



LIME LIGHT

10.2

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2022-23

E-MAGAZINE

DEPT. OF COMMERCE (UG)

**KRISTU JAYANTI
COLLEGE
AUTONOMOUS**



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KRISTU JAYANTI COLLEGE AUTONOMOUS

*An Institution Managed
by CMI Fathers*

ABOUT US

Kristu Jayanti College, founded in 1999, is managed by "BODHI NIKETAN TRUST", formed by the members of St. Joseph Province of the Carmelites of Mary Immaculate (CMI). The College is affiliated to Bengaluru North University and is reaccredited with grade 'A++' in 2021 by NAAC in the Third Cycle of Accreditation. The college is recognized by UGC under the category 2(f) & 12(B). The College has been accorded Autonomous Status since 2013 by the University Grants Commission, the Government of Karnataka & Bangalore University. In the NIRF 2022 rankings, the college was placed among the top 150 colleges in the country and ranks as one of the five colleges from Karnataka. The programmes of School of Management are internationally accredited by the Accreditation Council for Business Schools and Programs [ACBSP, USA]. The college was accorded 'DBT Star College status under the strengthening component' by the Department of Biotechnology, the Ministry of Science & Technology and the Government of India. The institution received first prize at the National Level for 'Clean and Smart Campus Award' from Shri. Dharmendra Pradhan, Minister of Education, Govt. of India.

In the India Today - MDRA survey 2022, Kristu Jayanti College, Bengaluru is consecutively ranked as the Best Emerging College of the Century at National Level for Commerce, Science and Arts. The survey also ranked the college as 5th Best in BCA, 14th Best in MSW, 21st Best in BBA & Commerce, 23rd Best in Arts, 29th Best in Science and 33rd Best in Mass Communication among the Colleges in India. The College also ranked 2nd best in MSW, 3rd best in Commerce, Arts & BCA, 4th best in Science, 5th best in Mass Communication and 7th best in BBA among the colleges in Bengaluru. The institution strives to fulfill its mission to provide educational opportunities for all aspiring young people to excel in life by developing academic excellence, fostering values, creating civic responsibility, inculcating environmental concern and building global competencies in a dynamic environment.



DEPT OF COMMERCE

The Department of Commerce was started in the year 2000. The department not only concentrates on the academic excellence of its students but also nurtures their co-curricular activities.

The Faculty members are committed to nurture an environment for proper growth of intellectual insights on commerce & business aspects. During the formation of the syllabus, the focus was given to the current trend of the industries and the required skills and competencies to be acquired by the students.

The plethora's of avenues that the department provides gives a platform to the students to enhance their aptitude and attitude. The department emphasizes on the Moral, Social and Patriotic growth of students. The influence & the impact that the department creates is felt in the greater altitudes that the alumni have achieved both nationally and internationally.



