women franchise partners and trained over 10,000 staff .Mr.CK Kumaravel believes in the power of women and encourages them to be financially independent. Over the last few years, he is a speaker at various forums and enjoys motivating the students and youth of our country.

The students were really inspired by Mr. C.K Kumaravel’s interaction, in which they captured new ideas, skills and abilities to become as future entrepreneur.

**Feedback** was taken in order to analyze the effectiveness of this Programme. It was found that out of 300 beneficiaries, 65% (195 students) rated the programme was an excellent event and found the information imparted to them was very inspiring and beneficial. Another 20% (60 students) rated the talk as very good, 10 %( 30students) as good, and 5% (15 students) as satisfied. None of the students expressed their dissatisfaction towards the event.

#### **Overall assessment of the event**

Total number of beneficiaries	300	%
Excellent	195	65
Very good	60	20
Good	30	10
Satisfied	15	5
Not satisfied	0	0

## OVERALL ASSESSMENT OF THE EVENT



**Mr. C. K. Kumaravel-Co founder of Naturals**





**Mr. C. K. Kumaravel-Co founder of Naturals**

Report prepared by  
Deepika S R

Report verified by  
Amjadh Khan

Director  
Entrepreneurship and Innovation Centre  
Dr.Mathiyarasan M



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## Entrepreneurship and Innovation Centre

### Report on E- Store activity

**Date:** 15/02/18

**Name of the student /s:**

Fouzan

Mirza

Baig

**Type of E- Store:** Food

**Products sold:**

Food

**Name and details of any external agencies/contacts involved:** Nil

**Brief Write up on the Store:**

The sale of various eatable items was made through this store. We earned Rs.2, 315 from this store.

**Number of Customers – 100+**

**Feedback received from the customers:** The products are worthy, prices were affordable and quality was excellent.

**Learning Outcome of the Entrepreneur:** Give more attention to promotion of products.

Take a survey for the demand of your product.



**Photos:**



**Food Stall**

Report prepared by  
Deepika S R

Report verified by  
Amjadh Khan

Director  
Entrepreneurship and Innovation Centre  
Dr.Mathiyarasan M



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## Entrepreneurship and Innovation Centre

### Report on RENAISSANCE 2018 (E-Week)

**Dates:** 26<sup>th</sup> February to 2<sup>nd</sup> March.

**Number of events conducted:** 10 [4 on stage events, 5 off stage events and 1 online events].

**Inauguration:** Chief Guest – Mr. Vijaykrishnan Plakkat.

Presidential Address - Rev.Fr.Som Zacharias,

Mr.Vijaykrishnan Plakkat,CEO of talent2success, has decade of great learning with many reputed organizations holding many skills in sales & relationship management guided and mentored by industry veterans. He has traveled throughout the country and abroad drifting from telecom to healthcare and from front end sales & service to back end technology implementation. A period of metamorphosis from an engineer to relationship builder with a strong sales acumen, he laid the foundation to tackle many challenges that were to come his way. He had the opportunity to work with companies like Tata Telecom, BPL Telecom, Punjab Wireless, CBay Systems along the way.

**Objective:** E-week is a program which aims at improving the skills and knowledge of young budding entrepreneurs (students) through various training and classroom programs in the format of a competition. The whole point of e-week is to match the pace at which new businesses or ventures are made and to provide the students a live mock demonstration of the outside world to identify and train the potential entrepreneurs .It refers to invigorate, to augment, to embellish, and to refine the skills of the person to meet their individual needs and to ratify and to propitiously run his/her enterprise. Major cynosure was given on the operandi to help the students know about entrepreneurship opportunities in the market and the prevailing scenario and help them to be unorthodox and quick-witted in their business solicit.

