



# Kristu Jayanti College

**AUTONOMOUS**

**Bengaluru**

Reaccredited 'A++' Grade by NAAC | Affiliated to Bengaluru North University

# Commerce Cafe





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# Editors Desktop

Parivarthana is a thought that has been enduring in mind and with great effort, it has been translated into veracity, we now are back with a revitalizing edition. Parivarthana provides a snapshot of the various activities and advancements for all associated with the Department of Commerce (PG).

This department e-magazine would definitely help us to showcase the activities that are happening in the department and provide a platform for exposing the merits and academic achievements of the students and faculty. Furthermore, it enhances the documentation culture of the institute.

We are sure the E-magazine would definitely create an impact in the minds of readers, by way of providing larger visibility and dimension of departments progress. We are also confident that this E-magazine will encourage many more including students to use it as a platform to express their creativity. We sincerely hope that this edition makes for an interesting read.

Please feel free to offer any suggestions for improvement.

Happy Reading!

**Prof. Madhu Druvakumar**

Head, Department of Commerce (PG)

**Dr. T.K. Murugesan**

Faculty, Department of Commerce (PG)

**Mr. Adolf Saira Joy**

II Sem M.Com FA

**Mr. Pradeep Nathan P**

II Sem M.Com

**Creative Student Editors**

# Expressions

The Department of Commerce is always abuzz with a plethora of activities and has become a dynamic venue where brilliant minds representing different states converge and share their vast reserves of knowledge and skills. It gives me immense pride to state that as a result of the collective effort of the faculty, students, and staff over the past few years Department of Commerce today ranks among the top three commerce colleges in Karnataka. I am hopeful of its acquiring greater heights in the years to come.

**Dr. Aloysius Edward J**

Dean, Faculty of Commerce & Management

It is often said, 'Give me a copy of your college magazine, I will tell you about the quality of your college.' I strongly believe in this statement. For, a magazine carries the contributions reflecting ethos and aspirations of the students, faculty, and other team members of an institution. The world today is changing at such an accelerated rate and we as educators need to pause and reflect on this entire system of Education. Are our colleges well equipped to prepare our students to face the challenges that the future holds? Questions such as these are factors that motivate us to go through a continuous process of reflection and hence we at the Department of Commerce work at implementing a well-balanced curriculum to ensure that the students who walk into the portals of our college will not just love their college life but truly be prepared to face life's challenges. I congratulate the team for capturing the activities of the department in this e-magazine with a scintillating theme.

**Prof. Madhu Druvakumar**

Head, Department of Commerce (PG)

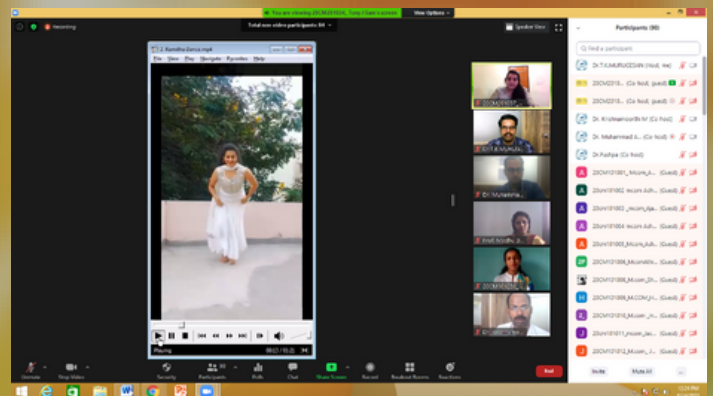
# 75th Independence Day Celebration

14th-Aug-2021

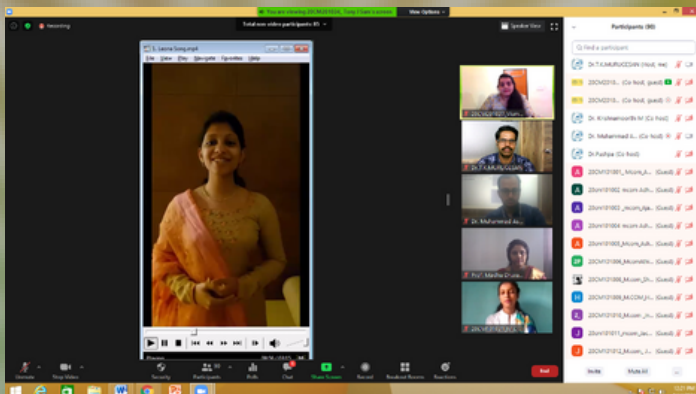
The event was held to feel honored as India got its Independence on August 15, 1947 from the British. The celebration went on with the presence of the entire department Teachers and Students. The students Coordinators for the event were Ms. Swathi, III M.Com, Mr. Yashwanth Reddy, III M.Com, Ms. Vismaya Vijayan, III M.Com FA, Mr. Kelvin Varghese, III M.Com FA. The host for the day was Ms. Vismaya Vijayan, III M.com FA. The program started with a silent prayer by all the Teachers and Students. Ms. Swathi, III M.com had addressed the program with a welcome speech followed by the list of various events hosted by the students of the respective classes. The list of events (based on patriotism) & participants are as follows:

- Song - Leona (IIIrd M.com FA).
- Dance - Ramitha (IIIrd M.com).
- Speech & poem - Indra (IIIrd M.com).
- Documentary - Abel & team (IIIrd M.com).
- Quiz - Kelvin & team (IIIrd M.com FA).

After completion of all the events, Prof. Madhu Druva Kumar, Coordinator, Department of Commerce (PG) acknowledged the event with a motivating speech & a vote of appreciation for all the teachers, student coordinators, participants & all the other students who were part of the event. Mr. Yashwanth Reddy, III M.com) addressed the teachers and students with a vote of thanks for making the event informative, effective & successful. The event ended with an energetic National Anthem as the teachers & students were highly charged up by end of the Session.



**MS. RAMITHA, III M.COM PERFORMED A DANCE ON 75TH INDEPENDENCE DAY CELEBRATION**



**MS. LEONA STANLEY, III M.COM FA SANG A PATRIOTIC SONG IN 75TH INDEPENDENCE DAY CELEBRATION**



**VIDEO PANEL OF THE FACULTY MEMBERS & STUDENT PARTICIPANTS IN 75TH INDEPENDENCE DAY CELEBRATION**



**MS. INDRA, III M.COM DELIVERED A SPEECH AND POEM ON 75TH INDEPENDENCE DAY CELEBRATION**

Total 86 students from I M.Com & I M.Com FA attended the Programme virtually via Zoom Platform and they were highly pleased with the way the organizing team had commemorated the Independence Day Celebration. The participants of this online Programme witnessed the patriotic song, dance, speech, poem, documentary and quiz conducted by the organizing team.

# Value-Added Course (VAC) on Fundamentals of Fintech

9th - 19th Aug 2021

Department of Commerce (PG) organized a 30-Hour intensive Value Added Course (VAC) on Fundamentals of FinTech from 9th to 19th August, 2021 via Zoom platform from 10.00 am to 3.00 pm for the benefit of III Semester M.Com & M.Com FA Students. The main objective of this course is to supplement students with the technological skills and exposures required for venturing into a new Fintech, InsurTech start-ups.

Technology plays an important role in everybody's life. Meet India's education finance start-ups making learning affordable for millions of students. The Indian Private Equity and Venture Capital Association (IVCA) has identified 'FinTech in Education' as one of the top trends to watch out for. Financial Technology (FINTECH) start-ups in this segment are leading the 'next wave of value creation' in EDTECH. The Department of Commerce PG has taken cutting-edge initiatives to conduct Value Added Course on Fundamentals of FinTech to meet the thrust of students on financial technology skills.

This course provided the students a comprehensive view on various facets of financial technology in capital markets, FinTech advisory, Blockchain, Crowdfunding and fintech startups. This VAC was conducted with the sole aim of bridging the gap between academic and technological needs. This course has also thrown light on the basics of FinTech. The resource persons for the VAC sessions were Prof. Madhu Druvakumar, Dr.Murugesan T K, Dr. Krishnamoorthi M, Dr. Pushpa A, and Dr.Muhammad Ashiq.

Prof. Madhu Druvakumar gave some insights into the introduction of financial technology and the various types of FinTech. She also offered the students the knowledge on the evolution of FinTech. Dr.T.K.Murugesan explicated about the Cryptocurrency and Blockchain. He also expounded other concepts on the future of Bitcoins in India, legalities and procedural norms followed.

The screenshot shows a Zoom meeting interface. The main window displays a presentation slide titled "Bitcoin - A Virtual Currency". The slide content includes:

- Can you catch Bitcoin?
- Can you hold Bitcoin physically?

Below the text is an image of a hand holding a gold Bitcoin coin. The slide is part of a larger presentation, with a sidebar on the left showing other slides like "Blockchain", "What is Bitcoin?", "Bitcoin", and "How do I get Bitcoins?". The Zoom meeting controls are visible at the bottom, and a list of participants is shown on the right side of the screen.

Dr. Krishnamoorthi highlighted the technology in banking and insurance companies. He also enriched the students with knowledge on core banking solutions. Dr. Muhammad Ashiq expounded about the financial technology in capital market, India Stack. He also enlightened the students with the basic knowledge of virtual trade on capital market securities and mutual funds.



