



Kristu Jayanti College

AUTONOMOUS Bengaluru
Reaccredited 'A' Grade by NAAC | Affiliated to Bangalore University

Entrepreneurship and Innovation Centre

Academic Year 2018-19

Faculty Coordinators

1. Prof. Mathiyarasan.M , BE,MBA,NET, Ph.D

E-mail: mathiyarasan@kristujayanti.com

2. Prof. Ramanathan.G, MCA,PGDYN

E-mail: ramanathan@kristujayanti.com

3. Dr. Dileep Francis, M.Sc,Ph.D

E-mail: dileep@kristujayanti.com

4. Prof.Steffi Joan, MBA,M.Phil

E-mail: steffi@kristujayanti.com

5. Dr.Arati Singh, M.Com,MTM,MBA,Ph.D

E-mail:arti@kristujayanti.com

6. Dr. Kaveri Swami, MA,M.Phil,Ph.D

E-mail:kaveri@kristujayanti.com

Student Coordinators

1. Mr. Devendra Gangwani (V Sem B.Com E)

2. Ms. Swathi Thirumeni (V Sem BBA C)

Director

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M



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Entrepreneurship and Innovation Centre

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Vision:

Our Vision is to inspire the students to become job creators by inculcating the entrepreneurial spirit into them and provide a platform to inspired budding entrepreneurs who have the innate impulse to innovate, take risks and shoulder social responsibility.

Mission:

“Encourage the students to acquire the knowledge and skill to be a successful entrepreneur”.

Objectives of EIC

- 1) Fostering the entrepreneurial spirit amongst students
- 2) Networking student enterprises. from campus to incubators, seeding funds and angel investors.

About EIC

Entrepreneurship Development Cell was established on 2nd August, 2013 with the mission of encouraging the students to acquire the knowledge and skill to be successful entrepreneurs.

With ever growing competition, in the present era entrepreneurship is inseparable from innovation. Motivated by this vision, Entrepreneurship Development Cell was renamed as Entrepreneurship and Innovation Centre and a passionate group of people are working to instill entrepreneurial attitude into the students and to imbibe an innovative spark in them.

Entrepreneurship and Innovation Centre is a member of Wadhvani Foundation's NEN which is a vibrant entrepreneurship network enabling access to mentors, investors and tools for growth of the EIC members.



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Entrepreneurship and Innovation Centre (EIC) Plan for the year 2018-19

Month	Date	Program	Description	Faculty Coordinators	Target Student
July 2018	12/07/2018	YESCAN	The event will showcase the best of Successful Young Indian Entrepreneurs who will share their experiences, challenges and methods to become successful entrepreneurs	Prof.Mathiyarasan Prof.Steffi Joan Prof.Ramanathan	Final year B.Com Students
July 2018	16/07/2018 - 21/07/2018	E-Start: Entrepreneurship Awareness Programme	The event will provide basic details about entrepreneurship	Prof.Mathiyarasan Prof.Arta Singh Prof.Ramanathan	Registered student
August 2018		Guest Lecture-Idea generation and Business Plan creation	The event will help the students to know about generating new ideas and motivate the students to prepare Business plan.	Prof.Mathiyarasan Prof.Kaveri Swami Prof.Ramanathan	Registered student
August-March 2019	Every week on Thursday	E-Store Weekly stalls by the students	The event helps the students to get the experience of doing business	Prof.Ramanathan Prof.Dileep Prof.Arta Singh Prof.Steffi Joan Prof.Kaveri Swami	Registered student
February 2019		E-Week	The series of events throughout the week will help the students to understand the various aspects of entrepreneurship and provide exposure to real entrepreneurial environment.	Prof.Mathiyarasan Prof.Ramanathan Prof.Steffi Joan Prof.Kaveri Swami Prof.Arta Singh Prof.Dileep	Registered student
March 2019	Based on resource person	Workshop on Funding the Business	The event will help the students to identify financial institutions to raise the funds for a business.	Prof.Mathiyarasan Prof.Ramanathan Prof.Steffi Joan Prof.Kaveri Swami Prof.Arta Singh Prof.Dileep	Registered student


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Entrepreneurship and Innovation Centre (EIC)

Programme Conducted 2018-19

Sl. No	Date	Name of the event	Resource Person if any	No. participated	External agency if any	Outcome	URL of report
1	12/07/2018	YESCAN 2018	Mr.Kashyap Karnala, Co-Founder of Invement.com	500		To help the students understand the need for entrepreneurs and to instill a quality of being an entrepreneur.	http://kristujayanti.edu.in/student_services/pdf/YESCAN-July-2018.pdf
2	16 to 21/07/2018	E-Start: Entrepreneurship Awareness Programme	Mr.Girish Batra, Founder Glocal projects Ltd.,	1020		Major focus was on the ways to help the students know about entrepreneurship opportunities in the market and help them to start up their business.	http://kristujayanti.edu.in/student_services/pdf/Orientation-Report.pdf
3	08-10/08 2018	Entrepreneurship Awareness Camp-Inauguration Ceremony	Ms. Pavithra Y S Managing Director, Vindhya E-Infomedia Pvt Ltd	80		Major focus was on ways to help the students know about entrepreneurship opportunities in the market and help them to start up their business.	https://kristujayanti.edu.in/student_services/pdf/EAC-Report-2018.pdf
4	14/09/2018	YESCAN -2018	Ms.Lavanya Khemka, Director of Eagle business Services Pvt Limited	150		To help the students know about entrepreneurship opportunities in the market and help them to start up their business.	https://kristujayanti.edu.in/student_services/pdf/YESCAN-SEP-2018.pdf

Sl. No	Date	Name of the event	Resource Person if any	No. participated	External agency if any	Outcome	URL of report
5	25/09/2018	E- Store		18		Providing opportunity to the students of our college to set up a stage to bring out the entrepreneur within them.	https://kristujayanti.edu.in/student_services/pdf/E-Store-September-2018.pdf
6	04/10/2018	E-Store		9		Providing opportunity to the students of our college to set up a stage to bring out the entrepreneur within them.	https://kristujayanti.edu.in/student_services/pdf/E-Store-October-2018.pdf
7	5/12/2018	YESCAN	Mr. Shaswat Jena, Co-founder of Eye D & Ms. Aashna Chaprana; she is the campaign Manager in Josh Talks	193 students from B.Com	Eye D & Josh Talks	The students were really inspired by Mr. Shaswat Jena and Ms. Aashna Chaprana's interaction, in which they captured new ideas, skills and abilities for being an entrepreneur.	https://kristujayanti.edu.in/student_services/pdf/YESCAN-DECEMBER-2018.pdf
8	13/12/2018	E-Store		3		Providing an opportunity to the students of our college to set up a stage to bring out the entrepreneur within them.	https://kristujayanti.edu.in/student_services/pdf/E-STORE-DECEMBER-2018.pdf
9	20/12/2018	E-Store		8		Providing an opportunity to the students of our college to set up a stage to bring out the entrepreneur within them.	https://kristujayanti.edu.in/student_services/pdf/E-STORE-DECEMBER-2018.pdf

Sl. No	Date	Name of the event	Resource Person if any	No. participated	External agency if any	Outcome	URL of report
10	10/01/2019	E-Store		350+		Providing an opportunity to the students of our college to set up a stage to bring out the entrepreneur within them.	https://kristujayanti.edu.in/student_services/pdf/2019/E-STORE-JANUARY-2019.pdf
11	17/01/2019	E-Store		275+		Providing an opportunity to the students of our college to set up a stage to bring out the entrepreneur within them.	https://kristujayanti.edu.in/student_services/pdf/2019/E-STORE-JANUARY-2019.pdf
12	24/01/2019	E-Store		300+		Providing an opportunity to the students of our college to set up a stage to bring out the entrepreneur within them.	https://kristujayanti.edu.in/student_services/pdf/2019/E-STORE-JANUARY-2019.pdf
13	1-5/02/2019	E-Week- “Verdes Empresario” (Green Entrepreneurship)	1. Mr. Subhranshu Banerjee is the Founder & CEO of DBDA Solutions Bengaluru. 2. Dwijendra Nath Guru is currently working as Promoter Director at Tene Agriculture Solutions Pvt. Ltd Bengaluru. 3. Sridhar Rao is a Management	500		The students were able to use their own new ideas, skills and abilities for being an entrepreneur and how to take decisions in critical situations through various events conducted.	https://kristujayanti.edu.in/student_services/pdf/2019/E-week-2019-Report.pdf

			Consultant Trainer, Startup Mentor, Management Coach & CO Founder of Infinumgrowth.co m				
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Director

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M



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Minutes of Meetings for Academic Year 2018 – 19

Sl. No	Date	Timing	No of people present	Agenda
1.	09/07/2018	4:30-5:30	7	<ul style="list-style-type: none">• Presentation of Plan for EIC 2018-2019• Events to be organized under EIC• Faculty In charge & Coordinators- Academic Year 2018 - 2019
2.	13/07/2018	4:30-5:30	6	<ul style="list-style-type: none">• Orientation Programme for all UG students• Faculty In charges for various sessions of orientation programme & report preparation work.
3.	3/08/2018	4:30-5:30	6	<ul style="list-style-type: none">• Faculty in charge for programmes<ul style="list-style-type: none">-Prof. Mathiyarsan- Smooth conduction of programme.-Prof. Arti- Report preparation.-Prof Steffi-Incharge for Valedictory Session.-Prof. Ramanathan & Dileep –Incharge for Tech TeamProf. Kaveri Swami- All sessions.
4.	3/09/2018	4:30-5:30	6	<ul style="list-style-type: none">• Organising E-Store every Week• Registrations of students• Guidelines to students.• Dates conformation to students for putting stalls.
5.	30/11/2018	4:30-5:30	6	<ul style="list-style-type: none">• YESCAN• Escort Team- Prof. Kaveri & Ms Swathi (Student Coordinator)• Organizing Committee-Prof Steffi Joan & Dr. Arti Singh• Dias Member- Prof. Mathiyarsan & Dr. Arti Singh• Tech Incharge- Prof. Ramanathan• Overall arrangement –Prof. Dileep Francis• Documentation Incharge- Prof. Steffi & Dr. Arti Singh

Sl. No	Date	Timing	No of people present	Agenda
6.	12/12/2018	4:30-5:30	6	<ul style="list-style-type: none"> E-WEEK 2019(1 Feb to 6 Feb 2019) Overall plan and Events to be organized in E-week 2019. Registering the students and finding out judges for all events of 5 days.
7.	5/1/2019	4:30-5:30	6	<ul style="list-style-type: none"> Follow up of events to be conducted in E-Week E- Stalls & Market Kshetra- Prof. Mathiyarsan & Prof. Kaveri Swami Karyaneeti-Dr. Arti Singh Brand Race-Dr. Dileep Francis Rural e Karte- Prof. Ramanathan Socially Viral- Prof. Mathiyarsan & Prof. Ramanathan .
8.	31/1/2019	11:50-12:30	6	<ul style="list-style-type: none"> Follow up of E-WEEK 2019(1Feb to 6 Feb 2019) Progress of Promotion work. Shortlisted judges for various events. Arrangements of Trophies & Certificates.

Prepared by: Prof. Ramanathan.G

Verified by: Dr. Arti Singh

Mathi

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Student member list 2018-2019

Sl. No	NAME	ROLL NO	DEPARTMENT
1.	John Thompson CGS	16CO1H125	B. Com
2.	Shivani.M	16CO1H136	B. Com
3.	Amit Bhagat	16CO1A204	B.Com
4.	Suresh.S	16CO1H237	B.Com
5.	Umesh.T	16COQK269	B.Com
6.	Manoj.M	16CO1K254	B.Com
7.	V. Gopala Krishna	16CO1A208	B.Com
8.	Dinoy P.D	16CO1K249	B. Com
9.	Lakhan Gupta	16CO1A274	B.Com
10.	Arsalan Arafath	16CO1A222	B.Com
11.	Kajal Chand	16CO1H277	B.Com
12.	Sruthi.S	16CO1A219	B.Com
13.	Sindhu Jayakavi R	16CO1A218	B.Com
14.	Raiem Sam	16CO1H230	B.Com
15.	R Vaishnavi Nair	16CO1A373	B.Com
16.	Naveen Kumar.G	16CO1K371	B.Com
17.	Haroon Shafiq.B	16CO1K349	B.Com
18.	Christin Jose	16CO1A306	B.Com
19.	Archana.P.R	16CO1K341	B.Com
20.	Soona Joseph	16CO1H337	B.Com
21.	Sona.P	16CO1A318	B.Com
22.	Lois Zaphnath	16CO1K351	B.Com
23.	Joel John	16CO1A308	B.Com
24.	Preethi Mondal	16CO1H334	B.Com
25.	Bindya Suresh	16CO1H324	B.Com
26.	Priya Darshini.N	16CO1H335	B.Com
27.	Jithin G Krishnan	16CO1H325	B.Com
28.	Rahul M. Mathew	16CO1A313	B.Com
29.	Bobin Johnson	16CO1A504	B.Com
30.	Devendra Gangwani	16CO1H522	B.Com
31.	Manish Gowda.K	18CO5K3033	B.Com(H)

S.N	NAME	ROLL NO	DEPARTMENT
32	Preetham.P	18CO5K3034	B.Com(H)
33	Rahul.V	18CO5K3072	B.Com(BA)
34	Akash Agarwal	18CO5A3004	B.Com(H)
35	Peeyush Attri	18CO5A3018	B.Com(H)
36	Akash H. Patil	16HU5K127	B.A
37	Kamlesh. S	16HU2H113	B.A
38	B. Rushil kumar	16HU1A104	B.A
39	Tasneem Sada	17HU1H1044	B.A
40	Priya Jaiswal	17HU1H1090	B.A
41	Christo Thomas Jacob	17HU1A1007	B.A
42	Amardeep Kujur	17HU1A1003	B.A
43	Rohan raj	17HU1U1032	B.A
44	Avinash. M	17HU1K1046	B.A
45	Lalrotluanga. M.C	18HU1A1010	B.A
46	Kushal Maheshwari	16MG1A416	BBA
47	Reyon	16MG1A418	BBA
48	John	17MG1A189	BBA
49	Jetlin	17MG1A188	BBA
50	Fahad	17MG1A186	BBA
51	Manjitha	17MG1A217	BBA
52	Reuben	17MG1A2065	BBA
53	Akilesh	17MG1H2092	BBA
54	Suresh	17MG1K2106	BBA
55	Jayesh	17MG1A2055	BBA
56	Shahzeb	17MG1H2086	BBA
57	Sanjay	17MG1K2104	BBA
58	Vijay	17MG1H2095	BBA
59	Midhun	17MG1H2085	BBA
60	Amruth	17MG1H2077	BBA
61	Dempo	17MG1A2051	BCA
62	Deepak	17MG1A2050	BCA
63	Neha Shindu Babu sundershan	16CS1H133	BCA
64	Prathyash Ponnachan	16CS1H134	BCA
65	Bharath Kumar S	16CS1K142	BCA
66	Sachin Sumanth	16CS1K155	BCA
67	Alan Stephen	16CS1A202	BCA

S.N	NAME	ROLL NO	DEPARTMENT
68	Marsha Mathai	16CS1H223	BCA
69	Stalin Arun Kumar P	16CS1A314	BCA
70	Abhishek A	16CS1H319	BCA
71	Amlan Baskey	16CS1H420	BCA
72	Janhavi N	16CS1K440	BCA
73	Sushma K S	16CS1K454	BCA
74	Rohit Kumar	16CS3H125	BCA
75	Sella Zoumanigui	16CS3A105	BCA



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Academic Year 2018-19

Details of Student Entrepreneurs

S.No	Name	Batch	Department	Type of Business	Mobile Number	Mail id
1	Philip John	2016-19	Commerce	Art work	7090890544	finnyjohn90@gmail.com
2	Sidharth. L	2018-21	Commerce	Event Management(Organising Sports)	7349012777	sidharthlakshmanan@gmail.com
3	Manish Kumar	2018-21	Commerce	Transport NLI Pvt Ltd	9590590691	manishtripathi2563@gmail.com
4	Kelvin Varghese	2017-20	Commerce	School	8496067414	kvarghese1999@gmail.com
5	Ajay Geo Shaji	2017-20	Commerce	Grocery Stores	9048846812	agshaji30@gmail.com
6	Dominic Philip	2016-20	Commerce	Factory	9497377737	dominicphilip920@gmail.com
7	Gladson P George	2017-20	Commerce	Confectionery work	7550150970	Gladsongeorge99@gmail.com
8	Praveen K Pareek	2017-20	Commerce	Wholesale dealers in wall clock	8147307123	praveenpareek5@gmail.com
9	Venu Gopal S	2017-20	Commerce	Pottery business	8951953813	venusrinivas1999@gmail.com

S.No	Name	Batch	Department	Type of Business	Mobile Number	Mail id
10	Sneha Sharon	2017-20	Commerce	Mobile services	7760231614	snehasahana08@gmail.com
11	Anjali Chander	2017-20	Commerce	Grocery stores	9980235313	anjalicander98@gmail.com
12	Akash H. Patil	2016-19	B.A (JPSE)	Milk Dairy and Food Supply	7760156316	Akashhpatil3@gmail.com
13	Kamlesh.S	2016-19	B. A (HTJ)	Mop manufacture and cotton bag supply. Event Management	7259317773	kamleshsounder@yahoo.com
14	Daphny John	2016-19	B. A (HTJ)	Yofee Saloon	9900299561	Marydaphny98@gmail.com
15	Avinash	2017-20	B. A (HEP)	Transportation	9066681936	Avinash7982@gmail.com
16	Lalrotluanga M.C	2018-21	B.A (EPS)	Fashion Designing	9612127192	mclalrotluanga1999@gmail.com
17	Equebal Bahar Barbhuiya	2018-21	B.A (EPS)	Logistic Import Export	7002154687	Iqbalbahar87@gmail.com
18	Janvi Suri	2018-21	Management	Fab fitness (proteins selling)	9769583857 9969293202	janvisurifitness@gmail.com
19	Nandita Jain	2018-21	Management	Handmade crafts	7697101690	nandithajain1907@gmail.com
20	Youla Dolma	2018-21	Management	Clothing	8296212775	youladolma64@yahoo.com
21	Reon George	2018-21	Management	Media	9632826527	reongearge17@gmail.com

