



Kristu Jayanti College

AUTONOMOUS

Bengaluru

Reaccredited A++ Grade by NAAC | Affiliated to Bengaluru North University

# MBA

**International Finance, Business Intelligence & Analytics,  
Human Resource Management & Corporate Psychology,  
Finance, Marketing & Supply Chain Management**

**PROSPECTUS**



## History

Kristu Jayanti College is an incarnation of the educational dreams of Saint Kuriakose Elias Chavara (1805-1871), the founder of the religious congregation, Carmelites of Mary Immaculate (CMI). He envisioned the sunrise of a renewed humanity through the integral development of mind, body and spirit. The motto of the college, Light and Prosperity, aims at this synthesis and the harmony of the spiritual and the physical, the mind and the body. The curriculum and the co-curricular activities are the basic structures acting as springboards to step into the mystery of human life and beyond.

Housed in a spacious campus, the college incorporates a traditional academic setting with a cutting edge technology. With refreshing environment, beautiful scenery and moderate climate, it provides an atmosphere which is conducive for effective training and learning.

Kristu Jayanti College is reaccredited by NAAC with a Grade of 'A++' with a CGPA score of 3.78 out of 4 in its third cycle of accreditation in 2021. The College is an autonomous institution affiliated to Bengaluru North University. The Business School is accredited by ACBSP – Accreditation Council for Business Schools and Programmes, USA.



St. Kuriakose Elias Chavara  
Founder, CMI Congregation

## Vision

'Light and Prosperity': To provide intellectual and moral leadership by igniting the minds of youth to realize their potential and make positive contributions leading to prosperity of the society and the nation at large.

## Mission

'Kristu Jayanti College strives to provide educational opportunities to all aspiring youth to excel in life by nurturing academic excellence, fostering values, creating civic responsibility and building global competencies in a dynamic environment.'

## Core Values

Faith | Integrity | Dignity | Excellence

## Goals

- To provide a nurturing and trusting environment to learn and grow
- To ensure that youth get adequate opportunities to identify and develop their skills
- To prepare individuals for employment and advancement in their chosen career
- To mould individuals into integrated personalities who are intellectually competent, spiritually mature, physically strong and socially sensitive
- To develop a lifelong desire in individuals to learn and to create a positive change in the society and contribute to the economic development of the nation



## PRINCIPAL'S MESSAGE

Kristu Jayanti College is an educational embodiment inspired by the life and works of St Kuriakose Elias Chavara, the founder of the Carmelites of Mary Immaculate (CMI). His vision has led the institution in the past 23 years to be a symbol of harmony between body, mind, heart and soul which permeates in the educational offering for the youth to excel in life. A healthy environment for the acquisition, promotion and dissemination of knowledge is provided here with the aspirations of growing into an academic fraternity joining hands for the development and progress of humanity at large. The curriculum and the co-curricular activities are the basic structures acting as springboards to step into the mystery of human life and beyond. The very name, Kristu Jayanti, as the college was started in Anno Domini 1999, is the commemoration of the two millennia of the birth of Jesus Christ, the Son of God, who invites each of us to dream and reach the perfection of the heavenly Father, as God himself says: "Be perfect, therefore, as your heavenly Father is perfect" (Mathew 5:48).

Fr. Dr. Augustine George, CMI  
Principal

## Programme Design

Kristu Jayanti College, Autonomous offers a regular MBA and MBA in International Finance. The MBA is a two year full time autonomous programme spanning six trimesters, affiliated to the Bengaluru North University and approved by the All India Council for Technical Education (AICTE). MBA in International Finance prepares students to obtain ACCA (Association of Chartered Certified Accountants) qualification. The objective of the programme is to create management professionals who pursue excellence and respond effectively to the socio-economic and organizational challenges of the present global business environment and contribute generously for the development of the nation. The programme in the first year provides students a comprehensive

view of the management discipline giving a broad perspective of the corporate environment. This provides a sound and deeper foundation for advanced learning in the second year based on each area of specialization.

Autonomy status enables the institution to constantly redesign and structure the curriculum based on the needs of the present business world in building collaboration with subject and industry experts. The programme also places adequate emphasis on leadership qualities, effective communication skills, team building and sensitivity to social issues.



## Why Kristu Jayanti School of Management?

### Holistic pedagogy


The core values of the Institution Faith, Integrity, Dignity and Excellence are imparted through an educational pedagogy that believes in realizing the overall development of the student in terms of Attitude, Skills, Values and Knowledge. A constructivist holistic pedagogy comprising of classroom training, Internship, Project, industry-institution interface, live projects, seminars, workshops, MDPs, management fests, leadership outbound programme, sports and social outreach programmes are imparted to the learners.

### Programme Offered

A MBA degree is a two year full time autonomous programme spanning six trimesters. It offers the flexibility to students to pursue a single or dual specialization in the areas of International Finance, Business Intelligence & Analytics, Human Resource Management & Corporate Psychology, Finance, Marketing & Supply Chain Management.