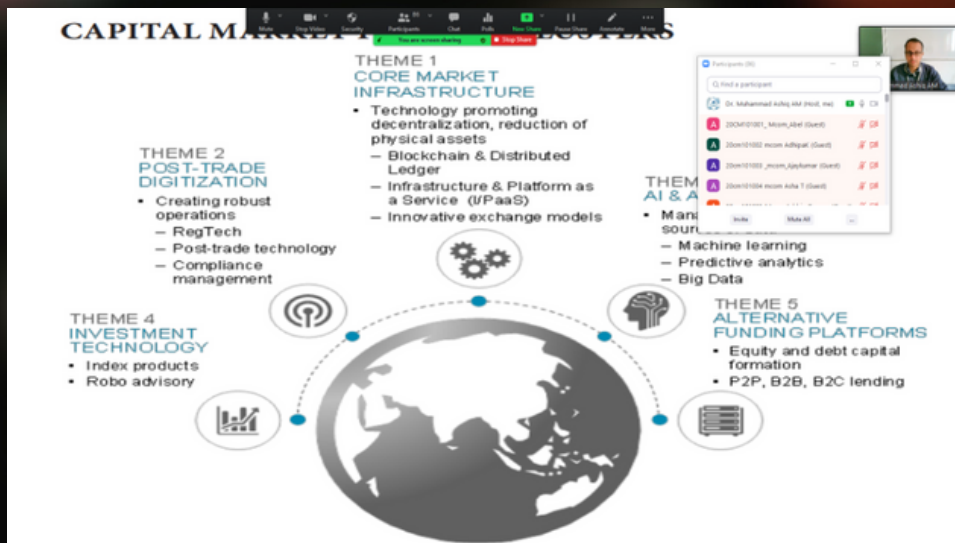
**DR KRISHNAMOORTHI HIGHLIGHTED THE MAJOR PAYMENT BANKS OF INDIA**

Dr. Pushpa shed light on the FinTech startups and Digital Economy in India by edifying the students with many real life examples. She also gave an insight on the major initiative taken by the government of India 'Digital India'



**INTERACTIVE SESSION ON DRIVING FINANCIAL SERVICES BY DR.A.PUSHPA**

Total 86 students (46 from III M.Com & 40 from III M.Com FA) attended the 30-Hour intensive VAC on Fundamentals of FinTech. The participants of this course will be equipped with knowledge, skills and exposures on financial technology. The outcome of this course enabled students' understanding of the dynamic structure of FinTech. The participants felt that this course provided them a vibrant platform for acquiring skills and knowledge on the structure, framework and roles of FinTech in the areas of financial sectors and insurance sectors.



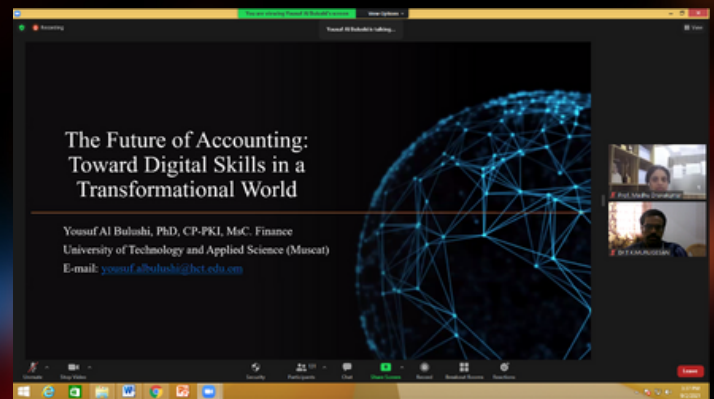
**DR.MUHAMMAD ASHIQ DELIVERED A LECTURE ON FUNDAMENTAL THEMES OF CAPITAL MARKETS USING FINTECH**

# International Webinar on “The Future of Accounting Towards Digital Skills in a Transformed World”

2nd-Sept-2021

Department of Commerce (PG) has conducted International Webinar on “The Future of Accounting towards Digital Skills in a Transformed World” on 02-09-2021, from 3.30 PM to 4.30 PM through zoom platform. The resource person was Dr. Yousuf Al Bulushi, Head, Accounting and Business Department, University of Technology and Applied Science (UTAS) Muscat, Sultanate of Oman. The resources person enlightened the participants on the need for having digital skills in the new era. He also elaborated about the advancements in financial technology and business. The participants interacted with the resource person and clarified their queries. There were 136 participants from various parts of the country.

“Technology and Big Data is playing an increasingly a greater role in businesses. The accountant has to be strategic, creative, analytical and data-savvy.” Accounting technology has always played a part in making the accountant's job just a little easier. As our knowledge of technology increased so has the accountant's ability to analyze statistical values. Technology advancements have enhanced the accountant's ability to interpret data efficiently and effectively.



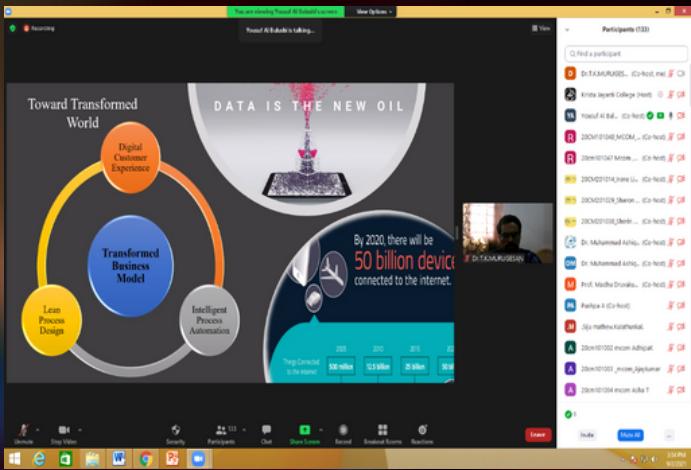
**DR. YOUSUF AL BULUSHI HIGHLIGHTED THE SIGNIFICANT POINTS IN “THE FUTURE OF ACCOUNTING TOWARD DIGITAL ERA”**

The resource person for the session was Dr. Yousuf Al Bulushi, Head of Accounting and Finance Business Department at University of Technology and Applied Science, Muscat. He started the session by talking about how automation has changed the front end and back end processes in a firm. The session was continued into how an accountant needs to upgrade their digital skills as the demand for the roles of book keeping and accounting clerks are declining whereas jobs in the field of artificial intelligence, automation and Big Data analysis are the impending trend in the market. These skills can be achieved through mobility programs or training programs that enhance your knowledge of industrial developments. The session covered topics on Transformed Business Model which consists of digital customer experience, intelligent process automation and lean process design. The concept of Big Data was also introduced as to how data has become the new oil – it's valuable, but if unrefined it cannot really be used. An accountant in the digital world requires digital quotient combining strategies and capabilities to remain up to date to the changes in the workplace that this digital transformation brings. The future of accounting would require an accountant to possess potential skills, the awareness and application of digital skills, business skills and technical skills.



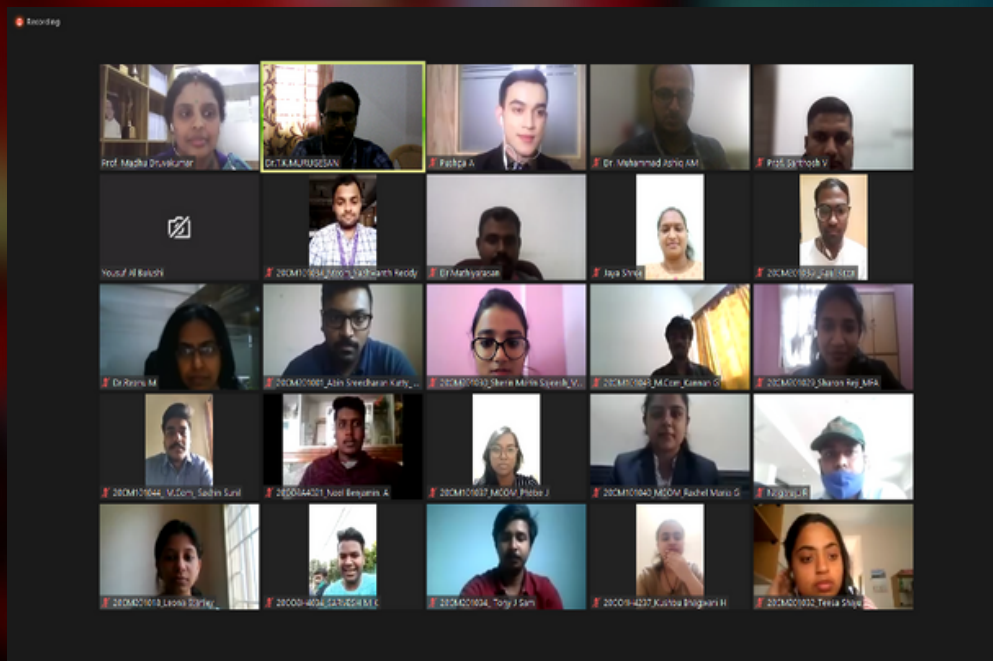
**DR. YOUSUF AL BULUSHI SPOKE ABOUT DIGITAL QUOTIENT (DQ)**





**DR. YOUSUF AL BULUSHI THREW A LIGHT ON TRANSFORMED BUSINESS WORLD**

The webinar was then concluded with Q&A session and an online feedback was collected from the participants of the webinar. The expert lecture provided the students an enriching platform for acquiring professional qualities a commerce graduate must possess. The participants felt that this online expert lecture has supplemented them with an enriching learning experience where students could learn professional qualities and apply those qualities in real business environment. Thus an hour of informative and motivating talk on professional qualities of commerce was very much the need of the hour.



**VIDEO PANEL OF THE PARTICIPANTS IN THE INTERNATIONAL WEBINAR**

# “Two Day Workshop on Citation and Reference Management”

6th-7th Sept 2021

The Department of Commerce (PG) organized a 2 Day workshop on Citation and Reference Management on 6th & 7th September, 2021 via Zoom platform from 3:30 pm to 5:00 pm to help the upcoming graduates, faculty members and research scholars on how to use the Mendeley software which acts as a reference manager which is used to manage and share research papers. The purpose of this workshop was to stimulate the participants and familiarize them with the software.

Very often while conducting a Research there would be a pile load of data and documents from where we would be referring. The researcher has to be strategic, creative, analytical and data-savvy. Mendeley has played a part in making the researcher's job just a little Easier. Mendeley is also an academic social network that enables you to share your research with others. Researcher can collaborate online, in public and private groups, and search for papers in the Mendeley group database of over 30 million papers.



