

Business Standard

CAMPUS
TALK

BS PROMOTIONS

SoM, Kristu Jayanti College organized 13th International Conference

School of Management, Kristu Jayanti College organized the 13th International Conference KRISYM 2020 in collaboration with Trinity Western University, Canada on 14th February 2020 and 15th February 2020. The two-day conference was inaugurated with the presence of the chief guest, Dr. Philip G Laird, Vice Provost, Trinity Western University, Canada and the guest of honour, Ms. Michelle Wade, Commissioner to South Asia, State Government of Victoria, Australia. Dr. Aloysius Edward, Dean, Faculty of Commerce and Management welcomed the gathering and Dr. Justin Nelson Michael, Director, Centre for Research, gave the prelude to KRISYM 2020. Rev. Dr. Augustine George, Vice Principal, Kristu Jayanti College delivered the presidential address. Dr. M K Baby, Head, School of Management proposed the vote of thanks.

Dr. Philip in his Inaugural address, shared his vast experience in on the impact of Globalization on



Education. Ms Michelle Wade, Commissioner to South Asia, State Government of Victoria, Australia delivered the keynote address. In her interactive address she shared the growth story of the State of Victoria during the times of Globalization. KRISYM 2020 had five keynote sessions and two plenary sessions. KRISYM 2020 witnessed 163 research papers with more than 185 authors with their contributions from 18 Universities and Academic Institutions across the globe and nine states from the country. Mr. Murali Venkatesan, Associate Director Commercial Management, Accenture, graced the valedictory session with her presence and the valedictory address.

KIAMS: An analysis and overview on Union Budget FY2020-21

On 3rd February 2020, KIAMS - Library conducted a discussion vis-a-vis analysis session on Union Budget 2020-21. The discussion involved in depth analysis of Central Government's Economic Survey and Finance Minister's budget speech with parallel study of its impact on financial markets.

The event also saw the inception of KIAMS finance club, an initiative taken up by finance students of KIAMS. to involve students and faculties of all streams on productive discussions related to the finance domain. Dr. Manjunath B R, Associate Professor of Finance and Analytics, Mr. Mahesh Revankar, Head Admin, Dr. Basavaraj, Research Associate and Mr. Yuvaraj were



attended the session and given valuable insights during the event.

— Astha Sinha

Unmaad, the annual cultural fest of IIM Bangalore

Unmaad, the annual cultural fest of IIM Bangalore, marked its 22nd edition this year with "The Box Office Edition" as their theme. IIM Bangalore was brimming with colours, enthusiasm and talent.

This year, Unmaad, was marked with beautiful nights of music, masti, and comedy! Spectators relived the nostalgia with Euphoria performing live on the 31st January 2020. Pronite on the 2nd February 2020 presented a chance to catch Amit Trivedi live, with an opening act by Amazon's Comic-staan Winner Nishant Suri. Unmaad also

witnessed its first Edition of a panel discussion 'In the Spotlight' with renowned names like the Film-critic and editor Anupama Chopra, casting director Mukesh Chhabra, content curator of Buzzfeed Andre Borges, vlogger Sejal Kumar attending various sessions.

Special mention to presenting partners of Unmaad - Yono SBI, Kajaria Tiles, realme, Maggi Fusian, Nescafe, Ola Drive, IIMB Alumni Association and Emma Mattress for making Unmaad'20 a great success.