### Experienced Faculty

The faculty members at Kristu Jayanti School of Management carry a diverse mix of experience from industry and academia. This helps them to give the right kind of input in training, moulding and mentoring future managers and leaders. Our well trained faculty team ensures that the MBA students from diverse backgrounds imbibe the right kind of input to realize their full potential. Additionally, very reputed stalwarts from the industry and academia are the visiting faculty who enrich the students with their vast experience and insights. The teaching fraternity of the Institution is constantly engaged in research and consultation work, thus adding value to various areas of business and management.

A photograph of two men in business suits shaking hands. The man on the left is wearing glasses and a purple lanyard that says 'KRISTU JAYAWATI COLLEGE'. The man on the right is seen from the back, wearing glasses and a beard. The background is a plain, light-colored wall.

## Relevant Electives

Our management programme offers flexibility to students to choose single specialization in International Finance or single and dual specialization in the areas of Business Intelligence & Analytics, Human Resource Management & Corporate Psychology, Finance, Marketing & Supply Chain Management and single specialization in International Finance. The students are given an option to choose from a pool of 50 different elective courses across the five areas mentioned above to suit their field(s) of interest.

## Academia Industry Innovative Series (AIIS)

The School offers students numerous opportunities to interact with industry professionals and enrich their knowledge quotient.

Vicharmanthan, which means 'churning of ideas' in Sanskrit, is a unique platform where the students get an opportunity to interact with Indian and global visionaries to enrich themselves from their tremendous experience and insights. Vinimay is a 'leadership talk' series where the students get to learn from national and international leaders from various spheres. Management Development Programmes help the students to keep abreast with the latest developments in a particular field. Academia Industry Innovative Series is designed to bridge the gap between theory and practice, wherein students get an opportunity to integrate the learnings in the classroom with the practical approaches on the field through interaction with experts from the industry. International Lecture Series orients the student to a multinational business milieu. Conferences help them to get an in-depth understanding on a particular subject.

## MBA - International Finance

MBA with International Finance elective prepares the students to obtain ACCA (Association of Chartered Certified Accountants) qualification. ACCA is the UK based professional accountancy body which is accepted and recognized in 183 countries. The student has to write only 4 external papers to get the ACCA qualification out of 13 papers.

Along with the ACCA Qualification, the students are eligible for getting certificate in IFRS from ACCA.





## International Exposure

The students from MBA are given an opportunity to gain international exposure by participating in the Knowledge Exchange Programme (KEP) with partner institutions and universities in the United States, Canada, Germany and France. The institution has academic collaborations with the following international institutions:

I Normandie Business School, France. I FHDW University, Germany. I HNU, Germany. I Dortmund University, Germany I Applachian State University, USA I Trinity Western University, Canada I St Mary's University, USA



## Executive Coaching

Each student is assigned to a faculty member for personal guidance and mentoring during the Executive coaching hour. The students meet their mentors at least four times in a month where their progress is assessed and proper guidance is given to them to improve and excel.

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## Alumni Industry Mentorship (AIM)

The school offers a unique platform through the Alumni Industry Mentorship (AIM) programme where the students of the school are mentored by their seniors from the previous batches who currently hold middle and senior level executive positions in leading companies both in India and abroad. AIM enables students to be professionally groomed by making them Industry ready. Senior mentors provide assistance in guiding students to choose right electives, securing internship and placements in leading firms and nurturing them professionally to make the right mark when they set out on their professional careers.

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## Membership in Professional Bodies

Kristu Jayanti College, Autonomous is a member of Confederation of Indian Industry (CII), National Institute of Personnel Management (NIPM), Entrepreneurship Development Institute of India (EDI), All India Management Association (AIMA), Bangalore Management Association (BMA), IIM Library, British Library and the Computer Society of India. All the students are encouraged to become members of BMA & NIPM.



Kristu Jayanti School of Management develops business, management and entrepreneurial leaders to change the future than simply cope with it. The School of Management has qualified and committed faculty members to nurture future corporate leaders. Visionary leadership, participative management and involvement of faculty at different levels ensure accomplishment of the Institution's vision, mission and goals. Faculty development initiatives are pivotal in the academic excellence of the Institution. The institution facilitates the participation of its teachers in professional development programmes through in-house FDPs, workshops and FDPs organized by different Institutions, outbound programmes and research awards. The Institution strongly believes that holistic excellence is achieved through empowerment of its teachers.

Dr. Aloysius Edward J

Dean,

Faculty of Commerce and Management



Kristu Jayanti School of Management nurtures future business leaders who are intellectually competent, professionally skilled and ethically sound, relying on the time tested educational philosophy - Knowledge, Skills, Values and Attitude. Bridging the gap between industry and the academia through meticulous curriculum design and delivery, the School aspires for global excellence with its innovative and learner-centric pedagogy. A blend of traditional and modern outlook to business enables the MBA graduates to excel both in career and life.