## TWO-DAY WORKSHOP ON CITATION & REFERENCE MANAGEMENT

The resource person for the session was Dr.P.Mathivanan Periasamy ,Mendeley Advisor & Assistant Professor, Siva Sivani Institute of Management, Secunderabad . He started the session firstly by asking the participants to download Mendeley and then proceeded. The session was then continued into how a researcher can collect references from the web and UCI Databases, automatically generate citations and Bibliographies, collaborate with other researchers online and access your paper from anywhere online. How the researcher could save time while organizing the files and how when the researcher only remembers the keywords and nothing else about the research paper Mendeley can help the researcher by helping him find the exact research article he is looking for. He also demonstrated the following steps:

- Search for references in your Mendeley library and insert them into the Document you are working on.
- Select and insert Individual or Multiple references at once.
- Create a bibliography of all the references you are cited.
- Change to any of your preferred citation styles in just a few clicks.

The first day of the workshop was then concluded with Q&A session and the doubts were cleared by the resource person.

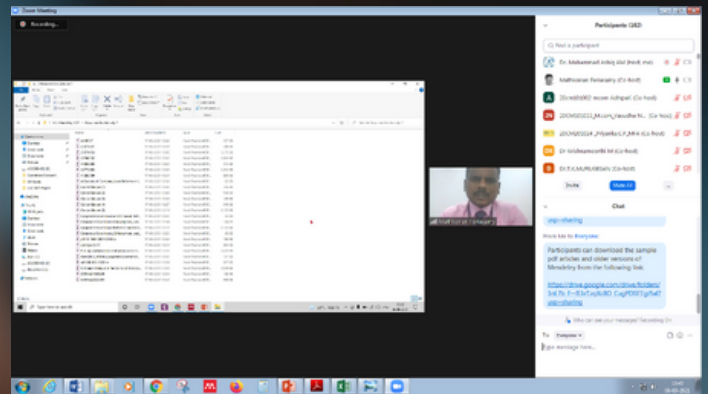


## DELIVERING A WELCOME NOTE FOR THE RESOURCE PERSON AND DELEGATES

In the second day of the workshop Dr. P. Mathivanan Periasamy taught the participants how they can remove duplicates. He demonstrated the following steps:

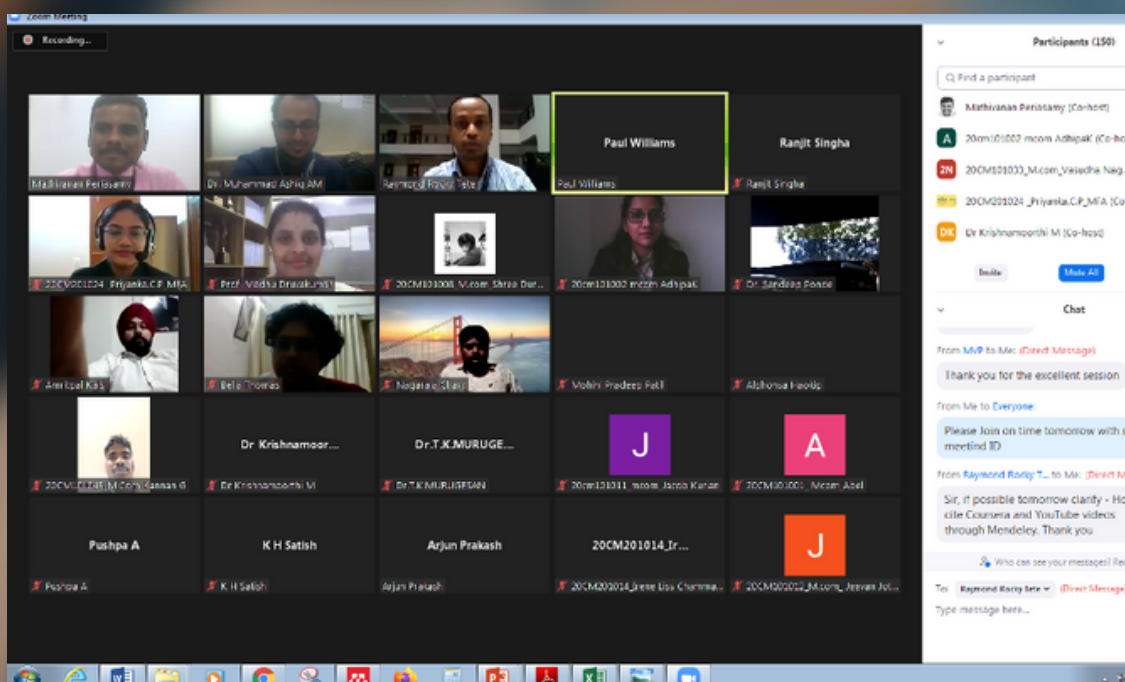
1. Click on the all documents in the My Library pane on the left.
2. Click tools and select check for duplicates. A list of all documents that Mendeley identifies as being possible duplicates will be displayed.
3. You can merge the duplicate references by clicking on confirm merge in the details pane on the right.
4. Double-click on a duplicate to reveal the references Mendeley has identified.
5. Click on these identified documents to view their referencing information in the details pane on the right, then compare the information between them.
6. Once done, choose either:
  - a. Not a duplicate
  - b. Merge duplicate

The second day of the workshop was then successfully concluded with Q&A session and the doubts were cleared by the resource person and with a vote of thanks.



**RESOURCE PERSON THREW A LIGHT ON CITATION AND REFERENCE MANAGEMENT USING MENDELEY**

This online workshop witnessed a positive response from 141 delegates from outside educational institutions. This workshop provided the participants the hands-on platform on Mendeley Reference Management Software for the accuracy of citation writing and reference lists. The participants felt that this online workshop has supplemented them with an enriching learning experience. Thus an hour of hands-on training on citation and reference management was very much the need of the hour.



**RESOURCE PERSON HAS A PANEL DISCUSSIONS WITH DELEGATES**

# Project Orientation for III Semester M.Com and M.Com FA Students.

15th-Sept-2021

Department of Commerce PG organized an Orientation Programme on Project Guidelines on 15th September 2021, in the Lecture Hall No.B406 (Admin Block) at 3.00 PM. Dr.Krishnamoorthi M, Assistant Professor, Department of Commerce PG oriented 3rd Semester M.Com & M.Com FA Students with the systematic and step-by-step guidelines on the "Art of Writing and Preparing Project Report".

The main objective of this Orientation Programme is to supplement students with the basic guidelines, format and procedure required to write and prepare the project report. This programme has been envisaged to provide hands-on training on the sequence in which the academic project report is to be prepared by the students.



**DR.KRISHNAMOORTHY M, ORIENTED 3RD SEMESTER M.COM & M.COM FA STUDENTS WITH THE SYSTEMATIC AND STEP-BY-STEP GUIDELINES ON THE "ART OF WRITING AND PREPARING PROJECT REPORT**

# “SEVA MANOBHAVVA” Social Outreach Programme For III Semester M.Com and M.Com FA Students.

18th-Sept-2021

The Social outreach program has become an integral part of academic curriculum with 2 credits for the students pursuing M.Com & M.Com FA. Social outreach program was organized for one day On 18 September 2021 in Naranpura and Nagenahalli Bangalore Karnataka with an objective to create a platform for the students to understand and analyze the Rural Social System. During this Social outreach program, the students were encouraged to organize and carry out programmes and events for social awakening and development of the people .

“The excitement and exuberant energy had prevailed in all the students and faculty members of Department of Commerce (PG) “Kristu Jayanti College”. They were all ready to embark their journey for Social Outreach Programme with the theme “SEVA MANOBHAVVA” which was held at Narayanapura and Nagenahalli Bangalore, Karnataka on 18th September, 2021 which was led by an elite team of Department of Commerce (PG) and which included Prof.Madhudruvakumar, Dr.M.Krishnamoorthi, Dr.Pushpa. A, Dr. T.K. Murgesan and Dr. Mohammad Ashiq. They actively guided the students in accordance with the social outreach program.

The students of III Sem M.Com & M.Com FA accompanied by a faculty team departed sharply from the Kristu Jayanti Campus by walk in 18th September 2021 by 10:30 a.m. for their journey towards Narayanapura and Nagenahalli. Students reached the place by 11:00 AM . The students were already divided into different teams like Teaching committee, Photography committee, Report writing committee and Activities team.

Our students started conducting teaching activities for the students of government school studying in classes from 1 to 7. The students conducted various activities

like teaching quiz and also some informative games. Our students also conducted some creative poems through actions and also thought some creative ways of learning to the children's.



STUDENTS TAKING UP THE TEACHING ACTIVITY

Students organized awareness programs like COVID awareness, Dengue awareness, Financial awareness, Basic banking awareness and also took surveys of the people residing nearby.



STUDENTS SPREADING AWARENESS AND TAKING SURVEYS

Students also conducted various activities and games for the students like balloon pass, spontaneous move, Listen and react, cardboard games etc. The winners of the games whmedalere are awarded with medals

This social outreach program went on from 11:00 AM to 1:30 PM. At the end of the program students distributed chocolate cakes and juice packets to the students and ended the session with a group photo. Stationary items we're also handed over to the teachers teaching the students.



**STUDENTS SPREADING AWARENESS AND TAKING SURVEYS**



**STUDENTS CONDUCTING VARIOUS ACTIVITIES**

The students enjoyed every moment at both the places. Our students have said that the school children have taken active participation and involved in all the sports activities and games. The children were very happy and glad while playing games and activities with our college students. Our students had thrilling and different experiences while organizing events for the children and interacting with people residing there.



**A GROUP PICTURE WITH THE LOCAL CHILDREN**



# Social Outreach Programme “NIRDHANA UPAKAARI” For III Semester M.Com and M.Com FA Students.

25th-Sept-2021

The Social outreach program (Nirdhana Upakaari) has become an integral part of academic curriculum with 2 credits for the students pursuing M.Com & M.Com FA. During this social outreach program, the students were encouraged to organize and carry out programmes and events for Betterment of the people and also to spend some quality time with the people.



**GAMES CONDUCTED IN NGO**

“The excitement and exuberant energy had prevailed in all the students and faculty members of Department of Commerce PG, Kristu Jayanti College”. They were all ready to embark their journey for the Social Outreach Programm with the theme “Uplifting the underprivileged” which was held at Kothanur and Geddalahalli, Bangalore, which was led by an elite team of Department of Commerce PG which included Dr.M.Krishnamoorthi and Dr.Pushpa.A . They actively guided the students for the Social Outreach Program.