**There were various numbers of on-stage, off-stage and online events such as-**

#### **On-Stage Events:**

**PITCH DECK:** Various types of rounds were conducted regarding different aspects of entrepreneurship and firms. A total of 17 teams (5 people per team) participated from the Commerce, Management, life Sciences and Humanities departments. The event was forthwith it had to be concocting to the judges within 30mins given to furnish. The participants had to find solutions to modern relatable problems in the field of business in regard with the executive

summary in business plan outline. The event was held on the 26<sup>th</sup> of February in the presence of Prof.Mathiyarasan, Prof.Shashi Kumar, Prof.Surjith Singha and Prof.Amrutha.

**LET'S BUFFET:** Various types of rounds were conducted regarding various aspects of entrepreneurship and firms. A total of 17 teams (5 people per team) participated from the Commerce, Management, life Sciences and Humanities department. The event was collateral to the first phenomenon; it had to focus on the financial requirements and requisite of the business plan presented in the previous round that is Pitch Deck. The event was held on the 26<sup>th</sup> of February in the presence of Prof.Mathiyarasan, Prof.Shashi Kumar, Prof.Surjith Sinaha and Prof.Amrutha.

**GREY MATTER:** Start-up scenarios were given to students to solve the problems using innovative ideas. Here thinking precisely and squarely was the most important aspect of the event where the problem was given on spot to the participants in the form of a video. A total of 17 teams (5 people per team) participated from the Commerce, Management, Life Sciences and Humanities departments. The event was held on the 26<sup>th</sup> of February in the presence of Prof.Mathiyarasan, Prof.Shashi Kumar, Prof.Surjith Singha and Prof.Amrutha.

**RETHINK AND REWORK:** It is a conglomeration of management dissertation to pilot business perspicacity, mastery and cognition to prepare the participants to withstand the harsh reality of the startup world. It had to be presented keeping in view the pros and cons of various aspects and the streams of business. Students of various departments participated in this event where the participants were asked to come up with an innovative business kick back strategy to revive their business that has a number of identifiable pitfalls. It was in relation to the first phenomenon conducted namely Pitch Deck. A total of 17 teams (5 people per team) participated from the Commerce, Management, Life Sciences and Humanities departments. The event was held on the 28<sup>th</sup> of February, in the presence of Prof. Swetha and Prof.Monica Lawrance.

#### **Off-Stage Events:**

**KIOSK:** Students had to come up with ingenious ideas and these utilities were further put into action in the form of a real time business where their presentation, marketing and incontrovertible dexterity were evaluated. It was a full day event with 10 teams which was held on the 1<sup>st</sup> of March where participants from different streams took part. It was a wonderful learning experience for the contestants. The first day judges were Prof.Amrutha and Prof.Ratheesh.

**SOLICITUDE:** Students had to come up with an innovative online service in the form of a website or app for the proposed business. This was then evaluated on originality, design thinking, readability and the prototype. A total of 17 teams (5 people per team) participated from the Commerce, Management, Life Sciences and Humanities departments. It was held on the 27<sup>th</sup> of February, in the presence of Prof. Amjad Khan.

**FOTOGRAFIA:** Pictorial and Cinematic skills were tested of the freelancers of Kristu Jayanti College. It was an individual event as well as a contingent event, the individual participants had a theme of 'Colours', and the contingent team had 'Billboard' It was conducted on the 27<sup>th</sup> of

February in which there were 17 teams (5 members) and 2 individual participants. The event was conducted in the presence of Prof. Amjad Khan and Prof. Praveen.

**REEL THE DEAL:** The participants were asked to promulgate their business within the allotted time of two minutes where, 17 teams (5 member) participated. The event was conducted on the 27<sup>th</sup> of March and was judged by Prof. Surjith Singha and Prof. Amjad Khan.

**PLACARD YOUR IDEA:** The phenomenon was all about the correspondence of a particular vision and to publicize the same in the form of a digital poster and a physical poster copy. The contingent teams were to create a poster for their business. There were 17 teams (5 members) and the event held on 1<sup>st</sup> of March was judged by Prof. Ponny Thomas, Prof. Shashi Kumar and Prof. Surjith Singha.

