

REGISTRATION

Registration can be done online via the event enrollment portal of Kristu Jayanti College (Autonomous). Kindly send the transaction details immediately after payment of the registration fee to the Conference Co-Conveners to enable further processing.

REGISTRATION FEE:

Participation	Professionals	Research Scholars and PG Students	International Delegates
Participation Only	100	50	500
Participation and Paper Presentation	300	200	700

Note: #Registration fee is inclusive of GST.

#Scholars and Students must present their College/University ID cards.

Publication Charges will be intimated after the review and selection of research papers

For Queries, contact

Co-Conveners: Keerthana Thankachan (9446301274), Vipula P C (9703562701)
Hannah Smiles Javvaji (9740388061)

Registration Link

Kindly visit the following link to register

<https://portal.kristujayanti.edu.in/register-role-of-media-in-sustainable-development>

Organizing Committee

Chief Patron:

Fr. Dr. Augustine George CMI, Principal, Kristu Jayanti College, (Autonomous)

Patrons:

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Conference Advisor:

Dr. Gopakumar A V, Dean, Faculty of Humanities

Conveners:

Dr. Juby Thomas, Coordinator, Department of Media Studies (PG)

Mr. Abraham, Coordinator, Department of Media Studies (UG)

Co-Conveners:

Ms. Keerthana Thankachan, Faculty Member, Dept. of Media Studies (PG)

Ms. Vipula P C, Faculty Member, Department of Media Studies, (PG)

Ms. Hannah Smiles Javvaji, Faculty Member, Department of Media Studies (UG)

Organising Committee:

- Mr. Aby Augustine
- Ms. Sangeetha BK
- Mr. Sheezan Ahmad
- Ms. Sreedevi VK
- Mr. Neeraj Dev
- Mr. Vishnu Achutha Menon

Kristu Jayanti College (Autonomous)

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Visit Us @ www.kristujayanti.edu.in



Kristu Jayanti College

AUTONOMOUS Bengaluru

Reaccredited A++ Grade by NAAC | Affiliated to Bengaluru North University

A UNAI hub for SDG I

UNITED NATIONS
**academic
impact**

Sharing
a Culture
of Intellectual
Social
Responsibility



**Department of Media Studies
Organises**

Virtual
International Conference
on

Role of Media in Sustainable Development

March 16, 2022



Registration open now

ABOUT THE COLLEGE

Kristu Jayanti College, founded in 1999, is managed by 'BODHI NIKETAN TRUST', formed by the members of St. Joseph Province of the Carmelites of Mary Immaculate (CMI). The college is affiliated to Bengaluru North University and is reaccredited with grade 'A++' in 2021 by NAAC in the Third Cycle of Accreditation. The College is recognized by UGC under the category 2(f) & 12(B). The College has been accorded Autonomous Status from 2013 by the University Grants Commission, Government of Karnataka & Bangalore University. For its contribution in the field of Education, Kristu Jayanti College was recently given the Clean and Smart Campus award. In the India Today - MDRA survey 2021, Kristu Jayanti College, Bengaluru is awarded as the Best Emerging College of the Century at National Level and the College is ranked 4th best BBA, 12th Best MSW, 17th Best BBA, 19th Best Commerce, 21st Best Arts, 24th Best Science and 34th Best Mass Communication College in India. The College also ranked Second Best in BCA & MSW, 3rd Best in Commerce, 4th Best in Science & Arts and 6th Best in BBA and Mass Communication among the colleges in Bengaluru.

The Institution strives to fulfil its mission to provide educational opportunities to all aspiring youth to excel in life by developing academic excellence, fostering values, creating civic responsibility, inculcating environmental concern and building global competencies in a dynamic environment.