**CHILDREN'S ENJOYING CHOCOLATES AND CAKE**

The students of III Sem M.Com & M.Com FA accompanied by a faculty team departed sharply from the Kristu Jayanti College by 10:30 for their journey the NGO's. These students reached their respective places by 11:00 AM

The students had planned various activities and few cultural events at both the NGOs. NGO 1 is an orphanage home and NGO 2 it is an old age home.

The students at NGO 1 and NGO 2 were welcomed with heartwarming words and a sweet gesture by Sunil (orphanage member) at NGO 1 and by Fr. Kolandaiswami (Trust Member) at NGO 2.



**GROUP PHOTO**

The students at NGO 1 interacted with the children, spoke to them for a while and then conducted various games for the children like bomb the city, ball pass and balloon game. The children actively participated in all the games and also enjoyed all the games. The winners of respective games were given chocolates as gifts. After all the games were conducted chocolates were distributed to all the children and also to the staff members. One of the Child's birthday was also celebrated in the children's home. At the end of the program grocery and stationery items were handed over today orphanage by Dr. Pushpa A.

The students at NGO 2 were introduced to the young and energetic people in the old age home. There were 35 young and energetic people. The students were overwhelmed and full of joy after seeing and talking with the people in the old age home.



**SOLO SONG**

**GAMES CONDUCTED AT NGO**

The students enjoyed every moment at the NGOs. Our students said there was active participation and encouragement at both the NGOs. Our students also said it was a wonderful and hot touching experience. The students were also excited to visit the NGOs again.

After interacting with the people for awhile the students started with the cultural activities. The first performance was a gospel song followed by solo dance, Solo song, group dance, group song and a game. The people at the orphanage and our students enjoyed each and every bit of the program organized and conducted by the students. The program went on till 12:30 PM. at the end of the program grocery items were handed over to the old age home by Dr. M Krishnamoorthi.



**GROUP DANCE**



**GROUP PHOTO WITH NGO**



**Congratulating M.Com and  
M.Com FA Students for  
Successfully Completing 12 week  
NPTEL SWAYAM Courses in the  
2020-2021 session**

**29th-Sept-2021**



**Kristu Jayanti College**  
**AUTONOMOUS** Bengaluru  
Reaccredited 'A' Grade by NAAC | Affiliated to Bengaluru North University



**DEPARTMENT OF COMMERCE (PG)**

***Congratulations***



57 Students from III Semester M.Com & M.Com FA Completed  
12 week NPTEL-SWAYAM Online Courses (2020-21 Session)

# Expert Talk on Wholesome Well Being & Leadership

30th-Sept-2021

Department of Commerce PG conducted an Expert Talk on Wholesome Wellbeing & Leadership on 30th September, 2021 via Zoom Application from 4 pm to 5 pm for the benefits of I & III Semester M.Com & M.Com FA Students. The resource person for the session was Dr. Capt. U. Thanesh, Associate NCC Officer & Assistant Professor, Department of English, RKM Vivekananda College, Chennai. The main objective of this session is to acquaint the students with the skills and knowledge required for enhancing one's organic growth and wholesome wellbeing. The resource person threw a light on time management, stress management, leadership qualities, spiritual wellbeing, emotional intelligence, etc

The Guest Speaker covered various qualities and their prominence in today's world. They are highlighted below:

- Physical wellbeing
- Spiritual wellbeing
- Emotional wellbeing
- Career development
- Professionalism
- Self-branding



## DR. U. THANESH THREW A LIGHT ON WHOLESOME WELLBEING

The students are the leaders of the next generation of any nation. Hence, they have to be groomed and trained to be people with excellent professional qualities. Dr. U. Thanesh provided a very practical approach in his delivery as he included live examples, and famous personalities that exhibit these required traits and qualities. It was a very interactive and lively session which provided a vast learning experience for the students.



## DR. U. THANESH IS SPEAKING ABOUT LEADERSHIP THROUGH CAREER GROWTH

This online expert lecture witnessed a positive response from 157 students from I Year & II Year M.Com & M.Com FA programmes. The expert lecture provided the students an enriching platform for acquiring professional qualities a commerce graduate must possess. The participants felt that this online expert lecture has supplemented them with an enriching learning experience where students could learn professional qualities and apply those qualities in real business environment. Thus an hour of informative and motivating talk on professional qualities of commerce was very much the need of the hour.

The Department of Commerce (PG) with an objective of expanding horizons of a student's learning experience organised an Intercollegiate Commerce PG fest "IMPULSE 2K21". The inauguration of the fest took place on 28.10.2021 at 9.30 am to 10.30 am in the Auditorium III (Main block) and was graced by Mr. Joel Roshan D'sa., Senior Technical Recruiter campus program from Sabre Corporation as the Chief Guest. He interacted with the students and oriented them on the need for improving skills to meet the industry expectations of the post covid Job market.



**PRINCIPAL GIVING THE INAUGURAL ADDRESS**



**THE CHIEF GUEST LIGHTING THE LAMP AT THE INAUGURAL FUNCTION**

Dr. Rev.Fr. Augustine George presided over the program for the presidential address. He was accompanied by Dr. Aloysius Edward, Dean Faculty of Commerce and Management, Prof. Madhu Dhruvakumar, Coordinator Department of Commerce (PG), Dr. Pushpa A, Faculty Coordinator- Impulse 2K21, and the student coordinators Mr. Tony J Sam and Ms. Gayathri. The students of both first and second year MCOM and MFA along with other faculty members were a part of the inaugural session.

After the inauguration the events like Financial Analyst, Tax Advisory, Investment Banker, Venture Capitalist, Auditor, and Mock Stock were conducted by the second-year students of MCOM and MCOM FA for the first year MCOM and MCOM FA students of the department. At 3.30 pm the valedictory program was organised and was adorned by Rev.Ft Emmanuel PJ for distribution of prizes



**THE DEAN DR. ALOYSIUS EDWARD PRESENTING A MEMENTO TO THE CHIEF GUEST AS A TOKEN OF APPRECIATION**

The much awaited event in the new normal situation was Impulse 2K21- an intercollegiate fest for first year MCOM and MCOM FA students. This fest conducted by II year M Com and M Com FA students for I year M.Com and M.Com FA students viewed as a positive response from 70 students. The feedback collected from few students at the end of the event opined that the events conducted were very interesting and well planned. This gave them a platform to introspect their potential and identify key areas of improvement.



**DIGNATARIES DURING THE CONCLUSION OF INAUGURATION OF IMPULSE 2021 SINGING JAYANTIAN ANTHEM**



**PICTURE TAKEN AT THE END OF THE VALEDICTORY CEREMONY**

# Orientation on UGC NET/JRF Examination

08th-Nov-2021

Department of Commerce PG in association with Centre for UGC NET and CSIR NET/JRF Training organized an orientation on UGC NET/JRF examination for I year M. Com & M. Com FA Students on 08th November 2021. Prof. Konyn Tuba Lappay, Assistant Professor from the Department of Commerce, REVA University was the resource person for the programme. The main objective of this programme is to motivate the first-year students to prepare and qualify the UGC NET/JRF examination

UGC-NET stands for the University Grant Commission National Eligibility Test conducted by NTA (National Testing Agency) twice a year to determine the eligibility of post-graduated aspirants about a particular subject for the post of Assistant Professor or JRF (Junior Research Fellowship).

UGC NET Exam Pattern:

UGC NET Exam pattern consists of two objective papers.

- UGC NET Paper-I (General Paper on Teaching and Research Aptitude) is common and mandatory for all aspirants.
- UGC NET paper-II the subject for paper-II needs to be chosen by the aspirant. An aspirant can choose the subject of his/her post-graduation or a related subject. NTA Conducts the UGC NET Exam for a total of 81 subjects.

The resource person provided the aspirants a set of guidelines, strategies and tips for learning and cracking Paper I and Paper II on the subject of Commerce and emphasizing on the following facets of Paper I and Paper II:

Orientation on Paper I: General

- Information & Communication Technology
- Communication
- Reading Comprehension
- People and Environment
- Data Interpretation

Orientation on Paper II: Commence

- Business Environment
- Cost & Management Accounting
- Business Economics
- Business Statistics & Research Method
- Business Management
- Marketing Management
- Financial Institutions
- Human Resource Management
- International Business



RESOURCE PERSON HIGHLIGHTED IMPORTANT TIPS FOR CRACKING UGC-NET

Department of Commerce PG organized An Orientation on Institution Innovation Council (IIC) and Kristu Jayanti Incubation Centre (KJIC) for I year M. Com & M. Com FA Students on 10th November 2021. Dr. Krishnamoorthi M, Assistant Professor, Department of Commerce PG was the resource person for the programme. The main objective of this Programme is to spread awareness towards various aspects of entrepreneurship, and encourage, inspire and nurture young students by exposing them to new ideas and process of resulting in innovative activities & entrepreneurial in their formative years.

The main objective of this Programme is to spread awareness towards various aspects of entrepreneurship, and encourage, inspire and nurture young students by exposing them to new ideas and process of resulting in innovative activities & entrepreneurial in their formative years.



# Healthy Learning Through Yoga

11th-Nov-2021

The Department of Commerce (PG) organized "Healthy Learning Through Yoga" as a part of Fit India Movement on 11th November, 2021 from 4:00 pm to 5:00 pm for the physical and mental wellness of I Semester M.Com & M.Com FA Students. The Resource Person for the online session was Prof. Vignanth Babu K G, Programme Coordinator (PG), Yoga Trainer, Department of Psychology, Kristu Jayanti College (Autonomous), Bengaluru



**MR. VIGRAANTH BAPU K.G DEMONSTRATED VARIOUS ASANAS**

The resource person Prof. Vignanth Babu K. G inculcated the physical and mental wellbeing of the students with the help of Yoga practices and threw light on the significant benefits of Yoga. This online webinar consisted of two sessions. The first session was the theoretical overview where he elaborately explained the benefits of Yoga, different asanas and also the breathing techniques for enhancing immunity power of the people. The resource person also demonstrated Surya Namaskar as one of the most important asanas which has 12 gracefully linked sequence of Asanas. The right procedure for doing Sthiram, Sukham, Asanas followed by Vrikshasana or Tree Pose was effectively demonstrated by our resource person.