Dr. M. K. Baby,

Head, School of Management



# B-SCHOOL RANKING

Our B-School has received top rating in the following surveys:

- Ranked 8, among top 10 Best Business School in Bengaluru - Business Today-MDRA Best Business School Survey, 2021
- Ranked 8, among top 10 Best Business School in Bengaluru, The Week-Hansa Research Best Business School Survey 2021
- Ranked 22, among top 30 Best Business School in South Zone, The Week-Hansa Research Best Business School Survey 2021
- Ranked 30, for Living Experience at the National Level, Business Today-MDRA Best Business School Survey, 2021
- Ranked 92, among top 100 Best Business School at the National Level (Government and Private) - The Week-Hansa Research Best Business School Survey 2021
- Ranked 97, among top 100 Best Business School at the National Level (Government and Private) - Business Today-MDRA Best Business School Survey, 2021

## Add-on Courses

The School of Management ensures that the curriculum is supplemented with Add-on Courses to increase the employability potential, skill sets and competitiveness of the students. The Add-on courses offered by the School of Management include: Six Sigma Green Belt Certification, Tally ERP prime, Life Skills Training, Attitudinal Development, Yoga, Aptitude Training for Placements, Spreadsheet for Business and Data Analytics.

## Learning & Resources

The College library is a gateway to a world of information. The staff and students have unlimited access to the wealth of information found in resources like books, magazines, journals, statistical databases, encyclopaedias, annual reports and e-resources. The library also has a myriad collection of CDs, databases, soft wares and projects as digital resources made available through J-RISE (Jayantian Repository of Information and sustainable education) There are separate group discussion rooms, reading rooms and cubicles for personal study. An e-library has been set up for e-resource accessibility.



## Induction Programme & Life Skills Training

The intensive Orientation Programme at the commencement of the academic year orients students of diverse backgrounds to the challenges of a career in management. Bridge courses enable students to cope up with the strenuous curriculum.

Life Skills Education reinforces necessary psychological skills which empower youth to face the challenges of everyday life with confidence. It contributes to personal and social development, prevents emotional and social problems, and advocates Human Rights. Kristu Jayanti College is one of the first institutions in the country to start a Center for Life Skills Training for the students.

## Experiential Learning Activities

Kristu Jayanti School of Management has developed unique Experiential Learning Activities which are designed to provide hands on training.

Samvaad - Enhancing Personal Branding. "Samvaad" is an experiential activity based communication development programme aimed to help and guide students overcome stagefear and anxiety. It provides an opportunity for continuous improvement in LRQWS Communication



(LRQWS -Listening, Reading, Questioning, Writing and Speaking) and accelerates the art of personal branding through professional communication.

Abhigyaan - Abhigyaan is a distinctive programme that enables students to learn and execute management concepts through theatrical plays. Abhigyaan has been scientifically proved to enhance the learning experience of the students and was presented as a unique teaching pedagogy at the Indian Management Conclave (IMC) 2018, IIM Bangalore.

Ventura - Ventura is a Business Plan competition designed to identify the entrepreneurial talent, potential and capabilities among the students. It is a team centric activity that guides students through the entrepreneurial process from Idea generation to Product launch.

Incognito - Incognito is an Intra Collegiate Business Quiz that tests and sharpens the acumen of students in current business affairs both national and international.

Kaizen - Kaizen is a self-learning technique aimed at making students employable through a process of continuous improvement through employment enhancing activities.

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## Blended Learning

The School follows a Blended Learning pedagogy of classroom engagement, teaching and learning via technology enabled platforms like Kristu Jayanti Learning Management system, MOOC's, Google classroom and through live Internships.

The Campus is WiFi enabled and the students are connected to the information highway 24x7. The students can avail computer lab facilities which have 164 full-fledged multimedia systems for training on data analytics, preparing assignments and working on projects.

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## Activity Based Learning

Nothing can substitute hands on experience in the learning process. In this regard, the students conduct Talento, an intra-collegiate fest and Synectics, an inter-collegiate fest, where they undertake the management of the event from conception to culmination. The learning from these activities are priceless for a management student.

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## Serene Ambience

The serene ambience and conducive infrastructure fosters excellence in all arenas. The College has spacious class rooms, auditoriums, laboratories, conference halls, panel rooms and sports facilities. Adequate ICT and technological facilities enable effective transmission of knowledge. Sufficient attention is given to provide necessary infrastructure support to the differently-abled.

# Centre for Employability and Corporate Relations (CECR)



## Employability Skills Development

Employability skills such as communication skills, interpersonal relationship, team work etc., help the student to get the right job and also accelerate the pace of his/her career. In this respect the centre provides the following courses to enhance their career growth: Introduction to communication and inter personal skills, listening skills, group communication, team work, interviews, stress management, public speaking skills, negotiation, conflict management and event management.

