



# Kristu Jayanti College

AUTONOMOUS Bengaluru  
Reaccredited A++ Grade by NAAC | Affiliated to Bengaluru North University

**Ln. Dr. K.Saileela,**  
Annamalai University.



Ln. Dr. K.Saileela, Assistant Professor Department of Education & Coordinator Women Self Défense Training Centre Annamalai University. Dr. K.Saileela has 16 years of teaching experience and has been awarded as best Young Women Researcher (Grants) award by Annamalai University, Velu Natchiyar Sathanai Pengal Viruthu, award by Lions Club International District. Dr. K.Saileela published more than 25 research articles and 10 books including monographs and participated in more than 75 International and National seminars & conferences.

**Dr. Aneesya Panicker,**  
GLA University



Dr. Aneesya Panicker has more than a decade's experience in academics, presently working as Associate Professor at the Institute of Business Management, GLA University, Mathura, and Uttar Pradesh, India. She did her Ph.D. in the field of Diversity & Inclusion. She has also reviewed many research papers from category journals and books on Business Communication of Tata McGraw-Hill Education Private Limited. She is a certified professional trainer from The American TESOL Institute and did Executive Education Programme in HR Analytics from IIM Rohtak.

## ORGANISING COMMITTEE

### Patron

**Fr. Dr. Augustine George, CMI**  
Principal

### Advisors

**Fr. Lijo P Thomas, CMI**  
Financial Administrator

### Programme Chair

**Dr. Aloysius Edward J**  
Dean,  
Faculty of Commerce & Management

**Fr. Emmanuel P J, CMI**  
Director, Kristu Jayanti College of Law &  
Director, Jayantian Extension Services

**Programme Co-chair**  
**Prof. Vijayakumar R**  
Head, Department of Commerce

## Programme Coordinators

**Dr. Arti Singh**  
Faculty, Department of Commerce  
8147808324

**Dr. Mathiyarasan M.**  
Faculty, Department of Commerce  
9738749874

**Dr. C.H. Raja Kamal**  
Faculty, Department of Commerce  
8885151007

**Dr. C. Nagadeepa**  
Faculty, Department of Commerce  
9886986391

**Dr. J. Chandrakanthan**  
Faculty, Department of Commerce  
9715050790

## REGISTRATION AND CERTIFICATE

- Registration Fee Rs 200
- Last Date for Registration: 01/05/2022
- E-Certificate will be issued to the participants who attend all the sessions of the FDP, feedback forms and successfully complete the assessment at end of the programme.

Scan to Register



### Google form link

<https://portal.kristujayanti.edu.in/register-fdp-on-digital-literacy-learning>

### WhatsApp link to join

<https://chat.whatsapp.com/ExHS3kx8qBf1vA4xdKeAsd>

### CONTACT DETAILS

Department of Commerce(UG)  
Kristu Jayanti College (Autonomous)  
K.Narayanapura, Kothanur PO, Bengaluru – 560077  
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Website: www.kristujayanti.edu.in



## Department of Commerce (UG)

organises

# FDP on "DIGITAL LITERACY LEARNING"

May 2nd-10th, 2022 | Time: 10:30-11:30 |

Platform: ZOOM

## ABOUT THE COLLEGE

Kristu Jayanti College, Autonomous, Bengaluru embodies the educational vision of St. Kuriakose Elias Chavara (1805-1871), the founder of the religious congregation, Carmelites of Mary Immaculate (CMI). He envisioned the sunrise of a renewed humanity through the integral development of mind, body and spirit. The motto of the College, 'Light and Prosperity', aims at this synthesis and the harmony of the spiritual and the physical the mind and the body. Kristu Jayanti College was reaccredited by NAAC with an 'A++' Grade in 2021 and is an Autonomous College under the Bengaluru North University. In the India Today - MDRA Survey 2021, the College is ranked 2nd in BCA & MSW, 3rd in Commerce, 4th in Arts & Science, 6th in BBA and Mass Communication in Bengaluru City. At National Level, it stands at 4th in BCA, 12th in MSW, 19th in Arts, 17th in BBA, 19th in Commerce, 21st in Arts, 24th in Science and 34th in Mass Communication in the same survey. The College has been ranked as the Best Emerging College of the Century and is also ranked 1st at the National Level in Commerce, Science and Arts & second in MSW.