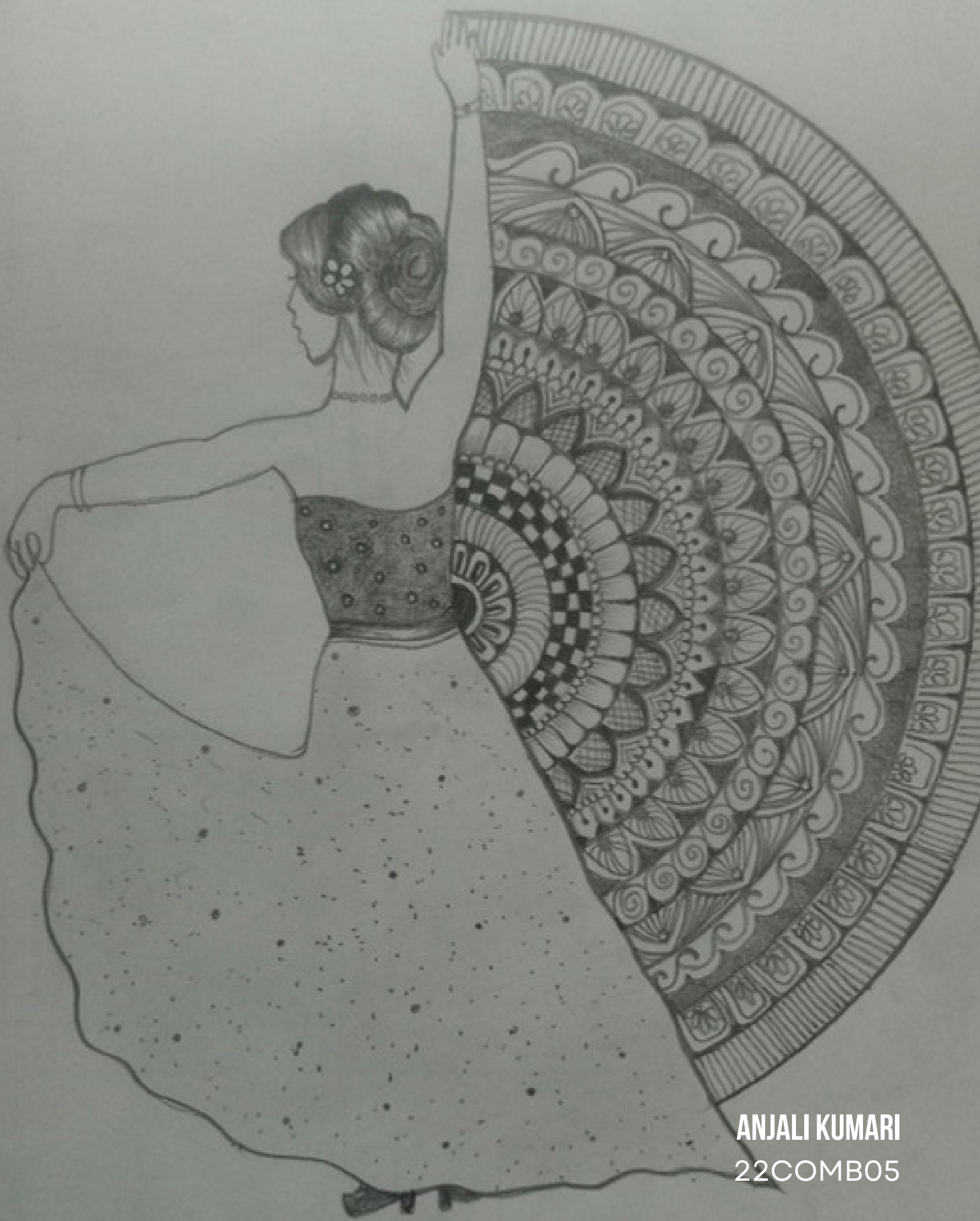
Adding a feather to the cap,
the department was ranked as:

- India Today—MDRA Survey 2022: Currently, the department is ranked as the Best Emerging College of the Century at National Level, 21st Best Commerce College in India and 3rd Best Commerce college in Bengaluru.
- One of the Top 10 Best College in Bangalore city in 2010, 2011, 2012, 2013
- 1st Best Emerging College in the Year 2013 and 2014 in India as per India Today – Nielsen Survey.
- It was ranked as 16th Best and 3rd Best Commerce College in India and Bengaluru city as per India Today - Nielsen Survey 2015.
- In 2016, it was rated as the 2nd Best Emerging Commerce College in India as per India Today – Nielsen Survey 2016.
- In India Today—Nielsen Survey 2017, the department was ranked as 3rd position and 9th position in Bengaluru and India, respectively.
- India Today—MDRA Survey 2018: the department was ranked 16th Best Commerce College in India and 3rd Best Commerce college in Bengaluru.
- India Today—MDRA Survey 2019: the department was ranked 21st Best Commerce College in India and 3rd Best Commerce college in Bengaluru.
- India Today—MDRA Survey 2020: the department was ranked 19th Best Commerce College in India and 3rd Best Commerce college in Bengaluru.
- India Today—MDRA Survey 2021: the department is ranked the Best Emerging College of the Century at National Level, 19th Best Commerce College in India and 3rd Best Commerce college in Bengaluru.