**SURYA NAMASKAR DEMONSTRATED BY OUR RESOURCE PERSON MR. VIGRAANTH BAPU K.G**

The college students have been confined within the four walls of their house which had an adverse impact on their physical and mental wellbeing in many ways including depression, stress, anxiety and loneliness. Every individual has experienced boredom, fear, worry, and stress in the context of modern era. The Department of Commerce PG came out with an initiative of organizing Healthy Learning Through Yoga for the benefits of I M.Com & M.Com FA students in line with a theme of "Fit India Movement" to encourage people to remain healthy and fit by including physical activities and sports in their daily lives.



**MR. VIGRAANTH BAPU K.G THROWS A LIGHT ON YOGA – A WAY OF LIFE**

# A Seven Day Workshop on Research Methodology & Data Analysis Using SPSS

23th-Nov-2021

The Department of Commerce (PG) organized a Seven-Day Workshop on Research Methodology & Data Analysis Using SPSS from 15th – 23rd November, 2021. The workshop was scheduled from 3.00 pm to 4.0 pm in Auditorium I, 2nd Floor, Admin Block and from 4.30 pm to 5.30 pm in PG Computer Lab, 4th Floor, Admin Block for the benefits of I Year M.Com & M.Com FA as a skill development program. The resource persons for this workshop were Prof. Madhu Druvakumar, Coordinator, Commerce PG; Dr.Murugesan T K, Associate Professor, Commerce PG; Dr.Krishnamoorthi M, Assistant Professor, Commerce PG; Dr.Pushpa A, Assistant Professor, Commerce PG; and Dr.Muhammad Ashiq, Assistant Professor, Commerce PG

Day 1: Prof. Madhu Druvakumar gave comprehensive insights and knowledge on the introduction of research, problem formulation, research design and sampling procedure and sampling types.



**PROF. MADHURUVAKUMAR DELIVERED A LECTURE ON A BIRD'S EYE VIEW ON RESEARCH**

Day 2: Dr. A Pushpa shed light on the measurement and scaling. She also gave an insight on data types, sources of measurement error, types of scales including rating and ranking scales.

Day 3: Dr.Muhammad Ashiq provided the students a hands-on view on testing of hypothesis, basic concepts relating to hypothesis testing and hypothesis testing procedure. He also threw a light on parametric tests and non-parametric tests.



**DR. ALOYSIUS EDWARD DELIVERING PRESIDENTIAL ADDRESS**

This workshop as a part of a skill enhancement program aims to provide the student fraternity a hands-on platform for acquiring and enriching their practical knowledge and skills on usage and application of various statistical tools and techniques with the help of SPSS Statistics 20 to test hypothetical data of real life business problems. The virtual workshop was inaugurated by Dr. Aloysius Edward J, Dean & Professor, Faculty of Commerce and Management, Kristu Jayanti College (Autonomous) on 15th November, 2021 at 4.00 p.m. After the inauguration, the hands-on session was handed over to Prof. Madhu Druvakumar, Coordinator, Commerce (PG).



**DR.MUHAMMAD ASHIQ PROVIDED THE STUDENTS A HANDS-ON VIEW ON HYPOTHESIS PROCEDURE**



Day 4: Dr. Krishnamoorthi highlighted the importance of interpretations, report writing, qualities of a good research report and different types of report. He also explicated about steps in writing a report, lay out of a report and mechanics in writing a report.

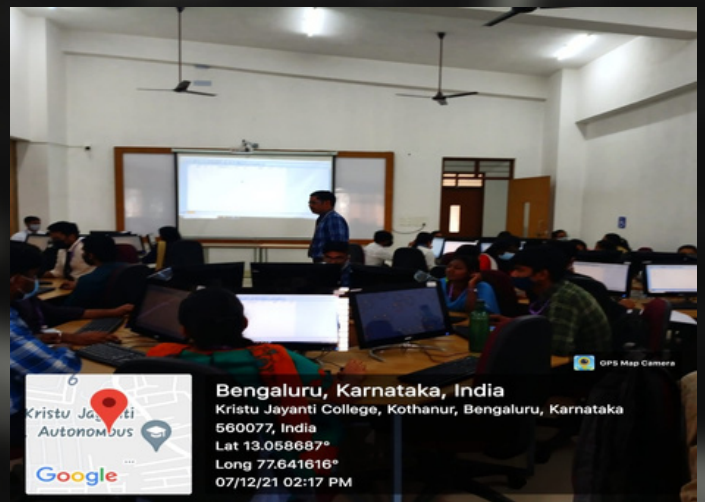


**DR. KRISHNAMOORTHI HIGHLIGHTED THE SIGNIFICANCE OF ART OF WRITING A RESEARCH REPORT**

Day 5: Dr.T.K.Murugesan threw a light on applications and usage of SPSS in social sciences research. He also provided the student a hands-on knowledge on SPSS software, SPSS interface, creating work-files using SPSS and coding and importing data using SPSS. He also covered data processing techniques like importing, coding, classifying, editing, tabulation and charting of data with the help of SPSS Statistics 20.

Day 6: Dr.T.K.Murugesan provided the students a Hands-on learning experience on usage and application of SPSS Statistics 20 for executing univariate tests using SPSS like One Sample t-Test, Independent Samples t-Test, Paired Sample T-Test, Z-Test, Chi-square test, and One-Way Anova.

Day 7: Dr.T.K.Murugesan provided the students a Hands-on learning experience on usage and application of SPSS Statistics 20 for executing multivariate tests using SPSS like correlation analysis, regression analysis, and factor analysis.



**HANDS-ON TRAINING SESSION ON DATA ANALYSIS USING SPSS BY DR.T.K.MURUGESAN**

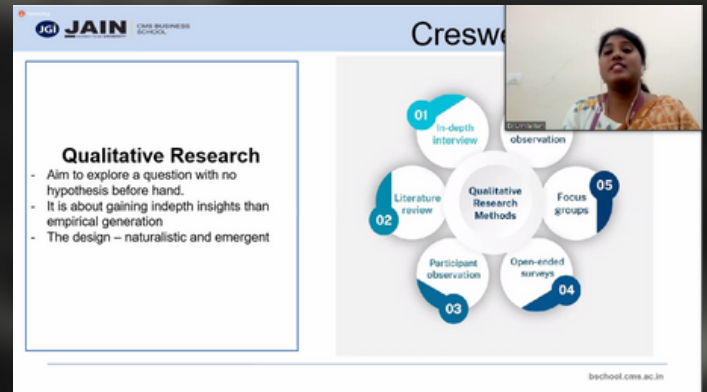


**SEVEN DAY WORKSHOP ON RESEARCH METHODOLOGY & DATA ANALYSIS USING SPSS**

# A Seven Days Virtual Faculty Development Programme on Enabling Research with Interface of SPSS, E-Views & Mendeley

01st- 08th Dec-2021

The Department of Commerce PG, Kristu Jayanti College, has organized a “7 Days Virtual Faculty Development Programme on Enabling Research with Interface of SPSS, E-Views & Mendeley” from 1st – 8th December 2021. The faculty members from various institution across India have participated in the programme. The resource persons enriched the knowledge of the participants, academic researcher and teaching community with wide scope on data analysis by using SPSS, E-Views & Mendeley for reference and citation. It was a great opportunity for the participants to learn and to have an overview of the research, interesting statistical tools, and knowledge shared by all the resource persons. The participants have participated actively and gained unique information on various aspects of research.



**DR URMILA ITAM ASSISTANT PROFESSOR CMS BUSINESS SCHOOL JAIN (DEEMED TO BE UNIVERSITY) BENGALURU. DELIVERED LECTURE ON INTRODUCTION TO RESEARCH & DATA ANALYSIS**

Day 2

It was started with the topic “Citation and Reference using Mendeley”. The Resource Person was, Dr. Muhammad Ashiq A M, Assistant Professor & Mendeley Advisor, Department of Commerce PG, Kristu Jayanti College (Autonomous), Bengaluru , Karnataka. The participants to have an opportunity to learn about Citation and Reference which is very much useful for the future research and it was proud moment for the participants.



**DR. ALOYSIUS EDWARD DELIVERING PRESIDENTIAL ADDRESS**

Day 1

It was started with inauguration ceremony by welcoming the Management, Principal, Resource person, faculty members and the Students. The Resource Person was, Dr Urmila Itam Assistant Professor CMS Business School Jain (Deemed to be University) Bengaluru. she was started with Introduction to Research & Data Analysis



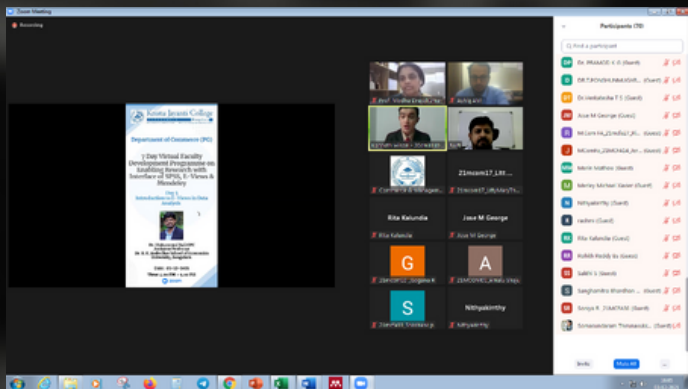
**DR. MUHAMMAD ASHIQ A M, ASSISTANT PROFESSOR & MENDELEY ADVISOR, DEPARTMENT OF COMMERCE PG, KRISTU JAYANTI COLLEGE (AUTONOMOUS), BENGALURU , KARNATAKA, COVERED THE TOPIC “CITATION AND REFERENCE USING MENDELEY**

### Day 3

It was started with the topic "Introduction to E-Views in Data Analysis" Then Resource Person was Dr. Muhammed Rafi OPC, Assistant Professor Dr. B. R. Ambedkar School of Economics University, Bengaluru. He outlined the uses of E-Views in data analysis.

