

E - M A G A Z I N E B Y D E P A R T M E N T O F C O M M E R C E ( U G )

# L I M E G H T

VOLUME X

Issue 1

2022-23



KRISTU JAYANTI COLLEGE AUTONOMOUS



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# KRISTU JAYANTI COLLEGE AUTONOMOUS

*An Institution Managed  
by CMI Fathers*

## ABOUT US

Kristu Jayanti College, founded in 1999, is managed by "BODHI NIKETAN TRUST", formed by the members of St. Joseph Province of the Carmelites of Mary Immaculate (CMI). The College is affiliated to Bengaluru North University and is reaccredited with grade 'A++' in 2021 by NAAC in the Third Cycle of Accreditation. The college is recognized by UGC under the category 2(f) & 12(B). The College has been accorded Autonomous Status since 2013 by the University Grants Commission, the Government of Karnataka & Bangalore University. In the NIRF 2022 rankings, the college was placed among the top 150 colleges in the country and ranks as one of the five colleges from Karnataka. The programmes of School of Management are internationally accredited by the Accreditation Council for Business Schools and Programs [ACBSP, USA]. The college was accorded 'DBT Star College status under the strengthening component' by the Department of Biotechnology, the Ministry of Science & Technology and the Government of India. The institution received first prize at the National Level for 'Clean and Smart Campus Award' from Shri. Dharmendra Pradhan, Minister of Education, Govt. of India.

In the India Today - MDRA survey 2022, Kristu Jayanti College, Bengaluru is consecutively ranked as the Best Emerging College of the Century at National Level for Commerce, Science and Arts. The survey also ranked the college as 5th Best in BCA, 14th Best in MSW, 21st Best in BBA & Commerce, 23rd Best in Arts, 29th Best in Science and 33rd Best in Mass Communication among the Colleges in India. The College also ranked 2nd best in MSW, 3rd best in Commerce, Arts & BCA, 4th best in Science, 5th best in Mass Communication and 7th best in BBA among the colleges in Bengaluru. The institution strives to fulfill its mission to provide educational opportunities for all aspiring young people to excel in life by developing academic excellence, fostering values, creating civic responsibility, inculcating environmental concern and building global competencies in a dynamic environment.



## DEPT OF COMMERCE

The Department of Commerce was started in the year 2000. The department not only concentrates on the academic excellence of its students but also nurtures their co-curricular activities.

The Faculty members are committed to nurture an environment for proper growth of intellectual insights on commerce & business aspects. During the formation of the syllabus, the focus was given to the current trend of the industries and the required skills and competencies to be acquired by the students.

The plethora's of avenues that the department provides gives a platform to the students to enhance their aptitude and attitude. The department emphasizes on the Moral, Social and Patriotic growth of students. The influence & the impact that the department creates is felt in the greater altitudes that the alumni have achieved both nationally and internationally.