The department is on a journey that is still unfinished, and the path ahead is exhilarating; it yearns to achieve more by keeping up with the Jayantian Vision and the blessing of the Almighty.

A close-up photograph of a person's hands using a white stylus to draw on a white tablet. The tablet is resting on a wooden desk. In the background, there is a blurred desk with various items like a pen and a container. The word "SKETCHING" is overlaid in the center of the tablet in a bold, dark blue font.

SKETCHING



ANJALI KUMARI
22COMB05

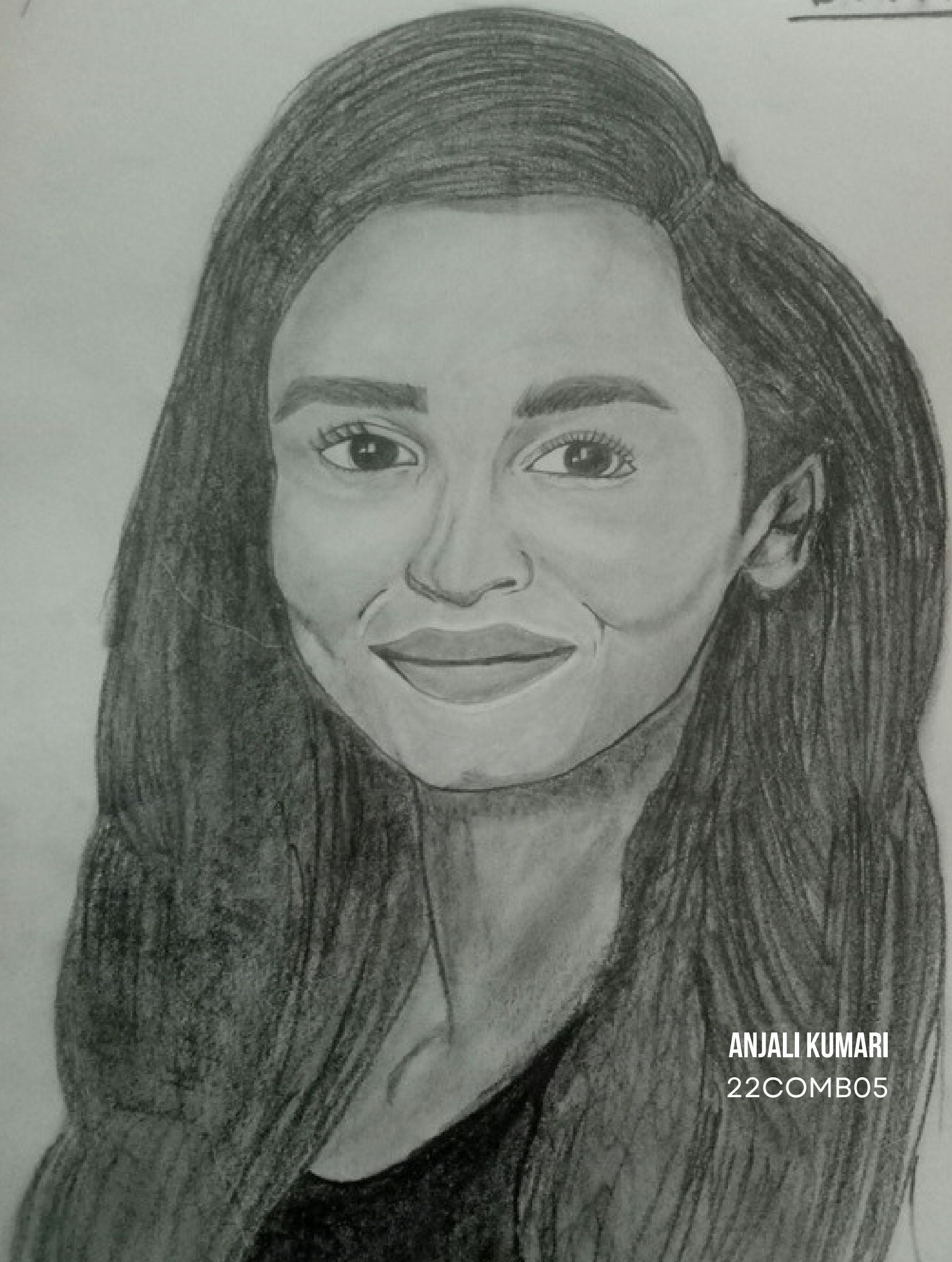


ANJALI KUMARI
22COMB05



ANJALI KUMARI
22COMB05

Anjali



ANJALI KUMARI
22COMB05



ANJALI KUMARI
22COMB05



ANJALI KUMARI
22COMB05

23



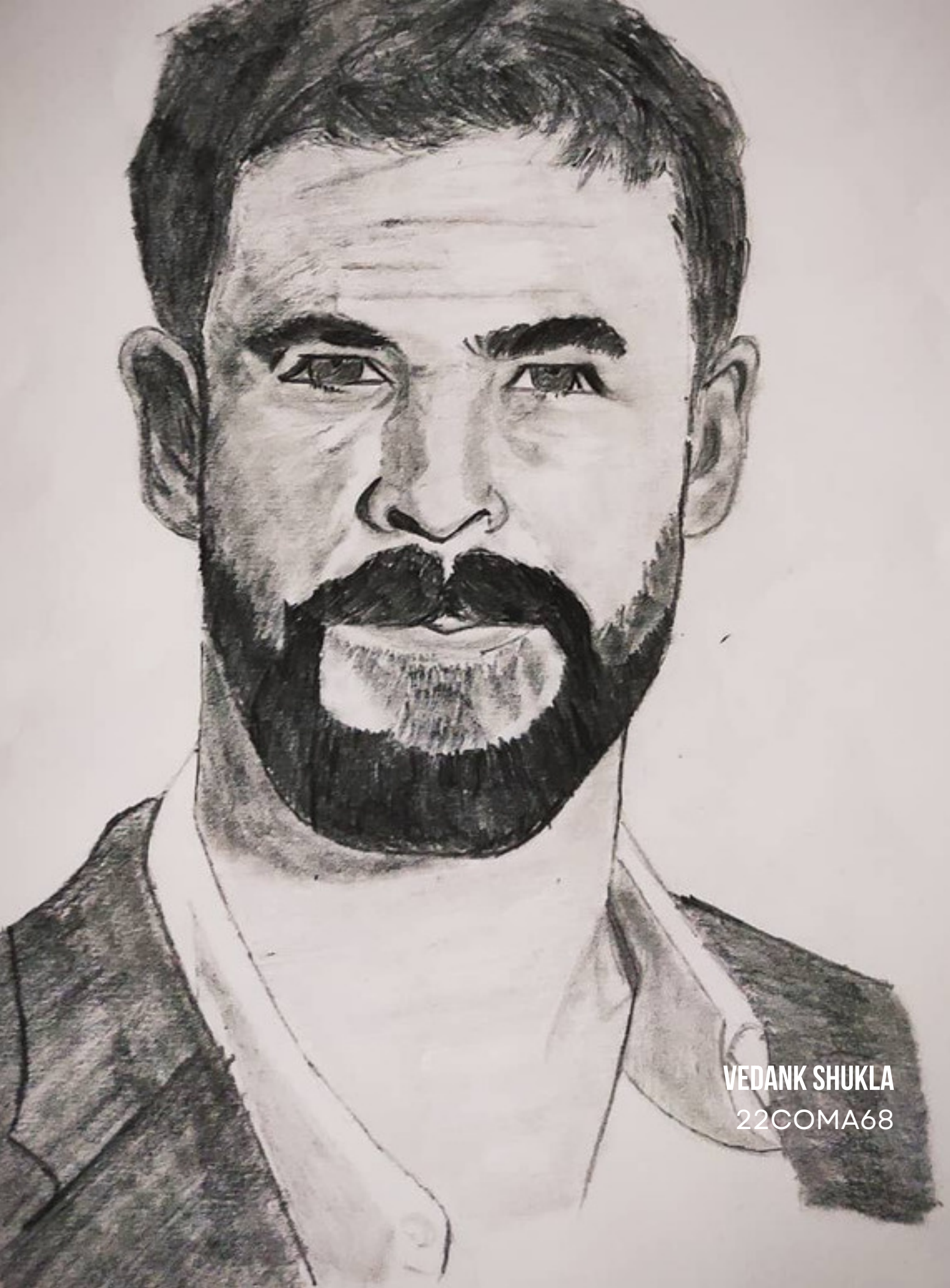
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22COMB05



