# WOMEN EMPOWERMENT CELL 2016-2017

Sl. No	Office Bearer's List
1	Ms. Madhumathi VK
2	Ms. Madhumalathi R
3	Dr. V Chitra
4	Ms. Aruna Devi
5	Ms. Vasundhara
6	Ms. Ranjitha M

#### **ART EXHIBITION**

## **SRUJANA**

**Date: 29<sup>th</sup> July 2016** 

**Objective:** Srujana 2016 was organized in order to make the young women in college familiar with the skills required to become an entrepreneur.

The art and craft exhibition cum sale was inaugurated by the principal Rev. Fr. Josekutty P D on 29<sup>th</sup> July 2016 at 10:30 am in Mini-Audi 1.There were around 30 stalls put up by the girls of the college. It was a one-day exhibition cum sale and it was open for all the Jayantians to visit and buy. Srujana 2016 was indeed a great success with 65 participants. The exhibits ranged from a variety of products like jewellery, gift items, decoration show pieces, cards, pottery work and food stalls were lined up across the auditorium.



Photo: Stalls organised by the students

# 4<sup>th</sup> National conference WOMEN ON THE MOVE: RESONATING EXCELLENCE Date: 23-09-2016

The Women Empowerment Cell of Kristu Jayanti College successfully organized a National Conference on 23<sup>rd</sup> September 2016 titled "Women on the move: Resonating excellence". Altogether 24 delegates from all over the nation took part in the conference which constituted of students, teachers and professors from different institutions.

The Chief Guest for the National Conference was Ms. Aruna C Newton, Associate Vice President and Head of Global Diversity and Inclusion, Sustainability and Governance Infosys, Bengaluru. She delivered an expert lecture on the topic. Following which there were three technical sessions addressed by eminent speakers. Papers were presented by the faculty members and students of the college and delegates from other institutions.



Photo: Chief Guest addressing the gathering

#### **WOMEN'S DAY**

#### WOMEN'S DAY CELEBRATION AND EXHIBITION

#### **DATE: 08 MARCH 2017**

Women Empowerment Cell of Kristu Jayanti College celebrated women's day with great enthusiasm. The students from various departments gave cultural performances. Rev. Fr. Augustine George along with Prof. Madhumathi, the coordinator of Women Empowerment Cell released balloons and addressed the women faculty members and students to be always bold and strong. In salutation of all women achievers the cell organized an exhibition where strong women personalities were exhibited. It was a very well organized program and motivated the huge crowd to stand up for themselves.



Photo: Students performing a dance on the occasion



Photo: Participants of the exhibition

# **GUEST LECTURE**

#### HOW TO BECOME SUCCESSFUL WOMEN ENTREPRENEUR

Date: 08. 03. 2017

The Women Empowerment Cell conducted a Guest Lecture on "How to Become Successful Women Entrepreneur". Ms. Salma Moosa, Founder & Managing Director, Startups Club Services Pvt. Ltd. was the resource person. Ms. Salma shared her experiences in building companies, how she has built companies single handedly and ensured growth and sustainability. She explained the various roles and responsibilities of Managing Director, Managing Partner, Business Development Officer, Chairperson and Core Organizer. The guest lecture enlightened everyone and was an eye opening session for the students. The session encouraged the participants to step into new avenues in their career.

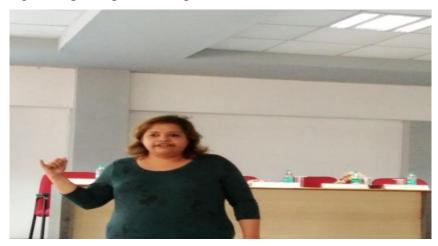


Photo: Ms. Salma Moosa addressing the students

#### **WORK SHOP**

#### SELF DEFENCE TRAINING FOR LADIES

Date: 08. 03. 2017

**Resource Persons:** Master. Poondhanam, Senior Black Belt, The School of Martial Arts, Master. Balraj, Senior Black Belt, The School of Martial Arts. Mr. Rajith, Mr. Vasanth, Mr. Suresh, Mr. Jagadeesh, Mr. Deepak Tiwari and Mr. Diwakar, The School of Martial Arts.

**Objective:** To teach self-defence tricks for women that would help them to build unshakable mental discipline and good health

The Women Empowerment Cell conducted a Workshop on "Self Defence Training for Ladies". The objective of this workshop was to teach self-defence tricks for the ladies that help them build unshakable mental discipline and good health. For conducting this Workshop we had Master. Poondhanam, Senior Black Belt and Master. Balraj, Senior Black Belt and their team members Mr. Rajith, Mr. Vasanth, Mr. Suresh, Mr. Jagadeesh, Mr. Deepak Tiwari and Mr. Diwakar from School of Martial Arts as the Resource persons. The entire session was a practical one. The masters from The School of Martial Arts trained the students and lady faculties few techniques that would help a woman to walk through in all her difficulties, which boosted their self-confidence.





Photo: Practical training sessions



### **Women Empowerment Cell**

The Women Empowerment Cell of Kristu Jayanti College engages, sensitizes and empowers the students of the institution towards the cause of gender equality. With the motto of "Educate and Empower", the cell organizes annual conferences, guest lectures, workshops and awareness programs on various women related issues to equip them with wide range of skills and knowledge for the betterment of self and society. The cell also focuses on empowering and strengthening their confidence to be the future women leaders, technocrats, entrepreneurs and scientists. Regular sessions are organized on various capacities to instill self-confidence and ethical values and make them realize their potential.

### **Objectives**

- 1. To empower girl students and build confidence in them
- 2. To create awareness on Gender equality
- 3. To provide skill training to women and girl students
- 4. To educate girl students on women specific health issues and measures to be taken.
- 5. To create social awareness about the problems of women, gender equity and prevention of sexual harassment.
- 6. To enhance research interest in faculty and Students in gender related issues and Promote Publication

#### Roles and responsibilities

- 1. Creating awareness about gender equality
- 2. Encourage women to undertake activities that strengthens their self-confidence.
- 3. Empower female faculty, staff and students about general economic and social issues.

#### **Gender Sensitization Action Plan**

Kristu Jayanti College (Autonomous) believes in equality, inclusiveness, respect for human dignity, fairness and justice for all which is reflected in an unbiased recognition and representation of women and men in all areas to thrive. The College also strives to acknowledge diversity in talents and constantly endeavours to be committed role models in teaching future generations. Women Empowerment Cell (WEC) of the College with its motto "Educate and Empower" actively involves in implementing gender equality policies and the development of its stakeholders. It also endeavours to bring positive change in the society as well as within the campus through various measures for diversity and by counteracting any existing inequalities. With these objectives in mind, Gender Sensitization Action Plan for every Academic Year has been formulated with a strategic goal and action plan.

# Targets of the Year & Tentative action Plan

- Create awareness on Gender Equality
- Skill training to girls and female faculty
- Organizing workshops, conferences and research publications in relation to women issues
- Conducting surveys and researches based on funded projects