S.No	Name	Batch	Department	Type of Business	Mobile Number	Mail id
22	Durshyaanthganapathy	2018-21	Management	YouTube channel	9741471594	dushyaanthganapathy@gamil.com
23	Mohammed Ansaf	2018-21	Management - AM	Online clothing	8951165817	mohammedansaf7817@gmail.com
24	Sagar Saproo	2016-19	Management	Media Supply	9663863007	sagarsaproo9@gmail.com
25	Noel Clifford	2018-21	Management - CGMA	Photography	7259584884	cliffordhauk222@gmail.com
26	Mathew Philip	2018-21	Management -CGMA	Engineering Tools	9207775424	jemiphilip7@gmail.com
27	Ashwin Dinesh	2018-21	Management -CGMA	Promotion	9589323554	raytinzen1001@gmail.com
28	Hitesh	2016-19	Management	Event Management	9663866130	hiteshrichael1980@gmail.com
29	Kushal Maheshwari	2016-19	Management	Granite Furniture	8296730343	lalkushal@gmail.com
30	Alan B Thomas	2016 – 19	Computer Science	Pharmacy Shop, Sports Shop	9526711254	alanbthomas7455@gmail.com
31	Keerthana J	2016 – 19	Computer Science	Freelancing business (arts)	8296068097	kittu1906@gmail.com
32	Deepak Nelson	2016 – 19	Computer Science	Freelancing business (arts)	9107831706	deepakkris123@gmail.com
33	Nawazulla Khan	2016 – 19	Computer Science	Travels, AC and service, Bicycle	7349494861	nawaz4599.hn@gmail.com

S.No	Name	Batch	Department	Type of Business	Mobile Number	Mail id
34	Kavyashree S	2016 – 19	Computer Science	Jewelry business	8904995681	97kavyashree@gmail.com
35	Maria Israel Sathyan	2016 – 19	Computer Science	App Wizards	7899959682	israelsathyan7@gmail.com
36	Srilakshmi S	2018 – 21	Computer Science	In House Tutor	9901098162	kumarsrilakshmi1@gmail.com
37	Kathleen Sandra Therese	2018 – 21	Computer Science	Textile and Furniture Business	7510790658	kathysunny1999@gmail.com
38	Roshini Rajesh	2018 – 21	Computer Science	Real Estate Business (Web designing)	9844311514	roshiraj2000@gmail.com
39	Vishnu S	2018 – 21	Computer Science	Bag Manufacturing Industry	8867178804	vishnusureshkp@gmail.com


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Alumni Entrepreneur Details

S. No	Name	Batch	Department	Type of Business
1	Arihant Kumar	2007-10	B.Sc	Branding
2.	Dennis Thomas	2002-04	MBA	Interiors
3.	Jesme Joy	2011-14	B.Com	Accessories
4.	Joe Harold P.T	2005-08	B.Com	Chartered accountant
5.	Dorai Raj.K	2007-10	BBM	Bike Servicing
6.	Divin Vaghese	2008-13	B.Com, MBA	Manufacturing sand for architectural purposes.
7.	Balu Thomas Mathew	2003-06	B.Sc	Network and solutions.
8.	Cyril Prabhu.J	2008-11	B.Com	NGO
9.	N.Yeshwanth H	2010-13	B.Com	Graphic Designing and Printing
10.	Sonia Shandilya	2005-08	BBM	consultancy
11.	Prujeeth Joshua	2011-14	BA	Artist Management, Entertainment
12.	Bala Praveen	2004-07	B.Com	Tour operations
13.	Joel Andrew Bartley	2004-07	B.Com	Sound and light rentals
14.	Pavan Shetty	2005-10	B.Sc, MBA	Services
15.	Pradeep John	2000-03	B.Com	Chartered Accountant
16.	Kiran K Nair	2009-12	B.com	Studio, photography, designing
17.	Rizwan Ul Junaid	2009-11	MBA	Health care
18.	J.Reynold Robin	2003-06	BBM	Interior decorations
19.	Rojin R Sam	2005-10	B.Com, MBA	Logistics and waste management
20.	Sebe Mathew	2013-16	BA	Event management

S. No	Name	Batch	Department	Type of Business
21.	Prithvi Lawrence	2013-16	BA	Event management
22	Andrew Paul	2010-13	B.Com	Andy's Abstracts
23	Anish Nadh	2004-07	BA	Exodus Music School
24	Antony Davis	2004-07	BBM	VHP Now
25	Anusha V Sunder	2010-13	BBM	Hogwards
26	Arnold Andrews	2013-16	B.Com	G-Bags.
27	Asharani C V	2009-11	M.Com	Manomayi
28	Balu	2003-06	B.Sc	MAGB Tunes Pvt ltd, Camfox IT Solutions
29	Manjunath A.S	2002-05	B.Com	Advaita Creations
30	Dr.Ricky Jacob	2000-03	B.Com	Paysack
31	Jafin Muneer	2008-13	BBM & PGDM	Little square (Square group Pvt Ltd)
32	Jesme Joy	2012-15	B.Com	Kalani Arts & Crafts
33	Jess Isac	2003-2006	BBM	Lunars Pvt Ltd.,
34	jose tony	2004-07	BBM	Gods grace
35	kishore	2007-10	BBM	Terra Properties
36	Martin Francis	2006-09	BBM	Mediarede
37	Panchani Kishan R Patel	2013-16	B.Com	Irada Mobiles & Computer Store
38	Ravinder Reddy	2006-09	BCA	Iaksr Group
39	Robert Nediyakalaparam bil	2003-06	B.Sc CSME	M/s.Maxice
40	Deepender	2014-17	B.Com	Furniture Shop
41	Ranjith	2014-17	B.Com	Catering
42	Sarin Surendrajan	2007-10	B.Sc	Flumen Creations / Spaeks Studio
43	Shashi Kumar. M	2011-14	B.Com	Hotel New Ruchi Bhavan
44	Siva Prasad	2000-03	B.Com	Tutorreels
45	Sonal Shandilya	2005-08	BBM	SSC-global Consultancy
46	Justin	2005-08	M. Sc.	Leads Biotech Pvt.Ltd
47	Aoyanger	2004-07	BA	Ladybird School, Mokokchung Nagaland
48	Melbin Kuriakose	2014-17	Computer Science[PG]	Web Development

S. No	Name	Batch	Department	Type of Business
49	Jain Kurian	2014-17	Computer Science[PG]	Web Development
50	Lijo Jai	2014-17	Computer Science[PG]	Web Development
51	Praveen Tom Jennings	2014-16	MBA	Logistics
52	Amal Siby	2014-16	MBA	Jewelers
53	Mathew Sebastian	2014-16	MBA	Hotel
54	Rohit R Patel	2015-17	MBA	Retail
55	Syed Zaid Asim	2015-17	MBA	Hotel
56	Jaison Kunchandy	2015-17	MBA	Retail
57	Nathanael V	2013-2016	Life Sciences	Co-founder, Music Sand company [caller tunes and Jingles]
58	Dheeraj	2014-17	BBA	Manpower supply (security agency)
59	Sebin Paul	2010-13	B.Com	Micro Franchise
60	Noushad J	2009-2012	B.Com	Glass and plywoods (AA & sons)
61	Dibu Dharshan S	2017-2020	BBA	Motifiyou.com
62	Rahul Rajeev	2009-2012	MCA	IT development company
63	Nickey Joseph Kocherry	2009-2012	MCA	Festivya Online Services Private Limited
64	Akshay SB	2014-17	Bcom	A2associatesindia
65	Dennis John	2013-2016	BCA	Mountainstore - E-commerce


Director

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M



Kristu Jayanti College

AUTONOMOUS Bengaluru
Reaccredited 'A' Grade by NAAC | Affiliated to Bangalore University

Entrepreneurship and Innovation Centre

Academic Year 2018-19

Major activities of EIC

1. YESCAN: Young Entrepreneurs Series (YES) is an educative initiative aimed at installing entrepreneurship in the minds of the youth of Kristu Jayanti College. YES CAN is a program meant to create awareness about the entrepreneurial possibilities, the investment avenues and opportunities available for them.

The event will showcase the best of **Successful Young Indian Entrepreneurs** who will share their experiences, challenges and methods to become successful entrepreneurs.

YES CAN 2018 is mainly focused on the theme of the year which is “Collaboration And Networking” (CAN) to attract more youths to the new world of opportunities towards starting enterprises and embracing entrepreneurship. The main highlights of YES CAN 2018 include:

- Focus on encouraging and attracting more than 200 interested students.
- Interactive session for budding entrepreneurs with Successful Startup founders.
- Creating a platform to encourage startups and young entrepreneurs to exchange ideas.

2. E-Week: E-week is a program meant to develop entrepreneurial abilities among students. It refers to inculcation, development and polishing of skills of a person to meet the individual's needs to establish and successfully run his/her enterprise. Major focus was given on ways to help the students know about entrepreneurship opportunities in the market and help them to be creative thinkers in their business.

3. E-Store: Entrepreneurship is a key driver of our economy. Wealth and a high majority of jobs are created by small businesses started by entrepreneurially minded individuals, many of whom go on to create big businesses. People exposed to entrepreneurship frequently express that they have more opportunity to exercise creative freedoms, higher self-esteem, and an overall greater sense of control over their own lives. As a result, many experienced business people political leaders, economists, and educators believe that fostering a robust entrepreneurial culture will maximize individual and collective economic and social success on a local, national, and global scale.

Keeping this in mind, the Entrepreneurship and Innovation Centre of Kristu Jayanti College (Autonomous) has taken the initiative to come with E-Stall. The Cell provides opportunity to the students every week to exhibit their entrepreneurial skills by coming up with a creative stall and sell products the whole day in the college campus.



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Reports of the Programmes conducted



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Academic Year 2018-19

REPORT ON YESCAN 2018

Date: 12th July 2018

Number of beneficiaries: 500 students from B.COM and B.B.A. Departments.

Name and details of the Chief Guest: Mr. Kashyap Karnala is the co-founder of “Invement.com”. Destined to be an entrepreneur with a difference, he is in the business of incubating startups. They provide investments and mentoring to startups. Mr. Kashyap is also the founder of “Eyeplus.com”, which is in the business of manufacturing pillboxes for the elderly. He is also an author of the upcoming book called ‘The Tech Dummy Entrepreneur’ Targeted for wannapreneurs and early stage startups. Previously he has lived and worked in Germany and France for over 5.5 years. He was also an MBA from Germany, part of his MBA was completed in IIM Bangalore as part of student exchange program. The students were really inspired by Mr. Kashyap Karnala’s interaction, in which they captured new ideas, skills and abilities for being an entrepreneur.

Objective: To help the students understand the need for entrepreneurs and to instill a quality of being an entrepreneur.

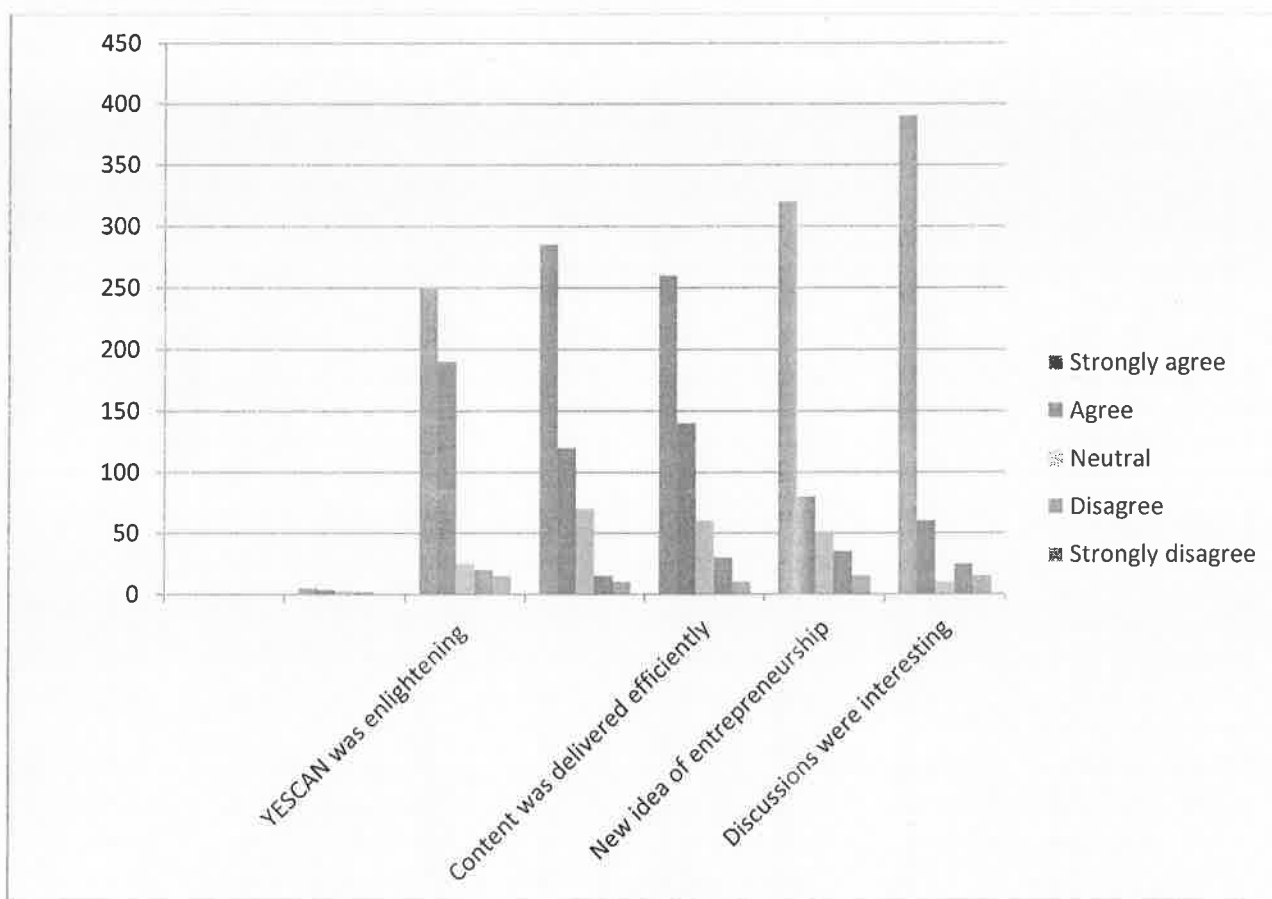
Brief Write up on the Programme: This event was successful as the resource person gave a lot insights of how to become an entrepreneur. He spoke about his life and the transformation in becoming an entrepreneur. It indeed motivated all the students to be an entrepreneur in their lives. He also put the students into various situations and games. It was an interactive session with great learning.

Feedback: Feedback was taken in order to analyze the effectiveness of this Programme. It was found that out of 500 beneficiaries, 50% (250 students) rated the programme was an excellent event and found the information imparted to them was very inspired and beneficial. Apart from this 24% (120 students) rated the talk as very good, 28% (140students) rated as good, and 10% (50students) rated as satisfied. Very less no of students expressed their dissatisfaction towards the event.

Overall assessment of the event

How were these areas addressed	Strongly agree 5	Agree 4	Neutral 3	Disagree 2	Strongly disagree 1
YESCAN was enlightening	250	190	25	20	15
Information presented helped to understand the entrepreneurship opportunities	285	120	70	15	10
Content was delivered efficiently	260	140	60	30	10
New idea of entrepreneurship	320	80	50	35	15
Discussions were interesting	390	60	10	25	15

Overall Assessment of the Program



URL:http://kristujayanti.edu.in/student_services/pdf/YESCAN-July-2018.pdf

Photos:

Welcome of the Guest by Fr. Emmanuel P.J.



Lighting of the Lamp by dignitaries on dias

Chief Guest Motivational Talk



Students Involvement in chief guest talk

Report prepared by: Prof. Ramanathan.G

Report verified by: Dr. Arti Singh

Mathi
Director

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M



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ENTREPRENEURSHIP AND INNOVATION CENTRE (EIC)

E-Start: Entrepreneurship Awareness Programme (EAP)

Programme Schedule

Date	Day	Class	Time	Venue
16/07/2018	Monday	V BA JPEnglish "A"	2.40-3.30	Mini Audi I
17/07/2018	Tuesday	V BA HEP,HTJ,JPSEnglish	2.40-3.30	Mini Audi I
19/07/2018	Thursday	V BBA	12-12.50	Mini Audi III
19/07/2018	Thursday	V BA JPEnglish "B",JPCS	3.30-4.30	Mini Audi II
19/07/2018	Thursday	V B.SC(MB,BT)	2.40-3.30	Mini Audi II
20/07/2018	Friday	V B.Com	3.30-4.30	Mini Audi III
21/07/2018	Saturday	V BCA,B.Sc	11-01	Main Audi

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Entrepreneurship and Innovation Centre (EIC)

Academic Year 2018-19

REPORT ON ORIENTATION 2018

Date: 16-21 July 2018

Number of beneficiaries: 1020 students from EIC Club, B.Com, BBA, BCA, BSC, & BA Department.

Name and details of the Chief Guest: Mr. Girish Batra, founder Glocal Projects Pvt. Ltd. an Idea stage startup incubator dedicated for college students. He is an avid reader and always looks at theory to see how it could be put into practice. He has authored the book 'Experiments in Leadership'; which was published in 2018. Mr. Girish Batra is a corporate honcho with enriching experience in a Fortune 500 company and Indian SME. He started his career as a Management Trainee and grew step by step eventually becoming the CEO of the SME. He also tried his hand at establishing a company in real estate and ran it for 3 years before shutting it down due to negative cash flows.

Objective: Major focus was given on ways to help the students know about entrepreneurship opportunities in the market and help them to start up their business.