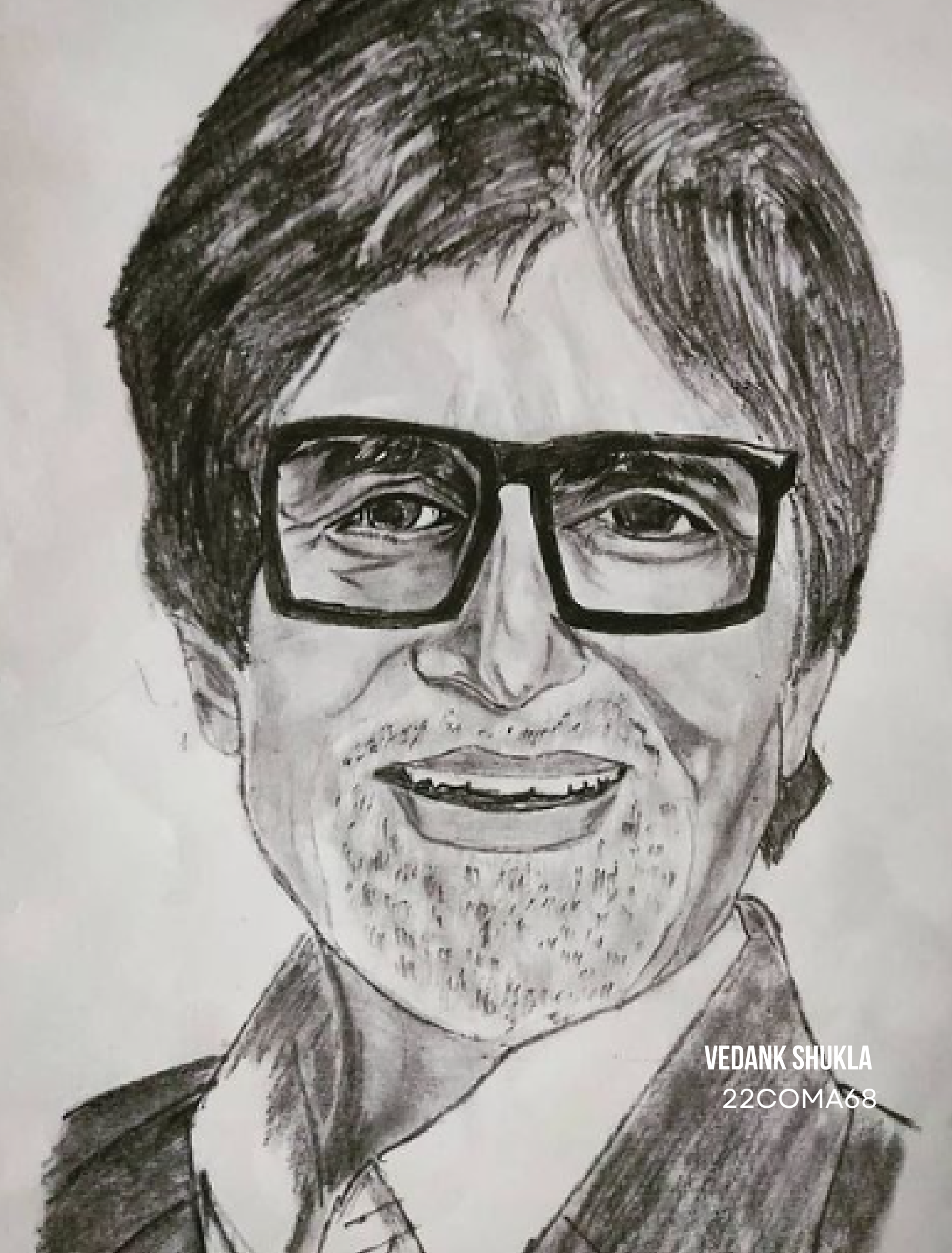
Adding a feather to the cap,  
the department was ranked as:

- India Today—MDRA Survey 2022: Currently, the department is ranked as the Best Emerging College of the Century at National Level, 21st Best Commerce College in India and 3rd Best Commerce college in Bengaluru.
- One of the Top 10 Best College in Bangalore city in 2010, 2011, 2012, 2013
- 1st Best Emerging College in the Year 2013 and 2014 in India as per India Today – Nielsen Survey.
- It was ranked as 16th Best and 3rd Best Commerce College in India and Bengaluru city as per India Today - Nielsen Survey 2015.
- In 2016, it was rated as the 2nd Best Emerging Commerce College in India as per India Today – Nielsen Survey 2016.
- In India Today—Nielsen Survey 2017, the department was ranked as 3rd position and 9th position in Bengaluru and India, respectively.
- India Today—MDRA Survey 2018: the department was ranked 16th Best Commerce College in India and 3rd Best Commerce college in Bengaluru.
- India Today—MDRA Survey 2019: the department was ranked 21st Best Commerce College in India and 3rd Best Commerce college in Bengaluru.
- India Today—MDRA Survey 2020: the department was ranked 19th Best Commerce College in India and 3rd Best Commerce college in Bengaluru.
- India Today—MDRA Survey 2021: the department is ranked the Best Emerging College of the Century at National Level, 19th Best Commerce College in India and 3rd Best Commerce college in Bengaluru.

