

Business Standard

**CAMPUS
TALK****BS PROMOTIONS**

Sarvashresth 2019 "Quiz for Corporates" hosted by SDM PG Centre

SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangaluru hosted a Mega event SARVASHRESTH 2019 "Quiz for Corporates" to mark the 10th Edition of Shreshta - A National Level Inter Collegiate PG Management Fest in association with Rotary Club of Mangalore, SDM Rotaract Club and conducted by Mangalore Quizzing Foundation. The event was inaugurated by Dr. Annappa Kamath, Founder President, Mangalore Quizzing Foundation and Dr. Vishwas K Pai, Secretary, Mangalore Quizzing Foundation. Dr. M. Vasanth Pai, President, Rotary Club of Mangalore and Rtn. Vinod D'Souza, DRCC of Rotary Club of Mangalore, were present on the occasion. Corporates from various industries participated in the event. The first place with Rs. 15,000 cash prize and trophy was bagged by Dr. Anil Shetty and Dr. Berton Monteiro from Father Muller Medical College Hospital



and second place with cash prize of Rs. 10,000 and trophy was secured by Dr. Vinay P.G. and Dr. Ancel Crasta from Father Muller Medical College Hospital. Director Dr. Seema S. Shenoy gave the presidential remarks. Mrs. Deepa Nayak P., Asst. Professor and Student coordinators of Corporate Quiz - Mr. Santosh S. Patel and Mr. Yash Sharma coordinated the program. The organizing committee members Dr. Jomon Lonappan and Dr. Harshitha K were present on the occasion. Ms. Leona compeered the program.

Kristu Jayanti-School of Mgt organized Experiential Learning Week

Kristu Jayanti School of Management organized an Experiential Learning Week for the MBA students. The experiential learning platforms are a key highlight of the MBA program at Kristu Jayanti School of Management. Students are given an opportunity to learn by seeing, observing and doing. MBA students were taken on an Industrial visit to Pushpak Products



India P Ltd., Bengaluru, which has been designing, manufacturing and delivering high-end precision products and services for the Aerospace, Defence, Automobile, Industrial and Institutional since 1992. Students spent a full day at the company and learnt various production and operations management concepts and principles by seeing, listening and observing. The company officials took time to brief the various production processes and also clarified the doubts and answered all the questions raised by the students. It was a memorable and enriching learning experience out of the class rooms for the budding managers.

IFIM-Kanyathon: Run for her

IFIM Institutions hosted its 8th annual charity run 'Kanyathon 2019' at the Infosys Leisure Ground, Electronic City Phase 1. Kanyathon, a marathon event organised by IFIM student - formed charity fundraiser S.A.F.E. (Students Against Female Exploitation) aims to sensitise society against the exploitation of women and focuses on women empowerment. Flying Officer Rashi Raina, one among the first 6 women fighter pilots in IAF, Squadron Leader Hemraj, Fighter

pilots trainer Sunil Kumar and, Olympic Swimmer Sajan Prakash were the Chief Guests for the occasion.

The marathon began with a warm up session of Zumba followed by 3K, 5K and 10K marathon run. About 4000 participants including Aruna C Newton, Associate Vice President and Head- Global Diversity and Inclusion at Infosys, CRY Volunteers, Corporates, Army Personnel and members from various running communities across



Bangalore, participated in the run. The funds congregated from Kanyathon will be donated to CRY and five villages adopted by the Institution in Kolar district under the government's 'Unnat Bharat Abhiyan'.

— Kavya. A