## GATE - Opening a passage

The Centre starts the Placement Orientation and Training Program by inaugurating the GATE- opening a passage, which is attuned to the needs of the Industry in the era of globalization and the ever-growing challenges and complexities of business. GATE, through its multifarious training verticals aspires to mould employable, dedicated and committed individuals who are industry ready.

Udyogvichaar is a platform for corporate officials to interact with the student community and explicate the various openings in their respective companies. Interested students can choose a prospective recruiter and undergo the selection process through GATE.

## Career Support

Placements at Kristu Jayanti College have always stirred up much interest due to the visit of leading brands from various sectors. Kristu Jayanti School of Management has a very active Centre for Employability and Corporate Relations (CECR). Every year students get placed in top multinational companies through the CECR. More than 65 corporates visit our campus for recruitment every year. The overwhelming feedback from our recruiters regarding the performance of our students, is an assurance of their trust in the quality of our pedagogy.

The Centre takes continuous effort in bridging the gap between theory learnt in the Classroom and Practical happenings in the corporate world through Academia Institution Innovation Series (AIIS). Executives from different sectors like Data Analytics, IT, ITES, Retail, Manufacturing, Banking and Financial Services, FMCG and Media visit the College for dynamic interaction with the students to update them with the current trends in the corporate world.



Prof. Sen B Mathews  
 Director,  
 Talent Transformation Team  
 Centre for Employability and  
 Corporate Relations (CECR)

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Udyogvichaar is a platform for corporate officials to interact with the student community and explicate the various openings in their respective companies. Interested students can choose a prospective recruiter and undergo the selection process through GATE.

Our ecosystem enables the young talents to expand their competency to lead, inspire and achieve.

Our students have the strategic perspective, business knowledge, and excellent management skills to deliver strong performance while making a positive impact on society and the environment.

The overwhelming feedback from our recruiters regarding the performance of the earlier batches is an assurance of their trust in our students who uphold the core values of academic integrity which include honesty, trust, commitment, fairness, respect and responsibility.

## TOP RECRUITERS



## Programme Matrix: Master of Business Administration [2022 Batch]

### I Trimester

Course Type	Programme Major Code			Course Title	Hrs/Week	Hrs/Week	Course Components			Total Credits	Max Marks		
	PC	Y	Course Code				L	T	P		CIE	ESE	Total
DSCC	02MG7	21	MBA203C11	Financial Accounting for Managers	36	3	2	1	-	3	25	50	75
DSCC	02MG7	21	MBA203C12	Human Psychology at Work	36	3	2	1	-	3	25	50	75
DSCC	02MG7	21	MBA203C13	Managerial Economics	36	3	2	1	-	3	25	50	75
DSCC	02MG7	21	MBA203C14	Quantitative Techniques for Management	36	3	2	1	-	3	25	50	75
DSCC	02MG7	21	MBA203C15	Contemporary Marketing	36	3	2	1	-	3	25	50	75
SEC	02MG7	21	MBA402C11	Information Technology for Industry 4.0	24	2	2	-	-	2	15	35	50
SEC	02MG7	21	MBA402C12	Management in Practice	24	2	2	-	-	2	15	35	50
NCCC	02MG7	18	MRE5A1A01	Rural Exposure Programme	-	-	-	-	-	1	-	-	-
Total						19				20	155	320	475

### II Trimester

Course Type	Programme Major Code			Course Title	Hrs/Week	Hrs/Week	Course Components			Total Credits	Max Marks		
	PC	Y	Course Code				L	T	P		CIE	ESE	Total
DSCC	02MG7	21	MBA203C21	Legal Aspects of Business	36	3	2	1	-	3	25	50	75
DSCC	02MG7	21	MBA203C22	Management Accounting	36	3	2	1	-	3	25	50	75
DSCC	02MG7	21	MBA203C23	Human Resource Management	36	3	2	1	-	3	25	50	75
DSCC	02MG7	21	MBA203C24	Corporate Financial Decisions	36	3	2	1	-	3	25	50	75
DSCC	02MG7	21	MBA203C25	Operations Research	36	3	2	1	-	3	25	50	75
DSCC	02MG7	21	MBA203C26	Governance Sustainability and Ethics	36	3	2	1	-	3	25	50	75
DSCC	02MG7	21	MBA203C27	Business Analytics	36	3	2	1	-	3	25	50	75
NCCC	02MG7	18	MCI5A1A01	Corporate Interface Programme	-	-	-	-	-	1	-	-	-
Total						21				22	175	350	525