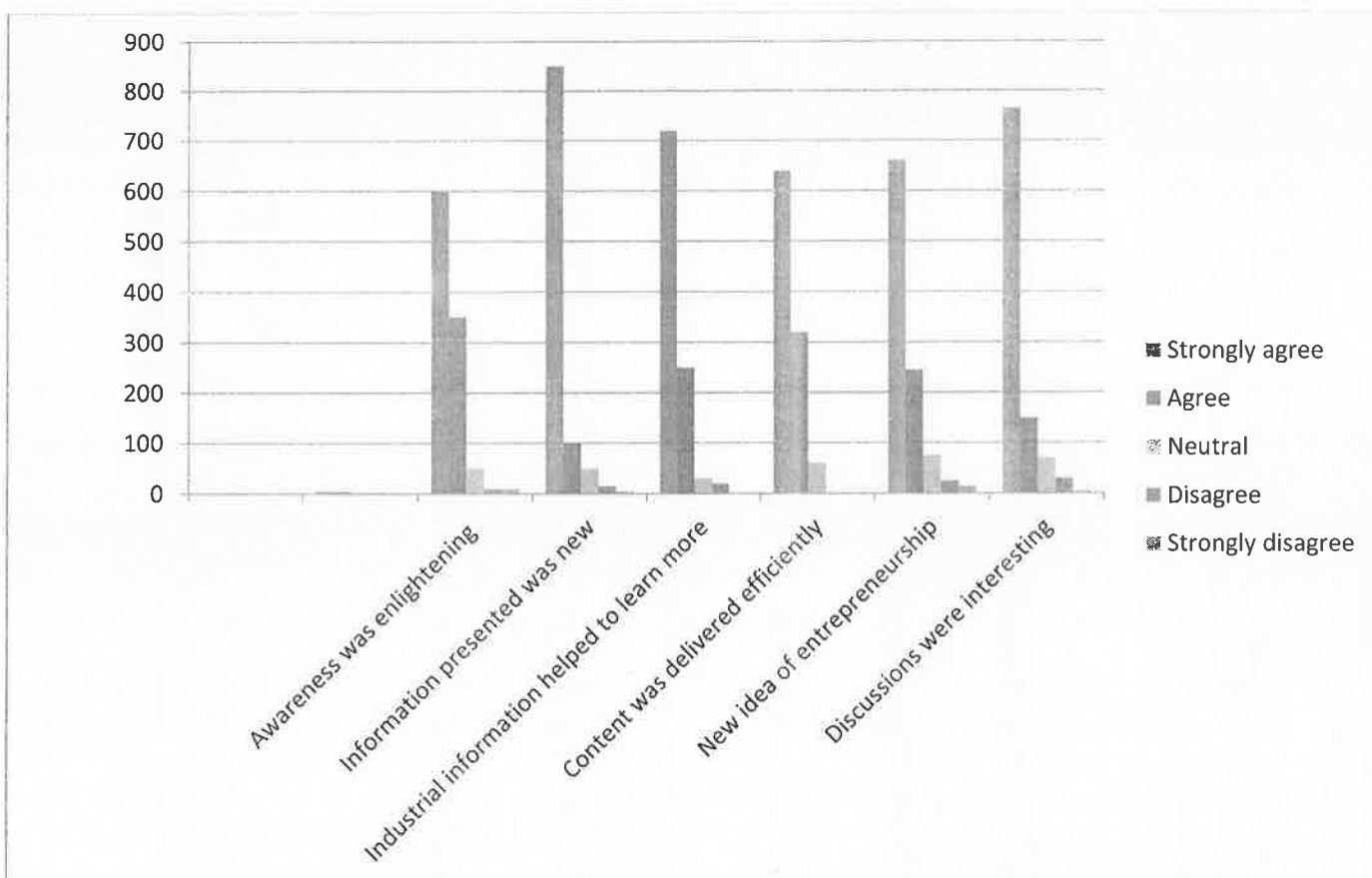
Brief Write up on the Programme: Mr. Girish Batra motivated the students towards becoming an entrepreneur. He spoke students about various success and failure stories of various entrepreneurs to motivate students towards entrepreneurship. His talk was very much motivational & helpful for the students.

Feedback: Feedback was taken in order to analyze the effectiveness of this guest lecture. It was found that out of 1020 beneficiaries, 58% (600 students) rated the guest lecture as an excellent event and found the information imparted to them as relevant. Apart from this 25% (250 students) rated the lecture as very good, 7% (75 students) rated as good, and 3% (30 students) rated as not satisfied. Comparatively very less students expressed their dissatisfaction towards the event.

Overall assessment of the Event

How were these areas addressed	Strongly agree 5	Agree 4	Neutral 3	Disagree 2	Strongly disagree 1
Awareness was enlightening	600	350	50	10	10
Information presented was new	850	100	50	15	5
Industrial information helped to learn more	720	250	30	20	0
Content was delivered efficiently	640	320	60	0	0
New idea of entrepreneurship	660	245	75	25	15
Discussions were interesting	765	150	70	30	5

Overall Assessment of the program



URL:http://kristujayanti.edu.in/student_services/pdf/Orientation-Report.pdf

Photos:

Mr. Girish Batra interaction with students



R.A.
Report prepared by: Prof. Ramanathan.G

Arti Singh
Report verified by: Dr. Arti Singh

M. Mathiyarasan
Director

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Entrepreneurship and Innovation Centre and Kristu Jayanti Incubation Centre

In collaboration with

Entrepreneurship Development Institute of India, Ahmedabad

Organizes a Three Day

Entrepreneurship Awareness Camp (EAC)

8th, 9th and 10th August 2018

Programme Schedule

August 08 2018

Venue: Mini Audi-II

Time	Sessions	Name of the Chief Guest / Resource Person
9.15 - 10.15	Inauguration	Ms. Pavithra Y S Managing Director, Vindhya E-Infomedia Pvt Ltd
10.20 - 11.30	Introduction to Entrepreneurship	Prof. Stephen Deepak School of Management Kristu Jayanti College, Bangalore
11.45 - 1.00	Historical Background of Indian Entrepreneurship	Dr. Baba Ganakumar School of Management Kristu Jayanti College, Bangalore
2.00 - 3.15	Identification of Opportunities	Mr. Kashyap Karnala Founder, Invement.com
3.30 - 4.30	Refection by Entrepreneurs	Alumni Entrepreneurs and External Entrepreneurs

August 09 2018 Venue: Mini Audi-II

Time	Sessions	Name of the Chief Guest / Resource Person
9.00 - 10.10	Starting SSI- Challenges and Opportunities	Mr. Sreejith Padmanaban Sales Director Tentacle Aerologistix Pvt Ltd
10.20 - 11.30	Technological and Commercial Aspects of SSI	Mr. Anil Kumar Muniswamy Managing Director SLN Technologies Pvt. Ltd
11.45 - 1.00	Investment Aspects	SIDBI
2.00 - 3.15	Personal Traits of Entrepreneurs	Prof.Sen B Mathews Director, Center for Placement and Corporate Relations Kristu Jayanti College
3.30 – 5.00 pm	Factory Visit	Sports Entrepreneurial based plant visit

August 10 2018

Venue: Mini Audi-III

Time	Sessions	Name of the Chief Guest / Resource Person
9.10 - 10.10	Business Plan Preparation	Mr.Srini Bhopal
10.20 - 11.30	Design Thinking	Mr.Girish Batra
11.45 - 1.00	Communication and Negotiation Skills	Mr. Wintson Rosario Quintype
2.00 - 3.15	Reflections by Entrepreneurs	Alumni Entrepreneurs and External Entrepreneurs
3.30 - 4.30	Valediction	Mr. Girish Bhatra, Founder of Glocal Projects.



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Entrepreneurship and Innovation Centre

Academic Year 2018-19

Report on Entrepreneurship Awareness Camp

Date: 08/08/2018- Inauguration Ceremony

Classes Attended & Number of beneficiaries: 80 students from EIC Club, B.Com, BBA, BCA, BSC, MBA, MCA Department.

Objective: Inauguration Ceremony - The Entrepreneurship and Innovation Centre (EIC) cell with collaboration with the Incubation centre of Kristu Jayanti College initiated a 3 day Entrepreneurship Awareness Camp (EAC), with an objective to enhance knowledge and kindle the skills of the young minds aspiring to be successful entrepreneurs.

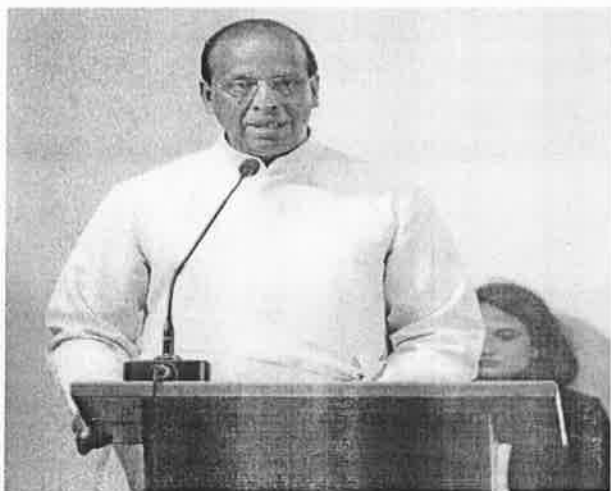
Name and details of the resource person: The awareness camp was inaugurated by Ms. Pavithra Y S Managing Director, Vindhya E-Infomedia Pvt Ltd., a dynamic women Entrepreneur. The inaugural ceremony started off with Dr. Aloysius Edward, Dean, Faculty of Commerce and Management welcoming the gathering and offering information on thrust full Entrepreneurship. Dr. Muthukumar, Coordinator Department of Commerce PG delivered the prelude for the Entrepreneurship Awareness Camp- 2018 , stating the core objectives of the camp such as to build the in ate capability of young students, to bring about Awareness regarding Entrepreneurial life right from grass root levels and also offer multitude of suggestions for them to start off their career. The Precedential address was delivered by Rev.Fr Josekutty P.D, Principal, Kristu Jayanti College, in which he elucidated on the new aspect of 'Sports Entrepreneurship Campaign' where students would be taken in an industrial visit to Sports oriented firm which would help them understand various the fields Entrepreneurship has branched out. He also stated the importance of revisiting, dreaming and being passionate about what an individual wants to pursue as it is the perseverance that brings out the light in them.

Brief of the program:

Mrs. Pavithra addressed the effervescent young gathering where she briefed them about her business and enumerated the driving factors behind them which are following one's passion, working with the right squad, manifesting a positive attitude towards life and never to give up in spite of debacles. These words made an impact on the listeners enabling them to ask questions and interact with her.

The session concluded on an enthusiastic note where they were asked to applaud through sign language. Towards the end Prof. Mathiyarasan, Faculty Coordinator, Entrepreneurship and Innovation Centre expressed his gratitude to Ms. Pavithra for her valuable presence and the other dignitaries for initiating such a camp which serves as a huge motivating factor for the students.

Photos of the Sessions.



Presidential address delivered by Rev. Fr. Jose Kutty P.D, Principal, Kristu Jayanti college.

Welcome address delivered by Dr. Aloysius Edward, Dean Commerce and Management Kristu Jayanti college.

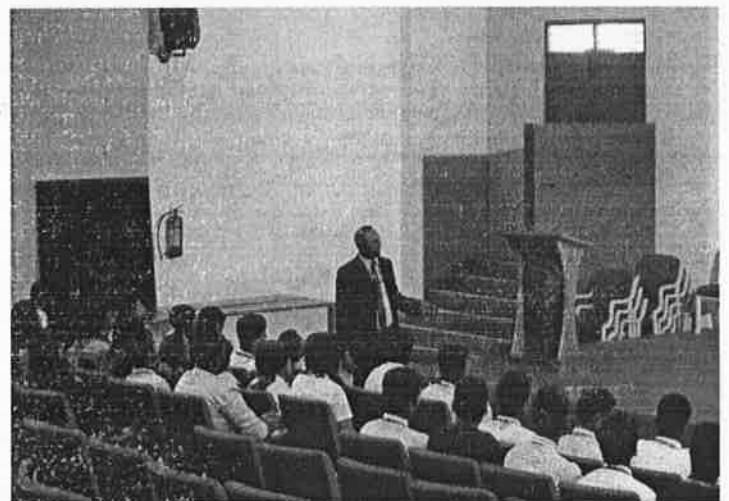
Date: 08/08/2018, Session-I

Objective: Introduction to Entrepreneurship-They were exposed to the knowledge of how to become an entrepreneur and entrepreneurship value training.

Name and details of the resource person: Prof Stephen Deepak, Faculty, School of Management Kristu Jayanti College.

Brief of the program: Prof Stephen, took the session on “Introduction to Entrepreneurship”. The session enlightens the mindset of students regarding the field of entrepreneurship. Sir also shared some tips like enjoy what you do, plan out things, manage your resources wisely, become a self-promoter, level the playing field of technology and much more. Towards the end sir shared with students the three type of people that people mostly end up becoming the one who makes things happens, the one who watch things happen, the one who wonder what’s happening. The session then concluded by sir sharing the testimony of different CEO’s.

Photos of the session



Prof. Stephen Deepak interacting with students.

Date: 08/08/2018 - Session -II

Objective: To understand the historical background of entrepreneurship in India

Name and details of the resource person: Dr. Baba Gnanakumar, Professor in area of Financial Analytics from the School of Management, Kristu Jayanti College, Bangalore. His notable contributions include creating a social fluidity mapping for entrepreneurs, flexible interest rate grid for micro financing institutions, farm-driven supply chain network for agriculturists and financial supply chain networking for textile exporters. He has published 64 articles, presented 125 papers and authored eleven books. He is a Gold medalist in Commerce and having 25 yrs. of teaching experience.

Brief of the program: Dr. Baba Gnanakumar highlighted the fact that attitude matters a lot in life. To become successful in life your attitude is what makes the difference. He encouraged the students by quoting the lines Ronnie Screwvala “Dream with your eyes open”. The session concluded by sir stating the example of Prem Ganapathy, who started his business with Rs 150 and now runs a chain of Dosa restaurants which values nearly 20 crores in the market today.

Photos of the session



Dr. Baba Gnanakumar addressing the students

Date: 08/08/2018 - Session -III

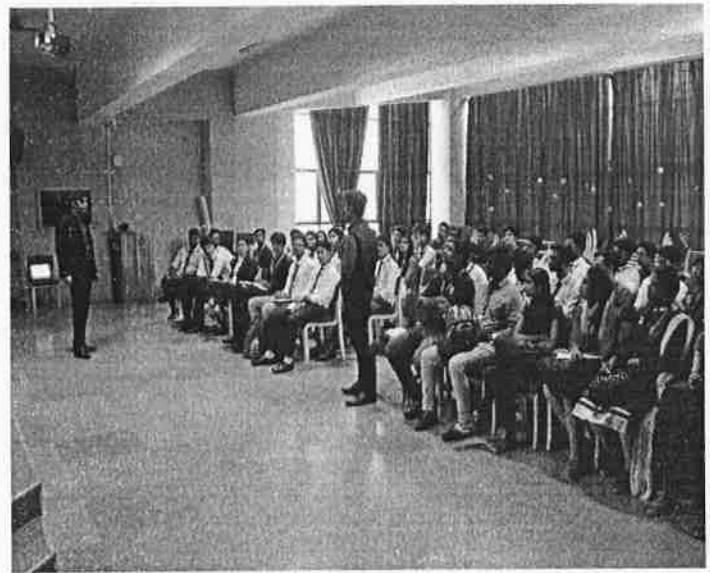
Objective: Identification of opportunities in entrepreneurship.

Name and details of the resource person: Mr. Kashyap Karnala is the founder of invement.com, which specializes in incubating startups. He provides investment and mentoring to startups. He is also the founder of eyeplus.com, which is in the field of manufacturing pillboxes for the elderly. He is also the author of an upcoming book called "The tech dummy entrepreneur" targeted for wannapreneurs and early stage startups. Previously he lived and worked in Germany and France for over 5.5 years. He is an MBA graduate from Germany and also he completed his programme in IIM Bangalore as part of student exchange programme.

Brief of the program:

Mr. Kashyap took over the session on the topic Identification of Opportunities & discussed the importance of communication, conformation, from where money can be raised, noticing things around us, being energetic and much more. He also shared his personal opinion that doesn't ask for permission to start what you like, do what you love to do the most. The entire session was filled with a lot of activities and interactive sessions between the speaker and students. Mr. Kashyap concluded the session by highlighting the perks of being an entrepreneur. He shared his views like you can be your own boss, high satisfaction towards what you do, financial independence, allows you for experimenting and also there is high level of possibilities for growth.

Photos of the session



Mr. Kashyap Karnala interacting students in EIC Awareness Camp

Date: 08/08/2018 - Session IV

Objective: Reflection by Entrepreneurs.

Name and details of the resource person: Mr. Amit Kumar Mishra, Founder & CEO of, Dazeinfo.com Media & Research. Sir completed his education from Uttar Pradesh Technical University in the year 2000. He helps business executives - entrepreneurs, investors, influencers and decision-makers - to make fact based decisions and multiply their growth. Sir is a profound speaker, mentor, active explorer and tech enthusiast. He founded Dazeinfo - India's leading business media & industry intelligence platform - with a vision to disrupt the business media and research industry. With more than 85,000 man hours of working experience with multiple global brands likes of LG, Polaris, ORG Telecom in various geographies, sir has learnt the art of being successful despite all odds. Sir has 10+ years of Industry experience.

Brief of the program:

Mr. Amit Kumar Mishra started the session by sharing his entrepreneurship journey. Sir told about the struggles every startup face in the beginning of their establishment, only 10% startups succeeds in their first attempt. He also highlighted the fact that all of them should be prepared for failures with a firm and determined mind. He asked the students to become an entrepreneur who is approachable and can communicate. He concluded his session by advising students to identify opportunities through problem and try solving those problems, find gaps in the existing markets and fill those gaps.

Mr Anthony Davis took over the session afterwards. Mr. Antony Davis is a creative film producer/director, having done a wide range of films from documentary, ads, music videos and corporate films. Antony Davis is the Founder of VHTnow, Bangalore's leading video/film production agency. Sir completed his degree in Bachelors in Business Management, Marketing, in 2007. Also he completed Start-up Leadership Program Entrepreneurship/Entrepreneurial Studies, and online certificate course, Creativity certified by Stanford University. Sir's Vision is to educate a million Indians. Build an education city of the future that runs entirely on green energy helping build the most beautiful place to foster education. Sir is a passionate entrepreneurial-Minded Filmmaker. His company VHT now has made films for Amazon, eBay, Wrangler, Accenture, PayPal, Toyota and many leading companies. He was a senior correspondent with Times Now TV and Prime Time anchor with News9 television from the TV9 Network. Also sir is the founding president of the Kristu Jayanti college alumni network. He completed his BBM from Kristu Jayanti College.

Sir shared his journey of how a BBM graduate landed up in journalist's role and from there how he took up the role of an entrepreneur. He shared his thoughts with students stating that first they should decide upon what they are going to do exactly. They should utilize their talent and knowledge and use that to find their strengths and weakness. He shared the importance of building up cash for the business and how right set of people and team is necessary for a startup

to become successful. Also he concluded the session by stating that passion that one entrepreneur carries in his or her heart towards their business is what makes them successful. So he advised the students to follow their dream with a clear mindset of what they want to do.

With this, the first day of the Entrepreneurship Awareness Camp was successfully completed.

Photos of the Session



Mr. Antony Davis addressing students in EIC Awareness Camp

Date: 09/08/2018- Session V

Objective: Starting SSI – Challenging and Opportunities

Name and details of the resource person: Mrs. Sakshi Korde, Co-Founder and Director of Satva – Labs and Innovations pvt ltd Mumbai. Ma'am is Business Advisor, Design thinker and an Entrepreneur. Sakshi korde is a passionate learner. Her curiosity and pursuit of knowledge has led her to explore a plethora of fields from microbiology, neuroscience to now market research, design thinking and business consulting. Throughout her career, her strong capabilities for doing research and drawing insightful conclusion have allowed her to be an achiever in every field. After about 3 years in business consulting and research, she is now exploring opportunities to harness her cross functional experience to work in the field of strategic corporate consulting. She specializes in corporate strategy, Business Consulting, Research, Design Thinking, Neuroscience, Consumer Psychology (preliminary level).

Brief of the program:

Ma'am started the session by sharing her experience as an entrepreneur and how her journey started. She shared the struggles she faced while starting a small scale industry. She explained students what small scale industries are and what are the pain points that an entrepreneur should focus on while starting a SSI. She also discussed the sectors of opportunities that are available for SSI in India. Also she highlighted the importance of attracting right talent and right partners for setting up of any company. She concluded the session by highlighting the importance of "investing in yourself". At the end of the session was ended with an interactive session between the students and the speaker.