The department is on a journey that is still unfinished, and the path ahead is exhilarating; it yearns to achieve more by keeping up with the Jayantian Vision and the blessing of the Almighty.



**SKETCHING**



**VEDANK SHUKLA**  
22COMA68





JENNIFER A  
22COMF28



DIKSHYA SUPREET  
22COMF18



DIKSHYA SUPREET  
22COMF18



DIKSHYA SUPREET  
22COMF18



DIKSHYA SUPREET  
22COMF18



Anjali K  
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**ANJALI KUMARI**  
**22COMB05**



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**22COMB05**

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**22COMB05**

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**22COMB05**



**ANJALI KUMARI**  
**22COMB05**



**ANJALI KUMARI**  
**22COMB05**



An abstract painting with a vibrant color palette of blues, oranges, yellows, and purples. The composition is dominated by thick, expressive brushstrokes and layered textures. A central horizontal band of bright orange and yellow is flanked by deep blues and purples. The overall effect is dynamic and energetic, with a sense of movement and depth. The word "PAINTING" is centered in a bold, black, sans-serif font.

# PAINTING



@Lulu  
22COMB54

RAHUL.M  
22COMB54



**ANJALI KUMARI**  
**22COMB05**



Anjali

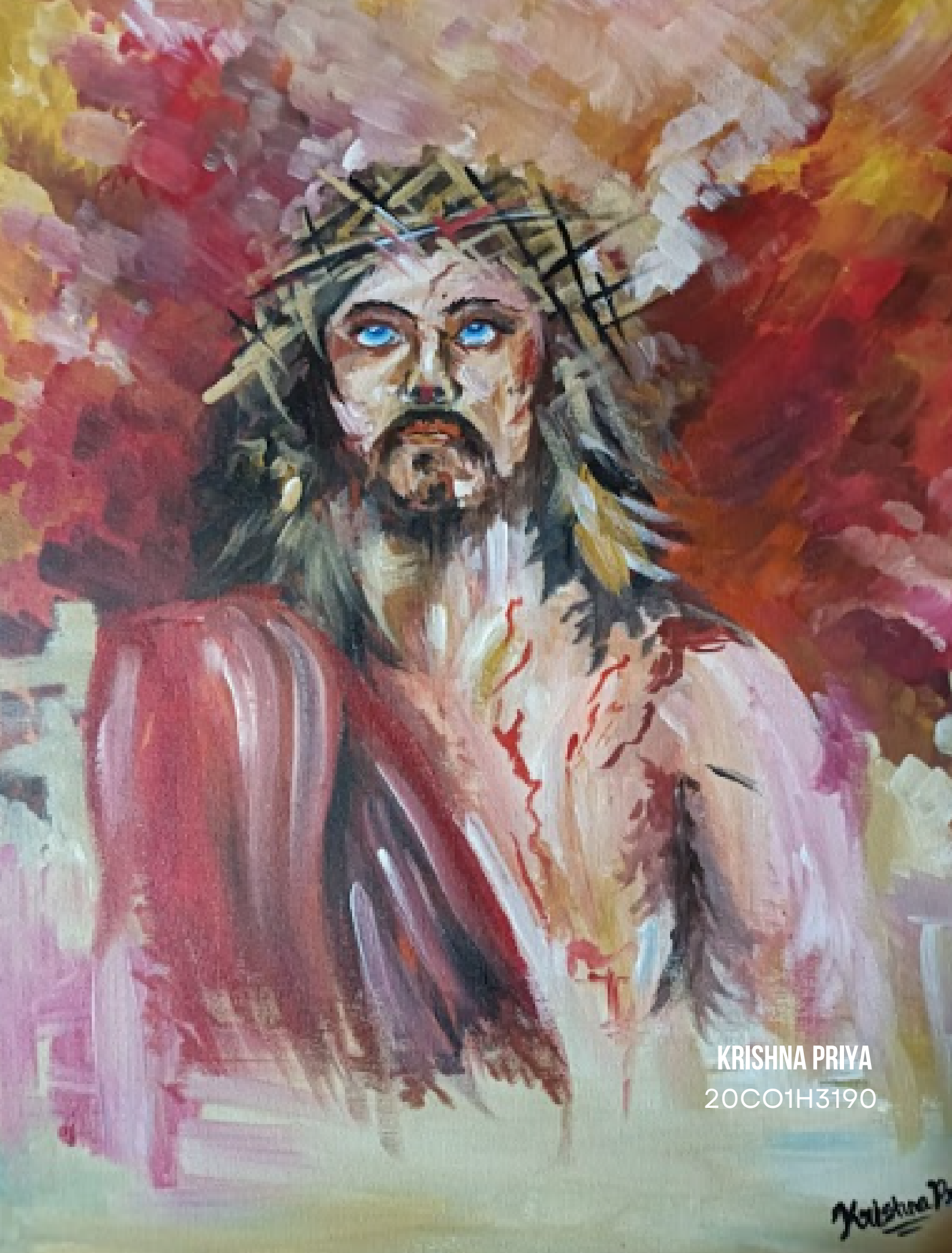
**ANJALI KUMARI**  
22COMB05



ANJALI KUMARI  
22COMB05



**ANUSHKA SAXENA**  
21COMC10



KRISHNA PRIYA  
20CO1H3190

Krishna Priya







**RAHUL.M**  
22COMB54



G KIRAN KUMAR  
22COLG23



**JERIN J CHERIAN**  
**22COMF30**



**JENNIFER A**  
**22COMF28**



**RUBAN DANIEL**  
**22COMB56**



**TARUN SURYA P**  
**22COMF76**



**DIKSHYA SUPREET**  
**22COMF18**



**DIKSHYA SUPREET**  
**22COMF18**





DIKSHYA SUPREET  