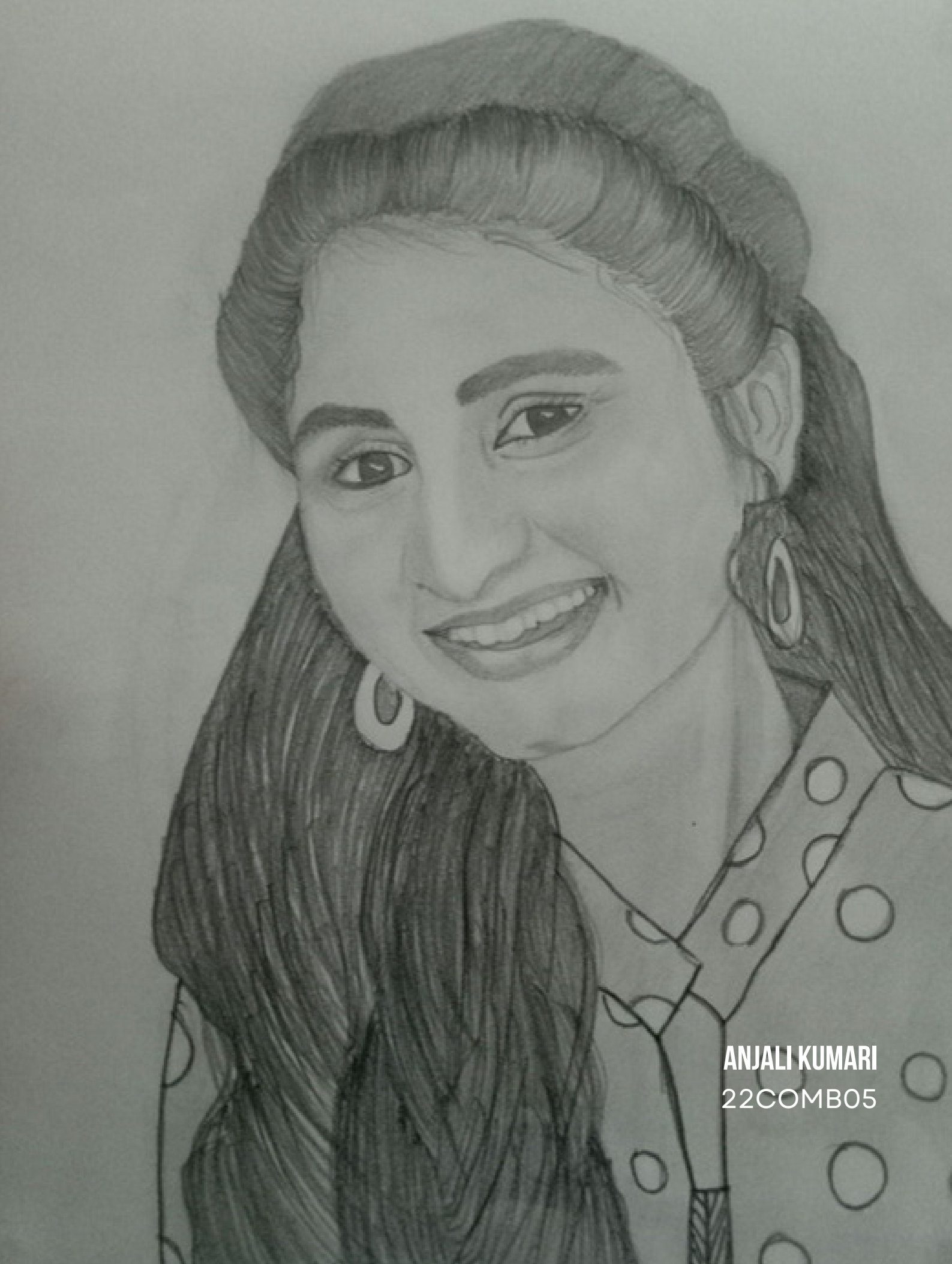
ANJALI KUMARI
22COMB05



VEDANK SHUKLA
22COMA68



VEDANK SHUKLA
22COMA68



ANJALI KUMARI
22COMB05



SANJANA
22COMA58



Gaganashree 2023

GAGANASHREE R
22COMC21



BAVANI.S
21COMD10



BAVANI.S
21COMD10



SOUNDARYA M
21COMD61

An abstract painting featuring a complex composition of vibrant colors and geometric shapes. The background is dominated by deep blues and greens, with a prominent diagonal band of bright yellow and red. Scattered throughout are numerous small red and yellow circles, some connected by thin lines, creating a sense of movement and depth. The overall effect is one of dynamic energy and visual complexity.