Photos of the Session



Welcoming the Chief Guest Mrs. Sakshi Korde



Mrs. Sakshi Korde enumerating the highlights of the session.

Date: 09/08/2018- Session -VI

Objective: Technological and Commercial Aspects of SSI

Name and details of the resource person: Mr. Anil Kumar Muniswamy, is one of the founding directors and the driving force behind SLN Technologies Pvt. Ltd., a Bangalore based embedded systems company. He started SLN technologies, along with his engineering classmate D.R Subramanian in the year 1995, with a vision of building a world class embedded technology company in India. With the help of a good partner and team of highly dedicated engineers, he is leading his company towards translating his vision into reality. An Engineering graduate, majoring in Electronics and communication, Mr. Anil Kumar Muniswamy also has an International Masters in practicing Management from IIM, Bangalore and a diploma from INSEAD France along with an MBA from McGill University, Canada. Sir has travelled to more than 28 countries from 1989 to 2014 on business, which includes visiting, industry trade fairs, state-of-the-art manufacturing facilities, world class universities, R&D labs, innovation centers, etc... This experience has given him the ability to network, negotiate and collaborate with foreign companies and foreign nationals of different regions across the globe.

Brief of the program:

Sir highlighted the opportunities available in the country due to its large population of nearly 1.3 billion people. He also stated that India has the 2 highest startups in the world. He gave examples of companies like Intel, Microsoft who are making use of this factor in our nation. Also he addressed student's queries regarding artificial intelligence and how it is impacting the business environment and also how it can be put into use for the betterment of a startup. Also he talked about how the Karnataka Government is helping the young and new entrepreneurs by introducing Elevate 100 program which provides funds of nearly 5 to 50 lakhs. He also highlighted the importance of funding being totally based on a perfect business plan, substantiating a plan is really important and one's passion, creative thinking and ability to make decisions is what drives them towards success. At the end, sir concluded the session by highlighting the important factors that are needed to be an entrepreneur like passion, dedication and hard work.

Photos of the Session



Prof. Mathiyarasan felicitating the Chief Guest Mr. Anil Kumar Muniswamy with a floral bouquet



Mr. Anil Kumar Muniswamy addressing the students during the Session.

Date: 09/08/2018- Session VII

Objective: Investment Aspects

Name and details of the resource person: Mr. Santosh Nair is an Entrepreneur, Angel Investor and Management Consultant. Sir has more than 20+ years' of experience in Product Engineering, Architecture, Software Design and Project Management including 4 years in entrepreneurial assignments. He is skilled in the development of software products from requirements analysis to designing, development, testing, integration, documentation and deployment. He has a quality experience in project management and coordination activities including planning, resource administration, set up of processes and quality assurance. Sir is proficient in leading & motivating individuals to maximize productivity; he is a customer-centric professional with a knack for motivating large workforce for exceeding customer expectations in delivery of committed services. He is a keen and enthusiastic communicator endowed with strong leadership, analytical, logical and organizational skills.

Brief of the program: Mr. Santosh Nair discussed about various factors like MVP, Paying Customers, Preferably Profits ,Revenue Model for 10 crores in 3 years, Competition study and Exit Plan that an entrepreneur must be ready with before setting up a startup. He also discussed regarding the various funding options like Friends and Family, Seed Investors, Angel Investors, V C, P E and IPO available for startups. He also highlighted the importance of business strategies, go to market strategies, product roadmap, growth, fund raising and sealing among the startups and young entrepreneurs. He concluded the session by addressing the queries of students on various aspects related to funding for their startup plans and much more.

Photos of the Session



Mr. Santhosh Nair addressed the students by sharing quality experience.

Date: 09/08/2018- Session VIII

Objective: Personal Traits of Entrepreneurs

Name and details of the resource person: Prof. Sen B Mathews, Director, Centre for Placement and Corporate Relations, Kristu Jayanti College.

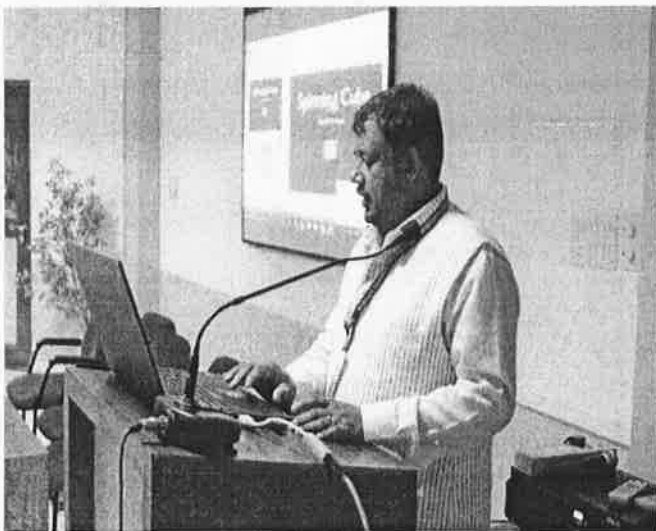
Brief of the program: Sir talked about the various personality traits that are required to be an entrepreneur, quoting the examples of some inspiring and established entrepreneur.

He talked about being open minded, focused and not afraid to take risks like Steve Jobs, being willful, having self-belief, hard-work, dedication and discipline like Raveendra, CEO Look up company, being adaptable and flexible like Sharath balou , have product and market knowledge like Ritesh Agarwal, founder OYO rooms and much more.

Sir also discussed the importance of 4 p's that are PLAN, PREPARE, PRACTICE and PRODUCT. He also talked about the right connections needed in a business world and also how exit planning is also important.

Sir concluded the session by reflecting upon the importance of being modest, self-reflective, process oriented, charismatic and empathetic. He at the end addressed few questions put forward to him by the students regarding the entrepreneurship journey sir had previously and how to overcome the challenges as a startup evolves.

Photos of the Session:



Prof. Sen B Mathews interacting and sharing the personality traits of an Entrepreneur.

Date: 09/08/2018- Session IX

Objective: Sports Entrepreneurial based plan visit

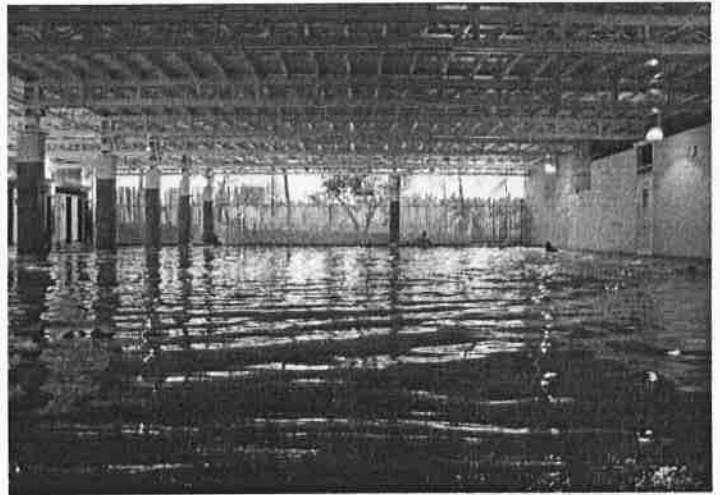
Name and details of the resource person: Mr. Navin, Founder of Agon sports. The center focuses on providing good opportunities to sports enthusiasts. Earlier they had their outlet opened in Homurao. The center has provided 6 National level players for badminton and swimming as well. 15 years into corporate world just out of passion for sports is what inspired Mr. Navin to start up Agon sports. Currently they don't have any expansion policies regarding the outlets in mind they are waiting for the market consignment. There are nearly 15 employees in the center and the center was build up with a motive to provide better sports opportunities in the country. Coaching for various sports is provided here and the outlet almost has 25000 walk-in-per month.

Brief of the program: The last session of the 2 day was filled with energy and enthusiasm among students as they were taken for a sports industrial visit. Students were taken to Agon Sports Center, Kothanr, Bengaluru. Students were accompanied by Prof. Muthukumar and Prof. Muruganantham A. The outlet provides badminton courts, heated swimming pools, snooker tables, yoga classes and dance classes and fitness classes as well. The students had a great time visiting the center and got a great idea regarding how the sports entrepreneurship industry which is expanding at a large rate in our nation works now.

Photos of the Session:



Industrial visit to Agon sports club visited by Entrepreneurial students



Agon, swimming pool

Date: 10/08/2018- Session X

Objective: Business Plan Presentation

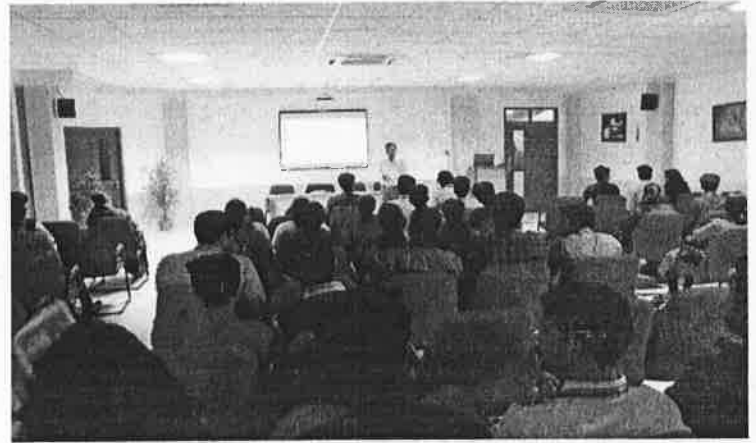
Name and details of the resource person: Mr. Srini Bhopal, who was welcomed with a bouquet of flowers by Mrs. Arti Singh. Mr. Srini Bhopal is Executive at Greater Boston Area. Sir completed his bachelor's from Osmania University and MBA from Birla institute of technology. Sir has been the Director North America Sales 2003 - 2005 (3 years), Business Manager at Micro land 1995 - 1996 (2 years) .Channel Management at Wipro and Other. Director at Foedus. Director for sales at hexaware technology, CEO at Boston technology, and currently is the client partner of spire technologies and solution pvt ltd.

Brief of the program: Sir discussed some important point regarding what a Business plan is all about and what are the contents that it should contain. Sir discussed regarding the points like well-articulated vision of the business, description of the problem to be solved, market size, unique aspects of the solution, success parameters – revenue margins, timeline, exit plan strategy and much more.

He also highlighted the importance of when a business plan should be prepared and when it should be reviewed by the entrepreneurs. He also pointed out towards the fact that who all are the ones who read the business plan once formulated.

Sir concluded the session by addressing the questions of the students like how many pages a business plan should contain?, should it be number or content heavy ?, how about pictures and graphs? and much more.

Photos of the Session



Mr. Srini Bhopal addressing the students for Business Plans

Date: 10/08/2018- Session - XI

Objective: Design Thinking

Name and details of the resource person: Mr. Girish Bhatra, is a corporate honcho with enriching experience in a Fortune 500 company and Indian SME. He started his career as a Management Trainee and grew step by step eventually becoming the CEO of the SME. He is the founder of Glocal Projects, an Ideal stage startup incubator dedicated for college students. He is an avid reader and always looks at theory to see how it could be put into practice. He has authored the book 'Experiments in Leadership'; which was published in 2018.

Brief of the program: Sir talked about the application and opportunities of design thinking in the startup and also highlighted the various stages that a startup goes through. Sir also discussed few of the reasons as to why startup fails to achieve success like no market needs, running out of cash, no market research, not the right team etc.

Sir also discussed about the 5 stages of design thinking process that is,

Empathies -> Define -> Ideate -> Prototype ->Test.

Sir in detail talked about the first step of design thinking process that is Empathies. He highlighted the steps to be followed while this process is taken place like, short listing the broad domain of the problem, identifying the target audience, meeting individuals who are ready to share their problems etc. he also discussed regarding the 4 elements empathizing :- interviews, shadowing, seek to understand and non-judgmental behavior. He also told how to empathize while incorporating design thinking process. At the end sir concluded the session by discussing the stories of various startups like TDC –Taxi Drivers Cooperation and much more who empathized with their customers in order to achieve success in their business.

Photos of the session



Mr. Girish Bhatra Interacting with students

Date: 10/08/2018- Session – XII

Objective: Communication skills

Name and details of the resource person: Prof. Sen B Mathews, Director, Centre for Placement and Corporate Relations, Kristu Jayanti College.

Brief of the program: Sir talked about the importance of communication skills that is required to be a successful entrepreneur. Sir discussed about the 7 C's of communication and how it can be incorporated in an entrepreneur's life. The discussion about 7 c's of communication was done by diving the students into 5 different groups. All the students were seated in groups of 7 to 8 members and had to discuss about how different communication skills are required and helpful for an entrepreneur. The different skills that students discussed were Clear, Concise, Concrete, Correct, Coherent, Complete, and Courteous.

The session was concluded by each group presenting their viewpoints in front of all after the discussion time period was over. Sir at the end before concluding the session shared his entrepreneurship journey and his view point on the necessities of communication and negotiation skills in the life of an entrepreneur.

Photos of the session



Prof. Sen B Mathews addressing the students



Students involved in activity

Date: 10/08/2018- Session - XIII

Objective: Reflections by Entrepreneurs

Name and details of the resource person: Mr. Hemant Sharma is the Co-founder at VNurt Technology. Sir is an Entrepreneur, Mentor, Speaker and Accomplished IT service management leader recognized for achieving transformational change and optimizing business efficiency in multi-unit pharmaceutical/life sciences organizations operating globally. Over 15 years of experience, with skills in capitalizing on technology trends and people management abilities to drive excellence in IT operations, project management and Information Security and process strategies. Expertise in planning and controlling budgets, managing business partners/vendors, and providing mentorship and guidance to teams. Honored by the Future CIO 100 award in 2014 by IT Next.

Dr. Ricky Jacob is the founder & CEO of Paysack: Mobile Wallet for Enterprise. It provides a Digital Bank Account for Employee Benefits & Reimbursements. The account is a combo of a Mobile Wallet App + Bank Card. It provides a transformation of how Compensation, Benefits & Reimbursements are provided in your organization. Sirs vision is to empower businesses of all sizes with financial service tools that allows them to carry out business activities in a 'simple and smart way'. Sir has completed his Bachelor's in Computer Applications and is also a PhD holder in Computer Science -Maynooth University, Ireland. Also sir is a Team Lead for Google Maps at Hyderabad, India. Sir is also an alumina student of Kristu Jayanti College.

Brief of the program: Sir addressed the gathering by sharing his journey as an entrepreneur and discussed about the various opportunities that is available to an entrepreneur. He stated that all act of entrepreneurship starts with the vision of an attractive opportunity. Also he said that saying yes is a big and important step towards starting a business. He also discussed that it doesn't matter if an idea is new or old it's okay working and developing an idea is what matters in the journey towards becoming a successful entrepreneur. Sir talked about business models like operating and resource strategy model and concluded his session by discussing the various social impacts of business in the society.

Ricky sir addressed the gathering by first sharing his entrepreneurship journey and also shared the failures and struggles he had while setting up his business. He advised all the students to face failures with a determined attitude and learn from them. He motivated students to follow their passion and to risks in their lives. He concluded the session by advising students to take chances in their life as an entrepreneur and try finding solutions to various problems that society faces.

Photos of the Session



Mr. Hemant Sharma addressing the students about transformational change



Dr. Ricky Jacob talks to students about financial service tools

Date: 10/08/2018- Valedictory Ceremony

Objective: Valedictory Ceremony - The Entrepreneurship and Innovation Centre (EIC) cell with collaboration with the Incubation centre of Kristu Jayanti College initiated a 3 day Entrepreneurship Awareness Camp (EAC), with an objective to enhance knowledge and kindle the skills of the young minds aspiring to be successful entrepreneurs.

Name and details of the resource person: Mr. Girish Bhatra, is a corporate honcho with enriching experience in a Fortune 500 company and Indian SME. He started his career as a Management Trainee and grew step by step eventually becoming the CEO of the SME. .He is the founder of Glocal Projects, an Ideal stage startup incubator dedicated for college students. He is an avid reader and always looks at theory to see how it could be put into practice. He has authored the book 'Experiments in Leadership'; which was published in 2018.

Brief of the program:

The valedictory ceremony started off with Mr. Muruganantham, Coordinator, Kristu Jayanti Incubation Centre welcoming the gathering and offering information on thrust full Entrepreneurship. The chief guest Mr. Girish Bhatra was welcomed by Father Augustine George during the welcome address. Prof. Ramanathan, Faculty Department of Computer Science, delivered the camp report for the Entrepreneurship Awareness Camp- 2018 stating all the session and its objectives that took place during the 3 days program. Father Augustine George, Vice Principal of the college addressed the gathering and wished all the students a great luck for their future entrepreneurship journey. He congratulated the EIC center for organizing such camp to encourage and motivate the students of the college. The session gained momentum as Mr. Girish Bhatra addressed the effervescent young gathering where he briefed them about his business and enumerated the driving factors behind them which are following one's passion, working with the right squad, manifesting a positive attitude towards life and never to give up in spite of hurdles and hardships in one's life. He also spoke about nurturing the small seeds of entrepreneurship within oneself, to achieve greater heights in their journey ahead. He congratulated the college for successful completion of the camp and wished each student a great luck for the journey they have marched upon.

Mr. Muthukumar V, Coordinator Department of Commerce PG, thanked Mr. Girish Bhatra for his motivating words. Both the student coordinators, Mr. Devendra Gangwani and Ms. Swathi Thirumeni were handed over the certificate by Father Augustine George. The session ended on a very positive note by Mr. Muthukumar V, Coordinator Department of Commerce PG thanking Mr. Girish Bhatra and the other dignitaries for initiating such a camp which served as a huge motivating factor for the students.