### III Trimester

Course Type	Programme Major Code			Course Title	Total Hours	Hrs/Week	Course Components			Total Credits	Max Marks				
	PC	Y	Course Code				L	T	P		CIE	ESE	Total		
	DSCC	02MG7	21	MBA203C31	Applied Management Research	36	3	2	1	-	3	25	50	75	
	DSCC	02MG7	21	MBA203C32	Strategic Management	36	3	2	1	-	3	25	50	75	
Elective Group: [Single specialization: All courses from any one group to be opted; Dual Specialization: 2+1 courses from any two groups to be opted]#	Finance	DSEC	02MG7	21	MBAA04C31	Portfolio Management	48	4	3	1	-	4	30	70	100
		DSEC	02MG7	21	MBAA04C32	Macro Financial Services	48	4	3	1	-	4	30	70	100
		DSEC	02MG7	21	MBAA04C33	Risk Management through Derivatives	48	4	3	1	-	4	30	70	100
	Human Resource Management and Corporate Psychology	DSEC	02MG7	21	MBAC04C31	Human Capital Acquisition and Talent Management	48	4	3	1	-	4	30	70	100
		DSEC	02MG7	21	MBAC04C32	Organisational Dynamics	48	4	3	1	-	4	30	70	100
		DSEC	02MG7	21	MBAC04C33	Performance and Strategic Reward Management	48	4	3	1	-	4	30	70	100
	Marketing and Supply Chain Management	DSEC	02MG7	21	MBAD04C31	Strategic Supply Chain Management	48	4	3	1	-	4	30	70	100
		DSEC	02MG7	21	MBAD04C32	Integrated Marketing Communication	48	4	3	1	-	4	30	70	100
		DSEC	02MG7	21	MBAD04C33	Consumer Experience Management	48	4	3	1	-	4	30	70	100
	Business Intelligence and Analytics	DSEC	02MG7	21	MBAF04C31	R for Data Science	48	4	3	1	-	4	30	70	100
		DSEC	02MG7	21	MBAF04C32	MS Excel with SQL	48	4	3	1	-	4	30	70	100
		DSEC	02MG7	21	MBAF04C33	Python for Data Science	48	4	3	1	-	4	30	70	100
	Specialization Papers for Students enrolled for International Finance	DSEC	02MG7	21	MBAA04C31	Portfolio Management	48	4	3	1	-	4	30	70	100
DSEC		02MG7	19	MBAB04B31	Audit and Assurance	48	4	3	1	-	4	30	70	100	
DSEC		02MG7	19	MBAB04B32	Financial Reporting	48	4	3	1	-	4	30	70	100	
	GE				As per Annexure III	48	4	3	1	-	4	30	70	100	
	SEC	02MG7	21	MBA402C31	Startup and Innovation Management	24	2	2	-	-	2	15	35	50	
	NCCC	02MG7	18	MCI5A1A01	Corporate Interface Programme	-	-	-	-	-	1	-	-	-	
	NCCC	02MG7	21	MOL502A01	Online Course	-	-	-	-	-	2	-	-	-	
Total						24				27	185	415	600		