### Day 4

It was started with topic "Introduction to E-Views in Data Analysis". The Resource Person was Dr. Muhammed Rafi OPC, Assistant Professor Dr. B. R. Ambedkar School of Economics University, Bengaluru.. He covered the area of Time Series Analysis in Financial Research. This session was very helpful for research data analysis.



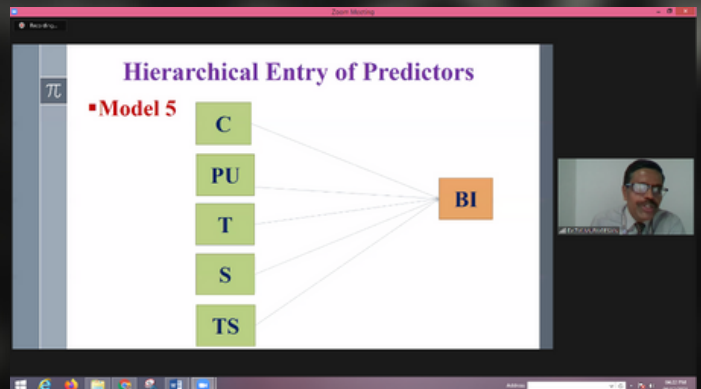
**DR. MUHAMMED RAFI OPC, ASSISTANT PROFESSOR DR. B. R. AMBEDKAR SCHOOL OF ECONOMICS UNIVERSITY, BENGALURU OUTLINED THE USES OF E-VIEWS IN DATA ANALYSIS**

### Day 5

It was started with topic "Introduction to Advanced Multivariate Analysis Using SPSS", The Resource Person was Dr. Murugesan TK Associate Professor, Department of Commerce PG, Kristu Jayanti College (Autonomous) Bengaluru. It was a great moment for the participants to have an opportunity to learn a concept of SPSS and its uses in research data analysis with practical significance.

### Day 6

It was started with topic "Hierarchical Regression & Mediated Regression Models Using SPSS". The Resource Person was Dr. Murugesan TK Associate Professor, Department of Commerce PG, Kristu Jayanti College (Autonomous) Bengaluru. This session was very helpful for the researcher to understand regression model in research analysis..



**DR. MURUGESAN TK ASSOCIATE PROFESSOR, DEPARTMENT OF COMMERCE PG, KRISTU JAYANTI COLLEGE (AUTONOMOUS) BENGALURU, DELIVERED THE LECTURE ON HIERARCHICAL REGRESSION & MEDIATED REGRESSION MODELS USING SPSS**

### Day 7

It was started with topic "Logistic Regression Model Using SPSS " that was the last session taken by the resource person; Dr. Murugesan TK Associate Professor, Department of Commerce PG, Kristu Jayanti College (Autonomous) Bengaluru, it was an exciting moment for the participants to have an opportunity to learn a model Logistic Regression Model which is very much useful for the future research. There was a question and answering session at the end and the resource person answered the quires of the participants satisfactorily. Finally the 7 Days Virtual Faculty Development Programme on Enabling Research with Interface of SPSS, E-Views & Mendeley" ended with vote of thanks proposed by Dr Krishnamoorthi M , Assistant Professor, Department of Commerce PG, Kristujayanti College, Bengaluru.

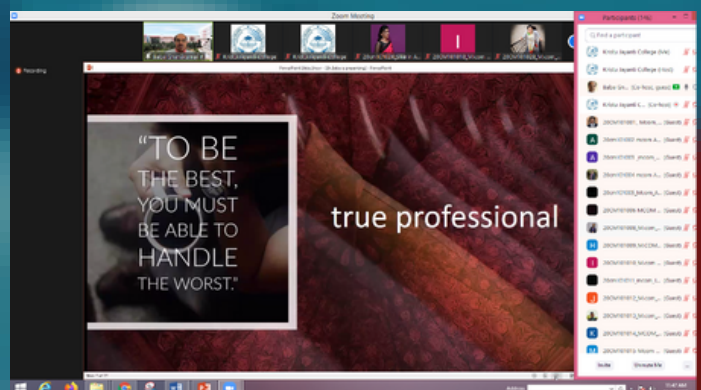
# Expert lecture on Entrepreneurial and Professional Skill Development

05th-Feb-2022

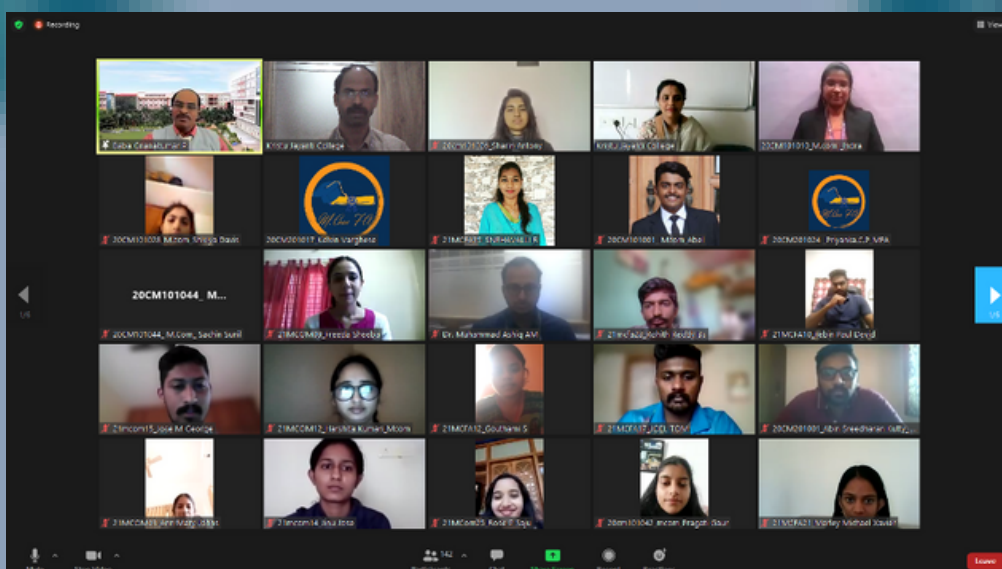
Department of Commerce PG organized An Expert lecture on Entrepreneurial and Professional Skill Development in association with Institution Innovation Council (IIC) and Kristu Jayanti Incubation Centre (KJIC) for M. Com & M. Com FA Students on 5th February 2022. The main objective of this Programme is to enable students to understand the basic concepts of entrepreneurship and prepare business plan to start a small industry and to enable students to learn the process and skills of creation and management of entrepreneurial venture. The resource person highlighted the awareness towards various aspects of entrepreneurship, and encourage, inspire and nurture young students by exposing them to new ideas and process of resulting in innovative activities & entrepreneurial in their formative years.



The expert lecture program help students to understand the concept of entrepreneurship. The students are able to develop personal and professional skills to facilitate self-development in processes to become innovator or entrepreneur.



## DR. BABA GNANA KUMAR DELIVERED AN EXPERT TALK ON ENTREPRENEURIAL AND PROFESSIONAL SKILL DEVELOPMENT



VIDEO PANEL OF THE PARTICIPANTS ALONG WITH THE RESOURCE PERSON

# Expert lecture on Fundamentals of Intellectual Property Rights (IPR)

16th-Feb-2022

The Department of Commerce PG organized An "Expert lecture on Fundamentals of Intellectual Property Rights (IPR)" for both M. Com & M. Com FA Students on 16th February 2022. Prof. Dr. Mohan R Bolla, Principal, Kristu Jayanti College of Law, Bangalore was the resource person for the programme. The main objective of this Programme was to enable students gain awareness about the fundamental concepts of IPR, help them understand the various IP laws like copy rights , trade mark and issues related to patents The overall notion of this program was to encourage the student for start-ups and innovations.

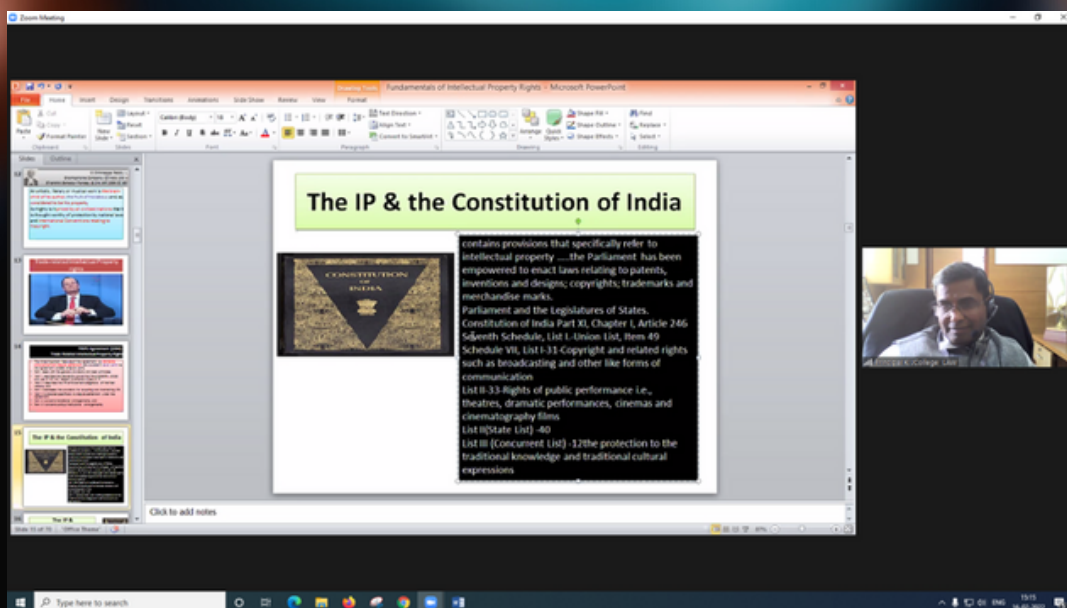


THE GUEST SPEAKER THROWING A LIGHT ON IPR

The expert lecture program help students to understand the concept of IPR and the different types of Intellectual Properties (IPs), the right of ownership, scope of protection. The students are able to develop personal and professional skills to facilitate self-development in processes to become innovator or entrepreneur.