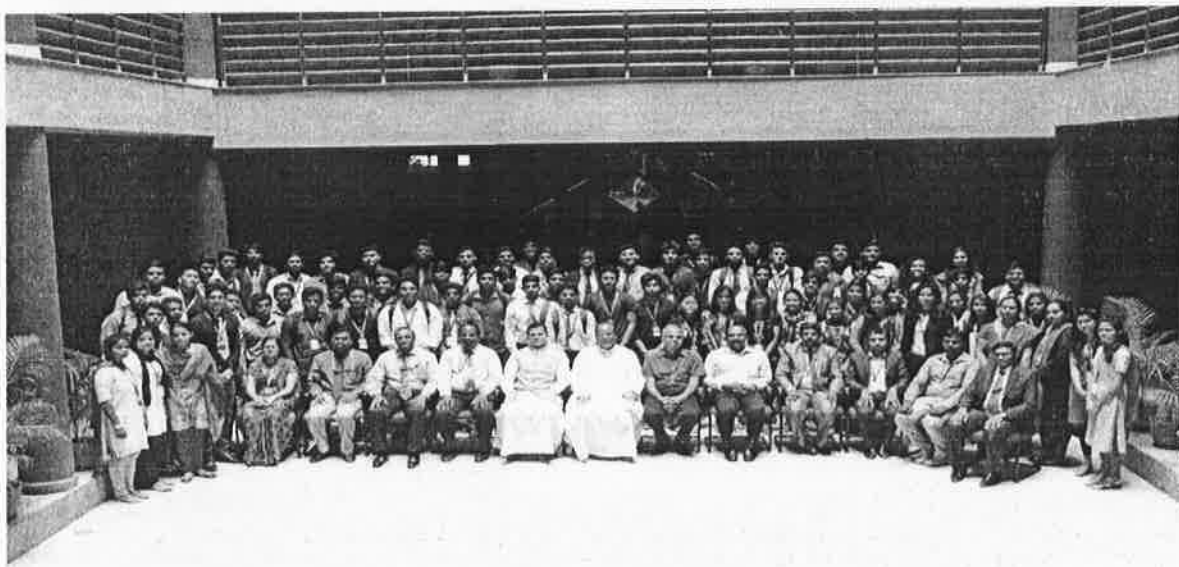
Photos of the session



Mr. Girish Bhatra addressed the Students gathering where he briefed them about his



Rev.Fr.Augustine George felicitating the Chief Guest Mr. Girish Bhatra with a floral bouquet.



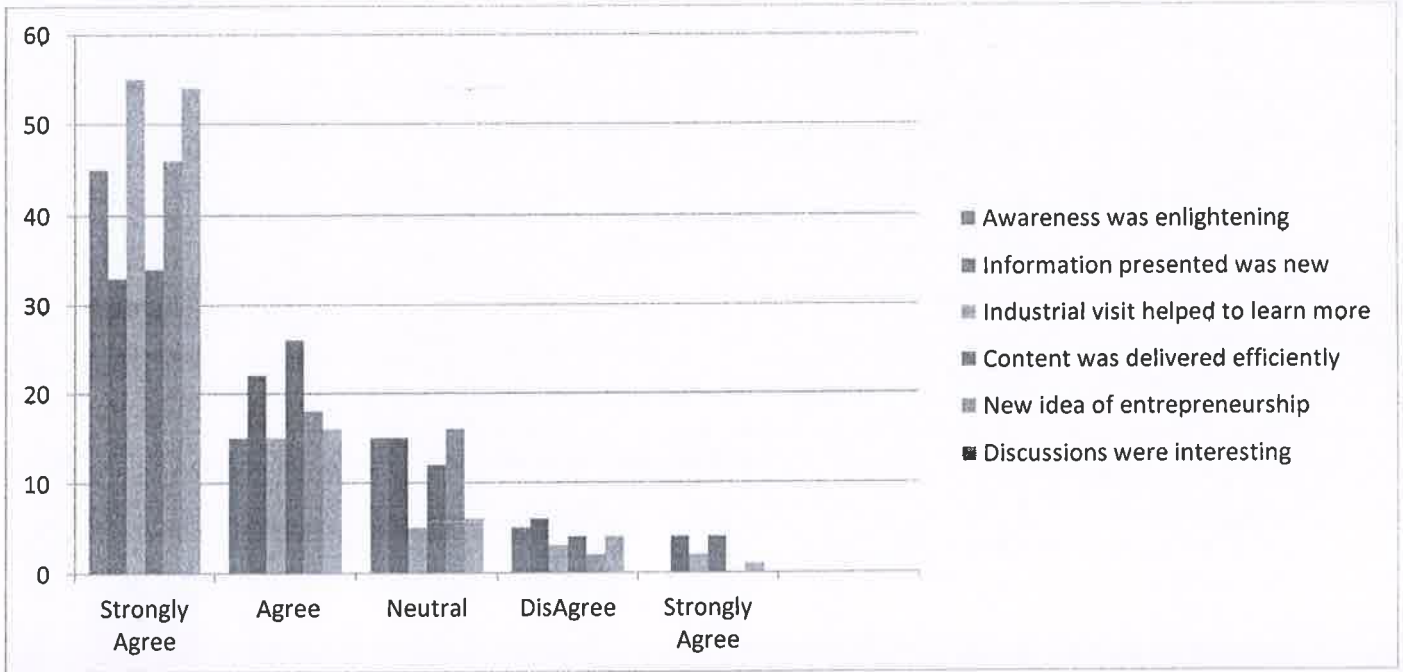
Group photo of the students of awareness camn with chief guest and Princinal Rev.Fr.

Overall Feedback: Feedback was taken in order to analyze the effectiveness of this awareness camp. It was found that out of 80 beneficiaries, 56% (45 students) rated the guest lecture as an excellent event and found the information imparted to them as relevant. Apart from this 27% (22 students) rated the lecture as very good, 15 % (12 students) rated as good, and 2.5% (2 students) rated as not satisfied. Comparatively very less students expressed their dissatisfaction towards the event.

Awareness Campaign Feedback Form

To ensure that this Awareness Campaign held on 08/08/2018 to 10/08/2018 is as useful as possible we would value your views.

How were these areas addressed	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
	5	4	3	2	1
Awareness was enlightening	45	15	15	5	0
Information presented was new	33	22	15	6	4
Industrial visit helped to learn more	55	15	5	3	2
Content was delivered efficiently	34	26	12	4	4
New idea of entrepreneurship	46	18	14	2	0
Discussions were interesting	54	15	6	4	01



[Signature]
 Report prepared by
Prof. Ramanathan.G

[Signature]
 Report Verified by
Dr. Arti Singh

[Signature]
Director

Entrepreneurship and Innovation Centre
Dr. Mathiyarasan. M



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Entrepreneurship and Innovation Centre

Academic Year 2018-19

REPORT ON YESCAN 2018

Date: 14th Sept 2018

Classes Attended & Number of beneficiaries: 150 students from B.Com and various other Departments.

Objective: Major focus was given on ways to help the students know about entrepreneurship opportunities in the market and help them to start up their business.

Name and details of the resource person:

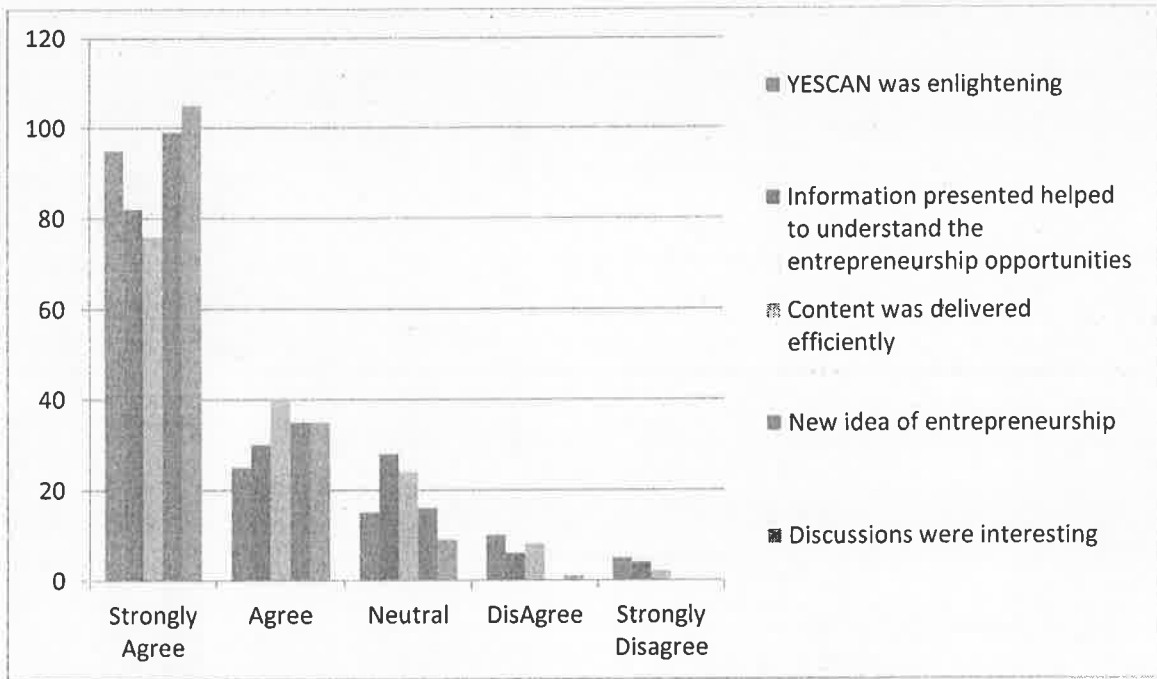
Destined to be an entrepreneur with a difference, Miss Lavanya Khemka is the director of Eagle B usiness Services Pvt Limited, manufactures of cements and wall paints. Miss Lavanya completed her schooling and ISC from Bishop Cottons Girls School, Bangalore. And degree: Hons. in Industrial Psychology and Economics from Mount Carmel College, Bangalore. Apart from this Miss Lavanya was placed at Ernst and Young, from her college placements where she worked for 6 months to gain a corporate world experience and also to see how it feels to be an employee and what are the challenges faced by them, soon after which she joined her family business. Currently, she is working in family business, where being the new generation, her main focus is on turning the traditional form of business to technologically sound, as today's business era is all about being visible and online.

The students were really inspired by Miss. Lavanya Khemka's interaction, in which they captured new ideas, skills and abilities for being an entrepreneur.

Feedback was taken in order to analyze the effectiveness of this program. It was found that out of 150 beneficiaries, 63% (95 students) rated the program was an enlightening event and found the information imparted to them was very inspired and beneficial. Apart from this 20% (30 students) rated the talk as very good information about entrepreneurial opportunities, 10% (15 students) rated as good as they got new idea about entrepreneurship, and 6% (9 students) rated as satisfied with the content delivered. Very less no. of students expressed their dissatisfaction towards the event.

Overall assessment of the event

How were these areas addressed	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
	5	4	3	2	1
YESCAN was enlightening	95	25	15	10	5
Information presented helped to understand the entrepreneurship opportunities	82	30	28	6	4
Content was delivered efficiently	76	40	24	8	2
New idea of entrepreneurship	99	35	16	0	0
Discussions were interesting	105	35	9	1	0




Photos of the Session



Yes Can 2018 dignitaries with the chief guest, Ms. Lavanya Khemka


Report Prepared by: Prof. Ramanathan.G


Verified by: Dr. Arti Singh


Director

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M



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Entrepreneurship and Innovation Centre

Academic Year 2018-19

List of Students participated in E- Store

S. No	Name of the Students	Class	Enrollement No.	E- Store	Investment
1	Deepak Nelson	VI-BCA-D	16CS1H422	Badge Jewellery Item	3500
2	Keerthana J	VI-BCA-D	16CS1H427	Food Item	1500
3	Kavyashree S	VI-BCA-D	16CS1K443	Jewellery Item	5000
4	Sneha K	IV-B.Com-Prof.	17CO3A1435	Cup Cakes	3000
5	Pushpanjali S	IV-B.Com-Prof	17CO3K1471	Chat Items	3000
6	Sneha Rajan	IV-B.Com-Prof	17CO3H1444	Stoles	1500
7	Riya Singh	IV-B.Com-Prof	17CO3H1449	Fancy Items	2000
8	Riya BM	IV-B.Com-Prof	17CO3K1472	Pav Bhaji	2000
9	Vedashree	IV-B.Com-Prof	17CO3K1480	Pav Bhaji	2500
10	Nima	IV-B.Com-Prof	17CO3K1469	Gulab Jamun	1000
11	Priyanka	IV-B.Com-Prof	17CO3H1448	Glass Pyramid-Game	500
12	Deepthi	IV-B.Com-Prof	17CO3K1462	Matching Ring	500
13	Aditi	IV-B.Com-Prof	17CO3K1456	Game-Bucket	2000
14	Karthika VA	IV-B.Com-Prof	17CO3A1481	Pasteries	2000
15	Preethi A	IV-B.Com-Prof	17CO3A1433	Honey Cake	2000
16	Sandra Aleya Binu	IV-B.Com-Prof	17CO3H1443	Bakery Items	4500
17	Greeshma	IV-B.Com-Prof	17CO3H1447	Jewellery	3000
18	Suman Kumari M	V- B.SC-CSME	16CS2K134	Traditional & Semi Traditional Jewellery	5000
19	Navya Shree P	P3—II-B.Com Hon.	18CO5K2079	Food Items	4000
20	Aishwarya A	P2-II-B.Com Hon	18CO5H2075	Craft Items	600
21	Prerana Patil	P3—II-B.Com Hon.	18CO5K1066	Craft Items	500
22	Sowmya K	III- B.Com D	17CO1H4268	Nail Art	2500

S. No	Name of the Students	Class	Enrollement No.	E- Store	Investment
23	Ramya K	III- B.Com D	17CO1H4265	Nail Art	2500
24	Monila D	III B.Com B	17CO1H2106	Food Items	1000
25	Alex BK	III B.Com B	17CO1H2102	Dress Materials	3000
26	Amy Dennis	II-BBA- D	18MG1A3169	Dress, Accessories and Gift Items	5000
27	Youla Dloma	II- B.Com-D	18MG1A3200	Dress, Accessories and Gift Items	5000
28	Sanjay	IV-BBA D	17MG1K2104	Food Items	2500
29	Vinod	IV-BBA D	17MG1K2107	Food Items	2500
30	Dibu Darshan	III-BBA-C	17MG1A3115	Games	1000
31	Puru Satish Kumar	III-BBA-C	17MG1H3155	Games	1000
32	Joycee John	II-B.SC BT	18CS1A1009	Paintings & Cards	1500
33	Nathanial Philil	BA. JP Eng	18HU6A2074	Art Work	2000
34	Aparna B. Dilip	BA. JP Eng	18HU6A2061	Art Work	2000
35	Michelle Cherian	BA. JP Eng	18HU6A2072	Art Work	2000
36	Rakesh S Kumar	BBA	18MG3A1024	Games	5000
37	Sai Manasvini Vetur	II-BA	18MG3A1026	Games	5000
38	Prince Gupta	II-BBA-A	18MG3A1022	Games	5000
39	Noel Clifford	II-BBA-A	18MG4A5011	Games	5000
40	Irine Kenza	IV BA JPeng	17HU4H2099	Cup Cakes	2500
41	Rose Dennis	IV BBA 'C'	17MG1A3131	Chat Items	3000
42	Noel Wildson P	IV B.COM ACCA	17CO2A1382	Stoles	2500
43	Gladson P George	IV B.COM ACCA	17CO2A1374	Fancy Items	2000
44	Rakesh .S.Kumar	II-BBA·BA	18MG3A1024	Pav Bhaji	3500
45	Prince Gupta	II-BBA BA	18MG3A1022	Pav Bhaji	1500
46	Deepthi Nagaraj	II-BCA 'D'	18CS2K4230	Gulab Jamun	5000
47	Vishnu	II-BCA 'D'	18CS2H4228	Glass Pyramid-Game	3000
48	Sidharth.C	II-BCA 'D'	18CS2A4210	Cup Cakes	3000
49	Debotree	II-BCA 'D'	18CS2A4190	Chat Items	1500
50	Siddhi Agarwal	II-BCA 'D'	18CS2A4211	Stoles	2000
51	Sashikant Jha H.	II- BCA 'D'	18CS2H4224	Fancy Items	2000
52	Geetha P.	II-BCA 'D'	18CS2H4215	Pav Bhaji	2500
53	Rubeena	II-BCA 'D'	18CS2H4223	Pav Bhaji	1000

S. No	Name of the Students	Class	Enrollement No.	E- Store	Investment
54	Deepak Nelsan S	VI- BCA 'D'	16CS1H422	Gulab Jamun	500
55	Stephen Abraham	VI- BCA 'D'	16CS1A416	Glass Pyramid-Game	500
56	Priyanka S.M	IV-B.COM 'P'	17CO3H1448	Cup Cakes	2000
57	Pratham Talreja	II-B.COM 'P3'	18CO5A2084	Chat Items	2000
58	Harini OP	II-B.COM 'P3'	18CO5H2073	Stoles	3500
59	Gyanendra Prasad	II-B.COM 'P3'	18CO5A2091	Fancy Items	1500
60	Nithin M Pissay	II-B.COM 'P3'	18CO4K2062	Pav Bhaji	5000
61	DerickGladson	IV-BBA 'A'	17MG2A1013	Pav Bhaji	3000
62	Archit George	IV-BBA 'A'	17MG2A1009	Gulab Jamun	3000
63	Sarath Sabu	IV-BBA 'A'	17MG2H1039	Glass Pyramid-Game	1500
64	Siddesh .H	IV-BBA 'A'	17MG2A1028	Cup Cakes	2000
65	Aakansha Kumari	IV- BBA 'A'	17MG2A1001	Chat Items	2000
66	Aksin	IV- BBA 'A'	17MG2A1005	Stoles	2500
67	Harshita	IV- BBA 'A'	17MG2H1035	Fancy Items	1000
68	Rashika	IV-BBA 'A'	17MG2A1024	Pav Bhaji	500
69	Vijay Singh	IV-B.COM 'C'	17CO1A3173	Pav Bhaji	5000
70	Affan Ahmed	IV-B.COM 'C'	17CO1H3194	Gulab Jamun	2000
71	Rishab Gulati	IV-B.COM 'E'	17CO1A5486	Glass Pyramid-Game	2000
72	Aditya Nag	IV- B.COM 'E'	17CO1A5487	Cup Cakes	3500
73	Melvin B Zacharia	IV-BBA 'A'	16MG1H136	Chat Items	1500
74	Ajith Sam	IV-BBA 'C'	16MG1A302	Stoles	5000
75	Sibin Saji	IV-BBA 'C'	17CS1A3129	Fancy Items	3000
76	Andrews Kunrvilla	IV-BBA 'C'	17MG1A3110	Pav Bhaji	3000
77	Kathrine Anne	VI-BA JPCS	16HU3A109	Pav Bhaji	1500
78	Chaya Ghanathe	VI-BA JPCS	16HU3H125	Gulab Jamun	2000
79	Ashika Ann .M	VI-BA JPEng 'B'	16HU4A203	Glass Pyramid-Game	2000
80	Megha A.	VI-BA JPEng 'A'	16HU4H128	Cup Cakes	2500
81	Sana Miriam Joseph	IV- BA JPCS	17HU3A1007	Chat Items	1000
82	Pranav Kavanal	IV- BA JPCS	17HU3A1011	Stoles	5000
83	Sanjana Dipu	II- BA JPCS	18HU5A1028	Fancy Items	5000
84	Varun Nair	VI- BA JPEng	16HU4A158	Pav Bhaji	2000
85	Nitin Kumar	IV- B.COM 'P'	17CO3A1432	Pav Bhaji	2000
86	Sowmya PS	IV- B.COM 'P'	17CO3K1477	Gulab Jamun	1000
87	Varalakshmi .M	IV- B.COM 'P'	17CO3K1479	Glass Pyramid-Game	1000
88	Venkatesh	IV- B.COM 'P'	17CO3H1452		3000