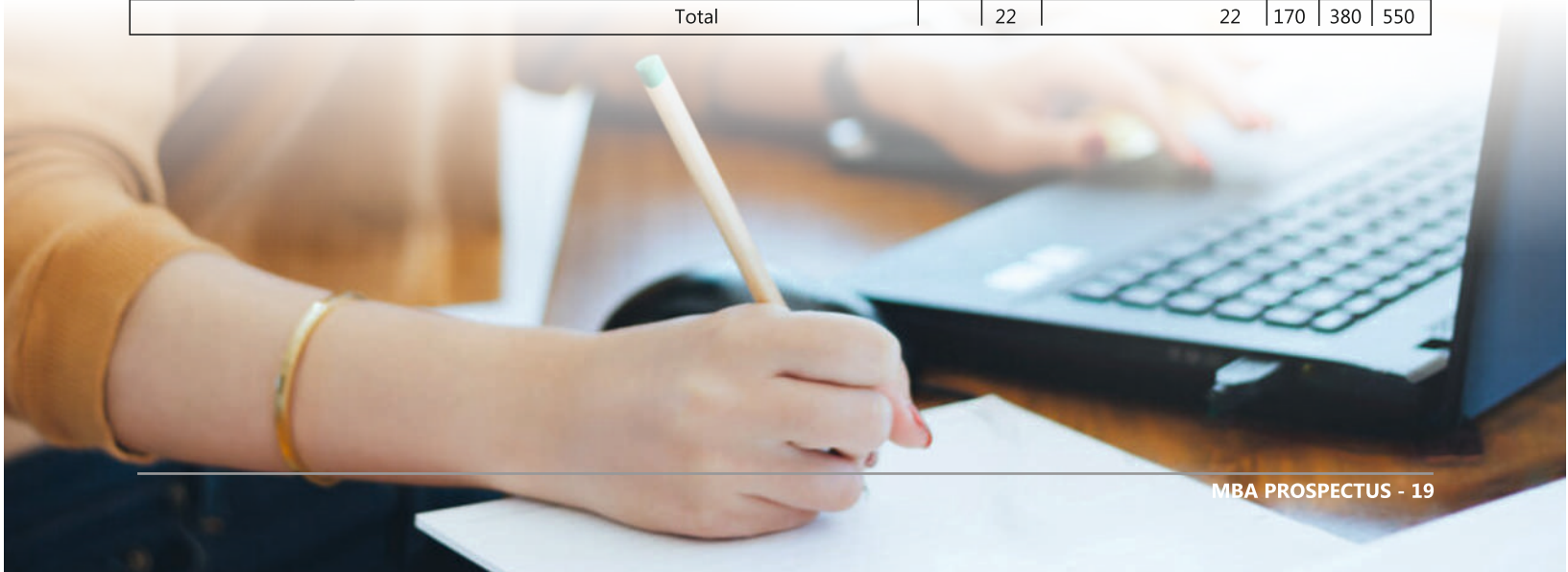


### IV Trimester

Course Type	Programme Major Code			Course Title	Total Hours	Hrs/Week	Course Components			Total Credits	Max Marks		
	PC	Y	Course Code				L	T	P		CIE	ESE	Total
DSEP	02MG7	19	MBA2P6B41	Internship and Project Report	180		-	-	6	6	50	100	150
				Total						6	50	100	150

### V Trimester

Course Type	Programme Major Code			Course Title	Total Hours	Hrs/Week	Course Components			Total Credits	Max Marks				
	PC	Y	Course Code				L	T	P		CIE	ESE	Total		
DSCC	02MG7	21	MBA203C51	Smart Manufacturing and Operations System	36	3	2	1	-	3	25	50	75		
DSCC	02MG7	21	MBA203C52	Foreign Exchange Management	36	3	2	1	-	3	25	50	75		
Elective Group: [Single specialization: All courses from any one group to be opted; Dual Specialization: 2+2 courses from any two groups to be opted] #	Finance	DSEC	02MG7	21	MBAA04C51	Direct Taxation	48	4	3	1	-	4	30	70	100
		DSEC	02MG7	21	MBAA04C52	Corporate Valuation and Restructuring	48	4	3	1	-	4	30	70	100
		DSEC	02MG7	21	MBAA04C53	Financial Planning and Wealth Management	48	4	3	1	-	4	30	70	100
		DSEC	02MG7	21	MBAA04C54	Securities Valuation	48	4	3	1	-	4	30	70	100
	Human Resource Management and Corporate Psychology	DSEC	02MG7	21	MBAC04C51	Learning and Development for New Age Organisation	48	4	3	1	-	4	30	70	100
		DSEC	02MG7	21	MBAC04C52	Sustainable Human Resource Management	48	4	3	1	-	4	30	70	100
		DSEC	02MG7	21	MBAC04C53	Organisational Design Development and Change	48	4	3	1	-	4	30	70	100
		DSEC	02MG7	21	MBAC04C54	Workplace Stress and Counselling	48	4	3	1	-	4	30	70	100
	Marketing and Supply Chain Management	DSEC	02MG7	21	MBAD04C51	Marketing of Services	48	4	3	1	-	4	30	70	100
		DSEC	02MG7	21	MBAD04C52	Retail Operations Management	48	4	3	1	-	4	30	70	100
DSEC		02MG7	21	MBAD04C53	Digital Marketing	48	4	3	1	-	4	30	70	100	
DSEC		02MG7	21	MBAD04C54	Logistics and Distribution Management	48	4	3	1	-	4	30	70	100	
Business Intelligence and Analytics		DSEC	02MG7	21	MBAF04C51	Computational Finance	48	4	3	1	-	4	30	70	100
		DSEC	02MG7	21	MBAF04C52	Marketing Analytics	48	4	3	1	-	4	30	70	100
		DSEC	02MG7	21	MBAF04C53	Human Resource Metrics	48	4	3	1	-	4	30	70	100
		DSEC	02MG7	21	MBAF04C54	SAS for Data Science	48	4	3	1	-	4	30	70	100
Specialization Papers for Students enrolled for International Finance	DSEC	02MG7	21	MBAA04C51	Direct Taxation	48	4	3	1	-	4	30	70	100	
	DSEC	02MG7	19	MBAB04B51	Performance Management	48	4	3	1	-	4	30	70	100	
	DSEC	02MG7	19	MBAB04B52	Advanced Financial Management	48	4	3	1	-	4	30	70	100	
	DSEC	02MG7	19	MBAB04B53	Strategic Business Reporting	48	4	3	1	-	4	30	70	100	
Total						22				22	170	380	550		