#### **Online Event:**

**E-LINGUIST:** It was a platform for students to showcase their penmanship mastery, themes were allotted and the topic given to the individual participants was 'Start up India' and to the contingent was to showcase a write up about their business and the content criteria for the blog was provided where the student's content writing skills were analyzed. The event was judged by Prof. Evangeline.

There were about 130 students who registered in RENAISSANCE 2018 and the events culminated on the 1<sup>st</sup> of March after which a valedictory ceremony was held on the 2<sup>nd</sup> of March where the prize distribution ceremony was organized by the core team of the Entrepreneurship and Innovation Centre. The prize consisted of a **cash prize of Rs 2000** for the Best Company.

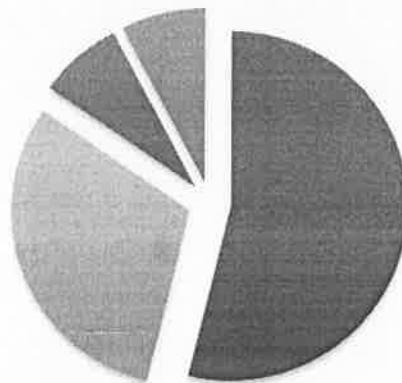
#### **Valedictory:**

Presidential Address – Rev Fr. Immanuel P.J, Faculty Psychology dept.

He spoke about how perusing your passion is the most important aspect and the difference between dreams to become an entrepreneur and want to become an entrepreneur and how dreams will always be achieved when compared to wants.

<b>Total number of beneficiaries</b>	<b>130(in Figures)</b>
Excellent	70
Very good	40
Good	10
Satisfied	10

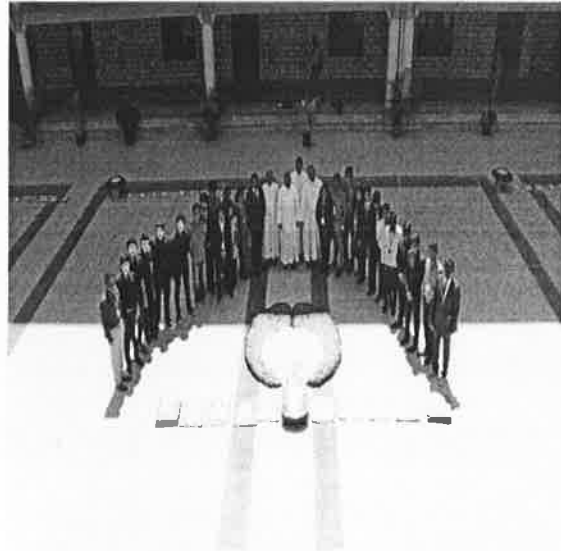
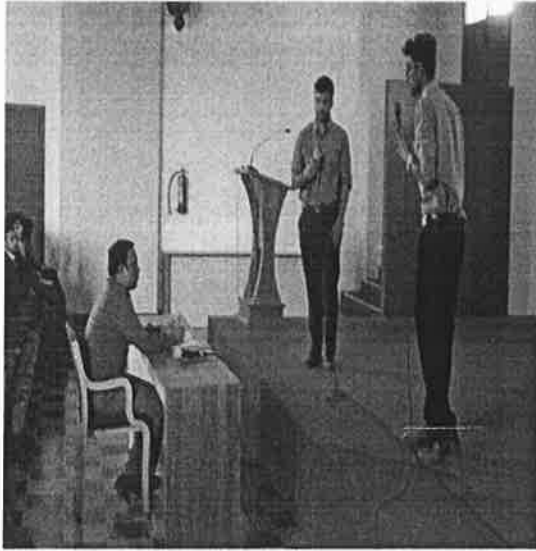
## Overall Assessment



