



Kristu Jayanti School of Management International Lecture Series

Kristu Jayanti School of Management organised an interactive lecture as a part of its 'International Lecture Series' platform. Mr. Silvio Hofmann, Lecturer, University of the West of Scotland, United Kingdom, interacted with the students on the topic, 'Challenges & Opportunities for Management Students in the International Markets'. Rev. Fr. Augustine George, Vice Principal, welcomed the Chief Guest. Dr Aloysius Edward, Dean was present. Mr. Hofmann, highlighted the differences and the impact of institutional factors & cultural factors while talking about international job



markets and also enumerated the 'Top 10 employability skills required in International Markets'.