## ABOUT THE DEPARTMENT

The Department of Commerce was started in the year 2000. The department not only concentrates on the academic excellence of its students but also nurtures their co-curricular activities. The faculty members are committed to nurturing an environment for proper growth of intellectual insights on commerce & business aspects. During the formation of the syllabus, the focus was given on the current trend of the industries and the required skills and competencies to be acquired by the students. The plethora of avenues that the department provides gives a platform to the students to enhance their aptitude and attitude. The department emphasizes the Moral, Social and Patriotic growth of students. The influence & the impact that the department creates is felt in the greater altitudes that the alumni have achieved both nationally and internationally.

## ABOUT THE FDP

"Digital literacy is literacy via technology." Digital Competence is both a requirement and right of citizens if they are to be functional in today's society. Becoming literate in how the technical world works are equivalent to reading, writing, and maths. We need to look at this fourth literacy as mainstream. Digital Competence is both a requirement and a right of citizens if they are to be functional in today's society. Empowering our students to manage challenges in today's modern world and whatever the future will bring is a core objective of the National Curriculum Framework. Digital literacy is envisaged as a transversal skill across traditional subjects. Together with the traditional literacy skills of numeracy, listening, speaking, reading, and writing, which aims to develop active thinkers who can engage in the society effectively and in meaningful ways, the digital society requires a larger set of competencies

Research plays an important role in a society that inspires others and opens up more job opportunities in the country, hence there is a need for sustainable growth for research in the industry as well as the education sector. The Seven Days faculty development program is scheduled to enhance the participant's skills in writing quality and relevant research papers/work and also learn a lot about how one can publish their papers in various reputed national and international journals. The aim of this event is to intensify the research quality and led to a change in the signs of human growth in research and to the growth of the country's economy.

## PROGRAMME SCHEDULE

**May 2, 2022**  
Inauguration & Session -I  
• **Digital Frauds & how to avoid it.**

**May 4, 2022**  
Session -II  
• **Information Retrieval- Database searching, Search techniques, Search engines.**

**May 5, 2022**  
Session -III  
• **Digital literacy Skills**

**May 6, 2022**  
Session -IV  
• **Analytics & MIS.**

**May 7, 2022**  
Session -V  
• **Online Skill development for faculty at zero cost.**

**May 9, 2022**  
Session -VI  
• **Scholarly Communication System-Digital Scholarship and Online Publishing.**

**May 10, 2022**  
Session -VII  
• **Digital literacy Assessment Tool.**

## RESOURCE PERSON

**Dr. Divya Kumar Agrawal,**  
State Bank Academy, Gurugram



Dr. Divya Kumar Agrawal, Chief Manager (Research), State Bank Academy, SBI Gurugram. Adding to his academic excellence, he holds MBA, LLB, BCOM, NET, PhD, JAIIB, CAIIB, CBA (University of Pennsylvania), CRA, COCP, DL CM&A, CICC, CRM(IIMB). Dr Divya Kumar, has over 14 year of experience in handling core Corporate & SME credit, business development, compliance, documentation, recovery and financial legal matters. He is associated with India's Largest Bank (SBI) wherein he has managed very complex and high value corporate credit accounts and has worked closely with various business conglomerates in the country.

**Prof. Ramnath,**  
Director of throttle PAD 2.0



Prof. Ramnath is a Co-founder & Director of throttlePAD2.0. He has 13 Years' experience in Analytics, Technical Training & Management Teaching. Prof. Ramnath is an expert in Business Analytics, Adv. Excel, Data Interpretation, Entrepreneurship, IoT, SAP, MS Dynamics365 and Quality Control & Assurance. Prof. Ramnath has been a visiting faculty at New Horizon, IZee, CMRIT, Brindavan Group & more. He is a campus Director at ARAVALI Bangalore and has done projects for brands like Rolls Royce, Benz, Bosch, Lufthansa & Nestle. He has also been awarded as the Best Analyst by 1-Enterprise.

**Prof. Amlan,**  
ARAVALI Bangalore



Prof. Amlan is a corporate trainer & consultant, writer & Entrepreneur. Prof. Amlan is the founder of Aravali Bangalore in 2020. Prof. Amlan has been an official resource person to train IAS & KAS Officers at Vidhana Soudha for the Government of Karnataka. Prof. Amlan has been regularly delivering faculty training for ATAL (AICTE Sponsored) FDPs. Prof. Amlan is the author of The DAD of Conspiracy Theories (Non-Fiction Cult Book).

**Dr. Ankit Saxena,**  
GLA ,Mathura



Dr. Ankit Saxena is currently working as Associate Professor at the Institute of Business Management, GLA University, Mathura. He is a Medallist from Dayalbagh Educational Institute, Dayalbagh, Agra. His academic interests are business paradigms of taxation, financial management, wealth management and financial derivatives. He has published a number of research papers and contemporary business case studies (in the UK Case Centre).