- Excellent
- Very Good
- Good
- Satisfactory

### Pictures of various events throughout RENAISSANCE 2018:

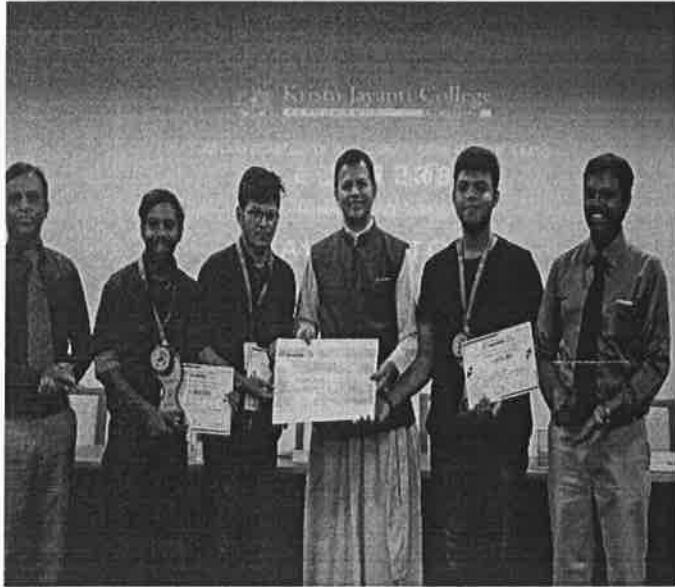




**Promotion of E Week**



**E Week Inauguration and Valedictory**



**Cash Prize for Best firm**

**Winners list**

**INDIVIDUAL EVENT**

**E-LINGUIST**

1 <sup>ST</sup> PLACE	ANIL JOY	6 <sup>TH</sup> B.Com P
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**FOTOGRAPIA**

2 <sup>ND</sup> PLACE	AJAY KUMAR	4 <sup>TH</sup> BBA C
1 <sup>ST</sup> PLACE	SUJITH KUMAR	4 <sup>TH</sup> B.Com

**E-STORE**

3 <sup>RD</sup> PLACE	TEAM NAME	NAME	CLASS
	CS FANCY SHOP	CYNTHIA S	6 <sup>TH</sup> B.Com A
		DELPHINA Y	6 <sup>TH</sup> B. Com A
3 <sup>RD</sup> PLACE	TEAM NAME	NAME	CLASS
		ASISH T VARGHESE	2 <sup>ND</sup> B.Com A
2 <sup>ND</sup> PLACE	TEAM NAME	NAME	CLASS

	<b>SRISHTI</b>	JOEL JACOB MATHEW	6 <sup>TH</sup> BBA B
		KAROLIN TOMY	6 <sup>TH</sup> BBA B
		JACOB MATHEW	6 <sup>TH</sup> B.Com
<b>1<sup>ST</sup> PLACE</b>	<b>TEAM NAME</b>	<b>NAME</b>	<b>CLASS</b>
	<b>MR PRODUCTIONS</b>	MRUNMAYI	4 <sup>TH</sup> BSC (BT)
		REEN R MATHEW	4 <sup>TH</sup> BSC CSME

### CONTINGENT EVENTS

<b>3<sup>RD</sup> PLACE</b>	<b>TEAM NAME</b>	<b>NAME</b>	<b>CLASS</b>
	<b>PLASSIC BUILDERS</b>	NAYNAM KUMAR	2 <sup>ND</sup> BBA C
		DIBU	2 <sup>ND</sup> BBA C
		SANDRA	2 <sup>ND</sup> BBA C
		ROSE	2 <sup>ND</sup> BBA C
		PURU SATHISH	2 <sup>ND</sup> BBA C
<b>2<sup>ND</sup> PLACE</b>	<b>2R PVT LTD</b>	JIBIN JOSE	4 <sup>TH</sup> BBA B
		VISHAL SINGH CHAUHAN	4 <sup>TH</sup> BBA B
		STEPHEN SUNNY	4 <sup>th</sup> BBA C
		ANJU KUMARI	4 <sup>TH</sup> BBA B
		HIRSHITHA PISMEY	4 <sup>TH</sup> BBA B
<b>BEST ENTREPRENEUR</b>	<b>C14.INC</b>	UTKARSH SHARMA	6 <sup>TH</sup> B.Com P
		MAYUR PATEL	6 <sup>TH</sup> B.Com P
		ANIL JOY	6 <sup>TH</sup> B.om P
		ALEENA	4 <sup>TH</sup> B.Com ACCA
		SWATHI MENON	4 <sup>TH</sup> B.Com P