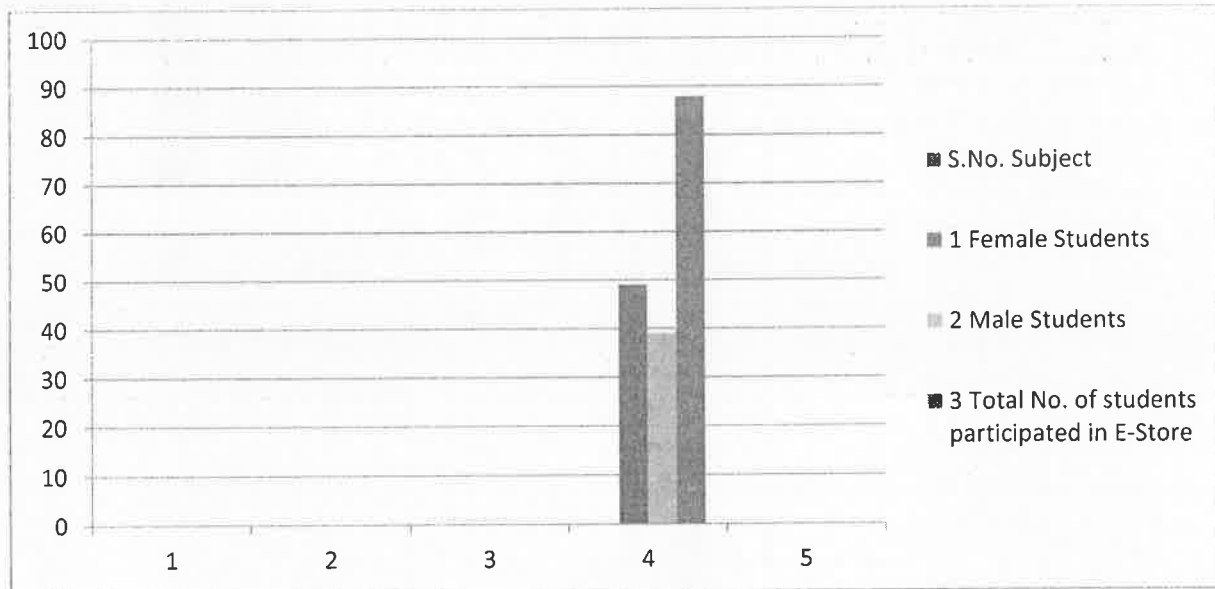
List of Female students Participated in E-Store

S. No.	Name of Students	Class	Enrollment No.
1.	Sowmya PS	IV- B.COM 'P'	17CO3K1477
2.	Varalakshmi .M	IV- B.COM 'P'	17CO3K1479
3.	Sanjana Dipu	II- BA JPCS	18HU5A1028
4.	Kathrine Anne	VI-BA JPCS	16HU3A109
5.	Chaya Ghanathe	VI-BA JPCS	16HU3H125
6.	Ashika Ann .M	VI-BA JPeng 'B'	16HU4A203
7.	Megha A.	VI-BA JPeng 'A'	16HU4H128
8.	Sana Miriam Joseph	IV- BA JPCS	17HU3A1007
9.	Rashika	IV-BBA 'A'	17MG2A1024
10.	Aakansha Kumari	IV- BBA 'A'	17MG2A1001
11.	Aksin	IV- BBA 'A'	17MG2A1005
12.	Harshita	IV- BBA 'A'	17MG2H1035
13.	Harini OP	II-B.COM 'P3'	18CO5H2073
14.	Priyanka S.M	IV-B.COM 'P'	17CO3H1448
15.	Geetha P.	II-BCA 'D'	18CS2H4215
16.	Rubeena	II-BCA 'D'	18CS2H4223
17.	Siddhi Agarwal	II-BCA 'D'	18CS2A4211
18.	Deepthi Nagaraj	II-BCA 'D'	18CS2K4230
19.	Irine Kenza	IV BA JPeng	17HU4H2099
20.	Rose Dennis	IV BBA 'C'	17MG1A3131
21.	Sai Manasvini Vetur	II-BA	18MG3A1026
22.	Nathanial Philil	BA. JP Eng	18HU6A2074
23.	Aparna B. Dilip	BA. JP Eng	18HU6A2061
24.	Michelle Cherian	BA. JP Eng	18HU6A2072
25.	Amy Dennis	II-BBA- D	18MG1A3169
26.	Youla Dloma	II- B.Com-D	18MG1A3200
27.	Keerthana J	VI-BCA-D	16CS1H427
28.	Kavyashree S	VI-BCA-D	16CS1K443
29.	Sneha K	IV-B.Com-Prof.	17CO3A1435
30.	Pushpanjali S	IV-B.Com-Prof	17CO3K1471
31.	Sneha Rajan	IV-B.Com-Prof	17CO3H1444
32.	Riya Singh	IV-B.Com-Prof	17CO3H1449
33.	Riya BM	IV-B.Com-Prof	17CO3K1472
34.	Vedashree	IV-B.Com-Prof	17CO3K1480
35.	Nima	IV-B.Com-Prof	17CO3K1469
36.	Priyanka	IV-B.Com-Prof	17CO3H1448
37.	Deepthi	IV-B.Com-Prof	17CO3K1462
38.	Aditi	IV-B.Com-Prof	17CO3K1456
39.	Karthika VA	IV-B.Com-Prof	17CO3A1481

S. No.	Name of Students	Class	Enrollment No.
40	Preethi A	IV-B.Com-Prof	17CO3A1433
41	Sandra Aleya Binu	IV-B.Com-Prof	17CO3H1443
42	Greeshma	IV-B.Com-Prof	17CO3H1447
43	Suman Kumari M	V- B.SC-CSME	16CS2K134
44	Navya Shree P	P3—II-B.Com Hon.	18CO5K2079
45	Aishwarya A	P2-II-B.Com Hon	18CO5H2075
46	Prerana Patil	P3-II-B.Com Hon.	18CO5K1066
47	Sowmya K	III- B.Com D	17CO1H4268
48	Ramya K	III- B.Com D	17CO1H4265
49	Monila D	III B.Com B	17CO1H2106

Gender Diversity

Subject	Number of Students
Total No. of students participated in E-Store	88
No. of Female Students	49
No. of Male Students	39



Mathiyarasan M
Director

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M



Kristu Jayanti College

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Entrepreneurship and Innovation Centre

Academic Year 2018-19

Report on E- Store activities

Date: 25/09/18

Name of the student/s:

- 1) Uday Kumar, Sathya Narayana, Priney Nirupama, Shakshi Pandey.
- 2) Monika D, Sangari Y, Alex BK, Arun Kumar K.
- 3) Ranjini R, Pooja N, Chaithra.A, Shalini Priyanka C.
- 4) Ramya K, Sowmya K, Navya S, Maria Sneha, Jennifer Reena, Yuvasty Y.

Class: III Sem B.com

Type of E- Store:

- 1) Clothing.
- 2) Food Stall.
- 3) Nail Art.
- 4) Handmade crafts.

Products sold:

- 1) T-shirts, Kurtas, Sarees and Trousers.
- 2) Veg and Non Veg Biryani and Sweets.
- 3) Nail Polish and Nail Art Designs.
- 4) Photo Frames, Pen holders, Dairies etc.

Name and details of any external agencies/contacts involved: Nil.

Brief Write up on the Store:

E-Store provides an opportunity to the students of the college to set up a stage to bring out the entrepreneurial skills within them. In all the stores a variety of items were displayed for sale. The response was marvelous since morning. All the stalls got a marvelous response from everyone. The student coordinators were very helpful in everything. All the stores were almost able to sell 90% of its products by the end of the day making a reasonable profit covering their costs. Everything went on smoothly and at the end of the day we were able to wound up the entire day's hard work. The students highly appreciated for giving them this wonderful opportunity.

Number of Customers – 100 +

Feedback received from the customers: Really elegant and artistic stuff was available in the handmade craft store though things were bit expensive but they were worth the buyer. Food stall were really affordable and tasty. Nail art was appreciated a lot among all the girls.

Learning Outcome of the Entrepreneur: Marketing and promotion to be done in advance to enhance the opportunity.

Photos : Inauguration by Father Emanuel PJ



Report Prepared by: Prof. Ramanathan.G

Verified by: Dr. Arti Singh

Director

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M



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Entrepreneurship and Innovation Centre

Academic Year 2018-19

Report on E- Store activities

- ❖ **Date:** 04/10/18
- ❖ **Name of the student/s:** 1) Suman Kumari ,Uzma Fatima, Mahima Pawar & Anish Kumar
2) Kalsang Yonden, Ngawang Tendhar, Tenzin N
3) Vinod C., Sanjay R.
- ❖ **Class:** Students from B.Sc (CSME)V & III SEM, B.Com Tourism, B.Com General & BBA.
- ❖ **Type of E- Store:** 1) **Clothing.**
2) **Food Stalls**
- ❖ **Products sold:** 1) Kurtas and Chudidar Material.
2) Biryani, Kabab, Khushka, Maggie, Chips.
3) Momos.
- ❖ **Name and details of any external agencies/contacts involved:**
Nil.
- ❖ **Brief Write up on the Store :**
Students were given a platform by E-Store for show cast their entrepreneurial skills on every thursday. This Thursday 3 groups of students were given the opportunity to put up their stall in college premises. In all the stores a variety of items were displayed for sale. The response was marvelous since morning. All the stalls got a great response from everyone. The student coordinators were very helpful in everything. All the stores were almost able to sell most of its products by the end of the day making a reasonable profit covering their costs. Though some of them faced a bit trouble, they still managed somehow to carry on their sales. Everything went on very well and at the end of the day students were enriched with lot of learning experiences to be a successful entrepreneur foe which they were thankful to KJC and E-cell.
- ❖ **Number of Customers_**– 100 +
- ❖ **Feedback received from the customers:** The feedbacks received by students who put up momo and food stalls were brilliant. Students loved the food offered to them and also it was very affordable. The clothing stall faced a bit trouble as the students felt the price range of the dresses was too expensive but still they managed to sell few materials.
- ❖ **Learning Outcome of the Entrepreneur:** Marketing and promotion to be done in advance.

❖ **Photos:**

Faculties of the college checking the material and bargaining



Students enjoying the foods at Stalls.

Report Prepared by:  Prof. Ramanathan.G

Report Verified by:  Dr. Arti Singh


Director

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M



Kristu Jayanti College

AUTONOMOUS Bengaluru
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Academic Year 2018-19

REPORT ON YESCAN 2018

Date: 5th December 2018

Classes Attended & Number of beneficiaries: 200 students from B.COM and various other Departments.

Objective: Major focus was on ways to help the students know about entrepreneurship opportunities in the market and help them to start their business.

Name and details of the resource person:

Destined to be an entrepreneur with a difference Mr. Shaswat Jena, Co-founder of Eye D. Sir is graduate in electronics and communication engineering; Mr. Shaswat joined the Eye D initiative in 2015. He has been the first point of contact for Eye D for worldwide users. Currently, he is looking after quality assurance, product research, and community building.

And the second guest was Ms. Aashna Chaprana; she is the campaign Manager in Josh Talks. She is an engineer by degree; she is working as a Campaign trainer and educator with JoshTalks, conducting workshops and connecting with entrepreneurs and college students from across India over these sessions.

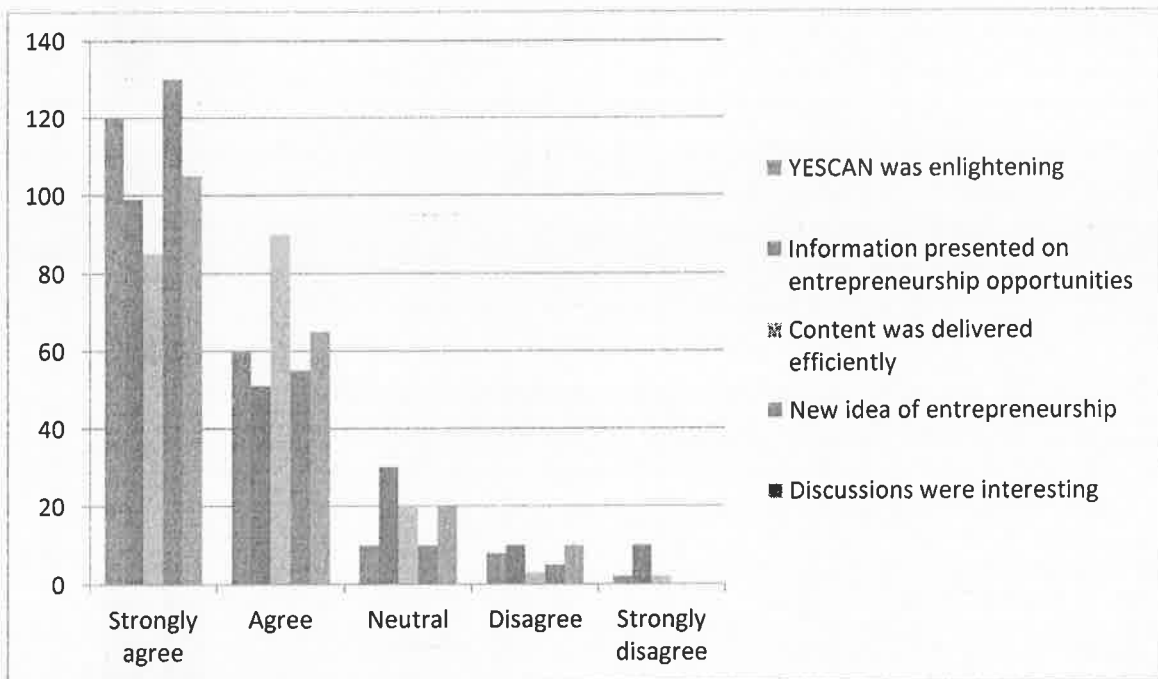
The students were really inspired by Mr. Shaswat Jena and Ms. Aashna Chaprana's interaction, in which they captured new ideas, skills and abilities for being an entrepreneur.

Feedback was taken in order to analyze the effectiveness of this program. It was found that out of 200 beneficiaries, 60% (120 students) rated the program was an excellent event and found the information imparted to them was very inspired and beneficial. Apart from this 25% (51 students) rated the talk as very good, 10% (20 students) rated as good, and 5% (10 students) rated as satisfied. Very less no. of the students expressed their dissatisfaction towards the event.

Overall assessment of the event

How were these areas addressed	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
	5	4	3	2	1
YESCAN was enlightening	120	60	10	8	2
Information presented on entrepreneurship opportunities	99	51	30	10	10
Content was delivered efficiently	85	90	20	3	2
New idea of entrepreneurship	130	55	10	5	0
Discussions were interesting	105	65	20	10	0

Overall Assessment of the Program



Photos of the Session



Inauguration ceremony of YESCAN 2018 December




Father Emmanuel P J welcoming the chief guest with a bouquet of flowers.



Our chief guests Mr. Shashwat Jena interacting and taking the session for the students.


Prepared by: Prof. Ramanathan.G


Verified by: Dr. Arti Singh


Director

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M



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Academic Year 2018-19

Report on E- Store activities

❖ **Date:** 13/12/2018

❖ **Name of the student/s:** 1) Mouliya K & Swapna M
2) Stephen Abraham.

❖ **Class:** VI & IV SEM Students from BCA .

❖ **Type of E- Store:** 1) Clothing.

❖ **Products sold:** 1) Kurtas and Chudidar Material.
2) T – Shirts.

❖ **Name and details of any external agencies/contacts involved:**
Nil.

❖ **Brief Write up on the Store :**

Providing students an opportunity to enhance their entrepreneurial skills by E-Store helps them to better understand the real problems to be faced in future. This Thursday 2 groups of students were given the opportunity to put up their stall in college premises. In all the stores a variety of items were displayed for sale. The response was marvelous since morning. Both the stalls got a great response from everyone. The student coordinators were very helpful in everything. Both the stores were almost able to sell most of its products by the end of the day making a reasonable profit covering their costs. Though some contingencies, they still managed to carry on their sales with profit. Students appreciated this wonderful opportunity.

❖ **Number of Customers –** 100 +

❖ **Feedback received from the customers:** The feedbacks received by students were positive. Students loved the t-shirts offered to them. Also the chudidar materials were well received by the students.

❖ **Learning Outcome of the Entrepreneur:** Both the stall put up by the students were able to earn profits by the end of the day. The initial investment by Stephen was around Rs. 10,000 and he earned a profit up to Rs.2000. He was quiet satisfied and thankful for the opportunity received as his T-shirts got a lot of exposure and appreciation by the students.


Swapna and Mouliya also managed to earn a profit of Rs. 5000, and were happy with the opportunity they received to show case their clothing items as their business got a great response.

Photos of E-Store

Faculties of Kristu Jayanti College visiting the stalls in their leisure time.




Prepared by: Prof. Ramanathan.G


Verified by: Dr. Arti Singh


Director

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M



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Academic Year 2018-19

Report on E- Store activities

- ❖ **Date:** 20/12/18
- ❖ **Name of the student/s:**
 - 1) Devendra Gangwani, Nikhil.S.
 - 2) Greeshma G, Sandra Aleya Binu.
 - 3) Vinod C., Sanjay R.
 - 4) Nathaniel Philip, Aparna B Dilip.
- ❖ **Class:** VI, IV & II SEM Students from BBA, B.com Professional, B.com General and BA - JP English.
- ❖ **Type of E- Store:** 1) Calligraphy and Art Stall 2) 3 Food Stall.
- ❖ **Products sold:** 1) Plum Cakes, Home-made Chocolates, chicken cutlet.
2) Veg and Non-veg Biryani and Kabab.
3) Momos.
4) Hand - made Greeting Cards.

❖ **Name and details of any external agencies/contacts involved:** Nil.

❖ **Brief Write up on the Store :**

EIC provides an opportunity to the students of our college to set up a stage to bring out the entrepreneur within them. This Thursday 4 groups of students were given the opportunity to put up their stall in college premises. In all the stores a variety of items were displayed for sale. The response was marvelous since morning. All the stalls got a great response from everyone. The student coordinators were very helpful in everything. All the stores were almost able to sell most of its products by the end of the day making a reasonable profit covering their costs. Though some of them faced a bit trouble, they still managed somehow to carry on their sales. Everything went on smoothly and at the end of the day students were able to wound up happily with no regrets. And were able to understand the problems and manage them in few hours only.

❖ **Number of Customers – 150 +**

❖ **Feedback received from the customers:** The feedbacks received by students who put up momo and food stalls were brilliant. Students loved the food offered to them and also it was very affordable. The handmade greeting card stall faced a bit trouble in the initially as the students were not willing to buy the cards in the beginning but still they managed to sell all

the cards by the end of the day. The students who sold plum cakes and homemade chocolates had a huge profit as it was appreciated and well received by the crowd. They managed to sell all their items by the end of the day with a profit of Rs2000.