PAINTING



KRISHNA PRIYA
20CO1H3190



PRERANA CHAITHRA
21COMC48



HARINI. K
22COMD30



SANJANA
22COMA58



Rahul M
22COMB54

RAHUL M
22COMB54



PHOTOGRAPHY



T HARI SHANKAR
20CO1A4235



SUMANTH ATREYAS
22COME62



SUMANTH ATREYAS
22COME62



SAMYUKTHA MUKESH
21COMC54



AVINASH.K.V
21COMT10



GOURI V
21COMT14



SUMANTH ATREYAS
22COME62



KAUSHAL
20CO8H4030



PALAK CHOURE
21COMD47



PALAK CHOURE
21COMD47



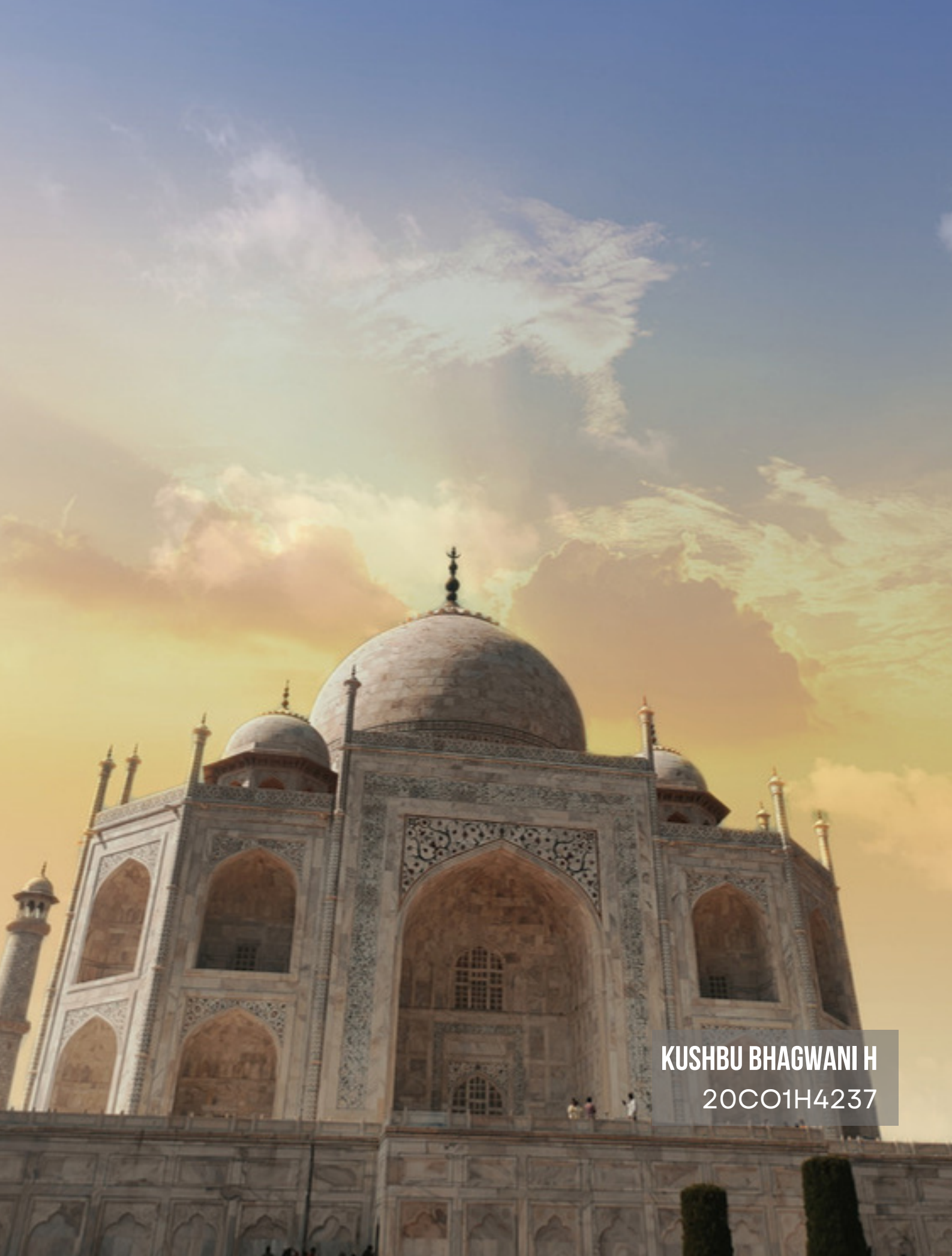