THE MC WELCOMING THE SPEAKER



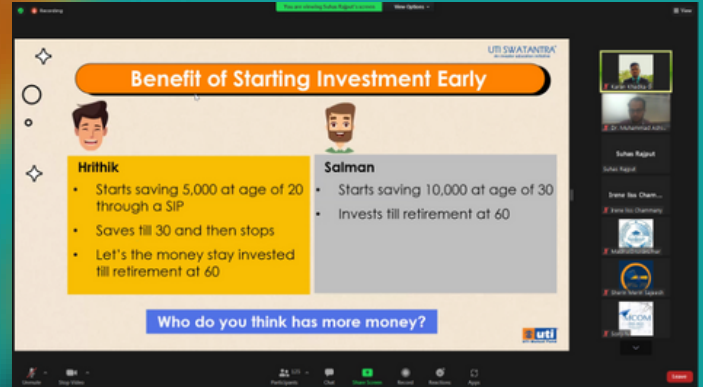
DR. BOLLA SPEAKING ABOUT THE LEGAL ASPECTS GOVERNING IPR

# Webinar on 'Market Outlook of Trending Mutual Funds'

19th Feb-2022

Department of Commerce PG organized a webinar on 'Market Outlook of Trending Mutual Funds' for M. Com & M. Com FA Students on 19th February 2022. Mr. Suhas Rajput, Trainer from UTI was the resource person for the program. The major learnings of the webinar session included understanding the idea of financial planning, importance of being an informed investor, awareness about Mutual Funds & KYC requirements, mantras of investing and the investor redressal mechanism by SEBI. More than 120 students participated and the webinar ended with a Q&A session in which the participants clarified their queries regarding the mutual fund investments. The main objective of this program is to spread awareness towards various mutual fund investment opportunities and to encourage, inspire and nurture young students by providing awareness about various mutual fund investment opportunities and promote early investment habit.

The webinar helped students to understand the various mutual fund investment opportunities. The students became familiar process of starting mutual fund investment and with benefits of starting investments early.

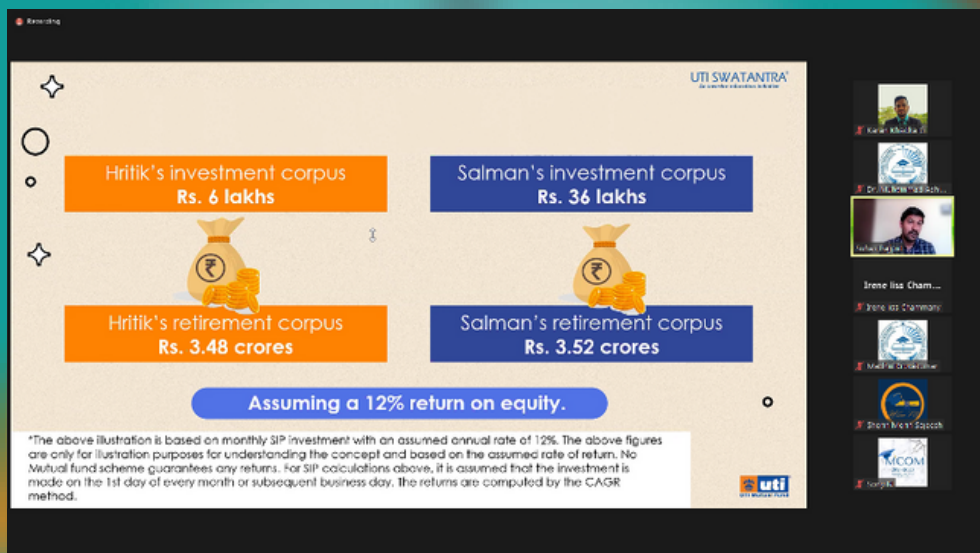


MR. SUHAS RAJPUT HIGHLIGHTING BENEFITS OF INVESTING

Total 157 students from IV M.Com and M.Com FA have enthusiastically attended this Webinar on 'Market Outlook of Trending Mutual Funds'. The webinar helped students to understand the various mutual fund investment opportunities. The students became familiar process of starting mutual fund investment and with benefits of starting investments early.



MR. SUHAS RAJPUT DELIVERING A PRELUDE



# One-Day Virtual International Conference on "Renaissance of Business for Sustainability in Era of Pandemic: Opportunities, Trends, and Challenges"

25th-Feb-2022

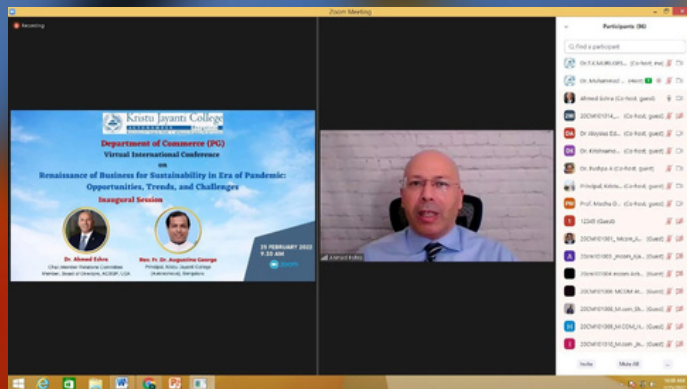
The Department of Commerce (PG) has organized One-Day Virtual International Conference on "Renaissance of Business for Sustainability in Era of Pandemic: Opportunities, Trends, and Challenges" on 25th February, 2022 via Zoom Platform. This virtual international conference aims to provide the academicians, research scholars, corporate professionals, and PG students a thought-provoking platform to discuss and deliberate the major trends, opportunities and challenges of business in the light of Covid-19 and suggest suitable measures for the sustainable development of business sectors. In total, there were 30 topics addressing the business trends, opportunities and challenges in the light of pandemic era. The inaugural session of this conference began at 9.30 am and was presided over by our Principal Rev. Dr. Augustine George. The inaugural address was delivered by the our Guest of Honour Dr. Ahmed Eshra, Chair, Member Relations Committee & Member, Board of Directors, ACBSP, USA.



**PRINCIPAL REV. DR. AUGUSTINE GEORGE DELIVERED PRESIDENTIAL ADDRESS**

## Keynote Session II

The Keynote Session II on the "Triple Entry Accounting for Blockchain" started at 12.15 pm and this session was commendably handled by Dr. Lina George, Associate Professor, Department of Business Studies, University of Technology and Applied Science, Muscat, Oman. This session enabled the participants to acquire the knowledge and expertise on role of triple entry accounting for blockchain in the era of pandemic.



**CHIEF GUEST DR. AHMED ESHRA, DELIVERED INAUGURAL ADDRESS**

## Keynote Session I

The Keynote Session I on Paradigm Shift in International Business has begun at 11 am. This session was effectively handled by Dr. Shanmugan Joghee, Discipline Leader, Marketing and International Business, Skyline University College, Sharjah, UAE. This session provided the participants a broad perspective on the conference theme.



**DR. MUHAMMAD ASHIQ PROVIDED THE STUDENTS A HANDS-ON VIEW ON HYPOTHESIS PROCEDURE**

## Paper Presentation

Indeed, total 82 research papers were received by the conference team on the conference theme. Four plenary sessions were scheduled between 2.00 pm and 4.30 pm virtually via Zoom Platform and nearly 82 research papers underpinning the sub themes of the conference were effectively presented by the delegates.

# Rural Exposure Programme With The Theme “GRAMSAMVEDITA

10th-Mar-2022

The Rural exposure programme has become an integral part of academic curriculum with 2 credits for the students pursuing M.Com & M.Com FA. The program was organized for one day on 10 March 2022 in Byatha seeresandra village, Sonnenahalli, Yelahanka with an objective to create a platform for the students to understand and analyze the Rural Social System. During this program, the students were encouraged to organize and carry out programmes and events for social awakening and development of the people .

“The excitement and exuberant energy had prevailed in all the students and faculty members of Department of Commerce (PG) “Kristu Jayanti College”. They were all ready to embark their journey for Rural Exposure Programme with the theme “GRAMSAMVEDITA” which was held at Byatha seeresandra village on 10th march 2022 which was led by an elite team members Dr.M.Krishnamoorthi, and Dr.Pushpa faculty members of Department of Commerce (PG), They actively guided the students in accordance with the social outreach program.

The students of II Sem M.Com & M.Com FA accompanied by a faculty team departed sharply from the Kristu Jayanti Campus by bus on March 10, 2022 by 8:00 a.m. for their journey towards at Byatha seeresandra village. Students reached the place by 8:45 a.m. The students were already divided into different teams like Teaching committee, Financial Awareness committee, Village Cleaning committee, Financial Survey committee, Rangoli Competition committee, Photography committee, Report writing committee and Activities team.

## Women Financial Awareness

The programme was conducted to encourage self – esteem and self – confidence of women. This outreach programme is to create more balanced gender and social equity for rural women, structured

measures to enable socio-economic empowerment, build awareness and enhance self-esteem are systematically implemented at all levels of the programs. The main benefits that are given to women’s are saving bank accounts, low interest rates, reduction on stamp duties and so on.

The M.Com and M.Com FA students organized women awareness programs for the rural women such as Dhanshree Yojana - the main aim of this scheme is for empowering women from economically and socially weaker sections.

Udhyogini Yojana - is a scheme to provide subsidized loans to aspiring women entrepreneurs from rural and underdeveloped areas.

Mahila Sikshana Tharabethi Yojana - This scheme has been created with the sole motive of enhancing employment opportunities and bringing all skill development.



## General awareness

Some schemes give knowledge about the present happenings for the rural people. Dairy Entrepreneurship Development Scheme National Bank for Agriculture and Rural Development (NABARD) – the main of this scheme is to promote setting up of modern dairy farms for production of clean milk, to encourage heifer calf rearing, thereby conserving good breeding stock etc.