**PARTICIPANTS LIST**

SL. No	NAME	CLASS	ROLL NO	CONTACT NO	COMPANY NAME
1.	YADU KRISHNA	2 <sup>ND</sup> B.ComACCA	16CO2A141	8075773328	FRIZL
	FEBA ANN SHIBU	2 <sup>ND</sup> B.Com ACCA	16CO2A161	8296607807	
	LEO G SAM	2 <sup>ND</sup> B.Com ACCA	16CO2A124	8281509982	
	ZIYANA FATHIMA	2 <sup>ND</sup> B.Com ACCA	16CO2A116	8921259608	
2	ASHWIN KUMAR.G	4 <sup>TH</sup> B.Com P	16CO3K135	9632262486	BT <sup>2</sup>
	MANIKANTAN	4 <sup>TH</sup> B.Com P	16CO3K144	9620871875	
	SALIM	4 <sup>TH</sup> B.Com P	16CO3A113	9206774889	
	MOHIT GUPTA	4 <sup>TH</sup> B.Com P	16CO3A114		
3	SYED FAIZAN AHMED	4 <sup>TH</sup> B.Com P	16CO3A117	8296737343	SLAKE
	MIRIYAM DOMINIC	4 <sup>TH</sup> B.Com ACCA	16CO2A128		
	DIYA PHILIP	4 <sup>TH</sup> B.Com A	16CO1A109		
	ABHIDEEP PANICKER	4 <sup>TH</sup> B.Com A	16CO1A177		
	LEAH JOHNSON	4 <sup>TH</sup> BSc MICROBIOLOGY	16LS2A105		

4	ROBIN ROY	2 <sup>ND</sup> B.Com E	17CO1A5314	9526944063	REGALIA
	SNEHA SIBY	2 <sup>ND</sup> B.Com ACCA	17CO2A1389	9497347560	
	SNEHA SEBASTIAN	2 <sup>ND</sup> B.Com ACCA	17CO2A1388	8296118297	
	HARDEEP SINGH	2 <sup>ND</sup> B.Com ACCA	17CO2A1405		
	ARAVIND ANAND	2 <sup>ND</sup> B.Com ACCA	17CO2A1395		
5	KUSHAL PATEL	4 <sup>TH</sup> B.Com E	16CO1A510		AGAPE
	JOSEPH B KURIACKAL	4 <sup>TH</sup> B.Com E	16CO1A508	8547454412	
	GEORGY K ALEX	4 <sup>TH</sup> B.Com E	16CO1A571		
	ALEN GEORGE	4 <sup>TH</sup> B.Com C	16CO1A301		
	BEJIN	4 <sup>TH</sup> B.Com E	16CO1A503		
6	FAIZAN MUNSHI	2 <sup>ND</sup> B.Com ACCA	17CO2H1418	9663125348	GLOCAL
	SHISHIR ACHARYA	2 <sup>ND</sup> B.Com D	17CO1A4267	9964400002	
	ZAIN KHAN	2 <sup>ND</sup> B.Com D	17CO1H4271	8861317386	
	NIVAD NAUSHAD	4 <sup>TH</sup> B.Com T	16CO4A115	7411792412	
	JEEN A MATHEW	4 <sup>TH</sup> B.Com D	16CO1A405	9448698273	
7	BOBIN JOHNSON	4 <sup>TH</sup> B.Com E	16CO1A504	9620827515	IMPACT
	SUMIT SINGH	4 <sup>TH</sup> B.Com	16CO1H235	7899056381	
	JOEL LEWIS PAUL	4 <sup>TH</sup> B.Com	16CO1A408	9845979572	
	SAM	4 <sup>TH</sup> B.Com	16CO1A418	8904664553	

	DINAKARAN				
8	UTKARSH SHARMA	6 <sup>TH</sup> B.Com P	15CO34137	8971135555	C14.INC
	MAYUR PATEL	6 <sup>TH</sup> B.Com P	15CO3H129	9686418167	
	ANIL JOY	6 <sup>TH</sup> B.Com P	15CO3A101	9747792900	
	ALEENA	4 <sup>TH</sup> B.Com ACCA	16CO2A104		
	SWATHI MENON	4 <sup>TH</sup> B.Com P	15CO3A117		
9	CHRISTY MARIA BABU	6 <sup>TH</sup> B.Com P	15CO3A105	9611881676	CLEVELAND CAVALIERS
	LIYA LONAPPAN	6 <sup>TH</sup> B.Com P	15CO3A149	8553822487	
	SYLVIAN A.S	6 <sup>TH</sup> BBA D	15MG1A418	7204671334	
	GEET S	6 <sup>TH</sup> BCA A	15CS1A115	9902252712	
	BARSHA	6 <sup>TH</sup> BCA A	15CS1H133		
10	JOSH PULIMTHITTA GEORGE	4 <sup>TH</sup> BBA C	16MG1A311	8296760997	R.A.P
	ALEN SAM JOHN	4 <sup>TH</sup> BBA A	16MG1A104		
	NIRAJ B MAKWANA	4 <sup>TH</sup> BBA	16MG1H137		
	JOSHUA NATHANAEL MYABOO	4 <sup>TH</sup> BBA	16MG1A117		
	NIKIL SHAJI	4 <sup>TH</sup> BBA	16MG1A122		
11	ARSHAD AHAMAD	2 <sup>ND</sup> BCA D	17CS1A4199	9821140433	HORIZON
	VISHAL PINTO	2 <sup>ND</sup> BCA D	17CS1A4190	9113932813	
	VALIAN SAYOGA	2 <sup>ND</sup> BCA D	17CS1A4198	7760762074	

	THOMAS P AFREEN	6 <sup>TH</sup> BCA	15CS1H330	7899343649	
12	NISHU PANDEY	4 <sup>TH</sup> B.Com A	16CO1H130	9345898807	WASTE HUB
	NIDHI V BHARADWAJ	4 <sup>TH</sup> B.Com A	16CO1K157	9880232410	
	JASDEEP SINGH	4 <sup>TH</sup> B.Com A	16CO1A123	9916469989	
	ABHIJEET SINGH	4 <sup>TH</sup> B.Com A	16CO1A103	9206770311	
13	NIKITA MARIUM	4 <sup>TH</sup> B.Com ACCA	16CO2A130		ACCOLADE
	RUTH	4 <sup>TH</sup> B.Com ACCA	16CO2A135		
	MIDHUNA	4 <sup>TH</sup> B.Com ACCA	16CO2A127	9481929842	
	FURQUAN	4 <sup>TH</sup> B.Com ACCA	16CO2H151		
	SYED	4 <sup>TH</sup> B.Com ACCA	16CO2H156		
14	JIBIN JOSE	4 <sup>TH</sup> BBA B	16MG1H236	8826367643	2R PVT LTD
	VISHAL SINGH CHAUHAN	4 <sup>TH</sup> BBA B	16MG1A230		
	STEPHEN SUNNY	4 <sup>th</sup> BBA C	16MG1H345		
	ANJU KUMARI	4 <sup>TH</sup> BBA B	16MG1H231		
	HIRSHITHA PISMEY	4 <sup>TH</sup> BBA B	16MG1A208		
15	MRUNMAYI ASHISH GADRE	4 <sup>TH</sup> BSc BT	16LS1A107	9845206246	MR PRODUCTIONS
	REEN R MATHEW	4 <sup>TH</sup> BSc CSME	16CS2A111	8075555139	
16	NIRAG DARREN SOANS	2 <sup>ND</sup> BBA D	17MG1H4222	7760094365	
	ADHARV	2 <sup>ND</sup> BBA D	17MG2A1003		

	KISHOR				FOOD BLOB
	TOSHIAKUM	2 <sup>ND</sup> BBA D	17MG1H4203		
	DEEPAK P KHADKA	2 <sup>ND</sup> BBA D	17MG1A2050		
	SUKANT	2 <sup>ND</sup> BBA D	17MG1A4203		
17	NAYNAM KUMAR	2 <sup>ND</sup> BBA C	17MG1A3125	8167254325	
	DIBU	2 <sup>ND</sup> BBA C	17MG1A3115		PLASSIC BUILDERS
	SANDRA	2 <sup>ND</sup> BBA C	17MG1H3158		
	ROSE	2 <sup>ND</sup> BBA C	17MG1A3131		
	PURU SATHISH	2 <sup>ND</sup> BBA C	17MG1H3155		



Report prepared by  
Deepika S R



Report verified by  
Amjadh Khan



Director  
Entrepreneurship and Innovation Centre  
Dr. Mathiyarasan M



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## Entrepreneurship and Innovation Centre

### Report on E- Store activity

**Date:** 08/03/18

**Name of the student /s:**

Dibu Dharshan,

Puru Satish Kumar

**Type of E- Store:** Gaming Stall

**Name and details of any external agencies/contacts involved:** Nil

**Brief Write up on the Store:**

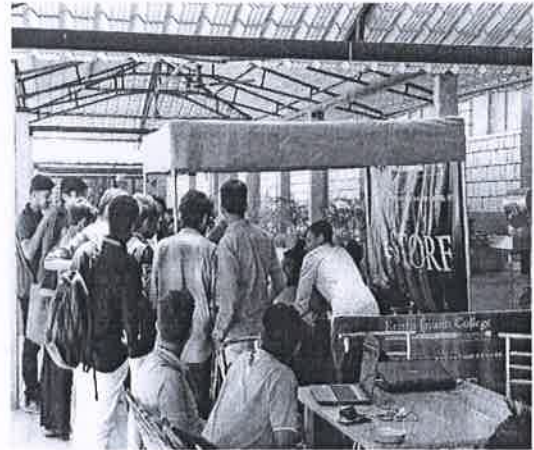
The different games were organized for the customers through this store. We earned Rs.2300 from this store.

**Number of Customers:** – 100+

**Feedback received from the customers:** The games were worthy, prices were cheaper.

**Learning Outcome of the Entrepreneur:** Give more attention to promotion of the stall.

**Photos:**



**Game Store**

Report prepared by  
Deepika S R

Report verified by  
Amjadh Khan

Director  
Entrepreneurship and Innovation Centre  
Dr. Mathiyarasan M



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## ENTREPRENEURSHIP AND INNOVATION CENTRE

### ORIENTATION FEEDBACK FORM

*To ensure that this Orientation is as useful as possible we would value your views. We would be grateful if you could complete this brief questionnaire.*

<b>How were these areas addressed</b>	<b>Strongly agree 5</b>	<b>Agree 4</b>	<b>Neutral 3</b>	<b>Disagree 2</b>	<b>Strongly disagree 1</b>
<i>Orientation was enlightening</i>					
<i>Information presented was new</i>					
<i>Orientation was relevant</i>					
<i>Content was delivered efficiently</i>					
<i>New idea of entrepreneurship</i>					
<i>Discussions were interesting</i>					

According to you, what were the strengths of the Orientation?

What did you learn from the session?

Was any additional information needed? Yes/ NO

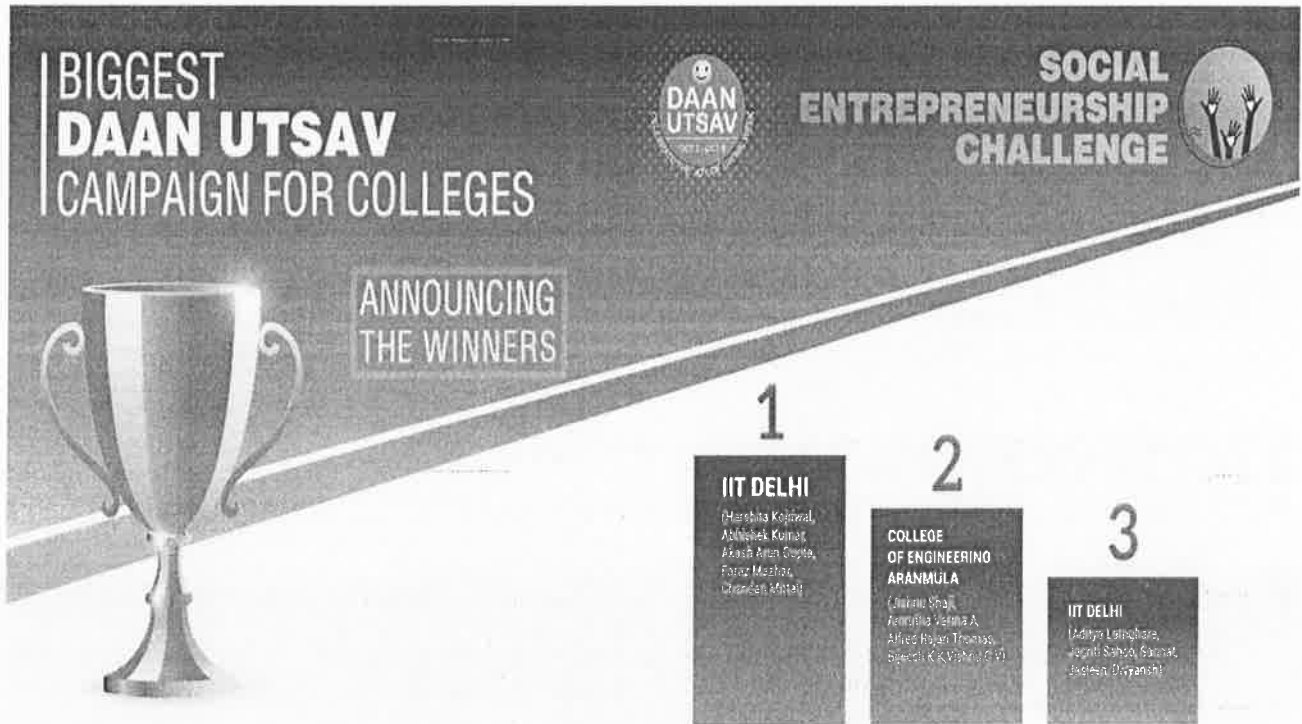
If Yes \_\_\_\_\_

Name:

Class & Section:



## Outstanding Achievements



Fourth Ambit would like to congratulate all colleges for your enthusiastic participation in the biggest Daan Utsav Social Entrepreneurship Challenge. Please find below the list of top 3 winners and consolation prize winners.

Kindly note: Final Results have been calculated like so- 50% weight-age has been given to Jury Votes and 50% weight-age has been given to User Likes.

### CONSOLATION PRIZE WINNERS

Rank	College	Members	Likes score (Out of 50)	Jury Score (Out of 50)	Total Score (Out of 100)
2	Kristu Jayanti College, Bangalore	Annie Antony.B, BenedicK Joshua, Pavan kumar.M, Ebenezer Kirubaraj David, Albin Sunny	38.8842	25.642	64.5262

Director  
Entrepreneurship and Innovation Centre  
Dr.Mathiyarasan M