## VI Trimester

Course Type	Programme Major Code			Course Title	Total Hours	Hrs/Week	Course Components			Total Credits	Max Marks				
	PC	Y	Course Code				L	T	P		CIE	ESE	Total		
	DSCC	02MG7	21	MBA204C61	High-stake Leadership	48	4	3	1	-	4	30	70	100	
	DSCC	02MG7	21	MBA204C62	Global Business	48	4	3	1	-	4	30	70	100	
	DSEC	02MG7	21	MBAA04C61	Corporate Tax Management	48	4	3	1	-	4	30	70	100	
Elective Group: [Single specialization: All courses from any one group to be opted; Dual Specialization: 2+1 courses from any two groups to be opted]#	Finance	DSEC	02MG7	21	MBAA04C62	International Financial Management	48	4	3	1	-	4	30	70	100
		DSEC	02MG7	21	MBAA04C63	Financial Econometric Modelling	48	4	3	1	-	4	30	70	100
	Human Resource Management and Corporate Psychology	DSEC	02MG7	21	MBAC04C61	Labour Legislations for Managers	48	4	3	1	-	4	30	70	100
		DSEC	02MG7	21	MBAC04C62	Global and Cross Cultural Management	48	4	3	1	-	4	30	70	100
	Marketing and Supply Chain Management	DSEC	02MG7	21	MBAC04C63	Emotional Intelligence and Managerial Effectiveness	48	4	3	1	-	4	30	70	100
		DSEC	02MG7	21	MBAD04C61	Multinational Modern Trade	48	4	3	1	-	4	30	70	100
	Business Intelligence and Analytics	DSEC	02MG7	21	MBAD04C62	Strategic Brand Management	48	4	3	1	-	4	30	70	100
		DSEC	02MG7	21	MBAD04C63	Innovations in Supply Chain Management	48	4	3	1	-	4	30	70	100
		DSEC	02MG7	21	MBAF04C61	Financial Modeling	48	4	3	1	-	4	30	70	100
	Specialization Papers for Students enrolled for International Finance	DSEC	02MG7	21	MBAF04C62	Supply Chain Analytics	48	4	3	1	-	4	30	70	100
		DSEC	02MG7	21	MBAF04C63	Human Resource Analytics	48	4	3	1	-	4	30	70	100
		DSEC	02MG7	21	MBAA04C61	Corporate Tax Management	48	4	3	1	-	4	30	70	100
	DSEC	02MG7	21	MBAA04C62	International Financial Management	48	4	3	1	-	4	30	70	100	
	DSEC	02MG7	19	MBAB04B61	Advanced Performance Management	48	4	3	1	-	4	30	70	100	
	NCCC	02MG7	18	MRP5R1A01	Research Paper Presentation/ Publication	-	-	-	-	-	1	-	-	-	
	NCCC	02MG7	21	MOL502A01	Online Course	-	-	-	-	-	2	-	-	-	
					Total		20				23	150	350	500	

Our students are placed in top national as well as international companies. A strong, vibrant and active alumni network facilitates placement and industry oriented activities of the College.

## Employer Connect

### Leema M.P

Assistant Director - Talent Acquisition  
EY Global Delivery Services

We have been associated with Kristu Jayanti College (Autonomous), Bengaluru since 2015 and have hired for positions across Service Lines for various locations in India. We have seen quality of students for both Interns and FTE positions and we wish to continue the journey for all our future hiring needs.



### Shinto Joseph

Director- South East Asia Operations, LDRA

It is imperative for us to extend our gratitude for collaborating with us in our completely virtual recruitment process and helping us make it a success. Once again, we would like to place on record our appreciation for this partnership between LDRA and your esteemed institution. Thanks to this long-standing equation, we have been able to identify the most driven individuals and build a strong and skilled workforce. We look forward to our continued association and to further strengthen our position as the employer of choice.

## Alumni Testimonial

### **Rizwan ul Junaid**

2nd Vice President, Sr. Associate Client Investment Officer, OCIO, Investment Performance  
Northern Trust Asset Management



It was a really wonderful experience to have insightful interactions with the students and professors of Kristu Jayanti School of Management. The focused conversations displays the excellent structure of education and curriculum provided by your institute, it would not be wrong to say that the students pursuing their careers here would be industry ready with a good amount of exposure by the time they pass out. I can vouch for this as I have interviewed and have had the pleasure to work with many KJC students in my company. It is rare that any institute with such variety of courses be able to nurture each program to excellence the way your institute has done. I was really pleased with the campus infrastructure, I must say that it is well thought out and planned to meet every student and visitor's needs.

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### **Vinodh Raj R**

Manager Business Development - AMBD  
Modern Trade - Karnataka  
Varun Beverages Limited (Pepsi)  
(Alumni MBA 2011- 2013)

Kristu Jayanti School of Management has really helped me with various opportunities such as projects, live assignments and industry exposure which has enhanced my leadership and managerial competencies. Experienced and specialized faculties have stretched me to reach my full potential through continual challenges and support. I got campus placement with Pepsi and had learned and got various opportunities to accelerate my career.



### **Ms. Rinku Thomas**

MBA Alumni 2002-04  
Designation- General Manager-HR  
Company- HCL Technologies



The MBA program provided a number of opportunities to work in team-based settings. These experiences improved my skills in communication, leadership, team-building and presentation. I have gained a new perspective into the challenges that businesses face, and I am ready to use the skills and knowledge gained to help add value in the workplace.