DEPARTMENT OF MEDIA STUDIES

Department of Media studies strive for excellence in media education. The department emphasizes training and research through a curriculum that synergizes theoretical and practical components that would equip students to adapt to the changes in the media industry. The department offers its flagship post graduate programme in Journalism and Mass Communication with myriad specialization. It also offers a three year degree programme in Visual Communication apart from offering Journalism and Mass Communication papers as a part of the triple major in five undergraduate programmes.

Department of Media Studies was started in 2002 to equip students to excel in media education, training, and research through a curriculum which synergize theoretical and practical components, and is delivered through a multidisciplinary approach. Our dedicated academicians along with media experts, professionals, and researchers with global competencies train students in both media content and form to succeed in today's challenging media scenario. Moreover, our interdisciplinary curriculum and flexible classrooms will create a real media experience with creative media productions, critical analysis, and entrepreneurialism.

UNITED NATIONS ACADEMIC IMPACT HUB FOR SDG - 1

United Nations aspires in attaining sustainable, inclusive and just societies. The conjecture of the varied Nations and their problems of having dynamicity in terms of beliefs and systems posed an encumbrance in enabling absolute development. Apprehending the severity of the concern, United Nations has eventuated the possible elucidation and has concocted Sustainable Development Goals with the aim of extricating any country from practices leading to any potential hurdle in the path of development. These goals aims in bringing a mainstreamed model in terms of intervening with identified issues with an attempt of revamping and ameliorating the existing laws that lead to further predicaments. United Nations' primary stance is to ensure egalitarianism thereby enabling equality and equity among all.

ABOUT THE CONFERENCE

The 2022 virtual conference on Media in Sustainable Development is an initiative to create an awareness of the Sustainable Development Goals undertaken by the United Nations. From environment to industry, the conference covers the wide range of challenges that the media industry faces in relation to society, environment, culture and economy. In commemoration

of the global efforts to implement the SDGs, the conference is an attempt to address the communication disabilities in implementing the goals of sustainable development. The conference inspires young scholars, academicians, researchers, teachers and students to contribute to the vision of contributing solutions for a better world. The conference calls for contributions that promote dialogues and strategies for operational sustainability.

RESEARCH PAPERS ARE INVITED UNDER THE FOLLOWING THEMES:

- Media Portrayal of Poverty
- Development Journalism and Sustainability
- Media Engagements in Holistic Education
- Role of ICT and inclusiveness in News Dissemination
- Media Representation of Migration, Employment and National Growth
- Press Freedom and Ethics
- Media and Environmental Responsibilities
- Media, Politics and Symbols
- New Media Prospects
- Traditional Media Forecasts
- Health Communication
- Media Literacy
- Media Efforts to Bridge the Inequalities
- Films and Social Realities
- Digital Literacy and Restricted Access
- PR and Advertisement for Sustainable Development
- Media Industry and Production
- Poverty and Media
- Corporate Media, Environment and Sustainability

CALL FOR PAPERS

We invite original and unpublished papers for presentation on the above-mentioned theme from Academicians, Research Scholars, Students and Working Professionals.

SUBMISSION GUIDELINES

Completed manuscripts are required to be submitted as per APA 7th Edition format. The submission should spell out the theme of research, theoretical framework, the method used and contribution to the field.

- Full name of the author(s) e-mail id, designation, and department.
- Abstract must not exceed 250 words.
- For a full paper the minimum word limit should be 2,500 and the maximum word limit should be 4,000 words.
- Soft copy of the abstract and full paper may be sent as an e-mail attachment to: rmsd@kristujayanti.com

Participation/presentation of the paper should be confirmed on or before, March 10, 2022 by sending the completed Registration Form, along with the Registration fee.

All presenters must register and be present for the paper to be considered as a part of the conference. Digital certificates will be issued after the conference to the participants and paper presenters.

Only unpublished original papers of high quality will be selected for publication in Scopus/Web of Science/UGC care Indexed Journal. Publication details will be communicated to the author(s) of the selected paper.

IMPORTANT DATES

Submission of Full Paper : March 08, 2022