AKASH R
22COME05



ROHAN M
21COMA57



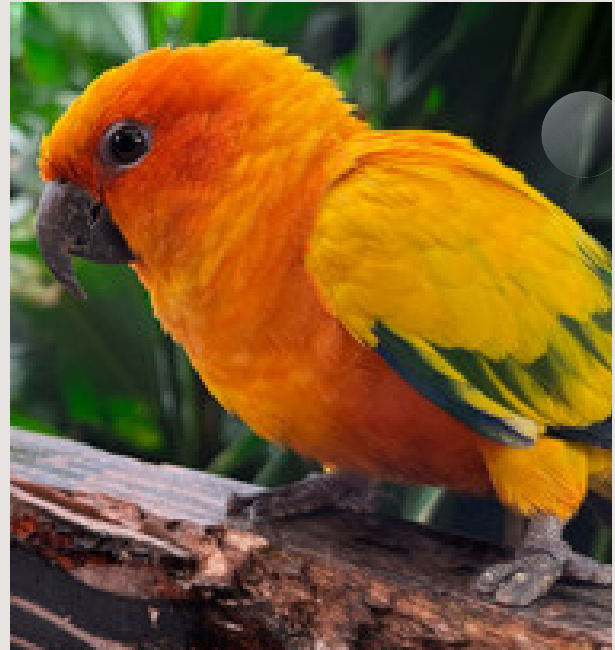
MOHAN.S
21COMT35



KUSHBU BHAGWANI H
20CO1H4237



JOHAAN SONEY
20CO1H1039



AVINASH.K.V
21COMT10

LITERATURE

10/02
В созвонии совершенной чистоты
От униженья он не побежит,
Но, как долина, воду соберет,
Он, как долина, воду соберет,
Добродетель верно сохранит,
Повластье в простоте найдет.

100/03
Как исчезает простота,
Так же тайна власти мудреца,
Не губит никого.