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### **Arlin Sebastian**

(Senior Manager, South Indian Bank Edappally Branch)  
KJC UG 2007-10, MBA 2010-12)

When I researched MBA programs, the following were important: convenient location, accredited faculty, competitive tuition, hand-selected small cohort and strong alumni connections. Kristu Jayanti met all of these needs. Additionally, the professors have been exceptional, and there have been numerous opportunities to connect with alumni.





## Admission Procedure

### Application Form

Candidates are requested to apply online through the college website:

[www.kristujayanti.edu.in](http://www.kristujayanti.edu.in)

[http://kristujayanti.edu.in/mba/mba\\_admission.php](http://kristujayanti.edu.in/mba/mba_admission.php)

Kristu Jayanti College, Autonomous has adopted the following criteria and procedure for admission of students.

### Written Test

All aspiring candidates for MBA are required to appear in any of the national level management tests like MAT / CMAT / XAT / CAT / GMAT / KMAT (Karnataka Management Aptitude Test). The score secured in the management test is necessary to complete the application form.

### Interview and Selection

Candidates short-listed on the basis of the management test and qualifying examination marks will be called for counselling which comprises of group discussion, personal presentation and interview. The final selection will be based on marks scored in qualifying examination, national level

management test and the performance in counselling.

### Work Experience

Students with work experience in any industry benefit more from our Management Programme. Relevant work experience in any industry for about two years, though not essential, is considered desirable before joining the Management Programme.

### Eligibility

Candidates who have secured at least 50% aggregate marks in their Bachelor Degree examinations of the Bengaluru North University or any other University recognized as equivalent there to are eligible to apply.

### Admission

Candidates who are selected for admission to the Management Programme must indicate their acceptance by paying the first instalment of fees as detailed in the letter of admission, and submitting all necessary documents before the date stipulated therein. If the payment is not made, the management reserves the right to cancel the offer.

# MANAGEMENT TEAM



**Rev. Fr. Joshy Mathew**  
Director, Library & Information Technology

**Rev. Fr. Emmanuel P. J.**  
Director, Kristu Jayanti College of Law  
Director, International Relations

**Fr. Dr. Augustine George**  
Principal,  
Kristu Jayanti College, Autonomous

**Rev. Fr. Lijo P Thomas**  
Financial Administrator

**Rev. Fr. Som Zacharia**  
Director, Infrastructure Development

**Rev. Fr. Deepu Parayil**  
Director, Student Welfare Office

## Kristu Jayanti School of Management

**MBA** (International Finance, HR, Finance, Marketing, Business Intelligence & Analytics)

## Kristu Jayanti College of Law

**B.A., LL.B. | B.B.A., LL.B. | B.Com., LL.B.**  
(5 year Integrated Programme)

## Kristu Jayanti College, Autonomous (Arts, Commerce & Science)

### FACULTY OF HUMANITIES

- MSW** Master of Social Work
- M.Sc.** Psychology
- M.Sc.** Counselling Psychology
- M.Sc.** Clinical Psychology
- MA** English Literature
- MA** Kannada
- MA** Journalism & Mass Communication
- BA** Journalism, Psychology, English Literature  
Computer Science, Political Science,  
History, Economics, Tourism, Sociology,  
Performing Arts  
(Two Majors from above disciplines)
- BA** English Literature
- BA** Psychology
- BA** Visual Communication

### FACULTY OF COMMERCE & MANAGEMENT

- M.Com.** Master of Commerce
- M.Com.** Financial Analysis (FA)
- MA** Economics
- BBA** Bachelor of Business Administration
- BBA** Business Analytics
- BBA** Aviation Management
- B.Com.** Bachelor of Commerce
- B.Com.** Professional
- B.Com.** ACCA Integrated
- B.Com.** Business Analytics
- B.Com.** Integrated with CMA
- B.Com.** Tourism
- B.Com.** Logistics & Supply Chain Management

### FACULTY OF SCIENCES

- MCA** Master of Computer Applications
- M.Sc.** Computer Science (Data Science)
- M.Sc.** Biotechnology
- M.Sc.** Microbiology
- M.Sc.** Biochemistry
- M.Sc.** Forensic Science
- BCA** Bachelor of Computer Applications
- BCA** Analytics
- B.Sc.** Data Science
- B.Sc.** Computer Science, Mathematics, Electronics  
Statistics, Physics, Economics  
(Two Majors from above disciplines)
- B.Sc.** Biotechnology, Microbiology, Biochemistry,  
Genetics, Botany  
(Two Majors from above disciplines)
- B.Sc.** Forensic Science

All UG Programmes are for 3 years (Degree) or 4 years (Honours)

**Research Centre - Biotechnology, Commerce, Management, Psychology**



## Kristu Jayanti College, Autonomous

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