### Teaching at Netaji School

A group of 16 people went to a Netaji school, which was 7 km away from the village. We left at 11 am and reached there by 11:30. Then we were divided into group of 4 and each group was allotted a class to engage with. We started to engage the students by starting with their subjects and they had good knowledge about the subjects they were studying. Then we started on with some life skill activities like Chinese whisper, quiz, pick and speak, etc. The best performing students of each activity was given gifts from our side. It was a wonderful learning experience for all of us. The learning outcome of this program was we gained hands on experience on how to handle school students and about the prevailing teaching environment. We had the best quality time of 1 hour after which we left and reached the village by 12:30 for lunch.



### Village Cleaning/Shramadhan

Shramadhan was started at 11:30 This programme was conducted to achieve universal sanitation coverage and to encourage hygienic sanitation practice. It focuses on improving the rural sanitation coverage and eliminating the practice of open defecation. This also focuses on improving the management of solid and liquid wastes. This helps to reduce the incidence of open defecation, bring improvement in the quality of life in rural areas encourage the concept of sustainable sanitation practices create awareness about health and hygiene.



### Financial Literacy Survey

The main objective is to conduct a survey conducted to observe on the people of the village have the potential and skill to come up from the poverty and misery but the most important thing they lack information and knowledge about what is happening around the world We took the initiative to provide adequate information, skills, and benefits from the government.



### Rangoli competition

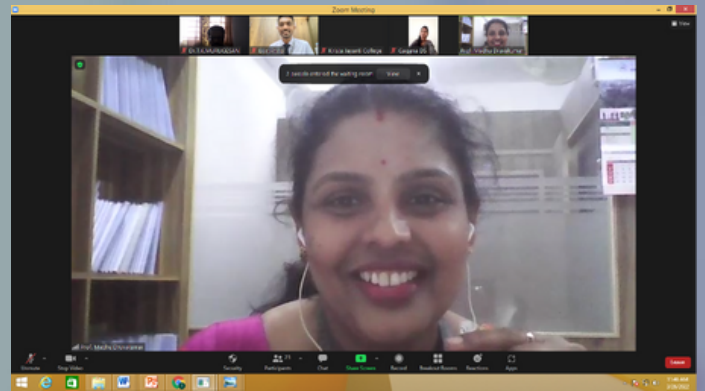
Rangoli competition was conducted for 16 participants to explore and encourage creativity and offer them a platform to showcase their skill. All the participants were rewarded gifts and trophy for the winners



# Alumni Meet of M.Com and M.Com FA 2015 – 17 Batch

26th-Mar-2022

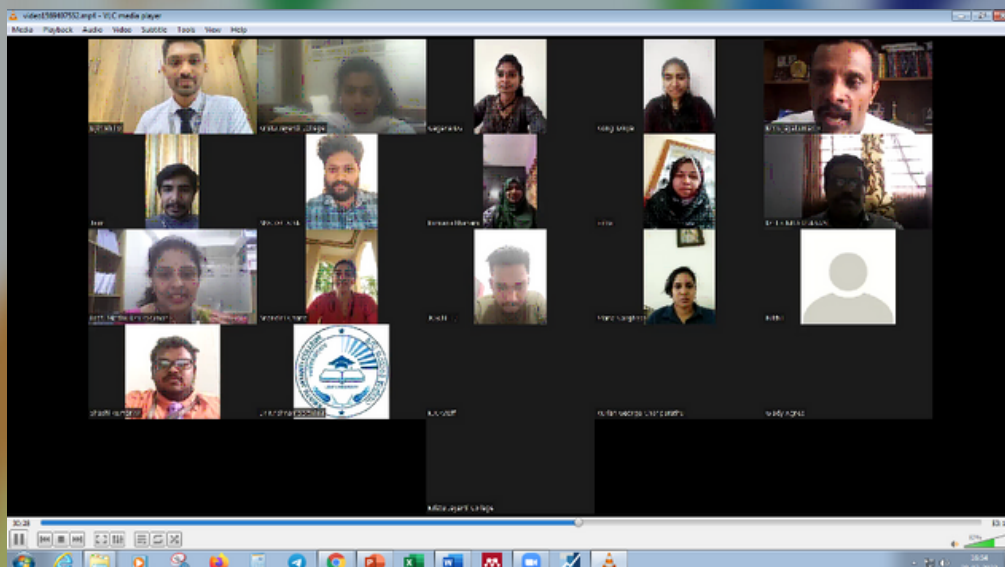
Department of Commerce PG organized the virtual Alumni Meet -2015-2017 Batch on 26th March 2022 from 11.30 am to 12.30 pm for the alumni of MCOM and MCOM FA 2015 – 17 batch. As one of the best practices of the institution, the department conducted the alumni meet to enhance its alumni relations and to promote and foster interaction amongst the Alumni and the faculty members of the Department. The event was organized by Dr.Pushpa along with the other faculty of the department with the help of student volunteers. A couple of cultural activities were put up for the alumni and also an opportunity was given for them to interact with the alumni and faculty. A total of 21 alumni along with 6 faculty members were a part of the meet.



HOD, PROF.MADHURUVAKUMAR INTERACTING WITH ALUMNI



ALUMNI INTERACTION CONVENED BY MR.BIJIN PHILLIP



The Inter-Collegiate Commerce PG Fest “Commercia 2022” was conducted with the aim of imbibing various skill sets to the student fraternity on commerce related areas. This fest is exclusively organised for sharpening the professional skills of the students and helping them to face future competition in the field of commerce.

The key events of Commercia 2022 are Venture Capitalist, Investment Banker, Auditor, Tax Advisory, Financial Analyst and Mock Stock, which are Core Events of the Fest. The Non-Core Events of the Fest are Treasure Hunt and Paper Presentation.



**CHIEF GUEST, DIGNITARIES, FACULTY COORDINATOR AND STUDENT COORDINATOR DURING INAUGURAL CEREMONY OF COMMERCIA 2K22**

**DR. ALOYSIUS EDWARD IS OFFERING DR. RAMESH KUMAR A MEMENTO**

The Department of Commerce PG, Kristu Jayanti College, has organized a COMMERCIA 2022 an Inter-Collegiate Commerce PG Fest on 6th May 2022. The resource persons was Ramesh Kumar, Leadership coach and Mentor. The fest provides a platform for all its participants to exhibit their talents in the various commerce oriented events. COMMERCIA 2022 provides an environment for collaborating ideas which will be fuelled by innovation and enthusiasm. 30 student delegates from various institution across the country participated in various events of COMMERCIA 2022. The fest provided the participants a platform to imbibe team work, creative learning, critical thinking and exposure to realities of business world. The participants have participated actively and gained unique knowledge on various aspects of commerce and business.

Commercia 2K22 was conducted with the aim of imbibing various skills to the students from outside colleges in field of commerce and business. The Commercia 2K22 is designed to equip the students excel in the field of commerce and business and help them face the future competition. The following are the list of colleges actively participated in the Commercia 2K22:

1. SEA College
2. Christ College
3. Gopalan College
4. Mount Carmel College
5. St. Claret College

The valedictory session of the Commercia 2K19 has commenced at 4.15 P.M. The valedictory address was rendered by Dr. Aloysius Edward, Dean, Faculty of Commerce & Management. The prize distribution ceremony commenced immediately after the valedictory address. The winners of each event are as follows:

The feedback on Commercias 2K22 was analysed and found to have a few genuine suggestions and comments that would lead to further improvements and professionalism in the fest. We thank all the participants for genuine feedbacks. Majority of the participants have agreed the fest was well structured and organised in time and schedule of the prelim rounds organized systematically. The majority of the participants presented their research papers which enhanced them in developing their academic and research knowledge and savvy.

The participants have strongly agreed that the event coordinators and committee heads have meticulously planned their roles and managed their time properly. The students of this college handled their roles well and portrayed a good example of how the culture of institution and the department is to be maintained. The Judges from various departments of this college were invited to judge over the events and select the winners. The students were keen to receive such valuable feedbacks from the delegates. The various events of the fest were handled & managed carefully and these events helped our students in facing social issues in public and gaining the capability of coming out with radical solutions in tough situations.



**THE OVERALL CHAMPIONSHIP IN COMMERCIAS' 2K22 WON BY SEA COLLEGE**



**THE RUNNERS UP IN COMMERCIAS' 2K22 WON BY MOUNT CARMEL COLLEGE**



# Kristu Jayanti College

**AUTONOMOUS**

**Bengaluru**

Reaccredited 'A++' Grade by NAAC | Affiliated to Bengaluru North University

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**DEPARTMENT OF  
COMMERCE (PG)  
( M.COM & M.COM FA )**  
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**HEARTY CONGRATULATIONS TO  
ALL PLACED STUDENTS OF  
2020-2022 BATCH**



**TEESA SHAJU**  
M.COM FA



**RASHMI K N**  
M.COM



**STEPHY P SANTHOSH**  
M.COM



**RACHEL MARIA G**  
M.COM



**RAMITHA RAJEEV**  
M.COM



**ASHWATHI P KUMAR**  
M.COM



**PAVITHRA V**  
M.COM FA



**JACOB KURIAN**  
M.COM



**GAYATHRI MENON**  
M.COM FA



**IRENE PRISCILLA**  
M.COM



**MILAN FRANCIS**  
M.COM



**SWATHI BR**  
M.COM



**ASHELY T ALIAS**  
M.COM FA



**RACHEL MARINA**  
M.COM



**VASUDHA NAGAR**  
M.COM



**SHASHANK S**  
M.COM



**MERIN MARIA JOSHY**  
M.COM



**ANJANA K P**  
M.COM FA



**MADHUMITHA M**  
M.COM FA



**ANISHA ANN RAJU**  
M.COM FA



**THOMAS PETER**  
M.COM FA



**PRIYANKA C P**  
M.COM FA



**RUPALEE R**  
M.COM FA



**TWINKLE ROSE VINOD**  
M.COM FA



**UPAMA BASKEY**  
M.COM FA



**ADHIPA K**  
M.COM



**JUSTIN JOSEPH**  
M.COM



**STEEPEN P GEORGE**  
M.COM



**NAGESHWARI S**  
M.COM



**ABEL JOHN**  
M.COM



**PHEBE J**  
M.COM



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