YOU ARE ALLOWED TO BE WEAK

STEMI GEORGE

21COLE47

Sometimes, we get wrapped up in getting what we want and forget why we wanted it in the first place. We are living in a highly materialistic society. We've reached the point where we don't know what is true and who to trust. Fake became the new reality. People nowadays are so good at pretending. They don't want to be weak, so they pretend to be strong. Even if they are torn, even if they are broken down, they smile, they laugh, they complain, they compare, they compete, they argue, and they live on. Being strong isn't easy, but how long can you hold it in?

Society made it seem like the weak are always the ones who suffer in the end. Everyone is asked to prove their masculinity. We are afraid of judgments, so what we do is pretend. We pretend that we are strong, we don't care, we pretend that it doesn't matter, and we pretend to be someone we are not. It's funny that the society that values freedom doesn't allow us to be valued as individuals who strive to be free from its judgments. So, no one wants to be seen as a weak person. It's not just you.

Everyone has been there, trying to be tough, convincing everyone that they are fine when they are not. You know, it's not necessary that you have to be strong every time. It's okay to be weak, it's okay to crumble down, it's okay to ask for help, it's okay to let it out, and it's okay just being you. Being assertive is impossible when the world under your feet is crumbling. Make yourself your priority. It doesn't matter how the world sees you. It's just you.

You are allowed to feel confused, you are allowed to feel lost, you are allowed to struggle, you are allowed to make mistakes, you are allowed to mess it up, and you are allowed to be weak. Accept the person that you indeed are and go on. After all, we are just humans, not robots. People have their limits. Everything matters: the highs, the lows, the lessons, the setbacks, the comebacks, everything. Life is too short to carry all the weight on your shoulders. Don't look for the approval of others. Don't shrink yourself to fit in. One day, when you look back, everything will be different. Live in your truth.

THE WORLD ISN'T THE SAME FOR EVERYONE!





HER LONGINGNESS TO HIS

Janani. M, 22COMC26

Every Daughter's Hero,
Every daughter's first love,
A blessing for every daughter undoubtedly, he was everything for her.

If a daughter loses her dad, it isn't just a man who is no more; it is that precious bond that is irreplaceable and unforgettable in her life.

He is gone for once

However, his daughter relives the pain of losing him daily in her memories and yearning for his presence.

Every night, she does not sleep, cherishing the moments.

Every dinner, she sits to eat but cannot swallow while waiting for her dad's arrival to eat together as she used to do before.

Every morning, she's unable to wake up, waiting for those morning dues, "Wake up! What's the time? It's getting late?" in his angry voice and a little hug after a voice.

Every time she cries, she's unable to stop her tears as her dad isn't there to make her smile again

Every time she travels, she cannot take her eyes off the people in a small hope that she might find her dad.

Every time she's back home, telling "Dad, I've reached",
but gets no response in return

But still in a small hope that she would hear his voice again.

Whenever she hears a honking sound, she rushes outside, hoping it might be him, only to return inside, painfully acknowledging that he is no longer with her.

Every weekend, she waits and looks around to see if her dad has come to pick her up and go somewhere out together, which was the best day of the week.

Every time she puts the news, she maintains complete silence, thinking that her dad is hearing the news and doesn't want any disturbance as he used to when he was alive.

Every time, people console her, saying, "It's okay" and "Don't remember about it." she feels it's not okay and hasn't and cannot forget about it to remember it again.

Every time, people tell her that they are always there for her, but only he was always there for her without mentioning I am always there for her.

She goes mad sometimes, talking to herself and keeping her dad in her heart.

She cannot be a child anymore and play with her naughty dad as she used to.

There are small hopes which make a huge difference in such a way that she might get her own life back again!

His innocence showed the light of his love,
His care for his princess paved the way for her crown,
For whom does she stand as a princess now?

On whose shoulders can she smile anymore?

Puzzled, she stands, not knowing her path for the hand that led so far has gone forever.
She has many untold things in her, yet she tries to stand firm for the woman he raised in her, apart from being a child.

She misses him.....
She longs for him.....



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www.kristujayanti.edu.in