- ❖ **Learning Outcome of the Entrepreneur:** Marketing and promotion to be done in advance and pricing of the items should be done student friendly.

Photos



Students at Biryani store



Faculties at Cakes store

Prepared by: Prof. Ramanathan.G

Verified by: Dr. Arti Singh

Mathi
Director

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M



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Academic Year 2018-19

Report on E- Store activities

- ❖ **Date:** 10/01/19
- ❖ **Name of the student/s:** 1) Vedhashree
2) Priyanka
3) Deepthi Reddy
4) Aditi S.V
- ❖ **Class:** IV Semester Students from **BBA, B.com Professional.**
- ❖ **Type of E- Store:** 1) Food and Gaming Stall.
- ❖ **Products sold:** 1) Pav Bhaji and Gulab Jamoon.
2) Games.
- ❖ **Name and details of any external agencies/contacts involved:**
Nil.
- ❖ **Brief Write up on the Store :**

E-Store is an opportunity to the students of our college to set up a stage to bring out the entrepreneur skills within them. This Thursday one group of 4 students was given the opportunity to put up their stall in college premises. The response received was marvelous since morning. The student coordinators were very helpful in everything. Every item in the stall was sold by the end of the day making a reasonable profit covering their costs. Everything went on so smoothly and at the end of the day the students were satisfied with what steps they actually took to understand the market conditions. And finally they were happy with the wonderful opportunity.

- ❖ **Number of Customers:** 350 +
- ❖ **Feedback received from the customers:** The feedbacks received by students for their food stall were brilliant. Students loved the food offered to them and also it was very affordable. The gaming stall put up by the same team was well received among the students. At the end of the day the tea earned a profit of Rs. 4307.
- ❖ **Learning Outcome of the Entrepreneur:** Marketing and promotion to be done in advance. -

❖ Photos of the Stall:



Students & Faculties enjoying delicious Pav-Bhaji made by students in Stall

Prepared by: Prof. Ramanathan.G

Verified by: Dr. Arti Singh

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M



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Academic Year 2018-19

Report on E- Store activities

- ❖ **Date:** 17/01/19
- ❖ **Name of the student/s:** 1) Pooja Shriyan
2) Anāla Joshi
3) Riya Singh
4) Sneha Rajan
- ❖ **Class:** VI & IV Semester Students from B.SC, B.com.
- ❖ **Type of E- Store:** 1) Art & Craft.
2) Dress and Fashion.
- ❖ **Products sold:** 1) Handmade designer vase and craft.
2) Stoles and Earrings.
- ❖ **Name and details of any external agencies/contacts involved:**
Nil.
- ❖ **Brief Write up on the Store :**

Students of KJC are getting the opportunity from the college to set up a stage to bring out the entrepreneur within them. This thursday 2 group of students were given the opportunity to put up their stall in college premises. The response received by them was incredible since morning. The student coordinators were very helpful in everything. Every item in both the stalls was almost sold by the end of the day making a reasonable profit covering their costs. Though the art & craft stall had a steady sale in the beginning, by the end of the day they managed to have enough sales. Everything went on smoothly and at the end of the day and the students were able to wound up and were happy about our outcome for the entire day's hard work.


We thank KJC and e-cell for giving the students this wonderful opportunity.

- ❖ **Number of Customers:** 275 +
- ❖ **Feedback received from the customers:** The feedbacks received by students for their Art & Craft stall was brilliant as the vase and designs were very appealing. Students loved the stoles and earrings offered to them as they were really very affordable. At the end of the day the Art and Craft team earned a profit of earned a profit of Rs. 1050 and the fashion stall earned around Rs.160.

- ❖ **Learning Outcome of the Entrepreneur:** Marketing and promotion to be done in advance and rates to be kept student friendly.



Student Sellers bargaining and selling the items in stall

Prepared by:  Prof. Ramanathan.G

Verified by:  Dr. Arti Singh


Director

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M



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Academic Year 2018-19

Report on E- Store activities

- ❖ **Date:** 24/01/19
- ❖ **Name of the student/s:** 1) Sneha.K
2) Pushpanjali.S
3) Greeshma B.P
4) Pooja Reddy B.S
- ❖ **Class: IV Semester** Students from B.com Professionals.
- ❖ **Type of E- Store:** 1) Food Stall.
2) Jewelry.
- ❖ **Products sold:** 1) Chocolates .
2) Rings and Earrings.
- ❖ **Name and details of any external agencies/contacts involved:**
Nil.
- ❖ **Brief Write up on the Store :**

EIC provides an opportunity to the students of our college to set up a stage to bring out the entrepreneur within them. This thursday 2 group of students were given the opportunity to put up their stall in college premises. The response received by them was incredible since morning. The student coordinators were very helpful in everything. Every item in both the stalls was almost sold by the end of the day making a reasonable profit covering their costs. Though the Jewelry stall had a steady sales in the beginning, by the end of the day they managed to have enough sales. Everything went on smoothly and at the end of the day and the students were able to wind up happily with profit and were interested to do it again on a larger scale.

We thank KJC and e-cell for giving the students this wonderful opportunity.

- ❖ **Number of Customers:** 300 +
- ❖ **Feedback received from the customers:** The feedbacks received by students for their Food Stall was brilliant. Students loved the rings and earrings offered to them as they were really very affordable. At the end of the day the Jewelry team earned a profit of earned a profit of Rs.310 and the food stall earned around Rs 370.
- ❖ **Learning Outcome of the Entrepreneur:** Marketing and promotion to be done in advance and rates to be kept student friendly.



Students bargaining in antique rings and earrings stall

Mathi
Director

Entrepreneurship and Innovation Centre

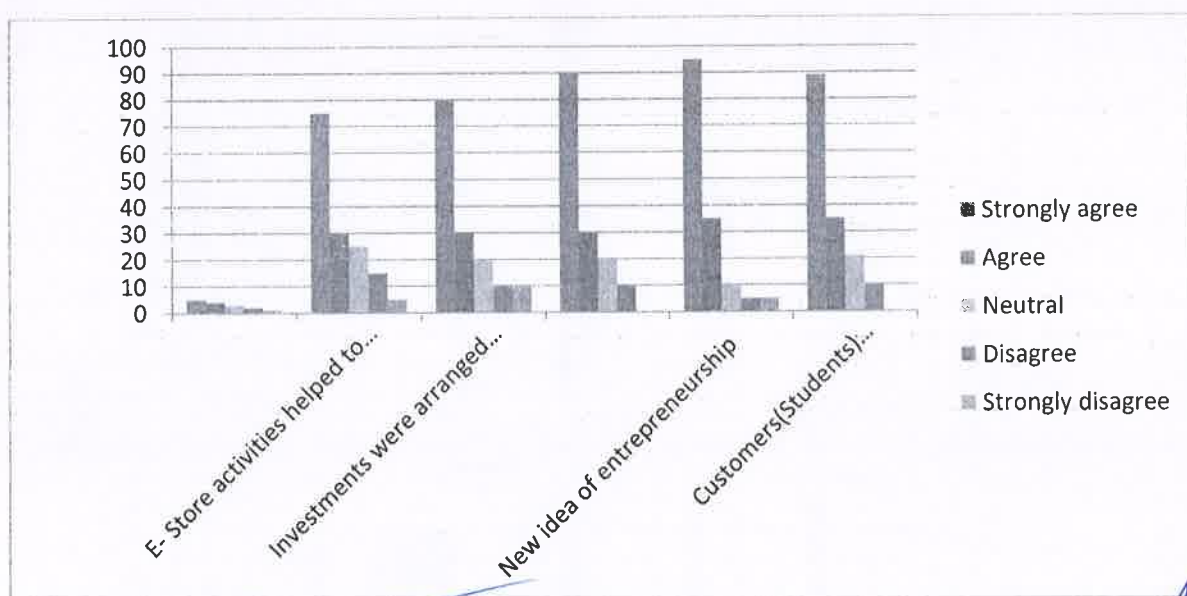
Dr. Mathiyarasan. M

Overall E- Store Activities Feedback Form

Academic Year 2018-19

To ensure that this **E- Store activities** held under EIC is as useful as possible we would value your views.

How were these areas addressed	Strongly agree 5	Agree 4	Neutral 3	Disagree 2	Strongly disagree 1
E- Store activities helped to bring out the entrepreneur in you.	75	30	25	15	5
Investments were arranged easily.	80	30	20	10	10
Practical exposure imbibed the entrepreneurship skills.	90	30	20	10	0
New idea of entrepreneurship	95	35	10	5	5
Customers(Students) interactions helped to sell better.	89	35	21	10	0



Prepared by: Prof. Ramanathan.G

Verified by: Dr Arti Singh

Mathi
Director

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ENTREPRENEURSHIP AND INNOVATION CENTRE (EIC)

E- Week 2019

“Verdes Empresario (Green Entrepreneurship)”

Date: 01st February to 6th February

Schedule

Date	Time	Event	Venue	Faculty In charge	Student In charge
01-02-2019	9:30AM-10:30AM	Inauguration	Main Audi	Prof. Mathiyarasan Prof. Arti Singh	Swathi Thirumeni (9663999254) Devendra Gangwani (8296644156)
01-02-2019	10:50AM-11:00AM	Promotion	Quadrangle	Prof.Ramanathan Prof.Steffi Joan Prof.Dileep	Swathi Thirumeni (9663999254) Devendra Gangwani (8296644156)
01-02-2019	11:00 AM – 4:30 PM	Market kshetra (E-Stalls)	Food court	Prof. Mathiyarasan Prof. Kaveri. Prof.Arti Singh	Swathi Thirumeni (9663999254) Devendra Gangwani (8296644156)
02-02-2019	11:00 AM – 01:00 PM	I – Expo (Case studies)	Main Audi	Prof. Mathiyarasan Prof. Steffi Joan	Bobin Johnson (9620827516)
03-02-2019		Socially Viral(E-Business)	Off Stage	Prof. Ramanathan	Swathi Thirumeni (9663999254) Devendra Gangwani (8296644156)
04-02-2019	03:30 PM – 05:30 PM	Brand Race	Mini Audi 1	Prof. Dilip	Rahul R Nair (9886434058) Kiran Pariyani (9731944054)
04-02-2019	03:30 PM – 05:30 PM	Karyaneeti (Angel Investors)	Mini Audi 2	Prof. Arti Singh	Abhideep Panicker (9895701628)
05-02-2019	03:30 PM – 05:30 PM	Rural-Le-Karte(Business Plan)	Mini Audi 2	Prof. Ramanathan	Melwin Zachria (7898800111) Megha V Nair (9496637657)

Date	Time	Event	Venue	Faculty In charge	Student In charge
06-02-2019	03:30 PM – 05:30 PM	Valedictory	Mini Audi 2	Prof.Mathiyaras an Prof.Steffi Joan	Swathi Thirumeni (9663999254) Devendra Gangwani (8296644156)


Director

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M



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Academic Year 2018-19

Report on E-Week- 2019

“Verdes Empresario” (Green Entrepreneurship)

Dates: 01st February to 05th February

Number of events conducted: 6 (5 on stage events, 1 off stage events).

Inauguration: Chief Guest – Mr.Subhranshu Banerjee.

Guest of Honour – Mr.Dwijendra Nath Guru
Mr.Sridhar Rao.

Presidential Address - Rev.Fr Augustine George, Vice Principal
Kristu Jayanti College.

Mr. Subhranshu Banerjee is the Founder & CEO of DBDA Solutions Bengaluru with an active vertical –myThesis.Centre, an online repository of theses and project reports with built-in plagiarism check. myThesis.centre also provides a platform for collaboration between industry and educational institutions. Sir also Co- Founded RightCloudz Technologies, a cloud research company with the purpose of accelerating the rate cloud adoption by making selection of cloud services scientific and objective driven.

Dwijendra Nath Guru is currently working as Promoter Director at Tene Agriculture Solutions Pvt. Ltd Bengaluru. Sir has completed degree in B.Sc Physics and Mathematics from Bangalore University and Sir also holds a Ph.D. in Mechanical Engineering from University of Minnesota-Twin Cities.

Sridhar Rao is a Management Consultant Trainer, Startup Mentor, Management Coach & CO Founder of Infinumgrowth.com. He works with startups as Mentor & Coach and as a Business Management Consultant for small and large business covering strategy and processes for business growth.

Objective: E-week is a program meant to develop entrepreneurial abilities among students. It refers to inculcation, development and polishing of skills of a person to meet the individual's needs to establish and successfully run his/her enterprise. Major focus was given on ways to help the students know about entrepreneurship opportunities in the market and help them to be creative thinkers in their business.

There were six number of on-stage and off-stage events such as-

On-Stage Events:

1) Market Kshetra {E-stalls}: Market- Kshetra was an event for all the students to display their marketing skills in a real life scenario. The objective of this event was to augment the skill of selling, negotiation and to boost up the level of innovation and creativity in an individual by providing them the opportunity to set up their own stalls in the college premises. The event took place for one complete day on 01 February 2019 and a total of 14 teams of 3 to 4 members each in a team took part in the event from different departments of our college. The event was judged by Prof. Madhumathi and Prof. Amritha Ashok in the presence of Prof. Cavery Swamy.

2) I-EXPO: I-Expo was an event that provided students to gain hands on experience by providing them with different case studies and scenarios which requires them to put in practice their problem solving and critical thinking skills as an entrepreneur. The event took place on 02 February and a total of 8 teams with 3-4 members per team took part in the event from different departments of our college and it was judged by Prof. Steffi Joan in the presence of Prof. Mathiyarasan.

3) Karyaneethi: Karyaneethi was an opportunity to enter the exciting, unpredictable and happening world of operations. In this event the participants were expected to come up with a business and convince the judges to pitch in money for their business as an investor. This event took place on 04 February and a total of 5 teams with 3-4 members per team from different departments of our college took part in the event and the event was judged by Prof. Amritha Ashok and Prof. Chandrakala in the presence of Dr. Arti Singh.

4) Brand Race: In Brand Race the students had to create a brand from the scratch. They needed to create a branding plan & present it to the judges. In the event the participants were given an out dated brand or company and they have to re-brand these companies or products by presenting a detailed strategies and plans to do this. The event took place on 04 February and a total of 3-4 members per team from different departments of our college took part in the and the event was judged by Prof. Gincy Charles and Prof. Monica Lawrence in the presence of Dr. Dileep Francis.

5) Rural Le Karte: Rural India has a huge potential which is untapped, and if we want to make India a super power we need to integrate Rural India with technology. So in this event – It was an initiative to provide students an opportunity to apply their innovative ideas to create Business Plan that can solve the problems of the Rural India in a sustainable way by creating B-Plans to market their products. The event took place on 05 February and a total number of 4 teams with 3

-4 members per team from different departments of our college took part in the event and the event was judged by Prof. Amritha Ashok and Prof. Somasundarm in the presence of Prof. Ramanathan G.

Off-Stage Event:

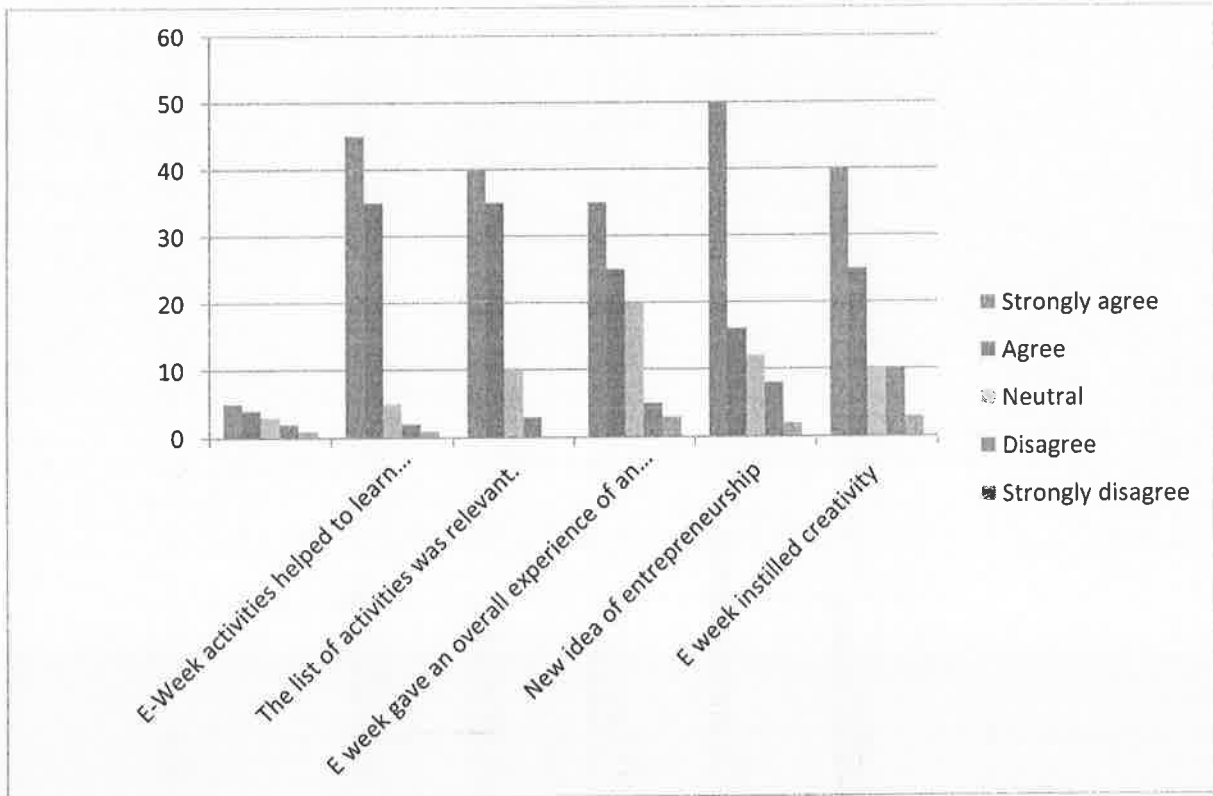
6) Socially Viral: Creating a social platform for every successful business is a must in this era. A business which is viral on internet marks its powerful existence in the market. Students in this event were expected to create an online website for their business which will enhance their technological and creative skills. The event was conducted on 03 February and the students were asked to send in their websites link to the teachers by 6 pm evening the same day. A total number of 6 teams took part in this event from different departments of our college and the event was judged by Prof. Ramanathan G.

There were about 58 people who participated in E-Week 2019 and the events ended on the 05 February after which a valedictory was held where the prize distribution ceremony was organized by the core team of Entrepreneurship and Innovation Centre.

Valedictory: Presidential Address: Rev. Fr.Lijo P Thomas, Financial Administrator Kristu Jayanti Autonomous College.