22COMF18



**DIKSHYA SUPREET**  
**22COMF18**



**RANGANATH G**  
20CO1H3196



**ATHUL KRISHNA R**  
**22COLG11**



**STEMI GEORGE**  
**21COLE47**



**STEMI GEORGE**  
**21COLE47**



**SUMANTH ATREYAS**  
**22COME62**



**LITERATURE**





5 December 2021



# A LETTER TO CORONA

**Dear Corona,**

Aleena Wilson  
22COMF03

**Subject:** Seeking information to know when you will bid adieu.

I am glad you have been doing well for the past two years on our planet. You have been residing in many of us and showing your might and power as the days pass. Ironically, we have never seen you when you took shelter within us. Your tiny structure is so strong that you can take the lives of humans who are more significant than you. Even vaccines can't control you completely. As each year passes, you have been introducing us to your new variants. Many of us have suffered tremendously due to this.

On the contrary, your arrival has also given a lot of merits. You taught us new habits such as wearing a mask, frequent sanitation, etc. We students had immense joy in online classes and exam cancellations. Working people had a lot of self-time, family time and many more. But after all, health matters.

This is a severe and unpleasant issue. I would encourage you to take feasible steps. It would be highly appreciated if you could respond to this.

*Thanking you,  
Yours sincerely  
Aleena Wilson - A survivor.*

MADEHA SIDDIQA (22COMH16)

# YOUR SELF

RESCUE YOURSELF FROM YOUR IMAGINATION,  
COMMIT YOURSELF INTO YOUR DREAMS.  
STOP EXPECTING START ACCEPTING,  
AND LOVE YOURSELF MORE THAN ANYTHING.

# LIME LIGHT

DEPT. OF COMMERCE (UG)