Overall Feedback Form

How were these areas addressed	Strongly agree 5	Agree 4	Neutral 3	Disagree 2	Strongly disagree 1
E-Week activities helped to learn entrepreneurship deeper.	45	35	5	2	1
The list of activities was relevant.	40	35	10	3	0
E week gave an overall experience of an entrepreneur.	35	25	20	5	3
New idea of entrepreneurship	50	16	12	8	2
E week instilled creativity	40	25	10	10	3

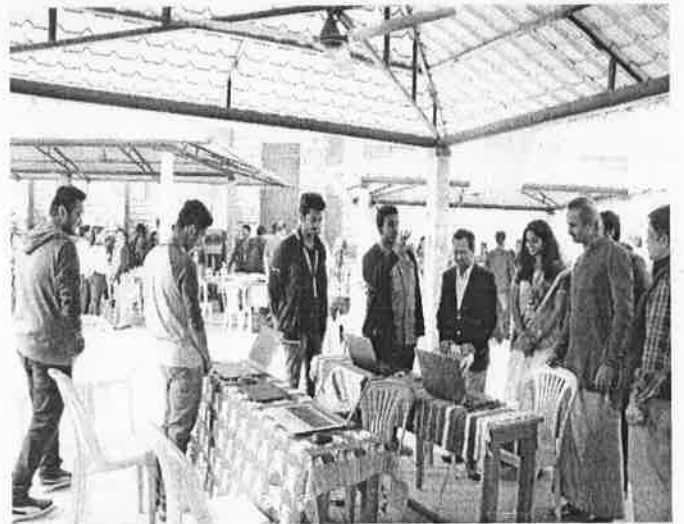


Photos of E-Week 2K19

Promotion Team



Inaugural Session Of E-Week 2k19



Chief Guests and Rev. Fr. Augustine George interacting the students of E-Stall and having a look on the Items displayed by students

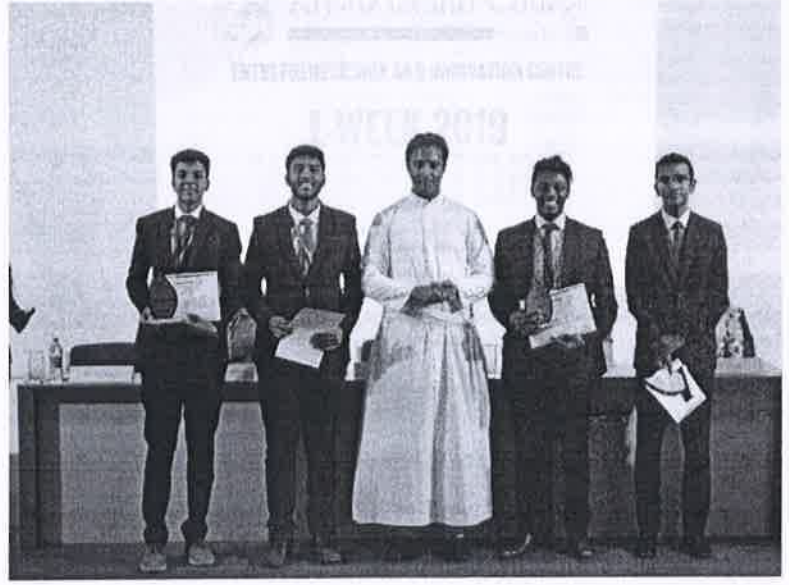
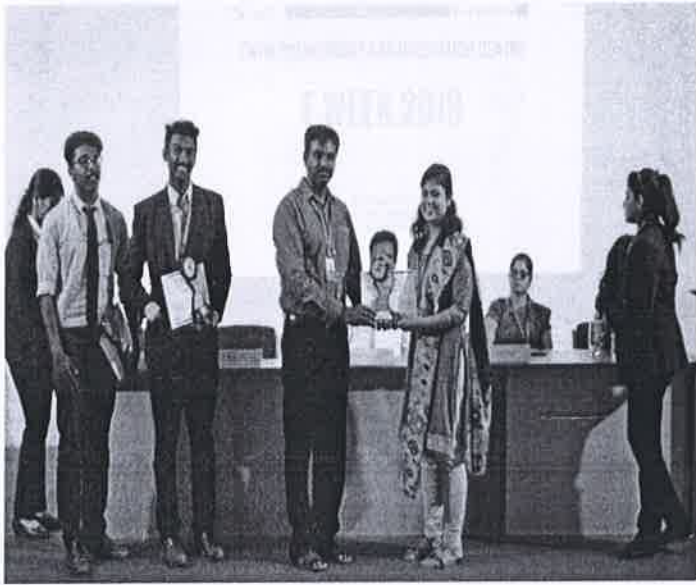
Valedictory Session




Presidential Address in Valedictory given by Rev. Fr. Lijo P Thomas, Financial Administrator



Participants sharing their views about the event in E-Week, about the problems they faced in the path of becoming an Entrepreneurs



Prize Distribution by Rev. Fr. Lijo P Thomas & Prof. Mathiyarasan, Co-ordinator EIC


Prepared by: Prof. Ramanathan.G


Verified by: Dr. Arti Singh


Director

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M



Kristu Jayanti College

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Entrepreneurship & Innovation Centre

Academic Year 2018-19

Participants List (E-Week 2019)

NAME	ROLL NO.	DEPARTMENT
Irine Kenza	17HU4H2099	4 th BA JPEng
Rose Dennis	17MG1A3131	4 th BBA 'C'
Noel Wildson P	17CO2A1382	4 th B.COM ACCA
Gladson P George	17CO2A1374	4 th B.COM ACCA
Rakesh .S.Kumar	18MG3A1024	2 nd BBA BA
Prince Gupta	18MG3A1022	2 nd BBA BA
Deepthi Nagaraj	18CS2K4230	2 nd BCA 'D'
Vishnu	18CS2H4228	2 nd BCA 'D'
Sidharth.C	18CS2A4210	2 nd BCA 'D'
Debotree	18CS2A4190	2 nd BCA 'D'
Siddhi Agarwal	18CS2A4211	2 nd BCA 'D'
Sashikant Jha H.	18CS2H4224	2 nd BCA 'D'
Geetha P.	18CS2H4215	2 nd BCA 'D'
Rubeena	18CS2H4223	2 nd BCA 'D'
Keerthana .J	16CS1H427	6 th BCA 'D'
Deepak Nelsan S	16CS1H422	6 th BCA 'D'
Stephen Abraham	16CS1A416	6 th BCA 'D'
Kavyashree	16CS1K443	6 th BCA 'D'
Riya B.M	17CO3K1472	4 th B.COM 'P'
Nima .K	17CO3K1469	4 th B.COM 'P'
Vedhashree	17CO3K1480	4 th B.COM 'P'
Priyanka S.M	17CO3H1448	4 th B.COM 'P'
Pratham Talreja	18CO5A2084	2 th B.COM 'P3'
Harini OP	18CO5H2073	2 th B.COM 'P3'
Gyanendra Prasad	18CO5A2091	2 th B.COM 'P3'
Nithin M Pissay	18CO4K2062	2 th B.COM 'P3'
Derick Gladson	17MG2A1013	4 th BBA 'A'
Archit George	17MG2A1009	4 th BBA 'A'
Sarath Sabu	17MG2H1039	4 th BBA 'A'
Siddesh .H	17MG2A1028	4 th BBA 'A'
Aakansha Kumari	17MG2A1001	4 th BBA 'A'
Aksin	17MG2A1005	4 th BBA 'A'
Harshita	17MG2H1035	4 th BBA 'A'

NAME	ROLL NO.	DEPARTMENT
Rashika	17MG2A1024	4 th BBA 'A'
Participants List (E-Week 2019)		
Vijay Singh	17CO1A3173	4 th B.COM 'C'
Affan Ahmed	17CO1H3194	4 th B.COM 'C'
Rishab Gulati	17CO1A5486	4 th B.COM 'E'
Aditya Nag	17CO1A5487	4 th B.COM 'E'
Melvin B Zacharia	16MG1H136	6 th BBA 'A'
Ajith Sam	16MG1A302	6 th BBA 'C'
Sibin Saji	17CS1A3129	4 th BBA 'C'
Andrews Kunrvilla	17MG1A3110	4 th BBA 'C'
Kathrine Anne	16HU3A209	6 th BA JPCS
Chaya Ghanathe	16HU3H125	6 th BA JPCS
Ashika Ann .M	16HU4A203	6 th BA JPEng 'B'
Megha A.	16HU4H128	6 th BA JPEng 'A'
Sana Miriam Joseph	17HU3A1007	4 th BA JPCS
Pranav Kavanal	17HU3A1011	4 th BA JPCS
Sanjana Dipu	18HU5A1028	2 nd BA JPCS
Varun Nair	16HU4A158	6 th BA JPEng
Nitin Kumar	17CO3A1432	4 th B.COM 'P'
Sowmya PS	17CO3K1477	4 th B.COM 'P'
Varalakshmi .M	17CO3K1479	4 th B.COM 'P'
Venkatesh	17CO3H1452	4 th B.COM 'P'
Leo Georjet Sam	16CO2A124	6 th B.COM ACCA
Yadu Krishna	16CO2A141	6 th B.COM ACCA
Feba Ann Shibu	16CO2A161	6 th B.COM ACCA
Vyshnav.V.V	18MG3A1029	2 nd BBA BA

Winners List

Overall Winners

Rank	Name	Roll No.	Class
1 st	Derick Gladson	17MG2A1013	4 th BBA 'A'
	Archit George	17MG2A1009	4 th BBA 'A'
	Sarath Sabu	17MG2H1039	4 th BBA 'A'
	Siddesh .H	17MG2A1028	4 th BBA 'A'

Market Kshetra (E-Stalls)

Rank	Name	Roll No.	Class
1 st	Irine Kenza	17HU4H2099	4 th BA JPEng
	Rose Dennis	17MG1A3131	4 th BBA 'C'
	Noel Wildson P	17CO2A1382	4 th B.COM ACCA
	Gladson P George	17CO2A1374	4 th B.COM ACCA
2 nd	Kathrine Anne	16HU3A209	6 th BA JPCS
	Chaya Ghanathe	16HU3H125	6 th BA JPCS

	NAME	ROLL NO.	DEPARTMENT
	Ashika Ann .M	16HU4A203	6 th BA JPEng 'B'
	Megha A.	16HU4H128	6 th BA JPEng 'A'

Winners List(E-Week 2019)

I-Expo

Rank	Name	Roll No.	Class
1 st	Derick Gladson	17MG2A1013	4 th BBA 'A'
	Archit George	17MG2A1009	4 th BBA 'A'
	Sarath Sabu	17MG2H1039	4 th BBA 'A'
	Siddesh .H	17MG2A1028	4 th BBA 'A'
2 nd	Sana Miriam Joseph	17HU3A1007	4 th BA JPCS
	Pranav Kavanal	17HU3A1011	4 th BA JPCS
	Sanjana Dipu	18HU5A1028	2 nd BA JPCS
	Varun Nair	16HU4A158	6 th BA JPEng

Karyaneethi

Rank	Name	Roll No.	Class
1 st	Derick Gladson	17MG2A1013	4 th BBA 'A'
	Archit George	17MG2A1009	4 th BBA 'A'
	Sarath Sabu	17MG2H1039	4 th BBA 'A'
	Siddesh .H	17MG2A1028	4 th BBA 'A'
2 nd	Irine Kenza	17HU4H2099	4 th BA JPEng
	Rose Dennis	17MG1A3131	4 th BBA 'C'
	Noel Wildson P	17CO2A1382	4 th B.COM ACCA
	Gladson P George	17CO2A1374	4 th B.COM ACCA

Socially Viral

Rank	Name	Roll No.	Class
1 st	Leo Georjet Sam	16CO2A124	6 th B.COM ACCA
	Yadu Krishna	16CO2A141	6 th B.COM ACCA
	Feba Ann Shibu	16CO2A161	6 th B.COM ACCA
2 nd	Rakesh .S.Kumar	18MG3A1024	2 nd BBA BA
	Prince Gupta	18MG3A1022	2 nd BBA BA
	Vyshnav.V.V	18MG3A1029	2 nd BBA BA

Rural-le-Karte

Rank	Name	Roll No.	Class
1 st	Derick Gladson	17MG2A1013	4 th BBA 'A'
	Archit George	17MG2A1009	4 th BBA 'A'
	Sarath Sabu	17MG2H1039	4 th BBA 'A'
	Siddesh .H	17MG2A1028	4 th BBA 'A'

	NAME	ROLL NO.	DEPARTMENT
2 nd	Leo Georjet Sam	16CO2A124	6 th B.COM ACCA
	Yadu Krishna	16CO2A141	6 th B.COM ACCA
	Feba Ann Shibu	16CO2A161	6 th B.COM ACCA

Brand Race

Rank	Name	Roll No.	Class
1 st	Derick Gladson	17MG2A1013	4 th BBA 'A'
	Archit George	17MG2A1009	4 th BBA 'A'
	Sarath Sabu	17MG2H1039	4 th BBA 'A'
	Siddesh .H	17MG2A1028	4 th BBA 'A'
2 nd	Sana Miriam Joseph	17HU3A1007	4 th BA JPCS
	Pranav Kavanal	17HU3A1011	4 th BA JPCS
	Sanjana Dipu	18HU5A1028	2 nd BA JPCS
	Varun Nair	16HU4A158	6 th BA JPeng

Prepared by: Prof. Ramanathan.G

Verified by: Dr. Arti Singh


Director

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M



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ENTREPRENEURSHIP AND INNOVATION CENTRE

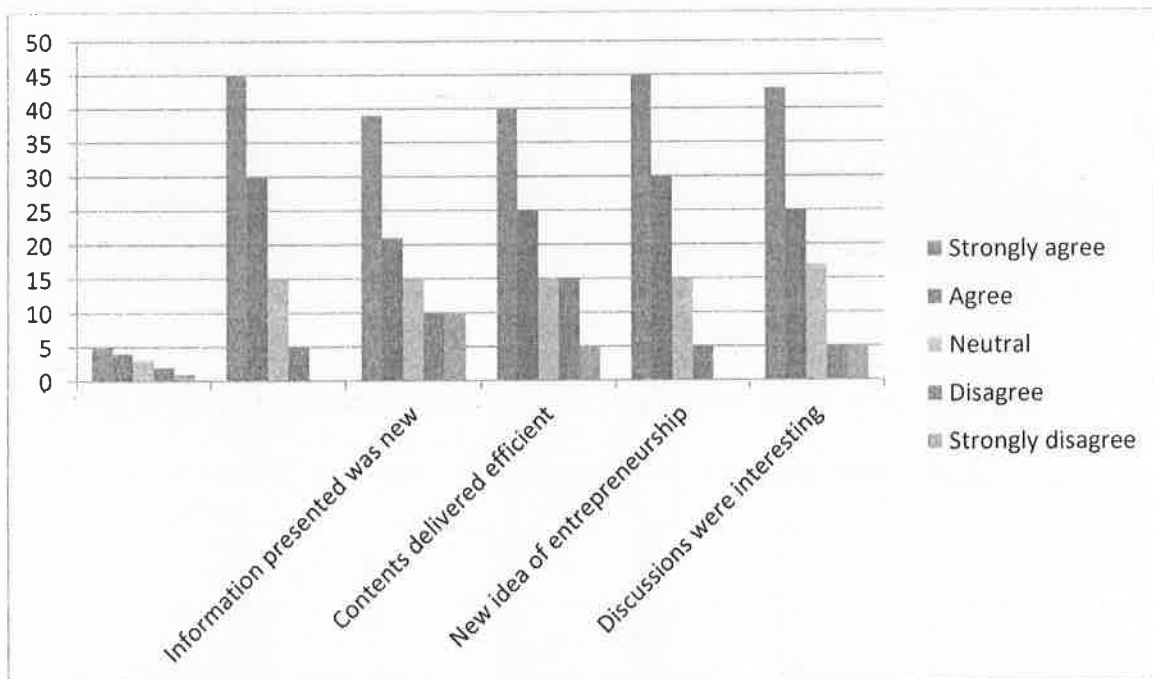
OVERALL FEEDBACK FORM OF EIC ACTIVITIES

ACADEMIC YEAR 2018-19

To ensure that EIC ACTIVITIES was as useful as possible we would value your views. We would be grateful if you could complete this brief questionnaire.

Overall EIC Activities Feedback Form

How were these areas addressed	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
	5	4	3	2	1
Activities were enriching in learning entrepreneurial skills	45	30	15	5	0
Information presented was new	39	21	15	10	10
Contents delivered efficient	40	25	15	15	5
New idea of entrepreneurship	45	30	15	5	0
Discussions were interesting	43	25	17	5	5





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ENTREPRENEURSHIP AND INNOVATION CENTRE

Academic Year 2018-19

E-Start Entrepreneurship Awareness Programme Feedback Form

To ensure that this Orientation is as useful as possible we would value your views. We would be grateful if you could complete this brief questionnaire.

How were these areas addressed	Strongly agree 5	Agree 4	Neutral 3	Disagree 2	Strongly disagree 1
<i>E-Start Awareness Camp was enlightening</i>					
<i>Information presented in camp was new</i>					
<i>Camp Orientation was relevant</i>					
<i>Content was efficient</i>					
<i>New idea of entrepreneurship</i>					
<i>Discussions were interesting</i>					

How were these areas addressed	Strongly agree 5	Agree 4	Neutral 3	Disagree 2	Strongly disagree 1
YESCAN was useful					
Information presented helped to understand the entrepreneurship opportunities					
Content was delivered efficiently					
New idea of entrepreneurship					
Discussions were interesting					

How were these areas addressed	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
	5	4	3	2	1
Awareness was enlightening					
Information presented was new					
Industrial visit helped to learn more					
Content was delivered efficiently					
New idea of entrepreneurship					
Discussions were interesting					

How were these areas addressed	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
	5	4	3	2	1
YESCAN was enlightening					
Information presented helped to understand the entrepreneurship opportunities					
Content was delivered efficiently					
Innovative idea of entrepreneurship					
Discussions were interesting					

How were these areas addressed	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
	5	4	3	2	1
E- Store activities helped to bring out the entrepreneur in you.					
Investments were arranged easily.					
Practical exposure imbibed the entrepreneurship skills.					
New idea of entrepreneurship					
Customers(Students) interactions helped to sell better.					

How were these areas addressed	Strongly agree 5	Agree 4	Neutral 3	Disagree 2	Strongly disagree 1
E-Week activities helped to learn entrepreneurship deeper.					
The list of activities was relevant.					
E week gave an overall experience of an entrepreneur.					
New idea of entrepreneurship					
E week instilled creativity					

How were these areas addressed	Strongly agree 5	Agree 4	Neutral 3	Disagree 2	Strongly disagree 1
Activities were enriching in learning entrepreneurial skills					
Information presented was new					
Contents delivered efficient					
New idea of entrepreneurship					
Discussions were interesting					

According to you, what were the strengths of the Orientation?

What did you learn from the session?

Was any additional information needed? Yes/ NO

If Yes _____

Name:

Class & Section: